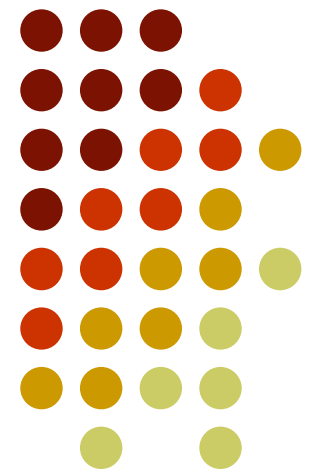


A Report to the Community

By: Larry N. Arft, City Manager
January, 2008





The City Reinvents Itself as a High Quality Community

- Many older industrial cities have been reinventing themselves as high quality places using sustainable practices to create the quality of life essential to successful communities in the 21st century.
- Sustainable Public Policy decisions are critical to that process.
- Sustainability means making decisions, establishing public policy, and promoting development in ways that protect both our built and natural environment, promote energy efficiency and enhance the quality of life for ourselves as well as future generations.

The City's Strategic Plan Supports the Mission



VISION STATEMENT:

- Beloit – The Gateway to Wisconsin and a gem of the Rock River Valley; an economically competitive and culturally diverse City providing a high quality metropolitan living experience.

MISSION STATEMENT:

- The City of Beloit celebrates its proud heritage, diverse culture, and entrepreneurial spirit; stewardship of a high quality lifestyle; and its continuing resurgence as a gem of the Rock River Valley.

Five Key Goals



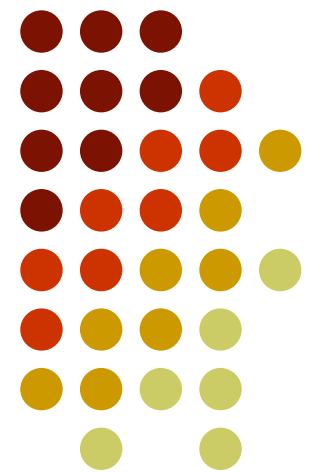
1. Develop a high quality community through the responsible stewardship of City resources to enhance Beloit's resurgence as a gem of the Rock River Valley.
2. Continue the aggressive and responsive economic development program focused on retention and recruitment to fully serve the business and entrepreneurial community in order to promote investment and job creation.
3. Proactively partner with citizens to promote a safe and healthy community, minimize personal injury, prevent the loss of life and protect property and resources.
4. Promote a diverse, high quality community through historic preservation, community revitalization and quality new development.
5. Communicate and partner with other jurisdictions and organizations to coordinate effective and efficient service delivery and stimulate regional prosperity.

Council Adopts Eco-Municipality Sustainability Guidelines

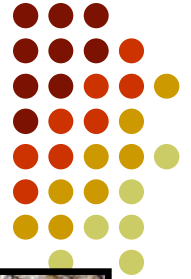


- Reduce dependence upon fossil fuels
- Reduce dependence on chemicals and other manufactured substances that can accumulate in nature
- Reduce dependence on activities that harm life-sustaining ecosystems
- Meet the hierarchy of present and future human needs fairly and efficiently

**Public Institutions and
Services Play a Key Role in
Creating a Quality Place and
Maintaining a Sustainable
Community**



Beloit College



Logan Museum of Anthropology



Middle College –
Leaves covering
an Indian mound



Beloit Public Education



Beloit Public Library



Existing Library

Proposed Library building



Maintain Critical Public Safety Services - Fire



- Arson Investigation
- Paramedic Program
- Car Seat Safety Checks
- Prom Night Alcohol Use Prevention
- Water Rescue Team



Maintain Critical Public Safety Services - Police



K-9 Unit

Evidence Technician Unit

Honor Guard

Crisis Negotiation Unit

Police Chaplains

School Resource Officers

Drug and Gang Intervention

Special Weapons and Tactics Team

Graffiti Abatement Project

Public Works and Utilities



**Training for
snow removal**



**Wastewater
Treatment Plant
Administration
Building**



**Wastewater
Aeration and
Blowers**



A large move-out



Beloit Transit Serves the Community



- Beloit Transit System operates six days a week with clean, modern buses
- Beloit Transit System has consistently earned safety awards from their insurance carrier



Parks and Leisure Activities

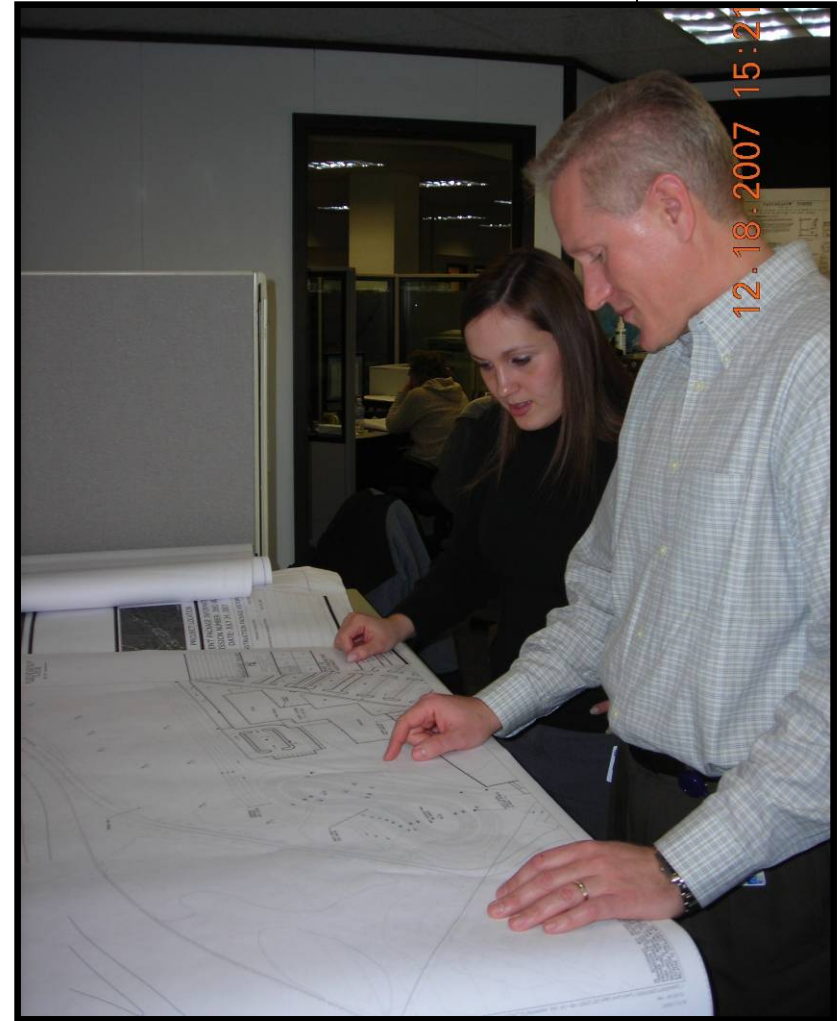
Beloit Snappers, Krueger Municipal Pool, Big Hill Park, Beloit Youth Hockey and sledding on Hospital Hill



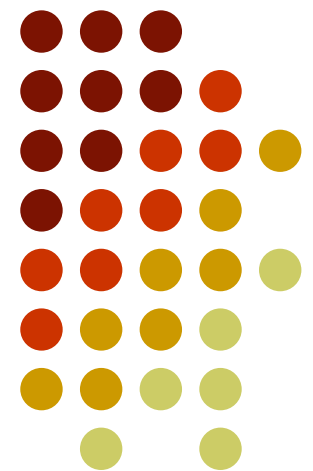
Community Development and Construction Standards



- Community Development
 - Housing assistance and services
 - Community Development Block Grant allocations
 - City-wide property maintenance code enforcement
 - Rental property permit program
- Construction Standards
 - State building code standards
 - Zoning and contemporary land use requirements
 - Site plan review and landscaping standards
 - Architectural review certificates



**Beloit Creates a World Class
Riverfront With Assistance
From Beloit 2020 and The
Friends Of The Riverfront
Organization**



Riverfront



**Wood
Family
Bridge**



**Riverside
Park
Lagoon**



**New mid-lawn pavilions and
refurbished tennis courts at
Riverside Park**

**Riverside Park is an oasis
for relaxation**



**“SLU” the turtle at Turtle
Island play area**



Riverfront



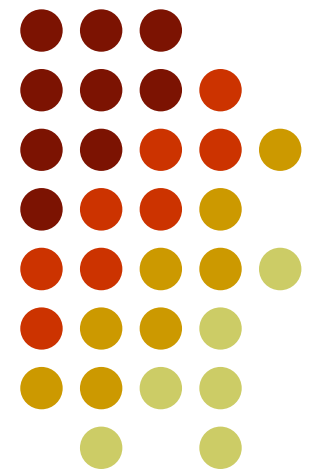
**Rotary River
Center and
dock access
for boats**

**Thunder on the Rock
Boat Races**

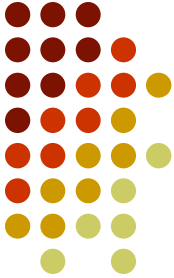


The Downtown Area Anchors Beloit

**The Downtown
provides a hub for
activities throughout
the year**



Street Dance



Fridays in the Park



Farmer's Market



St. Patrick's Day Parade

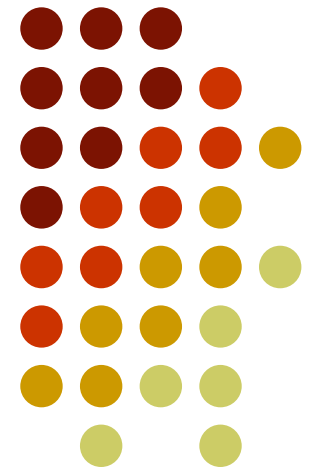


Holidazzle

Santa's arrival and holiday parade



New specialty retailers thrive in Downtown Beloit



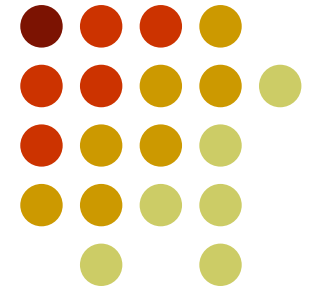


Trendy shops
line State Street
and West Grand
Avenue



Vision Beloit also comes to Downtown

New facility sponsored by
Beloit 2020 in conjunction
with Hendricks
Development and support
from the City





“Vision Beloit” – 500 Public Avenue

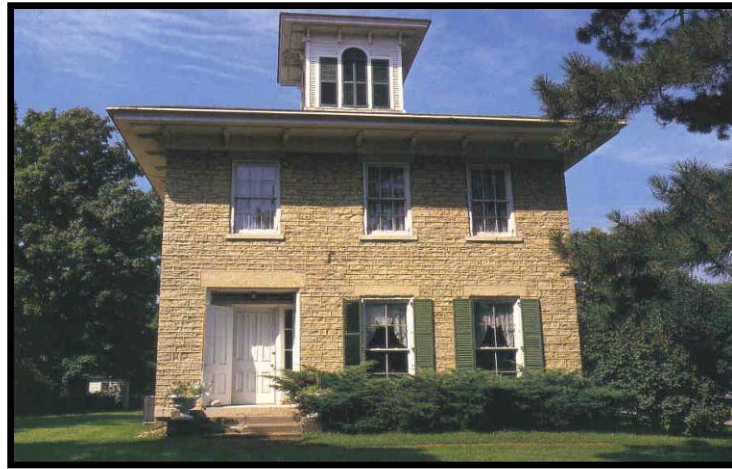
- New office space for:
 - Greater Beloit Economic Development Corporation
 - Chamber of Commerce
 - Visit Beloit
 - Downtown Beloit Association



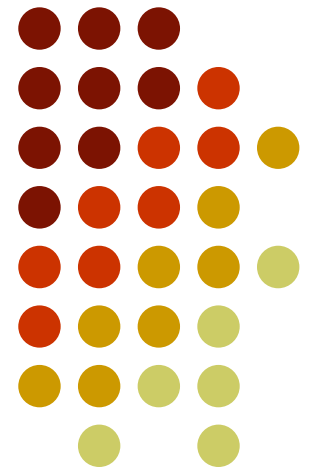
- Vision Beloit celebrates our renaissance and facilitates the vision for continued City Center redevelopment and citywide business recruitment.



The City Preserves its Heritage

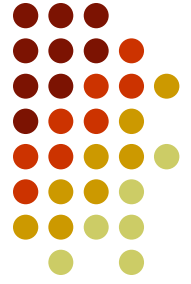


Hanchett-Bartlett Homestead, an 1857 Victorian Farmstead built by pioneer James Hanchett.





Beckman Mill has been carefully restored by Friends of Beckman Mill and is on the National Register of Historic Places.



Eaton Chapel on Beloit College Campus. The cornerstone is dated 1891; the Chapel was rededicated in 1954 after a fire.



The **Angel Museum** is housed at the former St. Paul's Catholic Church, which was scheduled for demolition in the late 1980's. The building was saved and is now on the Register for Historical Landmarks.



American Industrial Art
Gallery



Wright Museum of Art

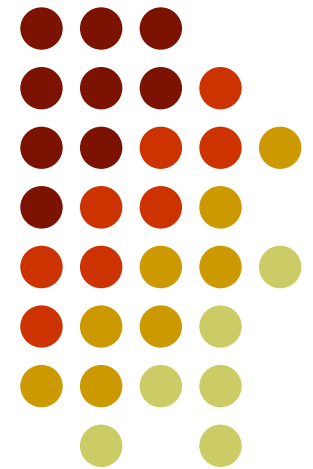
Beloit Historical Society
Lincoln Center



Culture and the Arts



“Celebration” at Riverside Park



Sculptures by O.V. Shaffer



“The Landing”



**Turtle Symbol at
Rotary River
Center**

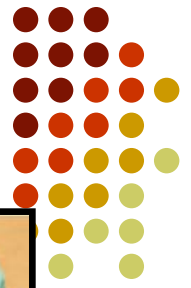


**“Winds of
Change” at
Beloit
College
Campus**



**“Confluence” at
Beloit Public Library**

Beloit International Film Festival



Beloit Janesville Symphony

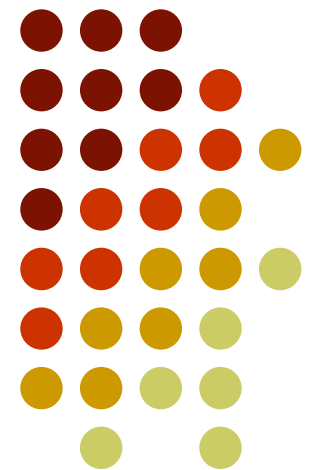


**“Forged on the Rock”
Mural**



**New
Court
Theater**

Residential Development offers quality housing alternatives



Residential Development



- **Deerfield Subdivision** (Single Family)
 - 6 permits
- **Kadlec Condominiums**
 - 36 units planned
- **Havenwood Pointe**
 - 6 permits (all buildings completed)
- **Hawks Ridge** (Multi-Family)
 - 192 Apartments
- **Fuller Woods** (Condominiums)
 - 28 condominiums completed
 - 2 condominiums under construction



Residential Development- Cont.



- ***Walnut Grove***
 - 8 Single Family homes constructed
 - 2 Single Family homes under construction
 - 4 Two-Unit Condominiums constructed
- ***Eagles Ridge West***
 - 56 single family lots
 - Approximately 32 homes constructed or in-process
- ***Park Meadow North***
 - Single Family = 16 permits
 - Two-Unit Condominiums = 3 permits



Housing Starts in 2006 and 2007

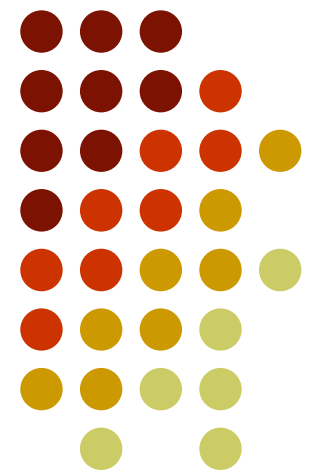


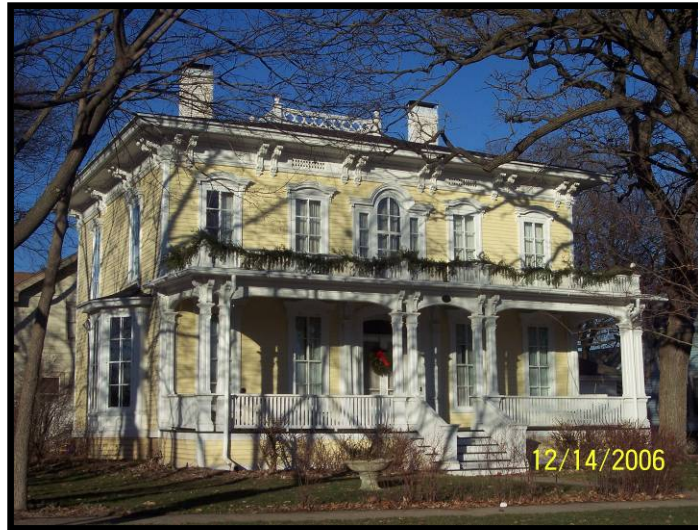
*DU = "Dwelling Unit"

Permit Activity New Construction

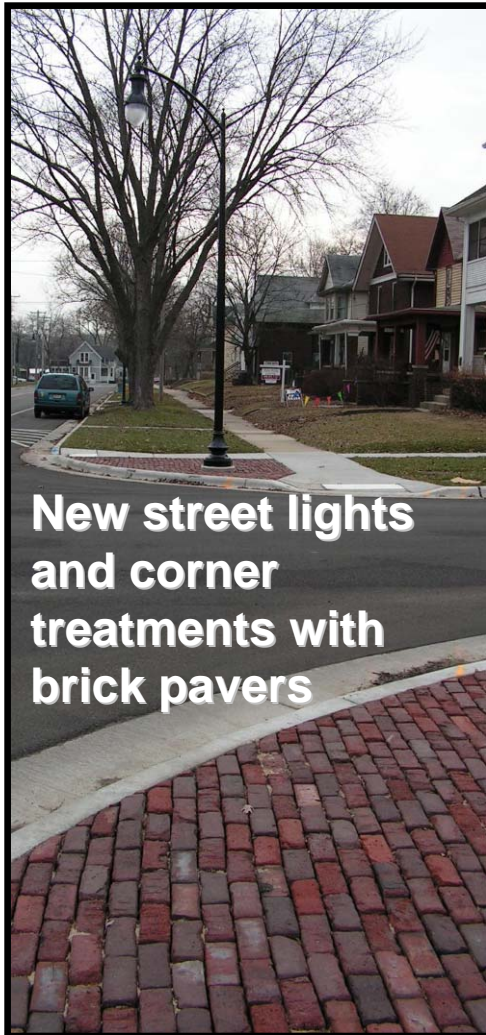
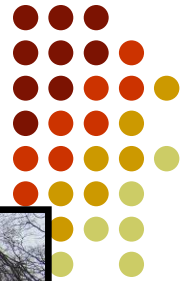
	2006		2007	
● Single Family	57 permits	= 57 DU's	16 permits	= 16 DU's
● Two-Unit Condos	9 permits	= 18 DU's	1 permit	= 1 DU
● Multi-Family	10 permits	= 208 DU's	2 permits	= 12 DU's
Totals	<u>76 permits</u>	<u>= 283 DU's</u>	<u>19 permits</u>	<u>= 30 DU's</u>

**Historic neighborhoods offer
unique living experiences**

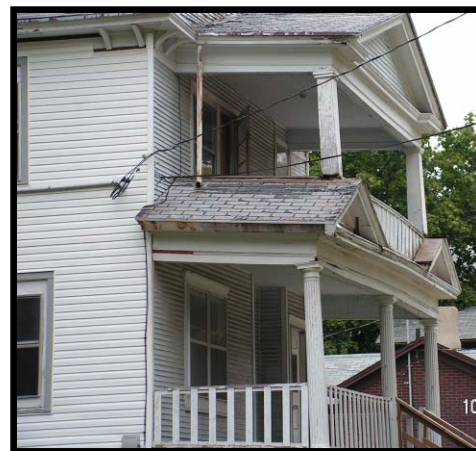




Neighborhood Preservation



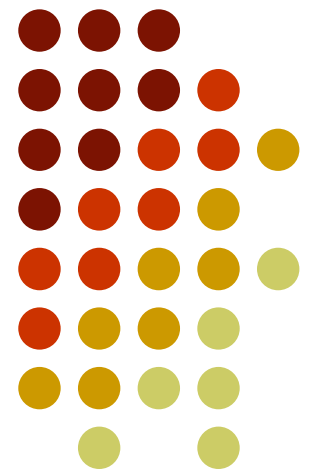
843 Bluff (Before and After)



426 Wisconsin (Before and After)

Economic Development and Job Creation

Creating a quality place pays
huge dividends





The
Gateway
BUSINESS PARK



Kettle Foods:

- 12.2 acres
- 90-100 jobs
- \$18 million investment

- 60,000 sq. ft. snack food production/distribution facility



Kettle Distribution Center/ Public Warehouse



- **100,000 sq. foot Kettle Distribution Center**
- **100,000 sq. foot “spec” warehouse/distribution center**
- **\$7.3 million capital investment**





- 35 acres
- 200,000 square foot plastic beverage container manufacturing facility, expanding to 750,000 sq. ft.
- 60 new jobs initially
- Total capital investment will exceed \$20 million



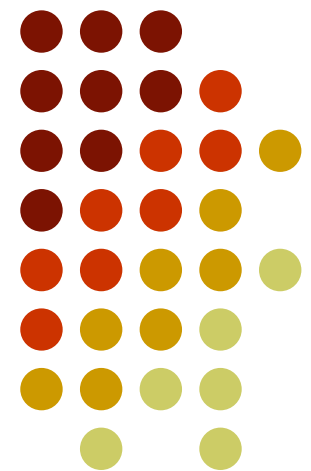


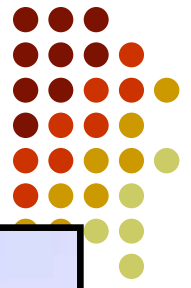
Kerry Corporate Campus

- 124 acres (phased development)
- 200,000 sq. foot Quality Center of Excellence
- 50,000 sq. foot administrative/Kerry Americas headquarters
- Retained 350 jobs
- Create 250 new jobs
- Capital Investment: \$44 million



**Continued growth along
the Milwaukee Road
corridor**



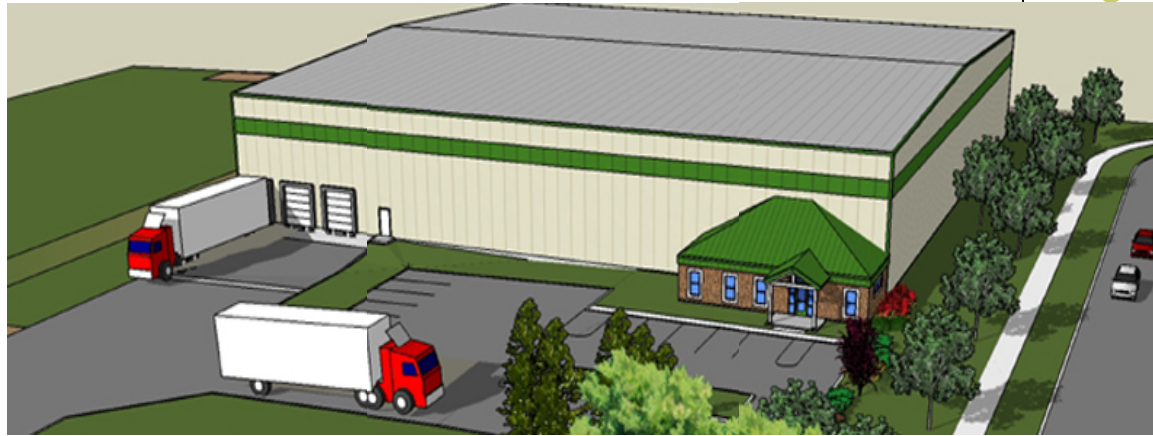


Proposed 11,300 sq. ft. addition



Sager Lane Spec Building

- P.K. Development is proposing to construct a 40,000 sq. ft. spec building at 2310 Springbrook Ct.



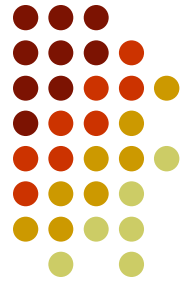
- Construction began Fall, 2007
- A second 40,000 sq. ft. building is a possible future project



- Serta announced a 60,000 sq. ft. addition



Menards Home Improvement Store



- 23 Acre Site
- 162,000 Sq. Ft. Building
- \$9.8 Million



Starbucks Center Project

- Up to 8,500 square feet
- Completed Spring, 2007
- Tenants:
 - Starbucks Coffee Co.
 - Jimmy John's Gourmet Subs
 - Verizon Wireless
 - Advance America



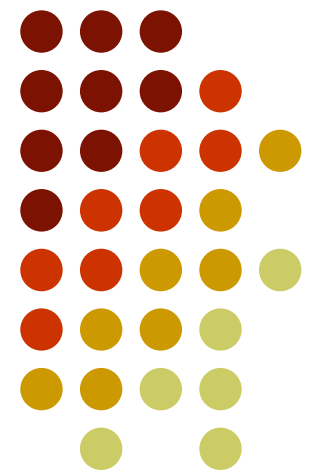
Atlanta Bread Company



5,700 Sq. Feet



**City Center
Development Leads the
Urban Renaissance**



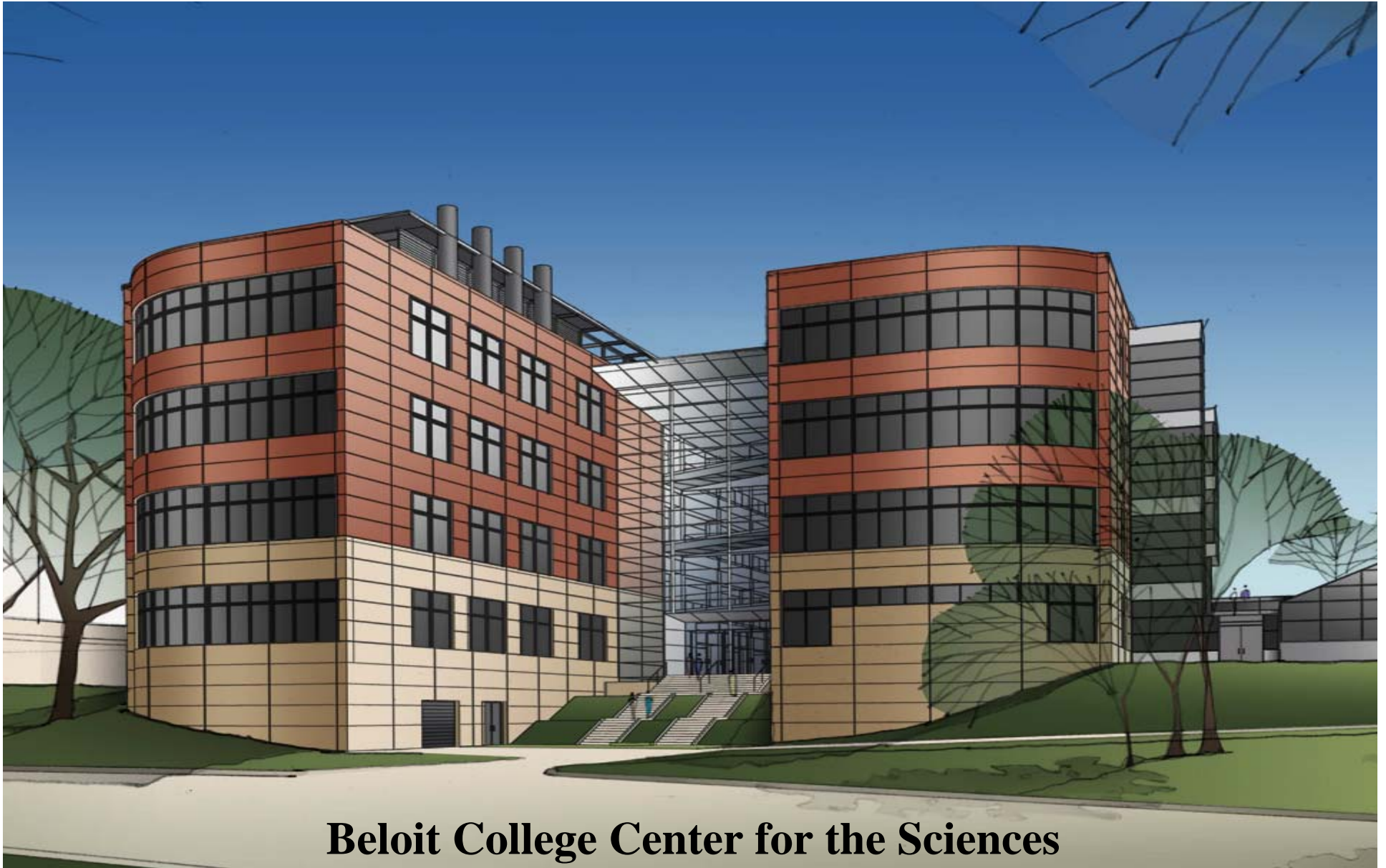


Beloit College Center for the Sciences

Pre-Construction Projects

1. Propose vacating streets and close to public use
2. Upgrade chiller plant and install new chilled water supply line to Chamberlin & Science
3. Realign service and emergency access drives
4. Realign utilities
5. Replace lost parking and add new
6. Repair open spaces

Construct new Center for the Sciences



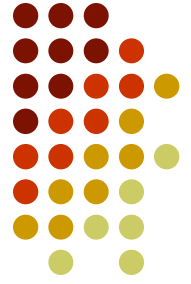
Beloit College Center for the Sciences

106,000 square feet
\$36,500,000 investment

Woolworth Building Renovation



Heritage View



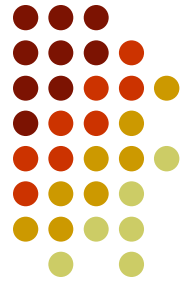
New Mixed Use
Riverfront
Development



- 45,000 sq. ft.
- \$3.5 Million



Ironworks Business Campus Former Beloit Corporation Facility



TENANTS:

- Henry Technologies
- First American Admin. Center
- Beloit Regional Hospice
- State Collection Service
- Seiberling Assoc.
- Corporate Contractors
- Hendricks Development Group
- American Industrial Art
- Amfinity Capital



Regal Beloit Corporation - Expansion



- 27,500 Sq. Ft. Addition
- \$4 Million Investment



O.P. Renovation American Construction Metals



- \$5.5 Million Investment
- 60 jobs



Fairbanks Morse Facility Upgrades



- Investing \$20-\$30 Million over the next five years
- 2006-2007 upgrades of \$6 Million
- 13 new FTE's in 2006
- 25 new FTE's by 2011

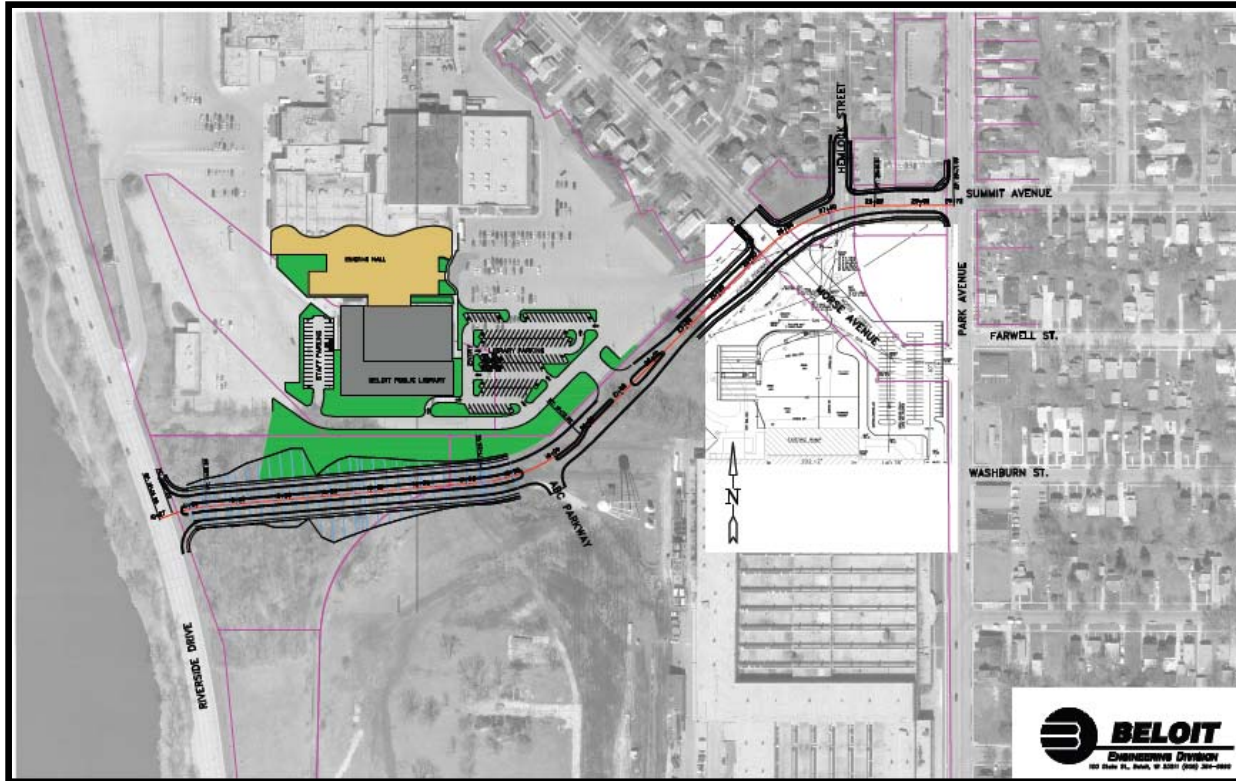
Ace Hardware Relocation



- 400 Block of Broad Street
- Opens Riverfront
- Creates a Downtown Retail Anchor
- 15,000 Sq. Ft.
- \$1 Million Investment



Eclipse Center Development



- Former Beloit Mall is being redeveloped for commercial office and institutional facilities
- New 50,000 sq. foot Municipal Library will highlight the development
- Total investment uncertain

Eclipse Center Library Project



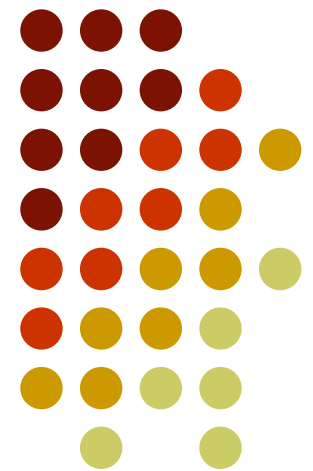
- Library relocation and reconstruction

- Finalize site selection and plans for new bus transfer facility



America in Bloom Awards

The community's efforts are rewarded when the City receives three major America In Bloom awards



CITY RECEIVES THREE AMERICA IN BLOOM AWARDS



- The City received three America In Bloom awards in recognition of the communities use of sustainable practices to create and maintain a quality place.



America In Bloom Awards



Tidiness Award



Champion Award



Landscape Award

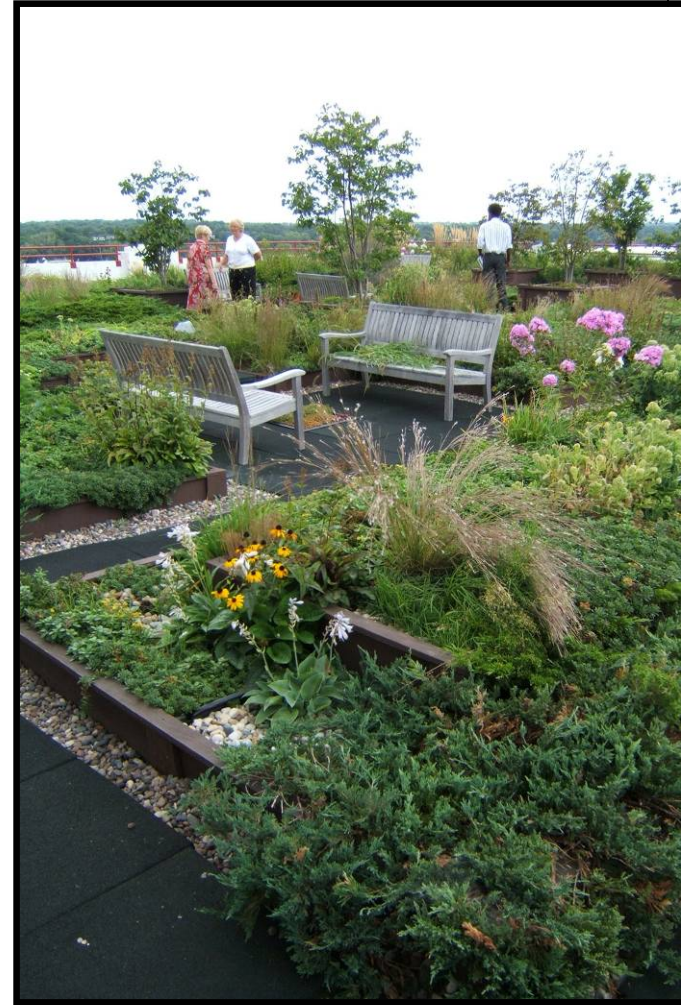
America In Bloom Recognition



Downtown Hanging Baskets



Riverfront



ABC Green Roof

Thank you!

**Questions
or
Comments**

