



City of
BELOIT, Wisconsin

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PRESS RELEASE TO ALL MEDIA

FOR IMMEDIATE RELEASE:

05/17/12

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Again this year the Beloit Police Department will be joining forces with hundreds of police agencies across America in the “Click-it or Ticket” enforcement campaign, May 22- June 3 2012.

As well as regular police patrols, officer will be out on special patrols with their focus being traffic violators. They will be strictly enforcing traffic laws in an effort to reduce the occurrence of damage, injury and death from traffic crashes.

Specifically, they will be targeting drivers who fail to buckle up, or secure younger passengers in proper safety restraints.

Each year thousands of ordinary people are killed or injured in traffic crashes and our aim is to reduce that number by our enforcement efforts.

Wisconsin law requires every occupant of a motor vehicle to be either buckled up or in a child safety seat, depending on age and size. This requirement is in effect for front and back seat occupants.

Sergeant Franseen

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