



## **NOTICE TO THE PUBLIC**

October 14, 2013

To Whom It May Concern:

City of Beloit staff has drafted an Ordinance to amend twenty-three sections of the City's Sign Ordinance. The proposed amendments include a combination of corrections, clarifications, and changes addressing development trends and enforcement issues. The proposed Ordinance is available on the City's website ([www.ci.beloit.wi.us](http://www.ci.beloit.wi.us)) under Document Center > Public Notices > 2013.

The most substantive proposed amendments are listed below.

- Section 4 allows businesses and churches in R-1 & R-2 districts to install outdoor signs.
- Section 13 allows Electronically Variable Message signs in manufacturing & PLI districts as secondary signs.
- Section 16 clarifies that a primary, on-premise sign may be a changing electronic sign.
- Section 19 increases the maximum size of secondary, on-premises signs from 30 to 45 square feet.
- Section 23 shortens the compliance time for removing unlawful signs from 30 to 10 days.

The following public hearings will be held regarding this proposed Ordinance:

**City Plan Commission:** Wednesday, October 23, 2013, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

**City Council:** Monday, November 4, 2013, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

## **THE PUBLIC IS INVITED TO ATTEND THESE HEARINGS.**

**We are interested in your opinion.**

Anyone bringing handouts to the Plan Commission meeting must bring ten (10) copies and submit them to the Recording Secretary before the meeting begins. Staff is unable to leave the meeting area to make copies.

*For additional information, please contact Drew Pennington in the Planning & Building Services Division at (608) 364-6711 or [penningtond@ci.beloit.wi.us](mailto:penningtond@ci.beloit.wi.us). Comments will be accepted via telephone, email, and U.S. Mail.*

**ORDINANCE NO. \_\_\_\_\_**

**AN ORDINANCE TO AMEND VARIOUS SECTIONS OF THE CODE OF  
GENERAL ORDINANCES OF THE CITY OF БЕЛОIT PERTAINING TO  
OUTDOOR SIGN REGULATIONS**

The City Council of the City of Beloit, Rock County, Wisconsin, do ordain as follows:

Section 1. Section 30.04 of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

**“30.04 PROHIBITED SIGNS.**

The following outdoor signs are prohibited everywhere in the City of Beloit:

- (1) ABANDONED SIGNS. See §30.47(3) for definition and regulations pertaining to abandoned signs.
- (2) ANIMATED SIGNS. "Animated sign" means any outdoor sign that displays a message which moves or simulates movement. Animated sign includes banners, streamers, pennants, and propellers which are intended to be moved by the wind. Animated sign does not include flashing, changing, indexing or moving signs.
- (3) FESTOON LIGHTING AND SIGNS CONTAINING FESTOON LIGHTING. "Festoon lighting" means a series of 2 or more bare, outdoor light bulbs on a decorative chain or wire hanging between 2 points.
- (4) FLASHING SIGNS. "Flashing sign" means an outdoor sign on which lighting flashes on and off or which simulates such activity. Flashing sign does not include animated, changing, indexing or moving signs.
- (5) GLARING SIGNS. "Glaring sign" means a sign with a light source or reflected light of such brightness or intensity as to constitute a safety hazard or public nuisance.
- (6) INDEXING SIGNS. "Indexing sign" means an outdoor sign that has sections of sign face that turn and stop to show more than one message on the sign face.
- (7) MOVING SIGNS. "Moving sign" means an outdoor sign which changes the direction it faces. Moving sign does not include animated, changing, EVM or indexing signs.



~~(8) NEON SIGNS WITH EXPOSED TUBING. "Neon sign" means any sign with exposed neon tubing or festoon lights use to outline buildings, display windows or other structures.~~

~~(9)~~(8) ROOF SIGNS. "Roof sign" means an outdoor sign painted, mounted or erected on the roof or extending above the roofline of a building. "Roofline" means either the edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette. "Parapet or parapet wall" means that portion of a building wall that rises above the roofline.

~~(10)~~(9) SEARCH LIGHTS. "Search light" means a device equipped with a powerful light and reflector which produce a bright beam or beams of light.

~~(11)~~(10) UNLAWFUL SIGNS. "Unlawful sign" means an outdoor sign which violates any local, state or federal law, other than a sign which is a legal nonconforming sign.

~~(12)~~(11) UNSAFE SIGNS. See §30.47 for definition and regulations pertaining to unsafe signs.

~~(13)~~(12) Signs painted directly on the wall of a building, fence or other structure. This subsection does not apply to signs painted on walls or fences of recreational facilities when the signs are intended for viewing by persons inside the recreational facility.

~~(14)~~(13) Signs which constitute a traffic hazard.

~~(15)~~(14) Signs which are located in the public right-of-way without permission of the local, state or federal government(s) having jurisdiction over the same.

~~(16)~~(15) Signs which simulate official signs but are not authorized by the appropriate government body or official.

~~(17)~~(16) Off-premises signs in the Riverfront Conservation District and in historic districts.

~~(18)~~(17) A sign which advertises a business, product or service that has been discontinued for 6 months or longer."

Section 2. Section 30.07(3)(b) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(b) *Wind Pressure and Load Requirements.* Every outdoor sign shall be designed and constructed to conform to the structural load and stress requirements of ~~Article IX of the 1984 BOCA Basic/National~~ the City’s Building Code.”

Section 3. Section 30.08(2) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(2) OTHER ZONING DISTRICTS. The maximum number of outdoor signs permitted in non-residential zoning districts is as follows:

NUMBER OF SIGNS ALLOWED IN NONRESIDENTIAL ZONING DISTRICTS									
Sign Type	C-1	C-2	C-3	CBD1	CBD2	M-1	M-2	PLI	DH
Address	U	U	U	U	U	U	U	U	U
Awning, Canopy & Marquee	U	U	U	U	U	U	U	<del>NAU</del>	NA
Signs under Awnings, Canopies & Marquees	1	1	1	1	1	NA	NA	NA	NA
Banner									
Permanent	U	U	U	U	U	U	U	<del>NAU</del>	NA
Temporary	1	1	1	1	1	1	1	<del>NA1</del>	NA
Construction	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2
Directional	U	U	U	U	U	U	U	U	U
EVM									
Time & Temp	1	1	1	1	1	NA	NA	NA	NA
Other	<del>NA1</del>	1	1	1	1	<del>NA1</del>	<del>NA1</del>	<del>NA1</del>	NA
Flags	U	U	U	U	U	U	U	U	U
Freestanding	see off-premises, primary & secondary signs below								
Garage Sale	NA	NA	NA	NA	NA	NA	NA	NA	NA
Ground Mounted	see off-premises, primary & secondary signs below								
Inflatable	1	1	1	1	1	NA	NA	NA	NA
Large-Scale Development									
Permanent	U	U	U	U	U	U	U	U	U
Temporary	2	2	2	2	2	2	2	2	2



Memorial	1	1	1	1	1	1	1	1	1
Multiple-family	NA1	NA1	NA1	NA1	NA1	NA	NA	NA	NA
Nameplate	2	2	2	2	2	2	2	2	2
Office Complex	1	1	1	1	1	1	1	NA	NA
Official	U	U	U	U	U	U	U	U	U
Off-Premises									
Improved Lots	NA	NA	1	NA	NA	1	1	NA	NA
Unimproved Lots	NA	NA	NA	NA	NA	NA	1	NA	NA
Pole	see primary & secondary sign below								
Off-Premises, Improved Lots Only	NA	NA	1	NA	NA	NA	1	NA	NA
Political	U	U	U	U	U	U	U	U	U
Portable	NA1	1	1	1	1	NA1	NA1	NA1	NA
Primary	1	1	1	1	1	1	1	1	1
Private Regulatory	2+	2+	2+	2+	2+	2+	2+	2+	2+
Projecting	1	1	1	1	1	1	1	1	1
Real Estate	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2
Sandwich Board	1	1	1	1	1	NA	NA	NA	NA
Shopping Center	2	2	2	2	2	2	2	2	2
Special Event/Temporary									
Off-Premises	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2	1 or 2
On-Premises	2	2	2	2	2	2	2	NA2	NA
Wall	U	U	U	U	U	U	U	NAU	NA
Window	U	U	U	U	U	U	U	U	U

NA = not allowed

U = unlimited

Section 4. Section 30.09(1) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

- “(1) CALCULATION OF MAXIMUM ALLOWED SIGN AREA. Except as provided by §30.31(3), the following totals are the maximum outdoor sign areas allowed on a single premises:

Zoning District	Maximum Outdoor Sign Area Allowed
R-1 & R-2	045 square feet <u>for nonconforming business;</u> 150 square feet <u>for religious institutions</u>
R-3 & R-4	64 square feet
C-1 & C-2	2 times street frontage
C-3 & CBD	4 times street frontage
M-1	3 times street frontage
M-2	4 times street frontage
PLI, DH	2 times street frontage

See §30.31(3) for "on-premises, sign area bonus" provisions."

Section 5. Section 30.10(1) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(1) MAXIMUM ALLOWED SIGN HEIGHTS IN RESIDENTIAL ZONING DISTRICTS.

MAXIMUM ALLOWED SIGN HEIGHTS IN RESIDENTIAL ZONING DISTRICTS					
Sign Type	R-1A	R1-B	R-2	R-3	R-4
Address	*	*	*	*	*
Awning, Canopy & Marquee	NA	NA	NA	NA	NA
Signs under Awnings, Canopies & Marquees	NA	NA	NA	NA	NA
Banner	NA	NA	NA	NA	NA
Construction	*	*	*	*	*
Directional	6'	6'	6'	6'	6'
EVM	NA	NA	NA	NA	NA
Flags	U	U	U	U	U
Garage Sale	5'	5'	5'	5'	5'
Inflatable	NA	NA	NA	NA	NA
Large-Scale Development					
Permanent	5'	5'	5'	5'	5'
Temporary	15'	15'	15'	15'	15'
Memorial	4'	4'	4'	4'	4'



Multiple-Family	NA	NA	NA	6'	6'
Nameplate	1'	1'	1'	1'	1'
Office Complex	NA	NA	NA	NA	NA
Official	U	U	U	U	U
Political	5'	5'	5'	5'	5'
Portable	NA	NA	NA	NA	NA
Private Regulatory	8'	8'	8'	8'	8'
Projecting	NA	NA	NA	NA	NA
Real Estate	3'	3'	3'	4'	4'
Sandwich Board	NA	NA	NA	NA	NA
Shopping Center	NA	NA	NA	NA	NA
Special Event/Temporary					
Off-Premises	5'	5'	5'	5'	5'
On-Premises	NA	NA	NA	NA	NA
Wall	NA	NA	NA	NA	NA
Window	NA	NA	NA	NA	NA
Other Off-Premises Signs	NA	NA	NA	NA	NA
Other On-Premises Signs	<u>NA6'</u>	<u>NA6'</u>	<u>NA6'</u>	<u>NA6'</u>	<u>NA6'</u>

U = unlimited

NA = not allowed

\* = limited in height only by maximum sign area"

Section 6. Section 30.10(2) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(2) MAXIMUM ALLOWED SIGN HEIGHTS IN NONRESIDENTIAL ZONING DISTRICTS.

MAXIMUM ALLOWED SIGN HEIGHTS IN NONRESIDENTIAL ZONING DISTRICTS									
Sign Type	C-1	C-2	C-3	CBD1	CBD2	M-1	M-2	PLI	DH
Address	*	*	*	*	*	*	*	*	*
Awning, Canopy & Marquee	*	*	*	*	*	*	*	<u>NA*</u>	NA

Signs under Awnings, Canopies & Marquees	*	*	*	*	*	<del>NA</del>	<del>NA</del>	NA	NA
Banner									
Permanent	*	*	*	*	*	*	*	*	<del>NA</del>
Temporary	10'	10'	10'	10'	10'	10'	10'	<del>NA10'</del>	NA
Construction	*	*	*	*	*	*	*	*	*
Directional	8'	8'	8'	8'	8'	8'	8'	8'	8'
EVM									
Time & Temp	*	*	*	*	*	NA	NA	NA	NA
Other	<del>NA*</del>	*	*	*	*	<del>NA*</del>	<del>NA*</del>	<del>NA*</del>	NA
Flags	U	U	U	U	U	U	U	U	U
Garage Sale	NA	NA	NA	NA	NA	NA	NA	NA	NA
Inflatable	*	*	*	*	*	NA	NA	NA	NA
Large-Scale Development									
Permanent	10'	10'	10'	10'	10'	10'	10'	10'	10'
Temporary	15'	15'	15'	15'	15'	15'	15'	15'	15'
Memorial	4'	4'	4'	4'	4'	4'	4'	4'	4'
Multiple-Family	<del>NA6'</del>	<del>NA6'</del>	<del>NA6'</del>	<del>NA6'</del>	<del>NA6'</del>	NA	NA	NA	NA
Nameplate	1'	1'	1'	1'	1'	1'	1'	1'	1'
Office Complex	8'	8'	8'	8'	8'	8'	8'	<del>8'NA</del>	<del>8'NA</del>
Official	U	U	U	U	U	U	U	U	U
Political	10'	10'	10'	10'	10'	10'	10'	10'	10'
Portable	<del>NA5'</del>	5'	5'	5'	5'	<del>NA5'</del>	<del>NA5'</del>	<del>NA5'</del>	NA
Private Regulatory	8'	8'	8'	8'	8'	8'	8'	8'	8'
Projecting	*	*	<del>NA*</del>	*	*	<del>NA*</del>	<del>NA*</del>	<del>NA*</del>	NA
Real Estate	4'	4'	6'	4'	4'	6'	6'	4'	3'
Sandwich Board	4'	4'	4'	4'	4'	NA	NA	NA	NA
Shopping Center	NA	20'	50'	20'	20'	NA	NA	NA	NA
Special Event/Temporary									
Off-Premises	10'	10'	10'	10'	10'	10'	10'	10'	10'
On-Premises (secondary)	10'	10'	10'	10'	10'	10'	10'	<del>NA10'</del>	NA



Wall	*	*	*	*	*	*	*	NA*	NA
Window	*	*	*	*	*	NA	NA	NA	NA
Other Off-Premises									
Improved Lots	NA	NA	50'	NA	NA	30'	50'	NA	NA
Unimproved Lots									
a) Pole Signs	NA	NA	NA	NA	NA	30'	NA	NA	NA
b) Non-Pole Signs	NA	NA	NA	NA	NA	30'	50'	NA	NA
Other On-Premises									
Primary	20'	20'	50'	20'	20'	30'	50'	8'	15'
Secondary	10'	10'	10'	10'	10'	10'	10'	10'	10'

U = unlimited

NA = not allowed

\* = sign height is limited only by other dimensional restrictions such as restrictions on sign face area, vision triangle regulations, etc.”

Section 7. Section 30.12(3)(a) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(a) *Building Permit Required.* No person shall install or erect an awning, canopy, or marquee on any building without obtaining a building permit required by §9.28(10)(a) of this Municipal Code. Awnings, canopies and marquees may be constructed in all commercial ~~and~~, manufacturing, ~~and~~ PLI zoning districts in the City of Beloit.”

Section 8. Section 30.12(4)(c) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(c) Not exceed the following sign areas:

Zoning District	Maximum Sign Area
C-1, C-2, C-3	150 sq. ft.
CBD, M-1, M-2, <u>PLI</u>	300 sq. ft.

No "on-premises, sign area bonus" applies to awning, canopy or marquee signs.”

Section 9. Section 30.12(4)(e) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(e) ~~Not be limited in number~~Be limited to one.”

Section 10. Section 30.13(2)(a)2 of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“2. Be permitted in commercial ~~and~~, manufacturing, and PLI zoning districts ~~only as a secondary, on-premises signs.~~”

Section 11. Sections 30.13(2)(b)2 and 30.13(2)(b)3 of the Code of General Ordinances of the City of Beloit are hereby amended to read as follows:

“2. Be permitted in commercial ~~and~~, manufacturing, and PLI zoning districts as on-premises signs.

3. Not exceed 150 square feet in C-1, C-2 ~~and~~, C-3, and PLI zoning districts and 300 square feet in CBD and manufacturing~~ing~~ zoning districts.”

Section 12. Section 30.16(2)(j) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(j) Be counted as off-premises signs or ~~secondary,~~ on-premises signs.”

Section 13. Sections 30.17(2)(b)2 and 30.17(2)(b)3 of the Code of General Ordinances of the City of Beloit are hereby amended to read as follows:

“2. Be permitted in ~~C-2, C-3 and CBD~~ commercial, manufacturing, and PLI zoning districts as secondary, on-premises signs.

3. Not exceed maximum allowable sign area as follows:

Zoning District	Maximum EVM Sign Area
<del>C-1, C-2- &amp;</del> , <u>and C-3</u>	75 sq. ft.
<del>CBD, M-1, M-2, and PLI</del>	150 sq. ft.

An "on-premises, sign area bonus" may be permitted by §30.31(3) of this chapter.”

Section 14. Section 30.26(2)(b) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(b) Be permitted in ~~R-3 and R-4~~all zoning districts, which allow multi-family land uses.”

Section 15. Section 30.34(2)(b) of the Code of General Ordinances of the City of



Beloit is hereby amended to read as follows:

“(b) Be permitted in ~~C-2, C-3 and CBD~~ commercial, manufacturing, and PLI zoning districts, ~~as a secondary, on-premises sign.~~”

Section 16. Section 30.35(2) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(2) REGULATIONS. Primary, on-premises signs shall:

(a) Require a sign permit and permit fee.

~~(b) — Not be permitted in residential zoning districts, except religious institutions.~~ ~~(c)(b)~~ Not exceed the following number of square feet when located in the following zoning districts:

Type of Primary Sign	Zoning District										
	<del>R-1</del> & <del>R-2</del>	<del>R-3</del> & <del>R-4</del>	C-1	C-2	C-3	CBD1	CBD2	M-1	M-2	PLI	DH
Awning, Canopy, Marquee	<del>NA</del>	<del>NA</del>	150	150	150	300	300	300	300	<del>NA</del> <u>300</u>	NA
Ground Mounted	<del>45</del>	<del>45</del>	150	150	150	300	300	300	300	<del>NA</del> <u>300</u>	NA
<u>Multiple-Family Dwelling Sign</u>	<del>NA</del>	<u>32</u>	<u>32</u>	<u>32</u>	<u>32</u>	<u>32</u>	<u>32</u>	<del>NA</del>	<del>NA</del>	<del>NA</del>	<del>NA</del>
Pole Sign	<del>NA</del>	<del>NA</del>	150	150	150	150	150	150	150	<del>NA</del> <u>300</u>	NA
Projecting	<del>NA</del>	<del>NA</del>	NA	NA	NA	20	20	NA	NA	NA	NA
Wall Sign	<del>45</del>	<del>45</del>	150	150	150	300	300	300	300	<del>NA</del> <u>300</u>	NA
Permanent Banner Sign	<del>NA</del>	<del>NA</del>	150	150	150	300	300	300	300	NA	NA

NA = Not Allowed

~~(d)(c)~~ Not exceed 20 feet in height in C-1, C-2 and CBD zoning districts; 30 feet in M-1 zoning districts; 50 feet in C-3 and M-2 zoning districts; ~~15 feet in DH zoning districts~~ and 820 feet in PLI districts. Signs for religious institutions may not exceed 20 feet in height and 150 square feet in area.

~~(e)(d)~~ Not exceed one in number.

~~(f)~~(e) Meet the setback requirements of the Zoning Code for the zoning district in which the sign is located and not be located in a vision triangle in violation of §8.4 of the Zoning Code, except that pole signs can be located in the setback area if the bottom of the sign face is more than 10 feet above street grade.

~~(g)~~(f) Not be subject to time limits.

~~(h)~~(g) Be included as part of the maximum sign area allowed by §30.09 for the premises where the sign is displayed.

(h) A primary, on-premise sign can be a changing sign, but the sign face may not change more frequently than once every four seconds.

Section 17. Section 30.37(2)(b) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(b) Be permitted in ~~CBD~~all non-residential zoning districts, but only as an on-premises sign.”

Section 18. Section 30.40(1)(a) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(a) *Secondary, On-Premises Signs.* A secondary, on-premises sign is an outdoor, on-premises sign which is subordinate to and smaller than the primary, on-premises sign. A secondary, on-premises sign does not include: address signs; temporary banner signs; construction signs; directional signs; door signs; flags; garage sale signs; kiosk signs; large-scale development signs; memorial signs; multiple-family dwelling signs; nameplate signs; office complex signs; official signs; political signs; portable signs; private regulatory signs; projecting sign; real estate signs; sandwich board signs; ~~or~~ shopping center identification signs or special event/temporary signs.”

Section 19. Section 30.40(2)(c) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

“(c) Not exceed 3045 square feet in area ~~or 10 percent of the sign area of the primary, on-premises sign, whichever is less, unless a larger sign area is permitted by §30.31(3).~~”

Section 20. Section 30.42(1)(a) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:



“(a) Special Event/Temporary Sign. A special event/temporary sign is an outdoor sign which may be displayed for a limited period of time (i.e. 30 days) and advertises a future or contemporaneous sale, performance or similar activity. A special event/temporary sign may be used as ~~a secondary, an~~ on-premises sign or an off-premises sign. The following temporary signs are regulated elsewhere in this chapter: temporary banner signs; construction signs; garage sale signs; inflatable signs; kiosk signs; political signs; portable signs; real estate signs; sandwich board signs; temporary, large-scale development signs; and window signs. All other temporary signs are regulated by this section.”

Section 21. Sections 30.42(2)(a), 30.42(2)(a)2 and 30.42(2)(a)3 of the Code of General Ordinances of the City of Beloit are hereby amended to read as follows:

“(a) ~~Secondary, On-Premises, Special Event/Temporary Signs.~~ Except as noted in subsection (1)(a), ~~secondary, —~~on-premises, special event/temporary signs are regulated exclusively by this section. They shall:

2. Be permitted in commercial, ~~and~~ manufacturing, and PLI zoning districts ~~as secondary, on-premises sign.~~
3. ~~Not exceed 20 percent of the maximum sign area allowed by §30.09 for the premises on which it is displayed.~~ No "on-premises, sign area bonus" applies to special event/temporary signs.”

Section 22. Sections 30.43(2)(b) and 30.43(2)(c) of the Code of General Ordinances of the City of Beloit are hereby amended to read as follows:

- “(b) Be permitted in commercial, ~~and~~ manufacturing, PLI zoning districts as an on-premises sign.
- (c) Not exceed 150 square feet of sign area in C-1, C-2 and C-3 zoning districts and 300 square feet in sign area in CBD, ~~and~~ manufacturing, and PLI zoning districts when used as a primary, on-premises sign. ~~—Not exceed 30 square feet of sign area or 10 percent of the sign area of the primary, on-premises sign, whichever is less, when used a secondary on-premises sign.”~~

Section 23. Section 30.47(2) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

- “(2) UNLAWFUL SIGNS. When any sign is unlawfully erected or maintained in violation of any provision of this chapter, the building official shall issue a written notice requiring the sign owner to remove the sign or to

bring it into compliance with this chapter within 3010 days. If the sign owner is a tenant, a copy of the notice shall be sent to the landlord. The notice shall be delivered in person or by regular first class mail to the last known address of the sign owner and landowner. The notice shall advise the sign owner that if he fails to comply with the notice, that the building official will issue a municipal court citation charging the sign owner with a violation of the ordinance(s) referred to in the notice. The notice shall also advise the sign owner of his right to seek review of, or appeal, the order as provided in §1.15 of this Municipal Code.”

Section 24. This ordinance shall be in force and take effect upon passage and publication.

Adopted this \_\_\_\_\_ day of November, 2013.

BELOIT CITY COUNCIL

By: \_\_\_\_\_  
Charles M. Haynes, President

ATTEST:

By: \_\_\_\_\_  
Rebecca Houseman LeMire, City Clerk

PUBLISHED: \_\_\_\_\_

EFFECTIVE DATE: \_\_\_\_\_

01-611100-5231- \_\_\_\_\_

tdh/ord/Chp 30 (2013 revisions)=ORD=130911 1650 (rdln) (13-1204)