

**MINUTES**  
**MUNICIPAL GOLF COMMITTEE**  
**WEDNESDAY, DECEMBER 18, 2013 @ 7 A.M.**  
**KRUEGER HASKELL GOLF COURSE CLUBHOUSE**

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on December 18, 2013 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:04 a.m.

Members Present: Gary Gard, Bill Howard, Ida Lenz, Gary Sherer,

Members Absent: Bess Davies, Harry Wiersgalla

Staff: Mark Young, Golf Course Supervisor  
Brian Ramsey, Director of Parks & Leisure Services  
Kim Waite, City Staff

Guests:

**1. Approve Minutes from September 18, 2013 Meeting**

Gary Sherer made a motion to approve the minutes seconded by Bill Howard. Motion passed unanimously.

**2. Citizen Participation – None**

**3. Club Reports**

- Seniors – We will try to do better for next year. We are also thinking about having a Beloit Senior Tournament next year between Krueger and The Beloit Country club on a Friday and Saturday.
- Women’s – Has nothing to report
- Men’s – Has nothing to report

**4. Marketing-** We mailed out advertisements to about 51 new businesses trying to get new playdays and/or leagues going for next year. We will send out follow-up letters in late January or early February. Kerry Ingredients may be joining us next year for playdays and a league. We mailed out flyers to passholders about pricing for their

season pass. A purchase for 2014. We have a new website up and running that Golf Now did for us.

**5. Manager of Golf Operations Report-**

- **October and November Revenue-** We didn't have a very good year. The beginning of the year killed us and we never really recovered from it. Instead of giving out rounds of golf for advertising we are going to cut back some next year and not give out so many.
- **Course Closing and opening policy-** The course should only be opened when there will be a stretch of warm weather instead of just opening for one warm day at a time. We are thinking about changing the temperature requirement to 45 degrees instead of 40 degrees for opening the course. This information will be specified on the season passes.
- **Discuss possible new members for opening on committee-** If anybody has any suggestions about a replacement for Harry let us know. His term is ending.

**6. Director's Report-**

- **Concessionaire RFP-** We have put the RFP out twice and haven't gotten any responses. It has gone out in the Rockford Register Star six times, Beloit Daily News six times and the Janesville Gazette twice and still no response. We have revised the RFP lowering costs, republished and remailed to 44 businesses. Ida Lenz mentioned that someone may want to talk to the owner of the Subways here in Beloit about having a sub bar. Brian has spoken with other golf course owners about concessions and how to improve our concession. However; our biggest complaint that we've had is not having the beverage cart out on the course.

**7. Comments by Committee Members**

**Bill Howard-** Nothing

**Gary Sherer-** Nothing

**Ida Lenz-** We lost Barb Hansen. She is the one who painted the women's bathroom and lounge.

**Gary Guard-** Nothing

Ida Lenz made a motion for adjournment, seconded by Bill Howard. Motion passed unanimously. Meeting was adjourned at 7:41 a.m.

Minutes prepared by Travia Foy