



**APRIL 17,  
2014**

*A weekly publication  
from the Office of the  
City Manager*

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**Special points of  
interest:**

- **City Council Meeting  
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# THE БЕЛОIT REPORT

CONTINUING ITS RESURGENCE AS THE GEM OF THE ROCK RIVER VALLEY

## CURRENT EVENTS AND ACTIVITIES

### SPRING HOLIDAY

Friday, April 18 has been designated as "Spring Holiday" and City Hall offices, as well as the Beloit Public Library, will be closed. The Library's outside bookdrop is open 24 hours a day and to renew items you may call Telerenew at 758-6614 or visit the Library's website and click on My Account/Renewals. The Library will reopen on Saturday, April 19 at 9:30 a.m.

Due to the holiday, an abbreviated version of the Beloit Report is being sent out on Thursday, rather than Friday this week. We will resume next week with our normal schedule of publishing on Friday afternoon.

### ARBOR DAY CELEBRATION

The public is invited to attend an Arbor Day Celebration at Horace White Park on **Friday, April 25, 2014 at 10:00 a.m.** A representative from the Wisconsin Department of Natural Resources will present a Tree City Award, and a local historian will speak about park and tree history.

### EARTH DAY CELEBRATION

On **Saturday, April 26**, several events are being held in Riverside Park to celebrate Earth Day between 9:00 a.m. and 1:00 p.m. The Welty Environmental Center, Visit Beloit, Friends of Riverfront, and City of Beloit Leisure Services are planning a free public celebration. The theme of the day is "Celebrating Nature's Kaleidoscope: a Community Earth Day Event." Residents are encouraged to attend.

On Saturday, April 26, the City of Beloit is hosting the first event on the Wood Family Bridge. At 10:00 a.m. a plaque on the Wood Family Bridge will be unveiled. The plaque describes the historical significance of the replica locomotive that is fixed above the bridge. The locomotive is a replica of Fairbanks Morse and Company's first diesel-electric locomotive called "Milwaukee Road 1802." The plaque was donated to the City of Beloit by the Grutzner Family in memory of Fritz Grutzner, one of several key contributors to the design of the locomotive.

At 11:00 a.m. an interactive public art installation will be celebrated in Riverside Park. Local Environmental clubs and green agencies will also be present with information and interactive activities for adults and children. For more information residents may contact the Welty Environmental center at [weltycenter.org](http://weltycenter.org), Friends of Riverfront at [www.friendsofriverfront.com](http://www.friendsofriverfront.com), or call Parks and Leisure Services at (608) 364-2890.

## CITY COUNCIL MEETING - MONDAY, APRIL 21, 2014

The City Council will hold a [Workshop](#) at 6:30 p.m. for an Agenda Review session in the 4th Floor City Manager's Conference Room.

The attached [agenda](#) is for the Monday, April 21, 2014 regular City Council meeting beginning at 7:00 p.m. in the Forum.

**1. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS**

Proclamation declaring April 25, 2014 as **Arbor Day**

**4. PUBLIC HEARINGS**

- a. Resolution authorizing an amended **Planned Unit Development (PUD) Master Land Use Plan** for the property located at 1877 Madison Road (Woodman's). This PUD amendment was requested by Woodman's in order to do a major redesign of the gas station layout plan for this site. The modified gas station layout was acceptable to the City with a small modification. However, because it was a major reconfiguration of the sit, the PUD amendment was required. The Plan Commission recommended for approval.

**6. CONSENT AGENDA**

- a. Approval of the **Minutes** of the Regular Meeting of April 7, 2014, the Special Meeting of April 10, 2014 and the Organizational Meeting of April 15, 2014.
- b. Report of the **Municipal Board of Canvassers** from the April 1, 2014 election.
- c. Resolution approving a **Class "A" Beer License** for Casey's Marketing Company, d/b/a Casey's General Store, located at 2350 Cranston Road. The Alcohol Beverage License Control Committee recommended for approval.
- d. Resolution approving a **Change of Agent** for Walgreen Co., d/b/a Walgreens, located at 1901 Prairie Avenue. The Alcohol Beverage License Control Committee recommended for approval.
- e. Resolution approving **Change of Agent** for Beloit Professional Baseball Association, Inc., d/b/a Beloit Snappers, located at 2301 Skyline Drive. The Alcohol Beverage License Control Committee recommended for approval.
- f. Resolution approving **Change of Agent** for the Board of Trustees of Beloit College, d/b/a Pearsons Hall, located at 700 College St. The Alcohol Beverage License Control Committee recommended for approval.
- g. Resolution approving **Change of Agent** for CVS Pharmacy, located at 1063 Fourth Street. The Alcohol Beverage License Control Committee recommended for approval.
- h. Application for **Class "B" Beer and "Class C" Wine License** for Royal Enterprizes, LLC, d/b/a Mama Lou's Shrimp & BBQ Smokehouse, located at 315 State Street. This application is being referred to the Alcohol Beverage License Control Committee for their review and recommendation.
- i. Application for **Zoning Map Amendment** to change the zoning district classification of the property located at 1601 Gateway Boulevard from R-1A, Single-family Residential District, to PLI, Public Lands and

Institutions District, and the property located at 1801 Gateway Boulevard from R-1A, Single-family Residential District, to C-1, Office District. The application is being referred to the Plan Commission for their review and recommendation.

- j. Application for **Zoning Map Amendment** to change the zoning district classification of a portion of the property located at 312 West Grand Avenue from R-1B, Single-family District, to C-1, Office District. This application is being referred to the plan commission for their review and recommendation.

## 7. ORDINANCES

- a. Proposed Ordinance to repeal and recreate Section 18.02(15) of the Code of General Ordinances of the City of Beloit authorizing **Outdoor Vending for Certain Events in City Parks**. This ordinance adds an additional event to the list for a Visit Beloit sponsored Gospel Fest, which would be held once a year. As the staff report indicates, the group is still planning a 2015 event and requests the Council amend the ordinance to add this activity to the outdoor vending list for certain events in city parks.

## 8. APPOINTMENTS

- a. Council President **Committee/Board/Commission Appointments**. The Council will have committee/board/commission appointments, along with final Council committee appointments to announce at this meeting.
- b. **Appointment Review Committee** Appointments.

## 11. REPORTS FROM BOARD AND CITY OFFICERS

- a. Resolution awarding the sale of approximately \$1,135,000 **General Obligation Promissory Notes, Series 2014A**. These promissory notes represent that portion of the City's 2014 capital spending plan primarily for major equipment purchases or other smaller scale projects having a short lifespan. State statute limits the length of the repayment for equipment purchases and small-scale projects of this nature and therefore promissory notes having a 10 year maturity must be used for this portion of the City's capital spending plan. Once again, representatives from Ehlers will be in attendance at the meeting to provide a detailed explanation of the bond sale and its impact on the City's tax rate.
- b. Resolution awarding the sale of approximately \$8,410,000 **General Obligation Corporate Purpose Bonds, Series 2014B**. This bond sale is a companion piece to the prior resolution and represents about \$2.5 million in larger scale, longer duration construction projects that were included in the 2014 capital spending plan. There is also approximately \$5.9 million of refinancing of an earlier bond issue that was aggregated into the sales process. Once again, a representative from Ehlers will be in attendance at the City Council meeting to directly share the sales results and the impact on the City's tax rate to Councilors as part of the consideration of this bond sale.
- c. Resolution approving Visit Beloit's request to **Display Public Works of Art** on 14 City-owned properties. The "Doors" promotional initiative was generated by Visit Beloit to create unique artworks at various public venues throughout the City to create interest and a new attraction to bring both existing residents and out of town visitors to various locations around the community. Many of these will be placed on various private properties; however, there has been a request to locate a number on public properties. The City has no objection to the locations selected and none of the art work items will be allowed to be installed anywhere in the public rights-of-way. The Plan Commission and the Park, Recreation & Conservation Advisory Commission recommend for approval.
- d. Resolution supporting Beloit Gateways to Opportunity **Tiger 2014 Grand Application**. In 2013, the City made what was thought to be a one-time application for a Tiger Grant administered by the US Department of Transportation. Tiger Grants are focused on supporting economic development and job creation projects

in various localities around the country. Somewhat to our surprise, this year the DOT announced that there would be yet another round of Tiger Grants for the 2014 application cycle. Consequently, the City and the Ho Chunk Nation would again like to request a grant to cover a significant portion of the cost for various infrastructure improvements that would be required to support the Beloit Casino Project. The Casino application continues to move through the Bureau of Indian Affairs review process and a Tiger grant approved this year would be very timely and support infrastructure for the project. Staff recommendation is to authorize the Grant in the hopes that additional assets can be brought to bear to help with the infrastructure cost needed for this project. The general terms and conditions of the grant application and the anticipated construction of the structure is the same as the 2013 application.

- e. Resolution approving the Melrose Pyrotechnics, Inc. Agreement for **July 4, 2014 Fireworks Display**. This is the first time in several years that the City has directly contracted with Melrose for the Fourth of July fireworks display. The last several years the contract was run through Visit Beloit. Visit Beloit and the Stateline Community Foundation coordinated fundraising to cover the cost for this event. This year, the fundraising will be handled directly by the Stateline Community Foundation and since hotel/motel tax revenues cannot be used for fireworks displays, Visit Beloit has requested that the city contract with Melrose directly. Since the Fourth of July celebration is a city sponsored event held in Riverside Park, it makes sense that the city would be the contracting agency. The fireworks themselves are actually launched from private property located adjacent to the public park and we have always coordinated for those arrangements.

## MUNICIPAL COMMITTEE VACANCIES

Please take a look at the vacancies currently available to determine whether or not you would have an opportunity to serve on any of these committees. Over 120 citizens volunteer to serve on municipal advisory committees in an effort to make our community a better place to live.

Vacancies currently exist on:

**Appointment Review Committee**—Meets the 2nd Monday of the month at 4:30 p.m.

**Board of Appeals**—Meets the 2nd Tuesday of the month at 7:00 p.m.

**Board of Ethics**—Meets as needed

**Board of Review**—Meets annually in May and as scheduled in June

**Community Development Authority**—Meets the 4th Wednesday of the month at 4:30 p.m.

**Equal Opportunities Commission**—Meets the 3rd Wednesday of even-numbered months at 5:30 p.m.

**Municipal Golf Committee**—Meets the 3rd Wednesday of the month from March through November at 7:00 a.m.

**Park, Recreation & Conservation Advisory Commission**—Meets the 2nd Wednesday of the month at 6:30 p.m.

**Plan Commission**—Meets on Wednesdays following City Council meeting at 7:00 p.m.

**Traffic Review Committee**—Meets the 4th Monday of the month at 1:30 p.m.

For more information on each committee, along with an application, please click [\[here\]](#), or call Pam in the City Manager's office at 364-6614.

## CITY MEETING CALENDAR— APRIL 21—25, 2014

Monday, April 21	6:30 p.m.	<a href="#">City Council Workshop</a> , City Manager's Conference Room (All Councilors)
Monday, April 21	7:00 p.m.	<a href="#">City Council Meeting</a> , Forum (All City Councilors)
Wednesday, April 23	7:30 a.m.	Visit Beloit Board meeting
Wednesday, April 23	4:30 p.m.	<a href="#">Community Development Authority</a> , Forum,
Wednesday, April 23	7:00 p.m.	<a href="#">Plan Commission</a> , Forum
Thursday, April 24	8:30 a.m.	Downtown Beloit Association meeting

## UPCOMING COMMUNITY EVENTS

*This is just a sample of events coming up in Beloit. A more complete listing is available on the Visit Beloit website: [www.visitbeloit.com](http://www.visitbeloit.com)*

**Beloit Public Library** offers many events for youth, teens and adults. Please click [here](#) for more information.

Friday, April 18		<b>Spring Holiday!</b> City offices and the Beloit Public Library will be closed.
April 24—26		<b>Friends at Beloit Library Annual Book Sale</b> , Beloit Public Library, 605 Eclipse Blvd. Please see <a href="#">attached</a> for more information.
Friday, April 25	10:00 a.m.	Arbor Day Celebration, Horace White Park
Saturday, April 26	9:00 a.m.—1:00 p.m.	Earth Day Celebration at Riverside Park
Saturday, April 26	7:00—9:00 p.m.	<b>Treasure Island Bash</b> - Beloit Public Library celebrates five years in the new building. Adult event, ticket deadline is April 21. Please click <a href="#">here</a> for a link to purchase tickets.
Wednesday, April 30	7:00—8:00 p.m.	<b>Listening Session</b> with Representative Janis Ringhand, Beloit City Hall Forum, 100 State Street
Saturday, May 3	9:00 a.m.	<b>Downtown Dash</b> 5K run/walk sponsored by the Greater Beloit Chamber of Commerce and Kerry Ingredients. Please click <a href="#">here</a> for more information or register at <a href="http://GreaterBeloitChamber.org">GreaterBeloitChamber.org</a>



CITY HALL • 100 STATE STREET • BELOIT, WI 53511

**MEETING NOTICE AND AGENDA  
Community Development Authority  
April 23, 2014 at 4:30 pm  
The Forum  
Beloit City Hall  
100 State Street**

1. Call to Order and Roll Call
2. Citizen Participation
3. Review and Consideration of the Minutes of the Regular Meeting held on April 2, 2014
4. Housing Authority
  - a. Presentation of March Activity Report (Pollard)
  - b. Presentation of March Financial Report (Pollard)
5. Community Development
  - a. Review and Consideration of Resolution 2014-11, Authorizing the CDA to Award the Siding Contract for 1310 W Grand Avenue (Schneider)
6. Adjournment

*If you are unable to attend this meeting, notify the Housing Authority Office at 364-8740 **no later than 4:00 PM the day before the meeting.***

Notice Mailed: April 15, 2014

Approved: Julie Christensen, Exec. Director

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\*\* Please note that upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.



CITY HALL • 100 STATE STREET • BELOIT, WI 53511

**MEETING NOTICE AND AGENDA**  
**Beloit City Plan Commission**  
**Wednesday, April 23, 2014 at 7:00 PM**  
**The Forum**  
**Beloit City Hall, First Floor**  
**100 State Street, Beloit**

1. **Call to Order and Roll Call**
2. **Approval of the Minutes of the April 9, 2014 Meeting**
3. **Comprehensive Plan Amendment – 1601 and 1801 Gateway Boulevard**  
Public hearing, review and consideration of an amendment to the Future Land Use Map of the City's Comprehensive Plan from Planned Neighborhood to Parks and Open Space for the property located at 1601 Gateway Boulevard and from Planned Neighborhood to Business Park for the property located at 1801 Gateway Boulevard
4. **Zoning Map Amendment – 1601 and 1801 Gateway Boulevard**  
Public hearing, review and consideration of a Zoning Map Amendment to change the zoning from R-1A, Single Family Residential, to PLI, Public Lands & Institutions, for the property located at 1601 Gateway Boulevard and from R-1A, Single Family Residential, to C-1, Office, for the property located at 1801 Gateway Boulevard
5. **Zoning Map Amendment – 312 W Grand Avenue**  
Public hearing, review and consideration of a Zoning Map Amendment to change the zoning from R-1B, Single Family Residential, to C-1, Office, for a portion of the property located at 312 W Grand Avenue
6. **Status Report on Prior Plan Commission Items**
7. **Adjournment**

If you are unable to attend this meeting, please contact Gail Riddle in the Planning Office at 364-6700 **no later than 4:00 PM the day before the meeting.**

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Notice Mailed: April 17, 2014

Approved: Julie Christensen, Community  
Development Director

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# FRIENDS AT BELOIT LIBRARY ANNUAL BOOK SALE

New this year: 1. Located in library warehouse  
2. Every day is a "bag day"

**Beloit Public Library** 605 Eclipse Blvd., Beloit, WI

Thursday, April 24

9:30 am to 10:30 am

*Preview for FABL members only*

Memberships sold at door

10:30 am to 8:30 pm

Open to public

Friday, April 25

9:30 am to 5 pm

Saturday, April 26

9:30 am to 1 pm

ALL BOOKS 25¢

OR

THURSDAY- \$3.00 PER BAG

FRIDAY- \$2.00 PER BAG

SATURDAY- \$1.00 PER BAG



- \*Books for adults and children
- \*Treasures as well as best sellers
- \*Fiction, non-fiction, reference
- \*Proceeds donated to the library

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# Saturday May 3, 2014

5K RUN / ONE MILE WALK • RACE STARTS AT 9:00AM • FREE PARKING

Starting/Finish line at Gantry Downtown Beloit  
(Corner of State St. and Grand Ave.)

ONLINE  
REGISTRATION  
ONLY

**\$25**

STUDENTS

**\$15**

## Register Today!

[GreaterBeloitChamber.org](http://GreaterBeloitChamber.org)

Packet pick up at Vision Beloit (500 Public Avenue)  
on Friday May 2nd 9:00 a.m. – 7:00 p.m.

Packet delivery available to businesses  
(call 608.365.8835 if interested)

Packet pick up also available the day of the event from 7:00 a.m. – 8:00 a.m.



## PUBLIC NOTICE

The City of Beloit City Council will hold a **Workshop** on Monday, April 21, 2014, at 6:30 p.m. in the 4<sup>th</sup> floor City Manager's Conference Room, City Hall, 100 State Street, Beloit, WI 53511. The purpose of the workshop is to review the agenda of the regular 7:00 p.m. City Council meeting.

Larry N. Arft, City Manager

Dated: April 16, 2014  
Jelene Ahrens, WCMC  
Deputy City Clerk  
[www.beloitwi.gov](http://www.beloitwi.gov)

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**AGENDA  
BELOIT CITY COUNCIL  
100 State Street, Beloit WI 53511  
City Hall Forum – 7:00 p.m.  
Monday, April 21, 2014**

1. CALL TO ORDER AND ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS
  - a. Proclamation declaring April 25, 2014 as **Arbor Day** (Ferber)
4. PUBLIC HEARINGS
  - a. Resolution authorizing an amended **Planned Unit Development (PUD) Master Land Use Plan** for the property located at 1877 Madison Road (Woodman's) (Christensen) Plan Commission recommendation for approval 5-0
5. CITIZENS PARTICIPATION
6. CONSENT AGENDA

All items listed under the Consent Agenda are considered routine and will be enacted by one motion. There will be no separate discussion of these items unless a Council member so requests, in which event the item will be removed from the General Order of Business and considered at this point on the agenda.

- a. Approval of the **Minutes** of the Regular Meeting of April 7, 2014, the Special Meeting of April 10, 2014, and the Organizational Meeting of April 15, 2014 (Elson)
- b. Report of **Municipal Board of Canvassers** from April 1, 2014 Election (Elson)
- c. Resolution approving a **Class "A" Beer License** for Casey's Marketing Company, d/b/a Casey's General Store #3316, located at 2350 Cranston Road, Nancy Gollmer, Agent (Elson) ABLCC recommendation for approval 7-0
- d. Resolution approving a **Change of Agent** for Walgreen Co., d/b/a Walgreens #06096, located at 1901 Prairie Avenue, from Jessica Reavis to Jacqueline Shaffer (Elson) ABLCC recommendation for approval 7-0
- e. Resolution approving **Change of Agent** for Beloit Professional Baseball Association, Inc., d/b/a Beloit Snappers, located at 2301 Skyline Drive, from Matthew R.C. Bosen to Seth E. Flolid (Elson) ABLCC recommendation for approval 7-0
- f. Resolution approving **Change of Agent** for Board of Trustees of Beloit College, d/b/a Beloit College – Pearsons Hall, located at 700 College Street, from Peter J. Kraemer to John F. Winkelmann III (Elson) ABLCC recommendation for approval 7-0

- g. Resolution approving **Change of Agent** for CVS Pharmacy, LLC, d/b/a CVS Pharmacy #8534, located at 1063 Fourth Street, from Judy A. Thomas to Nancy Klatt (Elson) ABLCC recommendation for approval 7-0
- h. Application for **Class “B” Beer and “Class C” Wine License** for Royal Enterprizes, LLC, d/b/a Mama Lou’s Shrimp & BBQ Smokehouse, located at 315 State Street, James Bennett, Agent (Elson) Refer to ABLCC
- i. Application for **Zoning Map Amendment** to change the zoning district classification of the property located at 1601 Gateway Boulevard from R-1A, Single-family Residential District, to PLI, Public Lands and Institutions District, and the property located at 1801 Gateway Boulevard from R-1A, Single-family Residential District, to C-1, Office District (Christensen) Refer to Plan Commission
- j. Application for **Zoning Map Amendment** to change the zoning district classification of a portion of the property located at 312 West Grand Avenue from R-1B, Single-family District, to C-1, Office District (Christensen) Refer to Plan Commission

## 7. ORDINANCES

- a. Proposed Ordinance to repeal and recreate Section 18.02(15) of the Code of General Ordinances of the City of Beloit Authorizing **Outdoor Vending for Certain Events in City Parks** (Jacobsen) First reading, suspend rules for Second Reading

## 8. APPOINTMENTS

- a. Council President **Committee/Board/Commission Appointments**
- b. **Appointment Review Committee** Appointments

## 9. COUNCILOR ACTIVITIES AND UPCOMING EVENTS

## 10. CITY MANAGER’S PRESENTATION – none

## 11. REPORTS FROM BOARD AND CITY OFFICERS

- a. Resolution awarding the sale of approximately \$1,135,000 **General Obligation Promissory Notes, Series 2014A** (Arft)
- b. Resolution awarding the sale of approximately \$8,410,000 **General Obligation Corporate Purpose Bonds, Series 2014B** (Arft)
- c. Resolution approving Visit Beloit’s request to **Display Public Works of Art** on Fourteen (14) City-Owned Properties (Christensen)  
Plan Commission recommendation for approval 5-0; Parks, Recreation & Conservation Advisory Commission recommendation for approval 6-0.
- d. Resolution supporting Beloit Gateways to Opportunity **Tiger 2014 Grant Application** (Boysen)
- e. Resolution approving the Melrose Pyrotechnics, Inc. Agreement for **July 4, 2014 Fireworks Display** (Jacobsen)

## 12. ADJOURNMENT

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Dated: April 16, 2014  
Jelene Ahrens, WCMC  
City of Beloit Deputy City Clerk  
[www.beloitwi.gov](http://www.beloitwi.gov)

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You can watch this meeting live on Charter PEG digital channel 992. Meetings are rebroadcast during the week of the Council meeting on Wednesday at 8:30 a.m. and Thursday at 9:00 a.m. and the following Monday at 8:00 p.m.