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FOR IMMEDIATE RELEASE

Wisconsin Clean Cities Honors Wisconsin Smart Fleet Partners at Madison Event

(Madison, WI) - Wisconsin Clean Cities, Inc. (WCC) hosted an Alternative Fuels Workshop and Wisconsin Smart Fleet (WSF) Recognition Program on August 19, 2014 at the Alliant Energy Center in Madison. Nearly 60 attendees participated in the event which brought together Wisconsin's experts on alternative fuels and celebrated the efforts and accomplishments of its WSF partners in moving toward the use of alternative fuels and cleaner air for Wisconsin.

The Wisconsin Smart Fleet program is funded through a two-year U.S. Department of Energy (DOE) grant "Forwarding Wisconsin's Fuel Choice." This program aims to help reduce fleet's carbon footprint, meet internal economic goals, and provide Smart Fleet branding opportunities.

Featured speakers at the event included Maria Redmond of the Wisconsin State Energy Office, Corey Miller of Sierra Monitor Corporation, Jason Zander of GE Capital, Jerry Medinger of the American Lung Association, John Welch of Dane County, Mike O'Donnell of the City of Milwaukee, Paul Bittorf of Union Cab, Sheriff Paul Milbrath of the Jefferson County Sheriff's Department, and Lorrie Lisek with Wisconsin Clean Cities.

WCC presented its 27 WSF partners with certificates. The partners recognized were:

- Barnes Green Energy
- Bayfield County
- City of Beloit
- City of Eau Claire
- City of Marshfield
- City of Milwaukee
- City of Oshkosh
- City of Prairie du Chien
- Contract Transport Services
- Crawford County
- Dane County
- Green Lake County Sheriff's Office
- Hortonville School District
- Kwik Trip
- La Crosse County Highway Department
- Michels Corporation
- Oconomowoc Utilities
- Outpost Natural Foods
- Polk County
- Port Washington Police Department
- Portage County
- Remy Battery
- Time Transport
- Union Cab
- UW Oshkosh
- Village of DeForest
- Village of McFarland

“Wisconsin Clean Cities is excited to offer fleets the opportunity to participate in the WSF program,” said Lorrie Lisek, WCC Executive Director. “We look forward to continuing our partnership with fleets throughout Wisconsin and assisting them in the implementation of alternative fuels and technologies, bringing us one step closer to reducing our nation’s dependence on petroleum-based fuels and cleaner air for everyone.”

For more information about the Wisconsin Smart Fleet program, visit the website at www.wismartfleet.org or call (414) 221-4958.

About Forwarding Wisconsin’s Fuel Choice

Forwarding Wisconsin's Fuel Choice is jointly administered by the State of Wisconsin Energy Office and Wisconsin Clean Cities. Forwarding Wisconsin's Fuel Choice is made possible through a grant from the U.S. Department of Energy.

This project was supported by the Department of Energy through the Clean Cities' Implementation Initiatives to Advance Alternative Fuel Markets program. Under these projects, local public-private partnerships are accelerating the deployment of alternative fuel vehicles and conducting public outreach and training in communities across the country. Since 1993, the Energy Department's Clean Cities initiative has supported community-led efforts to deploy vehicle and infrastructure technologies across a broad portfolio of alternative fuels, helping to reduce America's reliance on petroleum.

About Wisconsin Clean Cities

WCC is a nonprofit 501(c)(3) organization, and is one of almost 100 Clean Cities coalitions across the United States. WCC supports the reduction of petroleum usage by promoting alternative fuels, vehicles, and related technologies, through education and outreach. Visit www.wicleancities.org to learn more about WCC organization and all that they do.

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