



**AMENDED
AGENDA
BELOIT CITY COUNCIL
100 State Street, Beloit WI 53511
City Hall Forum – 7:00 p.m.
Monday, November 3, 2014**

1. CALL TO ORDER AND ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS
 - a. Resolution **Designating a Portion of Public Avenue** from Pleasant Street to College Street with the honorary name of Marcy Berner-Reedy Avenue (Arft)
4. PUBLIC HEARINGS
 - a. Proposed Ordinance amending the City of Beloit **Zoning District Map** to change the zoning district classification of the property located at 3311 Prairie Avenue from C-1, Office District, to C-3, Community Commercial District (Christensen)
First reading, suspend the rules for a second reading
Plan Commission recommendation for approval 7-0
 - b. Proposed Ordinance amending the City of Beloit **Zoning District Map** to change the zoning district classification of the property located at 1901 Gateway Boulevard from DH, Development Holding District, to M-2, General Manufacturing District (Christensen)
First reading, suspend the rules for a second reading
Plan Commission recommendation for approval 7-0
5. CITIZENS PARTICIPATION
6. CONSENT AGENDA

All items listed under the Consent Agenda are considered routine and will be enacted by one motion. There will be no separate discussion of these items unless a Council member so requests, in which event the item will be removed from the General Order of Business and considered at this point on the agenda.

- a. Approval of the **Minutes** of the regular meeting of October 20, 2014 (LeMire)
- b. Application for a **Conditional Use Permit** to allow a drive-up window in a CBD-2, Central Business District – Core, zoning district for the property located at 658 Fourth Street (Christensen) Refer to Plan Commission
- c. Application for a **Certified Survey Map** for property located at 2600 Coyote Run (Christensen) Refer to Plan Commission
- d. Resolution approving **Final Payment** for Public Works Contract C12-15, Broad Street Parking Lot (Boysen)

- e. Resolution approving **Final Payment** for Public Works Contract C14-05, Crack Sealing and Sealcoating (Boysen)

7. ORDINANCES

- a. Proposed ordinance to amend Section 1.82(7)(a) of the Code of General Ordinances of the City of Beloit pertaining to meetings of the **Equal Opportunities Commission** (Christensen) First reading, suspend the rules for second reading

8. APPOINTMENTS – none

9. COUNCILOR ACTIVITIES AND UPCOMING EVENTS

10. CITY MANAGER'S PRESENTATION – none

11. REPORTS FROM BOARD AND CITY OFFICERS

- a. Resolution approving the **2015 Annual Action Plan and Community Development Block Grant (CDBG) Budget** (Christensen)
Community Development Authority recommendation for approval 4-0
- b. Resolution approving the **2015 HOME Investment Partnership Budget** (Christensen)
Community Development Authority recommendation for approval 4-0
- c. Resolution approving the **2015 Business Improvement District** Operating Plan and Budget (El-Amin)
- d. Resolution authorizing changes to the **2015 Schedule of Fees, Charges, and Rates** for the City of Beloit, Wisconsin (Miller/Arft)
- e. Resolution approving the **Operating Budgets, Appropriating Funds, and Levying Property Taxes necessary for the Operation and Administration of the City of Beloit for the Year 2015** including the 2015 Capital Improvement Budget, the Beloit Public Library Budget; and further authorizing the City Treasurer to spread the City Property Tax along with the apportionments certified for other Jurisdictions upon the current tax roll of the City (Miller/Arft) (Budget available for review at www.beloitwi.gov)

12. ADJOURNMENT

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.

Dated: October 30, 2014
Rebecca Houseman LeMire
City of Beloit City Clerk
www.beloitwi.gov

You can watch this meeting live on Charter PEG digital channel 992. Meetings are rebroadcast during the week of the Council meeting on Tuesday at 1:00 p.m.; Thursday at 8:30 a.m.; and Friday at 1:00 p.m.

RESOLUTION
DESIGNATING A PORTION OF PUBLIC AVENUE FROM
PLEASANT STREET TO COLLEGE STREET WITH THE HONORARY NAME OF
MARCY BERNER-REEDY AVENUE

WHEREAS, the City Council wishes to recognize distinguished citizens who have made extraordinary contributions to the Beloit community; and

WHEREAS, the honorary designation of street names publicly recognizes those extraordinary citizens; and

WHEREAS, Marcy Berner-Reedy, Executive Director of Beloit Meals on Wheels, is retiring after celebrating her 25th Anniversary in this important role of directing volunteers who have served and delivered more than 500,000 meals under her leadership; and

WHEREAS, Beloit Meals on Wheels program has been recognized by the Meals on Wheels Association of America as one of the top five programs in the United States for innovative fundraising by raising more than \$250,000 through grant writing and fundraising efforts; and

WHEREAS, Mrs. Berner-Reedy established the Meals on Wheels Endowment Fund at the Stateline Community Foundation to provide future income to the program beyond her tenure; and

WHEREAS, Mrs. Berner-Reedy has not only been a leader of her organization, but has been active in numerous local organizations, including Beloit Area Crime Stoppers, Greater Beloit Chamber of Commerce, Beloit Area Zonta Club, Wisconsin Association of Nutrition Directors, the Red Cross, as well as numerous other organizations; and

WHEREAS, Marcy Berner-Reedy has touch the lives of countless residents of the City of Beloit and is deserving of special recognition.

NOW, THEREFORE, BE IT RESOLVED THAT the City Council of the City of Beloit, Wisconsin hereby designates that portion of Public Avenue lying between Pleasant Street and College Street to carry the honorary name of "Marcy Berner-Reedy Avenue."

BE IT FURTHER RESOVLED that this change will result in the posting of signs along this segment of the roadway to be mounted on top of the existing Public Avenue signs and that the official name of the roadway shall not be altered, nor shall any addresses or other documentation be altered as a result of this honorarium.

Adopted this 3rd day of November 2014.

City Council of the City of Beloit

Mark Spreitzer, Council President

Attest:

Rebecca Houseman LeMire, City Clerk

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL



Topic: Resolution designating a portion of Public Avenue from Pleasant Street to College Street with the Honorary Name of Marcy Berner-Reedy Avenue.

Date: November 3, 2014

Presenter(s): Larry Arft **Department(s):** City Manager's Office

Overview/Background Information:

The City Council has a history of recognizing distinguished citizens who have made extraordinary contributions to the City of Beloit. The honorary designation of street names publicly recognizes those extraordinary citizens. Marcy Berner-Reedy has been the Executive Director of Beloit Meals on Wheels (MOW) for twenty-five years and under her leadership, Beloit MOW has served over 500,000 meals.

Key Issues (maximum of 5):

- 1) Nutrition is a known issue for residents in Rock County
 - 2) The Beloit Meals on Wheels program has been recognized by the Meals on Wheels Association of America as one of the top five programs in the County for innovative fundraising.
 - 3) Mrs. Berner-Reedy has also planned for the future of MOW by establishing the Meals on Wheels Endowment Fund at the Stateline Community Foundation.
-

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

The City of Beloit supports local programs that serve the needs of our citizens.

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- Reduce dependence upon fossil fuels – N/A
 - Reduce dependence on chemicals and other manufacturing substances that accumulate in nature – N/A
 - Reduce dependence on activities that harm life sustaining eco-systems – N/A
 - Meet the hierarchy of present and future human needs fairly and efficiently – N/A
-

Action required/Recommendation:

Staff recommends approval of the proposed Resolution.

Fiscal Note/Budget Impact:

Public Works Operations Division will install three honorary street signs on Public Avenue above the proper street name signs.

Attachment:

Resolution

ORDINANCE NO. _____

**AN ORDINANCE AMENDING THE
ZONING DISTRICT MAP OF THE CITY OF BELOIT**

The City Council of the City of Beloit, Rock County, Wisconsin do ordain as follows:

Section 1. The Zoning District Map of the City of Beloit, mentioned in the Zoning Code, Chapter 19 of the Code of General Ordinances of the City of Beloit, is amended as follows:

The following described land, also known as 3311 Prairie Avenue, is hereby changed from C-1, Office District to C-3, Community Commercial District:

Lot 1 of a Certified Survey Map as recorded in Volume 1, Page 268 in the Certified Survey Maps of Rock County, located in the City of Beloit, Rock County, Wisconsin.
Said parcel contains 1.0675 acres, more or less.

Section 2. This Ordinance shall take effect and be in force upon its passage and publication.

Adopted this 3rd day of November 2014.

City Council of the City of Beloit

Mark Spreitzer, Council President

Attest:

Rebecca Houseman LeMire, City Clerk

Published this ____ day of _____, 2014

Effective this ____ day of _____, 2014

01-611100-5231-_____

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL



Topic: Zoning Map Amendment Application for the property located at 3311 Prairie Avenue

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development

Overview/Background Information:

Thomas Smith has submitted an application for a Zoning Map Amendment to change the zoning district classification from C-1, Office District to C-3, Community Commercial District, for the property located at 3311 Prairie Avenue.

Key Issues (maximum of 5):

- There is a vacant 4,624 square-foot office building and surface parking lot on the subject property, which is owned by the applicant. The applicant is seeking this zoning change in order to increase the marketability of his property, and hopes to market the subject property to retail tenants. A wide range of retail sales & service uses are permitted in the C-3 district, but not in the C-1 district.
 - The applicant has not proposed any exterior alterations or site improvements at this time.
 - The subject property is accessed by a shared drive leading into the sports complex. Interestingly, Planning staff has not located any evidence of an access easement, nor is one provided on the CSM that created the lots in the 1960's.
 - Planning staff posted an informational sign on the subject property and mailed the attached Public Notice to the owners of nearby properties. As of this writing, staff has not received any comments.
 - There has been very little development activity and few zoning map amendments in the immediate area during the past decade. Ideally, the establishment of retail sales & service uses at this location may catalyze some redevelopment activity along the Prairie Avenue corridor. The Inman Parkway extension between Prairie Avenue and Shopiere Road is less than ½ mile south of the subject property, which may also spur nearby redevelopment activity.
 - The Plan Commission reviewed this item on October 22, 2014 and voted unanimously (7-0) to recommend approval of this Zoning Map Amendment.
-

Consistency with Comprehensive Plan and Strategic Plan:

The Comprehensive Plan's Future Land Use Map (#10) recommends Planned Mixed Uses and identifies the subject property as part of the Prairie Avenue Planned Mixed Use District. This recommendation is intended to guide future redevelopment of this area as a mixed-use center, so many plan recommendations regarding mixed-use buildings and prairie-style architecture are not exactly applicable to this specific rezoning request. However, the plan does recommend PUD or C-3 zoning for Planned Mixed Use areas. This proposed Zoning Map Amendment is consistent with the Comprehensive Plan, as required by Section 66.1001(3) of Wisconsin Statutes.

Consideration of this request supports City of Beloit Strategic Goal #5.

Sustainability: (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines)

- **Reduce dependence upon fossil fuels** – The adaptive reuse of this office building, which is served by existing infrastructure, may reduce dependence upon fossil fuels.
 - **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – N/A
 - **Reduce dependence on activities that harm life sustaining eco-systems** – N/A
 - **Meet the hierarchy of present and future human needs fairly and efficiently** – N/A
-

Action required/Recommendation:

- City Council consideration and 1st and 2nd readings of the proposed Ordinance
-

Fiscal Note/Budget Impact: N/A

Attachments: Ordinance and Staff Report to the Plan Commission

CITY OF BELOIT

REPORT TO THE BELOIT CITY PLAN COMMISSION



Meeting Date: October 22, 2014

Agenda Item: 3

File Number: ZMA-2014-09

Applicant: Thomas Smith

Owner: Thomas Enterprises Inc.

Location: 3311 Prairie Avenue

Current Zoning: C-1, Office District

Existing Land Use: Vacant Building

Parcel Size: 1.07 Acres

Proposed Zoning: C-3, Community Commercial District

Request Overview/Background Information:

Thomas Smith has submitted an application for a Zoning Map Amendment to change the zoning district classification from C-1, Office District to C-3, Community Commercial District, for the property located at 3311 Prairie Avenue.

The attached **Location & Zoning Map** shows the location of the subject property and the zoning of the surrounding area. The adjacent zoning and land uses are as follows:

- North: C-1, Office District; Single-Family Residential
- South: PUD; Commercial (Storage Units)
- East: C-1, Office District; Sports Complex
- West: Town of Beloit

The Zoning Ordinance directs the Plan Commission to hold a hearing and make a recommendation regarding a Zoning Map Amendment when the specific site and context are suitable for the uses permitted in the proposed zoning district.

Key Issues:

- There is a vacant 4,624 square-foot office building and surface parking lot on the subject property, which is owned by the applicant.
- The applicant is seeking this zoning change in order to increase the marketability of his property, and hopes to market the subject property to retail tenants. A wide range of retail sales & service uses are permitted in the C-3 district, but not in the C-1 district.
- The applicant has not proposed any exterior alterations or site improvements at this time.
- The subject property is accessed by a shared drive leading into the sports complex. Interestingly, Planning staff has not located any evidence of an access easement, nor is one provided on the CSM that created the lots in the 1960's.
- Planning staff posted an informational sign on the subject property and mailed the attached Public Notice to the owners of nearby properties. As of this writing, staff has not received any comments.
- **Findings of Fact** - Based on Section 2-304 of the Zoning Ordinance, the Plan Commission shall make a recommendation based on the following considerations:
 - a. *The existing use of property within the general area of the subject property;*
 - The subject property is located on an arterial roadway that also serves as County Road G. Nearby land uses include the YMCA sports complex, heavy commercial (storage units), and offices. There is heavy vegetation separating the subject property from the residential property to the north. The allowed retail sales & service uses in the C-3 district are compatible with the surrounding land uses. The applicant's ideal tenant would be a sporting goods store or restaurant that would complement the adjacent sports complex.
 - b. *The zoning classification of property within the general area of the subject property;*
 - The sports complex to the east is zoned C-1, while the storage unit development to the south of the subject property was developed as a Planned Unit Development (PUD). Although the subject property will be the first property in this planned mixed use area to be rezoned to C-3, the C-3 classification is compatible with the adjacent PUD.
 - c. *The suitability of the subject property for the uses permitted under the existing zoning classification; and*
 - The subject property is suitable for the uses permitted in the C-1 district, although according to the applicant, there is no demand for office space in this location.
 - d. *The trend of development and zoning map amendments in the general area of the subject property.*
 - There has been very little development activity and few zoning map amendments in the immediate area during the past decade. Ideally, the establishment of retail sales & service uses

at this location may catalyze some redevelopment activity along the Prairie Avenue corridor. The Inman Parkway extension between Prairie Avenue and Shopiere Road is less than ½ mile south of the subject property, which may also spur nearby redevelopment activity.

Consistency with Comprehensive Plan and Strategic Plan:

The Comprehensive Plan's Future Land Use Map (#10) recommends Planned Mixed Uses and identifies the subject property as part of the Prairie Avenue Planned Mixed Use District. This recommendation is intended to guide future redevelopment of this area as a mixed-use center, so many plan recommendations regarding mixed-use buildings and prairie-style architecture are not exactly applicable to this specific rezoning request. However, the plan does recommend PUD or C-3 zoning for Planned Mixed Use areas. This proposed Zoning Map Amendment is consistent with the Comprehensive Plan, as required by Section 66.1001(3) of Wisconsin Statutes.

Consideration of this request supports City of Beloit Strategic Goal #5.

Sustainability: (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines)

- **Reduce dependence upon fossil fuels – N/A**
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature – N/A**
- **Reduce dependence on activities that harm life sustaining eco-systems – N/A**
- **Meet the hierarchy of present and future human needs fairly and efficiently – N/A**

Staff Recommendation:

Based upon the above Findings of Fact and the City's Comprehensive Plan, the Planning & Building Services Division recommends **approval** of a Zoning Map Amendment to change the zoning district classification from C-1, Office District to C-3, Community Commercial District, for the property located at 3311 Prairie Avenue.

Fiscal Note/Budget Impact: N/A

Attachments: Location & Zoning Map, Photos, Application, Public Notice, and Mailing List.



Owner Information
 Parcel Number: 20760600
 Owner Type: Organization
 Owner Name: THOMAS ENTERPRISES INC
 2407 HEATHER TER
 BELOIT, WI 53511

Site Information
 3311 PRAIRIE AVE
 BELOIT, WI 53511
 Tax Status: Taxable
 Property Use: B-Commerical
 Land Use: Office Building
 Neighborhood: Scattered Commercial
 Legal Description: L 1 C S M VOL 1 PG 268
 Acreage: 1.0675
 School District: Beloit School District
 Zoning Classification: C-1 Office District
 Prior Year Equalized Value: \$244,200
 Voting Ward: 21

City of Beloit, WI
 Date Printed: 10/16/2014

This map is for illustrative purposes only and does not represent a survey. It is provided "as is" without warranty or any representation of accuracy, timeliness or completeness. The user acknowledges and accepts all inherent limitations of the maps and data, including the fact that the maps and data are dynamic and in a constant state of maintenance, correction and revision. No liability is assumed by City of Beloit as to the accuracy of the data delineated hereon.



CITY of BELOIT

PLANNING & BUILDING SERVICES DIVISION

100 State Street, Beloit, WI 53511

Phone: (608) 364-6700

Fax: (608) 364-6609

Zoning Map Amendment Application Form

(Please Type or Print)

File No.: ZMA-2014-09

1. Address of subject property: 3311 PRAIRIE AVENUE Beloit Wisc

2. Legal description: Lot: Block: Subdivision: LICSM VOL 1 PG 268
(If property has not been subdivided, attach a copy of the complete legal description from deed.)

Property dimensions are: feet by feet = square feet.

If more than two acres, give area in acres: 1.0675 acres acres.

3. Tax Parcel Number(s): 20760600

4. Owner of record: THOMAS ENTERPRISES INC Phone: 608 362 5121
2407 HEATHER TER. Beloit WISC 53511
(Address) (City) (State) (Zip)

5. Applicant's Name: THOMAS L SMITH
2407 HEATHER TER. Beloit WISC 53511
(Address) (City) (State) (Zip)

(Office Phone #)

(Cell Phone #)

(E-mail Address)

6. **THE FOLLOWING ACTION IS REQUESTED:**

Change zoning district classification from: C1 Office District to: C3

All existing uses on this property are: Offices - Vacant

7. All the proposed uses for this property are:

Principal use(s): Party Shop Planning + Sales Supplies
Sporting Goods Store
Pack + Ship Shop

Secondary use(s): Toys + Gift Shop

Accessory use(s): Office Supply Shop -
Retail Sales

8. I/we represent that I/we have a vested interest in this property in the following manner:

(X) Owner

() Leasehold, Length of lease: _____

() Contractual, Nature of contract: _____

() Other, explain: _____

9. Individual(s) responsible for compliance with conditions (if any), if request is granted:

Name(s): THOMAS L SMITH Phone: 608 362 5121
2407 Heather Terrace Beloit Wisc 53511
(Address) (City) (State) (Zip)

The applicant's signature below indicates the information contained in this application and on all accompanying documents is true and correct.

I/we, the undersigned, do hereby respectfully make application for and petition the City Plan Commission and City Council to grant the requested action for the purpose stated herein. I/we represent that the granting of the proposed request will not violate any of the required standards of the Zoning Ordinance of the City of Beloit. I/we also agree to abide by all applicable federal, state and local laws, ordinances, rules, and regulations.

Thomas L Smith / THOMAS L SMITH / 9-16-14
(Signature of Owner) (Print name) (Date)

_____/_____/_____
(Signature of Applicant, if different) (Print name) (Date)

In order for your request to be heard and considered in a timely manner, you must submit the completed application and all accompanying documents to the Division for acceptance by the filing deadline date prior to a scheduled Plan Commission meeting. This application must be submitted with the \$275.00 application fee. Applicants will also be charged a fee for mailing public notices at the rate of \$0.50 per notice. An invoice for this fee will be sent to the applicant, and it is typically between \$5.00 and \$20.00.

To be completed by Planning Staff		
Filing Fee: <u>\$275.00</u>	Amount Paid: <u>\$275.00</u>	Meeting Date: <u>Oct. 22, 2014</u>
Number of notices: _____ x mailing cost (\$0.50) = cost of mailing notices: \$ _____		
Application accepted by: <u>Drew Pennington</u>	Date: <u>9/18/14</u>	
Date Notice Published: _____	Date Notice Mailed: _____	



City of
BELOIT, Wisconsin
Division of Planning and Building Services

CITY HALL • 100 STATE STREET • BELOIT, WI 53511

Office: 608/364-6700 • Fax: 608/364-6609

www.beloitwi.gov

Equal Opportunity Employer

NOTICE TO THE PUBLIC

October 10, 2014

To Whom It May Concern:

Thomas Smith has submitted an application for a Zoning Map Amendment to change the zoning district classification from C-1, Office District to C-3, Community Commercial District, for the property located at:

3311 Prairie Avenue.

There is a vacant 4,624 square-foot office building on the subject property, which is owned by the applicant. The applicant is seeking this zoning change in order to increase the marketability of his property, and he hopes to market the subject property to retail tenants.

The following public hearings will be held regarding this application:

City Plan Commission: Wednesday, October 22, 2014, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

City Council: Monday, November 3, 2014, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

THE PUBLIC IS INVITED TO ATTEND THESE HEARINGS.

We are interested in your opinion.

Anyone bringing handouts to the Plan Commission meeting must bring ten (10) copies and submit them to the Recording Secretary before the meeting begins. Staff is unable to leave the meeting area to make copies.

For additional information, please contact Drew Pennington, AICP in the Planning & Building Services Division at (608) 364-6711 or penningtond@beloitwi.gov. Comments will be accepted via telephone, email, and U.S. Mail.

ZMA-2014-09, 3311 Prairie Avenue

BOMBARDIER MOTOR
CORPORATION
10101 SCIENCE DR
STURTEVANT, WI 53177

STATELINE FAMILY YMCA OF
BELOIT INC
1865 RIVERSIDE DR
BELOIT, WI 53511

RUSSELL F. & PATRICIA A.
WOLTER 2001 REV. TRUST
1440 SECURITY ROAD
BELOIT, WI 53511

REVOCABLE TRUST OF 2010
TERRANCE E & LESLIE A SUGDEN
3905 E CTY RD S
BELOIT, WI 53511

NANCY ZWEEP
5870 SHATTUCK RD
BELVIDERE, IL 61008

SCM PROPERTIES
2241 E. HUEBBE PARKWAY
BELOIT, WI 53511

THOMAS ENTERPRISES INC
2407 HEATHER TER
BELOIT, WI 53511

ARTHUR DONALDSON
P O BOX 976
BELOIT, WI 53511

KARRY DEVAULT, CLERK
TOWN OF BELOIT
2871 S. AFTON RD.
BELOIT, WI 53511

ORDINANCE NO. _____

**AN ORDINANCE AMENDING THE
ZONING DISTRICT MAP OF THE CITY OF БЕЛОIT**

The City Council of the City of Beloit, Rock County, Wisconsin do ordain as follows:

Section 1. The Zoning District Map of the City of Beloit, mentioned in the Zoning Code, Chapter 19 of the Code of General Ordinances of the City of Beloit, is amended as follows:

The following described land, also known as 1901 Gateway Boulevard, is hereby changed from DH, Development Holding District, to M-2, General Manufacturing District:

PART OF THE E ½ SEC 21 T 1 N R 12 E, BEG AT A POINT IN THE E LINE OF SAID SECTION 21, 521.45FT S OF THE E ¼ CORNER OF SEC 21; THENCE CONTINUING S ALONG SAID LINE 1210.53 FT; THENCE N, all situated in the City of Beloit, County of Rock, State of Wisconsin (also known as 1901 Gateway Boulevard, parcel number 22140600). Said parcel contains 58.37 acres, more or less.

Section 2. This Ordinance shall take effect and be in force upon its passage and publication.

Adopted this 3rd day of November 2014.

City Council of the City of Beloit

Mark Spreitzer, Council President

Attest:

Rebecca Houseman LeMire, City Clerk

Published this ____ day of _____, 2014

Effective this ____ day of _____, 2014

01-611100-5231-_____

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL



Topic: Zoning Map Amendment Application for the property located at 1901 Gateway Boulevard

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development

Overview/Background Information:

Andrew Janke, on behalf of the City of Beloit, has submitted an application for a Zoning Map Amendment to change the zoning district classification from DH, Development Holding District, to M-2, General Manufacturing District, for the property located at 1901 Gateway Boulevard.

Key Issues (maximum of 5):

- The subject property was purchased by the City of Beloit in February of 2014. With the completion of the Gateway infrastructure, DH zoning is no longer appropriate. The applicant would like to prepare the site as a “shovel-ready” manufacturing site by rezoning from DH to M-2.
- The M-2 district is intended to accommodate industrial, manufacturing, warehousing, and other uses that create appreciable nuisances or hazards or that, if not properly controlled, have high potential for creating adverse impacts on surrounding areas.
- This application is being considered in accordance with the Zoning Map Amendment procedures contained in Section 2-300 of the Zoning Ordinance.
- The Plan Commission reviewed this item on October 22, 2014 and voted unanimously (7-0) to recommend approval of this Zoning Map Amendment.

Consistency with Comprehensive Plan and Strategic Plan:

The Comprehensive Plan recommends Business Park for the subject property. This proposed Zoning Map Amendment is consistent with the Comprehensive Plan, as required by Section 66.1001(3) of Wisconsin Statutes.

Consideration of this request supports City of Beloit Strategic Goal #5.

Sustainability: (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines)

- **Reduce dependence upon fossil fuels** – N/A
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – N/A
- **Reduce dependence on activities that harm life sustaining eco-systems** – N/A
- **Meet the hierarchy of present and future human needs fairly and efficiently** – N/A

Action required/Recommendation:

- City Council consideration and 1st and 2nd readings of the proposed Ordinance

Fiscal Note/Budget Impact: N/A

Attachments: Ordinance and Staff Report to the Plan Commission

CITY OF BELOIT

REPORT TO THE BELOIT CITY PLAN COMMISSION



Meeting Date: October 22, 2014 **Agenda Item:** 4 **File Number:** ZMA-2014-10

Applicant: Andrew Janke **Owner:** City of Beloit **Location:** 1901 Gateway Boulevard

Current Zoning: DH, Development Holding District **Existing Land Use:** Agricultural **Total Area:** 58.37 Acres

Proposed Zoning: M-2, General Manufacturing District

Request Overview/Background Information:

Andrew Janke, on behalf of the City of Beloit, has submitted an application for a Zoning Map Amendment to change the zoning district classification from DH, Development Holding District, to M-2, General Manufacturing District, for the property located at 1901 Gateway Boulevard.

The attached **Location & Zoning Map** shows the location of the subject property and the zoning of the surrounding area. The adjacent zoning and land uses are as follows:

- North: M-1, Limited Manufacturing District; Vacant
- South: DH, Development Holding, R-1 A, Single-Family Residential, & C-1, Office; Single-Family and Agricultural
- East: R-1A, Single-Family Residential, & Town of Turtle; Single-Family
- West: M-1, Limited Manufacturing District; Vacant

The Zoning Ordinance directs the Plan Commission to hold a hearing and make a recommendation regarding a Zoning Map Amendment when the specific site and context are suitable for the uses permitted in the proposed zoning district.

Key Issues:

- The subject property was purchased by the City of Beloit in February of 2014. With the completion of the Gateway infrastructure, DH zoning is no longer appropriate. The applicant would like to prepare the site as a “shovel-ready” manufacturing site by rezoning from DH to M-2.
- The subject property has received attention from developers for manufacturing uses. The applicant would like to prepare the site for this use by rezoning from DH to M-2.
- The Comprehensive Plan’s Future Land Use Map recommends Business Park uses for the subject property.
- The M-2 district is intended to accommodate industrial, manufacturing, warehousing, and other uses that create appreciable nuisances or hazards or that, if not properly controlled, have high potential for creating adverse impacts on surrounding areas.
- Planning staff mailed the attached Public Notice to the owners of nearby properties. As of this writing, staff has not received any comments or concerns.
- This application is being considered in accordance with the Zoning Map Amendment procedures contained in Section 2-300 of the Zoning Ordinance.
- **Findings of Fact** - Based on Section 2-304 of the Zoning Ordinance, the Plan Commission shall make a recommendation based on the following considerations:
 - a. *The existing use of property within the general area of the subject property;*
 - The existing agricultural use of the property is compatible with the residential and agricultural uses surrounding the subject property. This large parcel allows for manufacturing facilities to be developed with ample distance between adjoining residential properties.
 - b. *The zoning classification of property within the general area of the subject property;*
 - The proposed M-2 zoning classification is near other properties zoned for manufacturing purposes, as well as part of the larger Gateway Business Park area.
 - c. *The suitability of the subject property for the uses permitted under the existing zoning classification;*
 - The existing zoning classification allows a limited amount of uses, few of which are compatible with the Business Park designation on the Comprehensive Plan’s Future Land Use Map. The zoning change to M-2 will allow for proper Business Park development.

- d. *The trend of development and zoning map amendments in the general area of the subject property.*
- The Gateway Business Park has developed in a slow-but-steady fashion over the past decade. Recent nearby projects include an addition to the Morse Group/Amp Electric building and an addition to the Kettle Foods processing and distribution facilities. Northstar Medical Radioisotopes facilities are currently being developed just southwest of the subject property.

Consistency with Comprehensive Plan and Strategic Plan:

The Comprehensive Plan recommends Business Park for the subject property. This proposed Zoning Map Amendment is consistent with the Comprehensive Plan, as required by Section 66.1001(3) of Wisconsin Statutes.

Consideration of this request supports City of Beloit Strategic Goal #5.

Sustainability: (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines)

- **Reduce dependence upon fossil fuels** – N/A
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – N/A
- **Reduce dependence on activities that harm life sustaining eco-systems** – N/A
- **Meet the hierarchy of present and future human needs fairly and efficiently** – N/A

Staff Recommendation:

Based upon the above Findings of Fact and the City's Comprehensive Plan, the Planning & Building Services Division recommends **approval** of a Zoning Map Amendment to change the zoning district classification from DH, Development Holding District, to M-2, General Manufacturing District, for the property located at 1901 Gateway Boulevard.

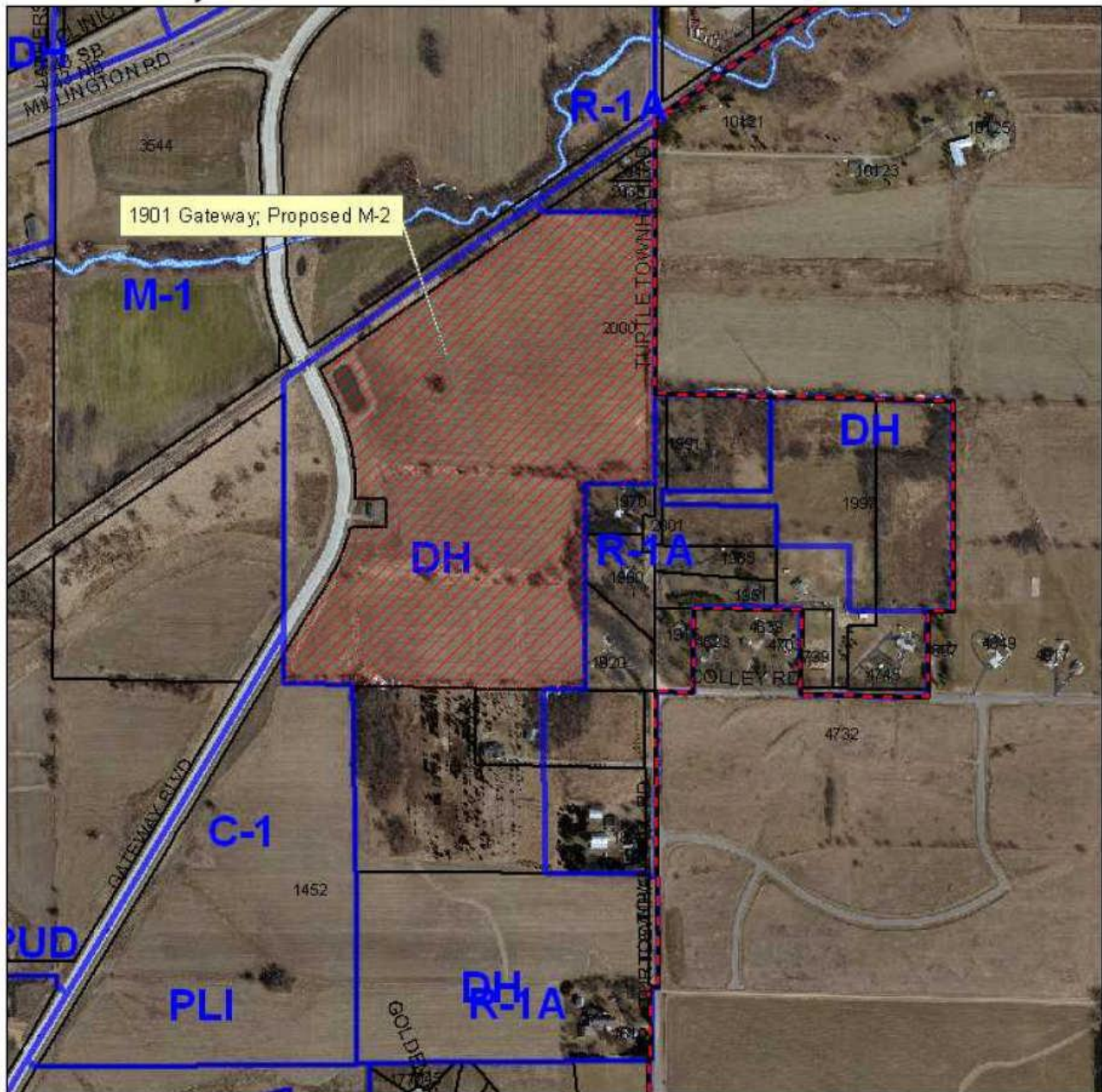
Fiscal Note/Budget Impact: N/A

Attachments: Location & Zoning Map, Application, Public Notice, and Mailing List.

Location & Zoning Map

1901 Gateway Boulevard

ZMA-2014-10



1 inch = 634 feet



Legend

- Zoning District
- City Limits
- COB Parcels

Map prepared by: Stephanie Hummel
Date: October 2014
For: City of Beloit Planning & Building Services
Date of Aerial Photography: March 2011

PLANNING & BUILDING SERVICES DIVISION

CITY of BELOIT

PLANNING & BUILDING SERVICES DIVISION

100 State Street, Beloit, WI 53511

Phone: (608) 364-6700

Fax: (608) 364-6609

Zoning Map Amendment Application Form

(Please Type or Print)

File No.: ZMA-2014-10

1. Address of subject property: 1901 Gateway Blvd.

2. Legal description: Lot: _____ Block: _____ Subdivision: _____
(If property has not been subdivided, attach a copy of the complete legal description from deed.)

Property dimensions are: _____ feet by _____ feet = _____ square feet.

If more than two acres, give area in acres: 58.37 acres.

3. Tax Parcel Number(s): 22140600

4. Owner of record: City of Beloit Phone: _____
100 State Street Beloit WI 53511
(Address) (City) (State) (Zip)

5. Applicant's Name: Andrew Janke
100 State Street Beloit WI 53511
(Address) (City) (State) (Zip)
6748 / 1 janke@beloit.wi.gov
(Office Phone #) (Cell Phone #) (E-mail Address)

6. **THE FOLLOWING ACTION IS REQUESTED:**

Change zoning district classification from: DH to: M-2

All existing uses on this property are: agricultural

7. All the proposed uses for this property are:

Principal use(s): manufacturing.

Secondary use(s): _____

Accessory use(s): _____

8. I/we represent that I/we have a vested interest in this property in the following manner:

Owner

Leasehold, Length of lease: _____

Contractual, Nature of contract: _____

Other, explain: _____

9. Individual(s) responsible for compliance with conditions (if any), if request is granted:

Name(s): _____ Phone: _____

(Address)

(City)

(State)

(Zip)

The applicant's signature below indicates the information contained in this application and on all accompanying documents is true and correct.

I/we, the undersigned, do hereby respectfully make application for and petition the City Plan Commission and City Council to grant the requested action for the purpose stated herein. I/we represent that the granting of the proposed request will not violate any of the required standards of the Zoning Ordinance of the City of Beloit. I/we also agree to abide by all applicable federal, state and local laws, ordinances, rules, and regulations.

(Signature of Owner)

(Print name)

(Date)

(Signature of Applicant, if different)

(Print name)

(Date)

In order for your request to be heard and considered in a timely manner, you must submit the completed application and all accompanying documents to the Division for acceptance by the filing deadline date prior to a scheduled Plan Commission meeting. This application must be submitted with the \$275.00 application fee. Applicants will also be charged a fee for mailing public notices at the rate of \$0.50 per notice. An invoice for this fee will be sent to the applicant, and it is typically between \$5.00 and \$20.00.

To be completed by Planning Staff

Filing Fee: **\$275.00** Amount Paid: _____ Meeting Date: 10/22/2014

Number of notices: _____ x mailing cost (\$0.50) = cost of mailing notices: \$ _____

Application accepted by: S. Hummel Date: 9/26/14

Date Notice Published: 10/11 & 10/18 Date Notice Mailed: 10/10



City of
BELOIT, Wisconsin
Division of Planning and Building Services

CITY HALL • 100 STATE STREET • BELOIT, WI 53511
Office: 608/364-6700 • Fax: 608/364-6609

www.beloitwi.gov

Equal Opportunity Employer

NOTICE TO THE PUBLIC

October 10, 2014

To Whom It May Concern:

Andrew Janke, on behalf of the City of Beloit, has submitted an application for a Zoning Map Amendment to change the zoning district classification from DH, Development Holding District, to M-2, General Manufacturing District, for the property located at:

1901 Gateway Boulevard.

The following public hearings will be held regarding this application:

City Plan Commission: Wednesday, October 22, 2014, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

City Council: Monday, November 3, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

THE PUBLIC IS INVITED TO ATTEND THESE HEARINGS.

We are interested in your opinion.

Anyone bringing handouts to the Plan Commission meeting must bring ten (10) copies and submit them to the Recording Secretary before the meeting begins. Staff is unable to leave the meeting area to make copies.

For additional information, please contact Stephanie Hummel in the Planning & Building Services Division at (608) 364-6708 or hummels@beloitwi.gov. Comments will be accepted via telephone, email, and U.S. Mail.

LOWELL E & SUSAN L HOLTZ
1898 TOWNHALL RD
BELOIT, W 53511

DAVID LUNDAHL
1890 TOWNHALL RD
BELOIT, WI 535119801

WILLIAM J & KELLY P JENKINS
1920 TOWNHALL RD
BELOIT, WI 53511

WILL MCCONNELL REVOCABLE TRUST
1965 TOWNHALL RD
BELOIT, WI 53511

BRUCE FERNIHOUGH
1960 TOWNHALL RD
BELOIT, WI 535119770

NORTHSTAR FACILITY DEVELOPMENT LLC
5249 FEMRITE DR
MADISON, WI 53718

GREGORY FERGUSON
1970 TOWNHALL RD
BELOIT, WI 535119770

MATTHEW VOLLMER
1991 TOWNHALL RD
BELOIT, WI 53511

FRANK IKEMAN
2046 TOWNHALL RD
BELOIT, WI 53511

HAROLD HALLETT
5550 FAVOR RD
ROCKTON, IL 61072

MIGUEL A & LINDA D MORA
6371 COLLINS RD APT 1108
JACKSONVILLE, FL 32244

POWER & LIGHT CO
ATTN: REAL ESTATE DEPT WISCONSIN
4902 N BILTMORE LN
MADISON, WI 53707

JEFFREY A & AMY RIBORDY REESE
4743 E COLLEY RD
BELOIT, WI 535119786



PROCEEDINGS OF THE BELOIT CITY COUNCIL
100 State Street, Beloit WI 53511
Monday, October 20, 2014

Presiding: Mark Spreitzer
Present: Sheila De Forest, Charles M. Haynes, Regina Hendrix, Ana Kelly, Chuck Kincaid, and David F. Luebke
Absent: None

1. The meeting was called to order at 7:00 p.m. in the Forum at Beloit City Hall.
2. PLEDGE OF ALLEGIANCE
3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS
 - a. President Mark Spreitzer announced the City of Beloit **Trick-or-Treating Hours**: Friday, October 31, 2014, from 5:00 p.m. to 7:00 p.m. He encouraged everyone meet their neighbors and have a safe and happy Halloween.
 - b. Water Resources Director Harry Mathos presented a Water Resources Division Winter Weather Operation announcement, **Wisconsin Rural Water Association Award**, and staff recognition related to past winter activities. Mr. Mathos recognized staff who worked very hard to thaw frozen water laterals during the previous winter, and he said that there will be a winter weather reminder in the December City utility bills.
4. PUBLIC HEARINGS
 - a. Community Development Director Julie Christensen presented the **2015 Community Development Block Grant (CDBG)** Proposed Budget, the 2015-2019 Consolidated Plan, and the 2015 Annual Action Plan. She said that the Community Development Authority interviewed the applicants and recommended approval of this budget. Councilor Spreitzer opened and closed the public hearing without participation. It was noted that this budget will be on the November 3rd City Council agenda for action. File 8652
 - b. Ms. Christensen presented the **2015 HOME Investment Partnerships** Proposed Budget. Councilor Spreitzer opened and closed the public hearing without participation. Councilor De Forest said that she did not see how downtown storefront improvements and upper story development would meet the program objectives. Ms. Christensen stated that economic development activities are eligible and that the business would have to create one job for every \$35,000 in funding received. It was noted that this budget will be on the November 3rd City Council agenda for action. File 8663
 - c. Finance and Administrative Services Director Eric Miller presented the **2015 Operating, Library, and Capital Improvements** Proposed Budgets. It was noted that the proposed budget is available for review at www.beloitwi.gov. He said the \$91.3 million budget represents a \$200,000 decrease from the 2014 budget. Mr. Miller also said that there is a \$460,000 decrease from the proposed Capital Improvements Program budget because the City did not receive a grant. He summarized significant changes including a proposed \$10 increase in the Municipal Vehicle Registration Fee. He said that the assessed values in the City have decreased, which accounts for the increase in tax rate. Councilor Spreitzer opened and closed the public hearing without participation. It was noted that this budget will be on the November 3rd City Council agenda for action. File 8649
5. CITIZENS PARTICIPATION – none

6. CONSENT AGENDA

Councilor De Forest requested that item 6.g. be removed from the Consent Agenda. Councilor Luebke made a motion to adopt the Consent Agenda, which consists of items 6.a. through 6.f. Councilor Hendrix seconded, and the motion carried that the Consent Agenda be accepted, approved, adopted, or referred and acted upon as required by state and local codes by a vote of 7-0.

- a. The **Minutes** of the regular meeting of October 6, 2014, and the special meeting of October 13, 2014, were approved.
- b. The resolution approving an amendment to the Class “B” Beer and “Class B” Liquor License for Merrill and Houston’s Steak Joint, LLC, d/b/a Merrill and Houston’s Steak Joint, located at 500 Pleasant Street for an **Outdoor Premises Extension** was adopted. File 8645
- c. The resolution approving a **Class “B” Beer and “Class B” Liquor License** for Overby LLC, d/b/a Alumni House, located at 863 Fifth Street, Wayne Overby, Agent, was adopted. File 8645
- d. The application for a **Zoning Map Amendment** to change the zoning district classification of the property located at 3311 Prairie Avenue from C-1, Office District, to C-3, Community Commercial District, was referred to the Plan Commission. File 8661
- e. The application for a **Zoning Map Amendment** to change the zoning district classification of the property located at 1901 Gateway Boulevard from DH, Development Holding District, to M-2, General Manufacturing District, was referred to the Plan Commission. File 8662
- f. The resolution approving **Conveyance of Rights in Land** to Rock County, Wisconsin, was adopted. File 8558
- g. Public Works Director Greg Boysen presented a resolution approving the final payment for **Public Works Contract C14-02**, Bayliss Avenue Rehabilitation from Park Avenue to Nelson Avenue. Councilor De Forest asked when the project was completed and if the sod had been restored. Mr. Boysen said that the project was complete within the last week and that no sod restoration was necessary. Councilor Luebke made a motion to adopt the resolution, and Councilor Kelly seconded. The motion carried 7-0. File 8637

7. ORDINANCES

- a. Mr. Miller presented a proposed ordinance to amend Section 13.22 of the Code of General Ordinances of the City of Beloit Pertaining to the **Municipal Vehicle Registration Fee**. Mr. Miller said that the original registration fee was implemented in 1986 and that the proposed ordinance increases the fee from \$10 to \$20. He said that revenue from the registration fee must be used for roads within the City and that approval of the ordinance now would make it effective starting on February 1, 2015. Councilor De Forest asked how laying over this item to the next meeting would impact implementation, and Mr. Miller stated that it would push the effective date to March 1, 2015. Councilor Kincaid made a motion to suspend the rules and offer a second reading of the ordinance. Councilor Haynes seconded, and the motion carried 7-0. On the merits of the ordinance, Councilor Haynes made a motion to enact. Councilor Kincaid seconded, and the motion carried 7-0. File 6474 Ordinance 3544

8. APPOINTMENTS – none

9. COUNCILOR ACTIVITIES AND UPCOMING EVENTS

- Councilor Luebke encouraged everyone to attend the last farmers’ market this weekend.
- Councilor De Forest welcomed the students in the audience and encouraged them to apply to fill youth vacancies on City Committees, Commissions, and Boards. She thanked Beth Jacobsen and the Leadership Development Academy who worked on the new Goose Creek Bridge in Big Hill Park, which serves as a literal and symbolic bridge between Janesville and Beloit. She said that she attended a domestic violence vigil with victims and survivors and was happy to see representation from the Beloit Police Department at the event.
- Councilor Hendrix welcomed the young people in the audience and said that the BRAVE (Beloit Residents Against Violence Everywhere) group started their daily walks on October 8th.
- Councilor Kelly said that she walked with BRAVE. She said that she attended the Grow your own Teacher roll-out, which attempts to put more teachers of color into the school system.

10. CITY MANAGER'S PRESENTATION

- a. Mr. Boysen presented the **Fall Yard Waste** Program. He said that between November 3rd and November 21st, the City will pick up yard waste in yard waste bags or containers for free on the regular garbage collection day and that bundles of sticks and branches require the \$1.50 sticker. Mr. Boysen also said that yard waste may be taken to Leaflan for a fee.

11. REPORTS FROM BOARD AND CITY OFFICERS

- a. Ms. Christensen presented a resolution approving a **Monopole Wireless Communications Tower** and related accessory equipment in Telfer Community Park located at 2301 Skyline Drive. It was noted that the Plan Commission recommended approval 5-0. Ms. Christensen said that the area of the park was selected to minimize impact on the adjacent neighborhood and that public notices were sent to property owners within 150 feet. She said that the Plan Commission recommended that a wood privacy fence be installed and that mature trees be protected. Councilor Kincaid said that this is a good deal for the City and that he wanted to see the trees protected. Councilor Luebke made a motion to adopt the resolution, and Councilor Kincaid seconded. The motion carried 7-0. File 7595
 - b. City Attorney Elizabeth Krueger presented a resolution approving **Site Lease** with Verizon Wireless for ground space at Telfer Park/Pohlman Field. She indicated that a Phase 1 Environmental Assessment was done by Verizon and that they are comfortable moving forward with the project. Councilor Luebke made a motion to adopt the resolution, and Councilor Haynes seconded. The motion carried 7-0. File 7595
12. At 7:50 p.m., Councilor Hendrix made a motion to adjourn the meeting, and Councilor De Forest seconded. The motion carried 7-0.

Rebecca Houseman LeMire, City Clerk

www.ci.beloit.wi.us

Date approved by Council:

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL

Topic: Conditional Use Permit Application for the property located at 658 Fourth Street – Council Referral to the Plan Commission

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development

Overview/Background Information:

Peter Gabriele has filed an application for a Conditional Use Permit to allow a pick-up window in a CBD-2, Central Business District- Fringe, for the property located at 658 Fourth Street.

Key Issues (maximum of 5):

- The applicant has proposed the redevelopment of the existing buildings at 648 & 658 Fourth Street. Palermo's Pizza is anticipated to move into a space at 648 Fourth Street. The applicant is seeking approval for a pick-up window in which the drive-thru lane would be on 658 Fourth Street. The attached Location & Zoning Map, as well as the proposed site layout shows this configuration.
- This proposed pick-up window would be located in the garage structure of the property at 658 Fourth Street. This will be used for pick-up purposes only, not for ordering. The minimum stacking spaces needed for a pick-up window is three. A by-pass lane is also required. This site meets these minimum requirements.

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

- Consideration of this request supports Strategic Goal #5.

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels** – N/A
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – N/A
- **Reduce dependence on activities that harm life sustaining eco-systems** – N/A
- **Meet the hierarchy of present and future human needs fairly and efficiently** – N/A

Action required/Recommendation:

- Referral to the Plan Commission for the November 5, 2014 meeting
- This item will most likely return to the City Council for a public hearing and possible action on November 17, 2014

Fiscal Note/Budget Impact: N/A

Attachments: Location & Zoning Map, Site Plan, and Application

Location & Zoning Map

658 Fourth Street

CU-2014-08



1 inch = 67 feet



Legend

- COB Parcels
- Zoning District

Map prepared by: Stephanie Hummel
Date: October 2014
For: City of Beloit Planning & Building Services
Date of Aerial Photography: March 2011

PLANNING & BUILDING SERVICES DIVISION

CITY of BELOIT

Planning and Building Services Division

100 State Street, Beloit, WI 53511 Phone: (608) 364-6700 Fax: (608) 364-6609

Conditional Use Permit Application

(Please Type or Print)

File Number: CU-2014-08

1. Address of subject property: 648 - 658 4th Street

2. Legal description: CBD-2

If property has not been subdivided, attach a copy of the complete legal description from deed.

Property dimensions are: 160 feet by 155 feet = 24,000 square feet.

If more than two acres, give area in acres: NA .20 acres.

3. Tax Parcel Number(s): 13530535, 13530540

4. Owner of record: Peter Gabriele Phone: 608 365 9489
2200 Riverside Dr Beloit WI 53511
(Address) (City) (State) (Zip)

5. Applicant's Name: Peter Gabriele
2200 Riverside Dr Beloit WI 53511
(Address) (City) (State) (Zip)
608 365 9489 | 608 289 0813 | peter@domenicus.us
(Office Phone #) (Cell Phone #) (E-mail Address)

6. All existing use(s) on this property are: N/A

7. **THE FOLLOWING ACTION IS REQUESTED:**

A Conditional Use Permit for: Drive Up Window - Outdoor
in a(n) CBD-2 Zoning District.

8. All the proposed use(s) for this property will be:

Principal use: Restaurant & Bar, Delivery & Carryout Service

Secondary use: _____

Accessory use: _____

9. Project timetable: Start date: _____ Completion date: _____

10. I/We) represent that I/we have a vested interest in this property in the following manner:

Owner

Leasehold, length of lease: _____

Contractual, nature of contract: _____

Other, explain: _____

The applicant's signature below indicates the information contained in this application and on all accompanying documents is true and correct.

I/We, the undersigned, do hereby respectfully make application for and petition the City Plan Commission and City Council to grant the requested action for the purpose stated herein. I/We represent that the granting of the proposed request will not violate any of the required standards of the Zoning Ordinance of the City of Beloit. I/We also agree to abide by all applicable federal, state and local laws, ordinances, rules, and regulations.

[Signature] / Peter Gabriele / 10/10/14
(Signature of Owner) (Print name) (Date)

_____/_____/_____
(Signature of Applicant, if different) (Print name) (Date)

In order for your request to be heard and considered in a timely manner, you must submit the completed application, and all accompanying documents, to the Planning and Building Services Division for acceptance by the filing deadline date prior to a scheduled Plan Commission meeting.

This application must be submitted with one copy of a scaled drawing showing the layout of the proposed development in accordance with all code requirements, and the \$275.00 application fee. Applicants will also be charged a fee for mailing public notices at the rate of \$0.50 per notice. An invoice for this fee will be sent to the applicant and these costs are typically between \$5.00 and \$15.00.

To be completed by Planning Staff

Filing fee: \$275.00 Amount paid: 275 Meeting date: 11/5/2014

No. of notices: _____ x mailing cost (\$0.50) = cost of mailing notices: \$ _____

Application accepted by: S. Hummel Date: 10/10/14

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL

Topic: Certified Survey Map (CSM) for the property located at 2600 Coyote Run – Council Referral to the Plan Commission

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development

Overview/Background Information:

R.H. Batterman & Co., Inc. has submitted an Application for the Review of a Minor Subdivision and a 4-Lot Certified Survey Map (CSM) for the property located at 2600 Coyote Run.

Key Issues (maximum of 5):

- The intent of the proposed CSM is to subdivide this 5-acre parcel into four lots of various sizes to be purchased by the owners of adjoining single-family properties in Deerfield Estates and Deerfield Estates First Addition.
 - In order to provide future street connections to future residential subdivisions to the north of the subject property, the proposed CSM dedicates a 70-foot wide, 331-foot long segment of Coyote Run to the public. The proposed CSM also dedicates a 35-foot wide (1/2 right-of-way) segment of Deerfield Drive to the public, connecting the existing dead-end to Coyote Run. The proposed Deerfield Drive segment is 780 feet in length.
 - Although the proposed CSM dedicates additional right-of-way, the applicant is not proposing the construction of any additional infrastructure at this time. The existing street dead-ends will remain until future development occurs.
 - The four proposed lots will not be buildable, due to the lack of (actual) street frontage. Therefore, Planning staff will be recommending a condition of approval that requires the final CSM to label the lots as “out-lots,” along with a note explaining that the lots will not become buildable until the dedicated street segments are constructed and accepted.
 - The four proposed lots are currently used and assessed as farmland, which would complicate the assessment process if they are combined with the adjoining residential properties. Therefore, Planning staff will be recommending a condition of approval stating that all four out-lots cannot be combined with adjoining residential lots until the agricultural use is discontinued and the out-lots are converted to lawn. Accessory structures (garages, sheds, etc.) may only be constructed on the out-lots once they’ve been converted to lawn and combined with an adjoining single-family lot.
 - In order to approve the proposed lots as buildable lots, the City Council would need to require the construction of all required infrastructure (curb & gutter, asphalt, water, sewer, etc.) as a condition of CSM approval.
 - The proposed CSM must be reviewed by the City Council because of the proposed dedication of right-of-way.
-

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City’s mission.):

- Consideration of this request supports Strategic Goal #5.
-

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels** – N/A
 - **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – N/A
 - **Reduce dependence on activities that harm life sustaining eco-systems** – N/A
 - **Meet the hierarchy of present and future human needs fairly and efficiently** – N/A
-

Action required/Recommendation:

- Referral to the Plan Commission for the November 5, 2014 meeting
 - This item will most likely return to the City Council for consideration on November 17, 2014
-

Fiscal Note/Budget Impact: N/A

Attachments: Proposed CSM and Application

CERTIFIED SURVEY MAP OF

BEING PART OF LOT 1 OF CERTIFIED SURVEY MAP DOCUMENT NO. 999142 AS RECORDED IN VOLUME 12, PAGES 5-8 OF CERTIFIED SURVEY MAPS AS SITUATED IN PART OF LOT 3 OF MORGAN FARM SUBDIVISION BEING ALL A PART OF THE N.W. 1/4 OF THE N.W. 1/4 AND PART OF THE N.E. 1/4 OF THE N.W. 1/4 OF SECTION 20, T. 1 N., R. 13 E. OF THE FOURTH P.M., NOW CITY OF BELOIT, ROCK COUNTY, WISCONSIN

SURVEYOR'S CERTIFICATE OF COMPLIANCE WITH STATUTE

State of Wisconsin) I, Robert Leuenberger, a Registered Land Surveyor, do hereby certify that I
County of Rock) ss. have surveyed and mapped part of lot 1 of Certified Survey Map Document No. 999142 as recorded in volume 12, pages 5-8 of Certified Survey Maps as situated in part of lot 3 of Morgan Farm Subdivision being all a part of the N.W. 1/4 of the N.W. 1/4 and part of the N.E. 1/4 of the N.W. 1/4 of Section 20, T. 1 N., R. 13 E. of the Fourth P.M., now City of Beloit, Rock County, Wisconsin.

DESCRIBED AS FOLLOWS: Beginning at the North 1/4 corner of Section 20, aforesaid; thence North 89°53'28" West 659.55 feet along the North line of said N.W. 1/4 to the Northeast corner of said Lot 1 and the place of beginning; thence South 0°38'15" West 365.95 feet along the East line of said Lot 1 to the Northeast corner of Lot 20 of Deerfield Estates First Addition as platted and recorded; thence North 89°54'41" West 145.82 feet to the Northwest corner of said Lot 20; thence South 86°47'49 West 70.12 feet to the Northeast corner of Lot 19 of said First Addition; thence North 0°06'50" East 125.05 feet along the Northerly extension of Coyote Run to the intersection with the North line of said First Addition extended Easterly; thence North 89°53'14" West 562.78 feet along said Easterly extension and North line to the Southeast corner of Lot 15 of Deerfield Estates as platted and recorded; thence North 0°39'22" East 244.96 feet along the East line of Deerfield Estates aforesaid to the North line of said N.W. 1/4; thence South 89°53'28" East 779.62 feet to the place of beginning. Containing 4.99 acres more or less.

Subject to any easements, agreements, covenants or restrictions recorded or unrecorded.

That such map is a correct representation of all exterior boundaries of the land surveyed and the division of that land. That I have made such survey and map by the direction of the Owner of said land, and that I have complied fully with the provisions of Section 236.34 of the Wisconsin Statutes in surveying and mapping the same. Given under my hand and seal, this 2nd day of October, 2014 at Beloit, Wisconsin.

Approved by the City Council of the City of Beloit,
this ___ day of _____, 2014.

By: _____

I hereby certify that the property taxes on the parent
parcel are current and have been paid as of
_____, 2014.

By: _____
Rock County Treasurer

ORDER NO. 31904
DATE: OCTOBER 2, 2014
FOR: ACORN DEVELOPMENT
SHEET 2 OF 3

Batterman
engineers surveyors planners

2857 Bartells Drive Beloit, Wisconsin 53511
608.365.4464 www.rhbatterman.com



57 B

CERTIFIED SURVEY MAP OF

BEING PART OF LOT 1 OF CERTIFIED SURVEY MAP DOCUMENT NO. 999142 AS RECORDED IN VOLUME 12, PAGES 5-8 OF CERTIFIED SURVEY MAPS AS SITUATED IN PART OF LOT 3 OF MORGAN FARM SUBDIVISION BEING ALL A PART OF THE N.W. 1/4 OF THE N.W. 1/4 AND PART OF THE N.E. 1/4 OF THE N.W. 1/4 OF SECTION 20, T. 1 N., R. 13 E. OF THE FOURTH P.M., NOW CITY OF BELOIT, ROCK COUNTY, WISCONSIN

OWNERS CERTIFICATE OF DEDICATION

Acorn Development, LLC, as Owner, does hereby certify that they caused the land described on this plat to be surveyed, divided, mapped and dedicated as represented on this plat.

Acorn Development, LLC does further certifies that this plat is required by Sections 236.10 or 236.12 to be submitted to the following for approval or objection: The City Council of the City of Beloit.

IN WITNESS WHEREOF, Acorn Development, LLC has caused these presents to be signed by Mike F. Slavish, this ____ day of _____, 2014.

Mike F. Slavish

State of Wisconsin) Personally came before me, this ____ day of _____, 2014,
County of Rock) ss. Mike F. Slavish of the above-named LLC, to me known to be the person who executed the foregoing instrument, and to me known to be such officer of said LLC, and acknowledged that he executed the foregoing instrument as such officer as the deed of such LLC, by its authority.

Notary Public, Rock County, Wisconsin

My Commission Expires: _____

DOCUMENT NO. _____ RECEIVED FOR RECORD THIS ____ DAY OF _____ A.D. 2014
AT _____ O'CLOCK ____M. AND RECORDED IN VOLUME _____, PAGES _____ OF
CERTIFIED SURVEY MAPS OF ROCK COUNTY, WISCONSIN.

REGISTER OF DEEDS

ORDER NO. 31904
DATE: OCTOBER 2, 2014
FOR: ACORN DEVELOPMENT
SHEET 3 OF 3

Batterman
engineers surveyors planners

2857 Bartells Drive Beloit, Wisconsin 53511
608.365.4464 www.rhbatterman.com



57 B.

**RESOLUTION
AUTHORIZING FINAL PAYMENT OF
PUBLIC WORKS CONTRACT C12-15
BROAD STREET PARKING LOT**

WHEREAS, work under this contract has been completed satisfactorily and in conformance with the requirements of the contract, and

WHEREAS, the city engineer, comptroller, and attorney recommend final payment to the contractor, therefore

IT IS RESOLVED, that Rock Road Companies, Inc. be paid \$2,154.59 as the final payment for Contract C12-15, Broad Street Parking Lot, as recommended by the City Engineer.

Dated at Beloit, Wisconsin this 3rd day of November 2014.

City Council of the City of Beloit

Mark Spreitzer, President

ATTEST:

Rebecca Houseman LeMire, City Clerk

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL



Topic: Award Final Pay for C12-15, Broad Street Parking Lot

Date: November 3, 2014

Presenter(s) Greg Boysen, Public Works Director

Department(s): Public Works/Engineering

Overview/Background Information:

Rock Road Companies Inc. has completed construction of project C12-15 Broad Street Parking Lot, and has submitted all of the required paperwork and bonds. Final payment has been requested by the contractor.

This project resurfaced the Broad Street Parking Lot. Spot curb & gutter repairs along with manhole adjustments and new striping was also completed.

Key Issues (maximum of 5):

1. The requirements of the contract have been completed to the satisfaction of the City.
2. The awarded contract amount was \$ 86,183.53
Quantity increases and change orders \$ 79,876.46
Net payment due contractor \$ 2,154.59
3. The City Engineer, City Attorney, and Director of Accounting recommend that a final payment be made to Rock Road Companies, Inc. in the amount of \$2,154.59

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

1. **Develop a high quality community through the responsible stewardship and enhancement of City resources to further Beloit's resurgence as a gem of the Rock River Valley.**
 - This project repaired deteriorated pavement and added landscaping thereby improving the area.

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels**
N/A
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature**
N/A
- **Reduce dependence on activities that harm life sustaining eco-systems**
N/A
- **Meet the hierarchy of present and future human needs fairly and efficiently**
N/A

If any of the four criteria are not applicable to your specific policy or program, an N/A should be entered in that space.

Action required/Recommendation:

Approval of the Resolution authorizing the Final Payment to Rock Road Companies, Inc. in the amount of \$2,154.59

Fiscal Note/Budget Impact:

Adequate funding is available in the budget.

CITY OF BELOIT
DEPARTMENTAL CORRESPONDENCE

TO: Mike Flesch, City Engineer

FROM: Jason Dupuis, Transportation Engineer

DATE: September 5, 2014

SUBJECT: Contract C12-15
Broad Street Parking Lot

JRW
9/5/14


The work on this project was deemed completed on June 3, 2014. I have inspected the work and find it to be satisfactory and in conformance with the requirements of the contact. The contractor has asked for final payment in the amount of \$2,154.59. The construction of this project was managed and inspected by City staff.


The original contract amount was \$86,183.53, and the final contract amount is \$79,876.46, a decrease of approximately 7.32%. The decrease was primarily due to quantity differences. A chart of variance is attached for your review and approval. I recommend a final payment in the amount of **\$2,154.59** be made to the contractor.

Please sign the attached final pay estimate form and yellow copy of the purchase order.

CITY OF BELOIT
DEPARTMENTAL CORRESPONDENCE

TO: Jason Dupuis

FROM: Elizabeth A. Krueger 

DATE: October ⁶ 3, 2014 

SUBJECT: **Final Payment Public Works Contract C12-15**
Rock Road Companies, Inc.
Broad Street Parking Lot

I have reviewed the materials you sent over for final payment approval on the above contract. Everything appears in order and you may process the matter in your normal fashion.

/tdh
encs.

RESOLUTION
AUTHORIZING FINAL PAYMENT OF PUBLIC WORKS CONTRACT C14-05
Cracksealing & Sealcoating

WHEREAS, work under this contract has been completed satisfactorily and in conformance with the requirements of the contract; and

WHEREAS, This project maintained pavements through the application of crack sealer and sealcoating; and

WHEREAS, the city engineer, comptroller, and attorney recommend final payment to the contractor.

NOW, THEREFORE, BE IT RESOLVED, by the City of Beloit City Council that Fahrner Asphalt Sealers, LLC be paid \$13,736.11 as the final payment for Public Works Contract C14-05 Cracksealing & Sealcoating as recommended by the City Engineer.

Dated at Beloit, Wisconsin, this 3rd day of November 2014.

BELOIT CITY COUNCIL

Mark Spreitzer, President

ATTEST:

Rebecca Houseman LeMire, City Clerk

CITY OF БЕЛОIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL



Topic: Final Payment for Contract C14-05, Cracksealing & Sealcoating

Date: November 3, 2014

Presenter(s): Gregory Boysen

Department(s): Public Works/ Engineering

Overview/Background Information:

This project maintained pavements through the application of crack sealer and sealcoating

Key Issues (maximum of 5):

1. The requirements of the contract have been completed to the satisfaction of the City.
 2. The awarded contract amount was \$ 284,475.54
Quantity decreases and change orders \$ -9,753.26
Net payment due contractor \$ 274,722.28
 3. The City Engineer, City Attorney, and Director of Accounting recommend that a final payment be made to Fahrner Asphalt Sealers, LLC in the amount of \$13,736.11
-

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

1. **Develop a high quality community through the responsible stewardship and enhancement of City resources to further Beloit's resurgence as a gem of the Rock River Valley.**
 - This project enhances the quality of life in Beloit by improving the appearance and extending the service life on these streets while lowering street maintenance costs.
-

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels**
n/a
 - **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature**
n/a
 - **Reduce dependence on activities that harm life sustaining eco-systems**
n/a
 - **Meet the hierarchy of present and future human needs fairly and efficiently**
The improved pavement meets the present and future human needs by extending the life of the pavement, increasing pedestrian safety, and reducing pavement maintenance.
-

If any of the four criteria are not applicable to your specific policy or program, an N/A should be entered in that space.

Action required/Recommendation:


Approval of the Resolution authorizing the Final Payment.

Fiscal Note/Budget Impact:

Adequate funding is available in the 2014 Capital Improvement Plan.

CITY OF BELOIT
DEPARTMENTAL CORRESPONDENCE

TO: Mike Flesch

FROM: Andy Hill, Project Engineer 

DATE: October 13, 2014

SUBJECT: Final Payment Contract C14-05
Cracksealing & Sealcoating


The work on this project was completed on August 5, 2014. I have inspected the work and find it to be satisfactory and in compliance with the requirements of the contract. The contractor has asked for final payment. The project was inspected by city staff. The final payment quantities have been approved by the contractor.

The original contract amount was for \$284,475.54, and the final contract amount is \$274,722.28. The decrease in cost was due to reduced scope. Payments to date under this contract total \$260,986.17, and all lien waivers from subcontractors are on file.

Therefore, I recommend a final payment in the amount of \$13,736.11 be made to Fahrner Asphalt Sealers, LLC

CITY OF BELOIT
DEPARTMENTAL CORRESPONDENCE

TO: Andy Hill, Project Engineer

FROM: Elizabeth Krueger, ~~Interim~~ City Attorney 

DATE: October 21, 2014

SUBJECT: Final Payment Public Works Contract C14-05
Fahrner Asphalt Sealers, LLC
Cracksealing and Sealcoating

I have reviewed the materials you sent over for final payment approval on the above contract. Everything appears in order and you may process the matter in your normal fashion.

/tdh
encs.

ORDINANCE NO. _____

AN ORDINANCE TO AMEND SECTION 1.82(7)(a) OF THE CODE OF GENERAL ORDINANCES OF THE CITY OF БЕЛОIT PERTAINING TO MEETINGS OF THE EQUAL OPPORTUNITIES COMMISSION.

The City Council of the City of Beloit, Rock County, Wisconsin, do ordain as follows:

Section 1. Section 1.82(7)(a) of the Code of General Ordinances of the City of Beloit is hereby amended to read as follows:

(7) MEETINGS.

- (a) Regular Meetings. Regular meetings of the commission shall be held at Beloit City Hall, 100 State Street, Beloit, Wisconsin, or such other location designated in the notice of the meeting, at ~~5:45:30~~ p.m. on the third Wednesday of each even-numbered month. If any regular meeting date is a holiday, the commission shall establish another meeting date and time.

Section 2. This ordinance shall be in force and take effect upon passage and publication.

Adopted this 3rd day of November 2014.

BELOIT CITY COUNCIL

By: _____

Mark Spreitzer, President

ATTEST:

By: _____

Rebecca Houseman LeMire, City Clerk

PUBLISHED: _____

EFFECTIVE DATE: _____

01-611100-5231- _____



CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL

Topic: Consideration of an ordinance to amend the meeting time for the Equal Opportunities Commission

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development

Overview/Background Information:

In August 2014, the Equal Opportunities Commission (EOC) voted to recommend a change to the start time for the regular meetings of the Commission from 5:30PM to 5:45PM. The Commission discussed that some of the members work until 5:00PM and find it difficult to make it to the meeting on time. The Commission would rather change the meeting start time than start the meeting late each time.

Key Issues (maximum of 5):

1. The EOC meetings are oftentimes started late or members arrive after the meeting has already started.
 2. The recommended meeting time will work best for the members serving on the commission.
-

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

- o Consideration of this request supports Strategic Goal #1.
-

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels** – Not applicable
 - **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – Not Applicable
 - **Reduce dependence on activities that harm life sustaining eco-systems** – Not Applicable
 - **Meet the hierarchy of present and future human needs fairly and efficiently** – This proposed start time better meets the needs of the members of the EOC board.
-

Action required/Recommendation:

EOC recommends approval of the proposed ordinance.

Fiscal Note/Budget Impact:

Not Applicable

Attachments:

Proposed Ordinance

20141024 1550

RESOLUTION
APPROVING THE COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)
2015-2019 CONSOLIDATED PLAN, 2015 CDBG ANNUAL ACTION PLAN
AND 2015 CDBG BUDGET

WHEREAS, the 2014 - 2019 Consolidated Plan is mandated by the Department of Housing and Urban Development (HUD) to allow local units of government to receive Community Development Block Grant (CDBG) funds, and

WHEREAS, the City of Beloit is also required to submit a 2015 Annual Action Plan to the Department of Housing and Urban Development (HUD) in order to receive its 2015 allocation of Community Development Block Grant (CDBG) funds, and

WHEREAS, all proposed CDBG-funded projects are consistent with the Consolidated Plan and its overall goals and strategies and the 2015 Annual Action Plan, and

WHEREAS, the proposed 2015 CDBG Budget includes projects which meet the national objective of low- and moderate-income benefit.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Beloit, Rock County, Wisconsin, approves the 2015 - 2019 Consolidated Plan and 2015 Annual Action Plan, and

BE IT FURTHER RESOLVED that the City Council of the City of Beloit, Rock County, Wisconsin, approves the 2015 CDBG Budget as identified in Attachment A.

Adopted this 3rd day of November 2014.

BELOIT CITY COUNCIL

Mark Spreitzer, Council President

ATTEST:

Rebecca Houseman LeMire, City Clerk

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL

Topic: Community Development Block Grant (CDBG) 2015-2019 Consolidated Plan, 2015 Annual Action Plan and Proposed Budget

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development Authority

Overview/Background Information:

The Department of Housing and Urban Development (HUD) requires each CDBG Formula Grantee to submit a Consolidated Plan every five years, and Annual Action Plan each year. Both Plans include specific objectives for housing, homelessness, public housing and community development and includes information on the CDBG process, affordable housing, and special needs populations. The City's current Consolidated Plan expires at the end of 2014. The Consolidated Plan submitted to HUD must include how the City intends to allocated its CDBG funds over the next five years.

The Annual Plan includes how the City intends to allocate its CDBG funds in over the next year. The process for preparing the CDBG budget includes the following steps: applications are available to agencies interested in applying for the CDBG funds; each applicant is required to present its application to the Community Development Authority (CDA); the CDA makes its recommendation to the City Council on how the CDBG funds should be allocated; a public hearing is held by the City Council; and adoption of the CDBG budget.

Key Issues (maximum of 5):

1. A Consolidated Plan Steering Committee was established to help staff prepare the plan. This committee consisted of local housing and homeless service providers as well as other social service agencies which assist our residents. The Consolidated Plan incorporates the needs that were identified by these agencies and City staff, and provides a strategy for how the City plans to meet these needs over the next five years. The Annual Plan provides more detailed information on how the City plans to use its CDBG funding in the next year to meet the needs of the Community.
 2. A public hearing was held on October 20, 2014 before City Council on the Plans and Budget. Nobody from the public spoke at the hearing.
 3. All recommended projects are consistent with the proposed 2015-2019 Consolidated Plan and 2015 Annual Action Plan. The proposed 2015 CDBG budget is attached to this report. All projects will be incorporated into the 2015 Annual Action Plan which is submitted to HUD.
 4. All recommended projects are eligible CDBG activities and meet one of the three national objectives.
 5. A notice was published in the Beloit Daily News and Stateline News announcing the beginning of the 30-day review period and the date of the public hearing. One comment was submitted by Joe Schirmer, a State of Wisconsin employee who works with the Lead Grant Programs. (Attached.)
-

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

- o Consideration of this request supports Strategic Goal #4.
-

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels** – Not applicable
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – Not Applicable

- **Reduce dependence on activities that harm life sustaining eco-systems** – Not Applicable
- **Meet the hierarchy of present and future human needs fairly and efficiently** – The CDA has proposed funding projects which meet the present and future needs of our low and moderate income population.

Action required/Recommendation:

Approval of the 2015-2019 Consolidated Plan, 2015 Annual Action Plan, and 2015 CDBG Budget

Fiscal Note/Budget Impact:

Not Applicable

Attachments:

Proposed 2015-2019 Consolidated Plan and 2015 Annual Action Plan, and 2015 CDBG Budget

City of Beloit

2015-2019

Consolidated Plan

For the
Community Development Block Grant

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Executive Summary

ES-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

The mission of the City of Beloit's CDBG Program is to assist those at risk of becoming homeless, create new jobs, retain existing jobs, assist low to moderate income people, assist special needs populations, such as public housing residents, elderly, homeless, and victims of domestic violence, increase property values, and improve the quality of the housing stock. Activities and programs will also serve to decrease the proportion of rental units and the unemployment rate and help stabilize neighborhoods by keeping people in their homes or helping people secure homes.

2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview

Specific Housing Objectives

- Develop a variety of housing alternatives in order to satisfy a wider range of housing needs.
- Use the existing programs and resources to improve Beloit's older housing stock.
- Promote the conversion of rental to owner-occupied housing in neighborhoods with unusually high percentages of rental properties.
- Promote homeownership as an alternative to renting for qualified households.
- Support programs that enable homeowners to retain their homes.
- Support neighborhood revitalization efforts.

Public Housing Strategies

- The Beloit Housing Authority (BHA) will work with Neighborhood Housing Services (NHS) to provide homeownership opportunities for its resident.
- The BHA will work with community partners to provide volunteer opportunities for BHA residents and applicants, which exposes the extremely low-income, low-income, and moderate-income households to opportunities to increase their job training skills, people skills, and self-sufficiency.

- The BHA will encourage extremely low-income, low-income, and moderate-income families to utilize the least restrictive housing opportunities available to them. They have a choice of programs that include public housing, Section 8 rental assistance, Section 8 homeownership, and Family Self-Sufficiency.

Specific Homeless Strategies

- The City will continue to support and strengthen the limited resources of agencies that provide services and facilities for homeless persons in the City of Beloit.
- The City will continue its involvement in the Homeless Intervention Task Force and its Resources Subcommittee.
- The City will continue to support the Beloit Domestic Violence Center and Community Action and their transitional housing programs.
- The City will continue to support non-profits such as NHS and Family Services Association that provide programs to prevent foreclosures such as credit counseling and foreclosure prevention grants.
- The City will support public service programs that provide a comprehensive strategy to address clients' needs including case management, supportive housing, and client advocacy.

Economic Development Objectives

- The City will continue to market the Economic Development Revolving Loan Fund to eligible businesses each year.
- The City will continue to evaluate the business needs downtown and provide programs that would meet their needs.
- The City will use the Economic Development Revolving Loan Fund to increase the number of living wage jobs to low- and moderate-income persons in the community.

Community Development Objectives

- The City will continue its Housing Rehabilitation Loan Program to improve the City's low to moderate-income neighborhoods.
- The City will continue to acquire, rehabilitate, and sell foreclosed homes to low-moderate income families through its Neighborhood Stabilization Program (NSP).

Anti-Poverty Strategy

- The City will support programs that provide assistance to persons to increase their job skills and marketability.

- The Beloit Housing Authority (BHA) will continue its Family Self-Sufficiency Program from 2015-2019.
- The City will support non-profit organizations that provide assistance and advocacy to low to moderate-income residents by providing CDBG funds throughout the planning period.
- The BHA will continue to provide homeownership opportunities to Section 8 participants in cooperation with NHS from 2015-2019.
- The City will support non-profit organizations that provide comprehensive case management and advocacy to low and moderate-income residents.
- The City will use the Economic Development Revolving Loan Fund to increase the number of living wage jobs to low- and moderate-income persons in the community.

Non-Homeless Special Needs Strategies and Objectives

- The City will support existing facilities and programs by providing CDBG funds throughout the planning period.
- The City will make loans to remove architectural barriers from existing housing stock a priority in the Housing Rehabilitation Loan Program.
- The City will support the Senior Chore Service Program and Home Companion Registry, which provide assistance to seniors and disabled homeowners.
- The City will support programs such as Home Companion Registry to enable elderly and disabled residents to remain healthy and in their homes.
- The City will support public service programs that provide case management, client advocacy, and flexibility in order to tailor assistance to unique needs.

3. Evaluation of past performance

Specific Housing Objectives

- The City of Beloit provided housing rehabilitation loans to low to moderate income homeowners and landlords renting to low- moderate income tenants. This program generates income and consequently continues to be available each year.
- The City of Beloit supported Neighborhood Housing Services' Foreclosure Prevention Program, which helps people stay in their homes.
- The City of Beloit supported the Senior Chore Service program and the Home Companion Registry which helps the elderly and disabled live independently in their homes.

Public Housing Strategies

- The Beloit Housing Authority has partnered with NHS over the past several years to provide training and education opportunities for its Family Self-Sufficiency and Homeownership Voucher program participants.
- The Beloit Housing Authority contracted with Voluntary Action Center to provide volunteer opportunities for its public housing residents.

Specific Homeless Strategies

- The City of Beloit continually provided CDBG funding to homeless programs and services that meet critical needs throughout the previous Consolidated Planning period.
- The City of Beloit supported Neighborhood Housing Services' Foreclosure Prevention Program, which helps people stay in their homes.
- The City has served on the Homeless Intervention Task Force Displacement Action Response Team for over four years, which provides a planned emergency response to mobilize resources in the event of a mass displacement of residents due to unfit conditions or condemnations.

Economic Development

- The City continued to operate the Economic Development Revolving Loan Fund which provides loans to for-profit commercial, industrial or service sector businesses that will locate or expand in the City of Beloit by creating or retaining jobs.
- There has been a lack of interest in this program from businesses in the past two years. One loan was given out during that time. However, interest in smaller business loans has increased. The City plans to modify this loan program to meet this need.

Community Development

The City's Community Development activities included partnering with non-profit organizations, using our CDBG funding to address the most pressing needs in neighborhoods, housing assistance program, property acquisition programs, code enforcement and public infrastructure improvements.

The areas that most needed assistance (our deteriorated and deteriorating areas) were the low- and moderate-income areas as defined by HUD. Those areas had the highest proportion of code violations, the greatest number of investor-owned properties, the greatest percentage of houses older than 50 years old, the lowest property values, and the oldest infrastructure.

- **Partnerships:** The City worked with NHS, Community Action, Inc. (CAI), and the neighborhood groups to revitalize our existing Central City neighborhoods by providing HOME, CDBG, and NSP funding to acquire, rehab, and sell houses. This strategy has been in the City's Strategic Plan for the last five years. NHS has also partnered with the City of Beloit on the Neighborhood Stabilization Program (NSP). In NSP-1, NHS committed to acquiring four foreclosed houses and rehabbing them, and they also provide all the homebuyer education and down payment assistance for this program in Beloit. In NSP-3, they are providing the homebuyer education and down payment assistance.
- **Housing Assistance Loan Program:** The City of Beloit continued to operate the Housing Assistance Loan Program which offers a financial incentive to low- to moderate-income homeowners to upgrade their homes and for investor-owners to upgrade their rental properties. This program provides following loan and grant products:
 - Owner-Occupied Low Interest and Deferred Payment Loans. This loan program provides loans to homeowners for improvements to their homes.
 - Rental Housing Rehabilitation Loan Program. This loan program is available to property owners to rehab their rental properties.
 - Distressed Property Loan Program. This loan program is an emergency loan program.
 - Construction Loan Program. This loan program is available to a person who wants to rehab a house and then sell it to a low- to moderate-income homeowner.
 - Lead Hazard Control Grants. This grant program is available to remove lead hazards from dwellings.
- **Property Acquisition Programs:** In 2009, the City applied for and received Neighborhood Stabilization Program (NSP) funds. These grant dollars have been used in Census Tracts 16, 17 and 18 for NSP1 and Census Tract 16 in NSP3. Under NSP1, the City has purchased, rehabbed, and resold nine foreclosed homes and purchased seven blighted properties and razed them. The proceeds from the property sales will revolve back into the program for the same activities.

The City continued to purchase properties from Rock County that were foreclosed for non-payment of taxes. Blighted properties are demolished, and the remaining vacant lots are offered to adjoining property owners for a minimal amount. Houses in better condition are rehabbed using a combination of City and grant dollars and sold to owner-occupants. This program is primarily paid for with City CIP dollars.

- **Code Enforcement:** The City continued its City-wide systematic code enforcement program wherein inspectors perform exterior inspections City-wide and interior inspections of all rental properties on a rotating three-year cycle. The City also operates a rental permit program which generates approximately \$75,000 in CDBG program income annually. Additional CDBG funds have been invested in this program in the last 5 – 10 years to allow for greater code enforcement efforts in our deteriorating low-income areas. Approximately 52 percent of this program is funded by City tax dollars. We also have a program for addressing blighted structures through our condemnation authority. When a Building Inspector determines that the cost to repair a structure exceeds 50 percent of its value, the building can be condemned. We work with the property owner to either repair the house or to demolish the house.
- **Public Improvements:** The City has a program of evaluating streets to determine which streets should be reconstructed or resurfaced each year. Other public improvements are made annually to upgrade the water system, parks, and other public facilities. The City invests approximately \$1.0 million in public improvements in our low-income areas each year. This investment is made out of the City's CIP budget.
- **Public Services:** The City of Beloit has always used CDBG funds to meet the City's most pressing needs. In addition to funding its code enforcement program and housing rehab program, the City has funded the Merrill Community Center, Paint program, Domestic Violence Shelter, The Key (transitional housing program for domestic violence victims), Senior Chore Service, Home Companion Registry and others which provide housing services and options to people within our central city neighborhoods. Although many of these programs are available city-wide, the majority of participants are located in our central city neighborhoods.

Anti-Poverty Strategy

- The City supported programs that provide assistance to persons to increase their job skills and marketability.
- The Beloit Housing Authority will continued its Family Self-Sufficiency Program.

- The Beloit Housing Authority continued to provide homeownership opportunities to Section 8 participants in cooperation with Neighborhood Housing Services of Beloit.
- The City will supported non-profit organizations that provided assistance and advocacy to low- and moderate-income residents.
- The City continued to market the Economic Development Revolving Loan Fund to increase the number of living wage jobs to low- and moderate-income persons in the community.

4. Summary of citizen participation process and consultation process

The City of Beloit gave its citizens the opportunity to participate in an advisory role in planning, implementing, and assessing CDBG programs. Information about the goals of the CDBG program and the activities it funds was provided to all interested stakeholders. Public meetings were held to gauge the views of citizens. The City held a public hearing early in the process to give citizens an opportunity to identify issues which needed to be identified in the Consolidated Plan.

5. Summary of public comments

The City of Beloit gave its citizens the opportunity to participate in an advisory role in planning, implementing, and assessing CDBG programs. Information about the goals of the CDBG program and the activities it funds was provided to all interested stakeholders. Public meetings and hearings were held to gauge the views of citizens.

Early in the process, a Consolidated Plan Steering Committee was established including City staff and representatives of CDBG-funded and non-CDBG funded programs. This Committee met three times over a 6 week period to review the Plan in progress and discuss community needs. The representatives included a broad range of programs including, minority, homeless, redevelopment, elderly, youth, AODA, and Latino outreach programs. The public was welcome to attend these meetings. The meetings were publically noticed on the City's main webpage and the City's CDBG webpage on April 12, 2014.

The City also held two public hearings, later in the process, to discuss the Consolidated Plan. A public notice was published on July 5, 2014 notifying the public that a public hearing would take place on July 7, 2014 during the regularly scheduled City Council meeting. Another public notice was published on July 28, 2014, notifying the public that a public hearing would take place on July 20, 2014 at the regularly scheduled Community Development Authority (CDA) meeting. All public notices were published in the Beloit Daily News, the City's website, and the City Manager discussed the public hearings in his weekly e-newsletter to the citizens. The

notice was also mailed to the CDBG mailing list, which includes the non-profit organizations and other interested agencies which provide services to low-moderate income people in Beloit. These meetings gave citizens an opportunity to identify needs to be addressed in the Consolidated Plan and Annual Action Plan. A draft of the plan was also made available for review at City Hall, the Public Library, and the City's website. All public meetings and hearings were held in buildings that are handicapped accessible. Staff was available to provide assistance to Spanish-speaking residents who were interested in the plan documents. The City has bi-lingual staff in the Department who can provide this assistance.

During the City Council meeting on July 7, 2014, the Executive Director of HealthNet provided an overview of the program and stated that they were the only agency to provide free health care to residents of Beloit. All of HealthNet's patients are from the Rock County area and are <=185% of the federal poverty level. From 2012-2013, HealthNet provided service for a total of 991 individuals, with 7,665 patient visits, and a total of over 3 million dollars of care. 1,840 (24%) of patient visits were for residents of the City/Township of Beloit. The Executive Director expressed that by providing this service, they are helping keep the uninsured out of the emergency room. She also stated that medical expenses are the leading cause of people filing bankruptcy and being evicted from their homes. HealthNet is hoping to receive more funding in order to keep providing and expanding their services. The Census Bureau estimates that there are over 15,000 uninsured residents of Rock County.

Matt Finnegan, a citizen of Beloit, as well as a member of the Beloit Property Managers Association (BPMA) commented during the July 7, 2014 Public Hearing at the City Council meeting that he would like to see homeownership increase. He wants to look at more flexible financing for contracts between the City and new homeowners.

Mary Frey, a citizen of Beloit, stated at the CDA meeting that she would like to see a master list of community organizations available to all residents of Beloit. Frey stated that many residents would like to give back to their community, but do not know who to contact or how to do so. Frey also said that if property owners had units that were not being used, there should be an organization that helps them offer those unused units to homeless veterans or other homeless people in the community.

6. Summary of comments or views not accepted and the reasons for not accepting them

All public comments were accepted and reviewed for inclusion into the Strategic Plan.

7. Summary

The City of Beloit's 2015-2019 Consolidated Plan was developed in order to address needs in the community. We believe that the objectives above will allow us to assist those at risk of

becoming homeless, create new jobs, retain existing jobs, assist low to moderate income people, assist special needs populations, such as public housing residents, elderly, homeless, and victims of domestic violence, increase property values, and improve the quality of the housing stock. Activities and programs will also serve to decrease the proportion of rental units and the unemployment rate and help stabilize neighborhoods by keeping people in their homes or helping people secure homes.

The Process

PR-05 Lead & Responsible Agencies 24 CFR 91.200(b)

1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
Lead Agency	BELOIT	Division of Community and Housing Services
CDBG	Teri Downing	Division of Community and Housing Services

Table 1 – Responsible Agencies

Narrative

The City of Beloit's Department of Community and Housing Services is the lead agency for the CDBG program. During the preparation of the plan, the City of Beloit asked for input from governmental agencies, as well as public and private agencies providing health and social services in the community.

The City of Beloit will continue to form new partnerships with local agencies and non-profit organizations. The City's Continuum of Care System is coordinated by the Homeless Intervention Task Force (HITF) which provides a comprehensive response to the needs of homeless individuals and families.

Consolidated Plan Public Contact Information

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Director of Community and Housing Services
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(608)364-6705
City of Beloit
100 State St.
Beloit, WI 53511

PR-10 Consultation - 91.100, 91.200(b), 91.215(I)

1. Introduction

The City of Beloit's consultation was achieved through a variety of methods, including three public meetings with attendees from various local service agencies, several public hearings, and comments from stakeholders and citizens alike.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).

The City of Beloit's Division of Community and Housing Services has a strong partnership with many housing, social service, economic development, governmental, non-profit, and private agencies within the community. The City of Beloit continually builds relationships and works in conjunction with these agencies and provides support to assist providers with needs in the community. The table in question 2 below represents a comprehensive list of those who participated in the 2015-2019 Consolidated Plan process.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness

The City of Beloit works together with the Homeless Intervention Task Force (HITF) of Rock and Walworth County. The HITF evolved from several city and county groups that had been meeting on the issue of homelessness in the area. Members include representatives from public, non-profit, and for-profit agencies. Agencies that participate in HITF include:

Community Agencies

- Caritas
- City of Janesville- Neighborhood Services
- Community Action, Inc.
- ECHO
- Edgerton Community Outreach
- GIFTS
- House of Mercy
- The Lazarus Foundation
- Legal Action of Wisconsin
- Project 16:49
- Red Road House

- Rock County Human Services
- Rock Valley Community Programs
- The Salvation Army- Janesville
- United Way Blackhawk Region
- United Way 2-1-1
- YWCA of Rock County

Beloit Agencies

- Beloit Housing Authority (BHA)
- Family Services
- Hands of Faith
- The Salvation Army- Beloit

The HITF meets monthly to discuss strategies for addressing shelter and housing needs for homeless and low income persons. The HITF originally met to discuss the implications of the North Rock County Homelessness Survey that was completed in 1993. It was responsible for the subsequent Homelessness surveys completed in 1996 and 1999. It serves as the Continuum of Care for addressing homelessness and works to meet and identify needs.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS

The City of Beloit does not receive ESG funds. However, there are agencies in the City of Beloit that do receive these funds and are part of the Continuum of Care. The Salvation Army receives ESG funds that are used to help low income families pay past due rent or security deposits. Community Action and Family Services also receive ESG funds to assist in supportive services and emergency needs of participants. Hands of Faith also receives ESG funds to assist with emergency housing for homeless individuals and families.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities

The preparation of the Plan included direct communication with many of the housing and social service agencies in and around the City of Beloit. These include the agencies listed below, as well as members of the general public through public meetings. Over 35 agencies were invited to attend all 3 public meetings to discuss needs in the community.

Agencies Consulted

1	Agency/Group/Organization	The Salvation Army
	What section of the plan did this group address?	Housing, Homelessness, Community Development
	How was the group consulted?	A representative attended 2 of the steering committee meetings.
2	Agency/Group/Organization	Aging & Disability Resource of Rock County
	What section of the plan did this group address?	Housing, Homelessness, Non-Homeless Special Needs
	How was the group consulted?	A representative attended 2 of the steering committee meetings.
3	Agency/Group/Organization	Grinnell Senior Center
	What section of the plan did this group address?	Housing, Homelessness, Non-Homeless Special Needs
	How was the group consulted?	A representative attended 2 of the steering committee meetings.
4	Agency/Group/Organization	Community Action Inc. of Rock County
	What section of the plan did this group address?	Housing, Homelessness, Non-Homeless Special Needs, Community Development
	How was the group consulted?	A representative attended all 3 steering committee meetings.
5	Agency/Group/Organization	Neighborhood Housing Services (NHS) of Beloit
	What section of the plan did this group address?	Housing
	How was the group consulted?	A representative attended 1 of the steering committee meetings

6	Agency/Group/Organization	Edgerton Community Outreach
	What section of the plan did this group address?	Housing, Homelessness
	How was the group consulted?	A representative attended 1 of the steering committee meetings
7	Agency/Group/Organization	Hands of Faith
	What section of the plan did this group address?	Housing, Homelessness
	How was the group consulted?	A representative attended 1 of the steering committee meetings
8	Agency/Group/Organization	Family Services
	What section of the plan did this group address?	Housing, Homelessness, Non-Homeless Special Needs
	How was the group consulted?	A representative attended 1 of the steering committee meetings
9	Agency/Group/Organization	House of Mercy
	What section of the plan did this group address?	Housing, Homelessness, Non-Homeless Special Needs
	How was the group consulted?	A representative attended 1 of the steering committee meetings.
10	Agency/Group/Organization	Beloit Housing Authority
	What section of the plan did this group address?	Housing, Homelessness, Non-Homeless Special Needs, Community Development
	How was the group consulted?	A representative attended 2 of the steering committee meetings. A meeting was also conducted with the Director for input into Public Housing specifically.
11	Agency/Group/Organization	United Way
	What section of the plan did this group address?	Community Development

	How was the group consulted?	A representative attended 1 of the steering committee meetings.
12	Agency/Group/Organization	Merrill Community Center
	What section of the plan did this group address?	Non-Homeless Special Needs, Community Development
	How was the group consulted?	A representative attended 1 of the steering committee meetings.
13	Agency/Group/Organization	Stateline Literacy Council
	What section of the plan did this group address?	Non-Homeless Special Needs, Community Development
	How was the group consulted?	A representative attended 1 of the steering committee meetings.
14	Agency/Group/Organization	Downtown Beloit Association
	What section of the plan did this group address?	Community Development
	How was the group consulted?	A representative attended 1 of the steering committee meetings
15	Agency/Group/Organization	CARITAS
	What section of the plan did this group address?	Homelessness, Non-Homeless Special Needs, Community Development
	How was the group consulted?	A representative attended 1 of the steering committee meetings.
16	Agency/Group/Organization	NAACP
	What section of the plan did this group address?	Community Development
	How was the group consulted?	A representative attended 1 of the steering committee meetings.
17	Agency/Group/Organization	Voluntary Action Center
	What section of the plan did this group address?	Community Development

	How was the group consulted?	A representative attended 1 of the steering committee meetings.
18	Agency/Group/Organization	The AIDS Network of Wisconsin
	What section of the plan did this group address?	Non-Homeless Special Needs
	How was the group consulted?	A city employee contacted a spokesperson via phone and spoke with them.
19	Agency/Group/Organization	Housing Assistance Loan Program- Community and Housing Services
	What section of the plan did this group address?	Lead based paint hazards
	How was the group consulted?	A city employee verbally contacted a spokesperson, set up a meeting, and discussed the topic.
20	Agency/Group/Organization	Downtown Beloit Association
	What section of the plan did this group address?	Community Development
	How was the group consulted?	A representative was contacted via phone and email and also attended 1 of the steering committee meetings.

Table 2 – Agencies, groups, organizations who participated

Identify any Agency Types not consulted and provide rationale for not consulting

The City of Beloit did not identify any agency types that were not consulted.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Homeless Intervention Task Force (HITF) of Rock and Walworth County	The goals of the strategic plan have been coordinated with the goals of the HITF in order to address current needs.

Table 3 – Other local / regional / federal planning efforts

Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(l))

The City of Beloit has a good working relationship with all local agencies and governmental units. Community development personnel regularly attend local and state meetings held by various agencies to keep lines of communication open. Various agencies are contracted to provide CDBG funded public services. The community development department works very closely with these organizations.

PR-15 Citizen Participation

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The City of Beloit gave its citizens the opportunity to participate in an advisory role in planning, implementing, and assessing CDBG programs. Information about the goals of the CDBG program and the activities it funds was provided to all interested stakeholders. Public hearings were held to gauge the views of citizens. The City held several public meetings and hearings both early and later in the process to give citizens an opportunity to identify needs to be addressed in the Consolidated Plan.

Early in the process, a Consolidated Plan Steering Committee was established including City staff and representatives of CDBG-funded and non-CDBG funded programs. This Committee met three times over a 6 week period to review the Plan in progress and discuss community needs. The representatives included a broad range of programs including, minority, homeless, redevelopment, elderly, youth, AODA, and Latino outreach programs. The public was welcome to attend these meetings. The meetings were publically noticed on the City's main webpage and the City's CDBG webpage on April 12, 2014.

The City also held two public hearings, later in the process, to discuss the Consolidated Plan. A public notice was published on July 5, 2014 notifying the public that a public hearing would take place on July 7, 2014 during the regularly scheduled City Council meeting. Another public notice was published on July 28, 2014, notifying the public that a public hearing would take place on July 20, 2014 at the regularly scheduled Community Development Authority (CDA) meeting. All public notices were published in the Beloit Daily News, the City's website, and the City Manager discussed the public hearings in his weekly e-newsletter to the citizens. The public notice was also mailed to the CDBG mailing list, which includes the non-profit organizations which provide services to low-moderate income people in Beloit and other interested parties and agencies. These meetings gave citizens an opportunity to identify needs to be addressed in the Consolidated Plan and Annual Action Plan. A draft of the plan was also made available for review at City Hall, the Public Library, and the City's website. All public meetings and hearings were held in buildings that are handicapped accessible. The City has bi-lingual staff in the Community Development Department who can provide assistance to Spanish-speaking residents who are interested in the plan documents.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Steering Committee Meeting #1	Local service agencies and residents of Beloit with interest in housing and homelessness	13 attendees	Priorities were established for housing and homeless needs: rental assistance, staffing needs (case management), and activities that serve the whole neighborhood were identified. See meeting summary for details.	All Comments were accepted.	
2	Steering Committee Meeting #2	Local service agencies and residents of Beloit with interest in non-homeless special needs.	8 attendees	Priorities were established for non-homeless special needs: transportation, systems navigation, care of seniors, programs tailored to unique needs, and water/sewer bill assistance were identified. See meeting summary for details.	All Comments were accepted.	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
3	Steering Committee Meeting #3	Local service agencies and residents of Beloit with interest in community development.	11 attendees	Priorities were established for community development needs: youth center activities; transit services, job skills, and education/training were identified. See meeting summary for details.	All comments were accepted.	

Table 4 – Citizen Participation Outreach

Steering Committee Meeting Summaries

2015-2019 Consolidated Plan Steering Committee

Wednesday, April 16, 2014 at 7:30 AM

The Forum, First Floor

Beloit City Hall, 100 State Street

Meeting 1 Summary: Housing and Homeless

Agencies Represented:

1. Community Action
2. Hands of Faith
3. Neighborhood Housing Services of Beloit
4. Rock Count ADRC
5. Family Services
6. Edgerton Community Outreach
7. Grinnell Hall
8. Salvation Army
9. House of Mercy

Needs Assessment- Housing

- Displaced Families
 - Hard time affording rent
 - Unemployment
 - Crisis situations
 - Subsidized housing not available
 - Many times rent is above 30% income- can afford until crisis happens because they have no way to save
 - Need rental assistance to bridge gaps or get into affordable housing
- Affordable Housing
 - Need education- case management with budgeting and financial edu
 - More likely to sustain with supportive services
 - Homeowner/Foreclosure
 - Land Contracts- Landlords taking advantage of people- cycle of same house
- Substandard Housing
 - RA= Inspection= compliance
 - Code enforcement helps keep housing in good condition
 - Some landlords charge more rent due to bad rental history
 - Many struggle to pass background check
 - Some need utility assistance
 - Some families are living without gas and electric
 - Some families are being displaced/evicted due to utilities not being paid
- Homeowners
 - Many do not have the means or education to repair homes- leaking roofs, etc.
 - People are willing to walk away from homes
 - Seniors are not comfortable talking about housing needs

- Delinquent property taxes
 - NHS can help with counseling but has no funds to help
- Overcrowding within homes
 - Families are doubling/tripling up
 - Young mothers with children leave overcrowded home and seek shelter but no rental history
 - Some young adults without children cannot receive funding/help
- Displacement
 - Accessibility issues with buildings for handicapped/disabled
 - Issues with mental illness, behavioral issues
- Neighborhood Conditions
 - Areas in Beloit= dangerous to raise families in
 - Many can only afford houses in the bad neighborhoods
 - Seniors/Families living in these areas can't leave because their home is worth so little now
 - Many stay because they have nowhere else to go
 - Rehab Projects need to help neighborhood get more political organization vs. actual homes being rehabbed

Needs Assessment- Homeless

- Young Adults/ Young Families- priorities are cable, phone, etc vs. suitable home
 - Need education with money management skills and life skills
 - This education should be introduced much earlier in life- some children get this at home, but many do not
 - If parents were bad financially, children are often the same
- Generational Poverty
 - Mindset of some is that money is not consistent so enjoy it while you have it
 - Some people think luxuries are necessities- priorities mixed up
- Growing Population of Homeless
 - 6% increase overall
 - Many singles can be absorbed into friends/family houses so counts are deceiving- may be many more than we think
 - Children aging out of foster care often have nowhere to go
- Chronically Homeless Population
 - Not very forgiving when it comes to evictions, drugs history, felonies, or criminal history
- Employed Families still not making a living wage

Gaps in Service

- Lack of 3 bedroom apartments that are affordable
- Lack of mental health services
- Lack of shelter for singles with criminal history or mental illness
- People coming out of criminal justice system
 - They lose their SSI benefits and reapplying can take months

Priorities for Housing and Homelessness

- Rental Assistance

- Staffing Needs- Case Management
 - Life skills and financial education, counseling
 - Start education with school age children
- Activities that serve the neighborhood, not just the houses

2015-2019 Consolidated Plan Steering Committee

Wednesday, May 7th, 2014 at 7:30 AM

The Forum, First Floor

Beloit City Hall, 100 State Street

Meeting 2 Summary: Non-Homeless Special Needs

Agencies Represented:

1. Beloit Housing Authority
2. Grinnell Hall
3. Community Action
4. Rock Count ADRC
5. Salvation Army

Needs Assessment

- Public Housing Residents- Beloit Housing Authority: Clint Cole
 - FSS Program
 - Life Skills, budgeting
 - Job skills
 - Some issues with utility payment issues
- Seniors/Elderly- Grinnell Hall: Paula Schutt
 - Senior Chore service
 - Payee program- to help them actually pay bills (not \$) sending out payment
 - Mental health
 - Assistance with minor tasks- grocery shopping, cleaning, minor repairs
 - Many don't qualify for actual programs
 - Water/sewer bill- no assistance
 - Transportation
 - Legal issues because of mental health issues/counseling
 - Gap- many people fall through cracks of qualifications for programs
- Disabled/ Mental Health
 - Transportation
 - Issues with appointments out of town (many times dr. appts.) and mileage costs for volunteer programs
 - Becomes problem when employed- can't make it to strict hour schedule
 - Being denied and waiting for disability payments
 - Appeal process for disability can take up to 1 year
 - Issues with getting proper dr. documentation and keeping it
 - DV issues with developmentally disabled, they don't understand

- Legal issues with evictions- can't find housing
- Lack of case management- public housing has preference but many don't know or don't want to disclose disability status
- TLP and DV
 - Life skills and budgeting training needed
 - Employment skills
 - Transportation becomes an issue again with trying to maintain a job
 - Problems with housing- more police calls, if they go to shelter sometimes don't understand they can't call home and say where they are
- Neighborhood Perspective
 - People returning from prison- un-served population
 - Perpetuate criminal activity= poverty cycle
 - Trying to go back into community, they want to stay away from former acquaintances but have nowhere to go
 - Cannot qualify for housing and other services
 - Often AODA and mental health issues
- AODA issues
 - Public housing- tries to link them with services and/or counseling
 - Salvation Army provides adult rehabilitation centers (ARC)
 - 90 day inpatient treatment
 - Transportation to rehab center
 - Profits from thrift store fund this
 - Public housing will work with residents if they can document that they went to a rehab facility
 - Outpatient services- extremely backed up- takes forever to get in
 - Methadone clinic in Beloit for heroin addiction has been fairly successful
- HIV/AIDS
 - Protected class- can't ask- so orgs often don't know how many people have HIV/AIDS
 - Advancement in medications makes it so there is no outside appearance of having it- hard to tell who does
 - No gap in service that we can identify but need to talk to AIDS Network
- 2.b.- Only PATH- extremely backed up- only 2 workers
 - Waiting list for everything
 - Problems sometimes with handicap accessibility
 - Issue with subsidized housing units going smoke-free, especially for seniors
 - Seniors can't afford after care services
- Systems and Programs are so "specific" that most people fall just outside the boundaries of the programs so they don't qualify
 - Contributes to difficulties in connecting resources
 - Causes confusion
 - Programs geared toward "fixing" problems instead of prevention

Geographic Needs

- Beloit Housing Authority- common needs are same throughout public housing
- ADRC- same needs throughout Beloit/Janesville
 - Starting to see needs of people in outlying communities

- Salvation Army- according to United Way 211 they are the most called
 - Systems navigation and the array of services they provide may be why
 - Some issues with water and services for farm communities/rural areas, services are limited or often denied

Prioritize Needs

- Transportation- needed everywhere for all groups
- Systems Navigation
- Seniors- After care services and mental health services needed
- Need programs that are more flexible in order to tailor assistance to unique needs
 - Many gaps of people left out or assistance only provided for one particular problem, need a more holistic/systematic approach

Gaps in Service

- Water/sewer bill assistance
- AODA- long waiting lists
 - Many disconnects/hiccups in system
 - Need case management to know where to get help and how to qualify

2015-2019 Consolidated Plan Steering Committee

Wednesday, May 21st, 2014 at 7:30 AM

The Forum, First Floor

Beloit City Hall, 100 State Street

Meeting 3 Summary: Community Development

Agencies Represented:

1. Community Action
2. United Way
3. Merrill Community Center
4. Stateline Literacy Council
5. Downtown Beloit Association
6. Caritas
7. NAACP
8. Beloit Housing Authority
9. The Salvation Army
10. Voluntary Action Center

Needs Assessment: Non-Housing Community Development Needs

- Public Facilities
 - Environmental Center
 - Something for youth- lack of activities
 - Need for affordable or FREE activities
 - Driver’s education is private and expensive

- w/out driver's license they are inhibited to participate in school extracurricular activities
- Scholarship program
- Public Improvements
 - Equipment being taken away in parks and not replaced
 - Need for child friendly equipment
 - Sidewalks around all schools
 - Need for more downtown public parking

Non-Housing Community Development Assets

- Business Activity- table provided by HUD looks accurate
- Workforce and Infrastructure Needs
 - Transportation
 - Need pool of skilled workers
 - Agencies try to connect people with training, but training is not tailored to the needs of the community
 - Need for business innovation center
- Changes that will have an economic impact
 - I39-90 Expansion
 - North Star- needs highly technically skilled employees
 - Chemists, engineers, scientists
 - Kerry is expanding- also needs high tech employees
 - Acculynx- similar to google, high tech computer skills needed
- Skills and Education Corresponding to Employment
 - Need for connection between schools and jobs available, very little preparation for the types of jobs in the community
 - Schools in Community
 - Blackhawk Technical College- some technical skills, but no 4 year degree
 - UW Rock County- engineering, but few 4 year degrees
 - Beloit College- business degrees, some scholarships
 - High Schools- some machining and some industry trades
- Training Initiatives
 - "Work Today" initiative w/ workforce development board
 - Soft skills- attitude, decision making, analysis, critical thinking
 - Added CNC training, welding, and construction
 - Stateline Literacy Council- has training for math and reading and computer lab
 - Job Center in Janesville
 - Need for satellite branch- difficulty getting there
 - Caritas offers free bus tokens
 - Community Action and Library have computer labs
- Local/Regional Plans That Impact Economic Growth
 - I39-90 expansion
 - How do we get people skills for these jobs- roadwork

Needs and Market Analysis

- Racial/Ethnic minorities or low income families concentrated
 - Merrill Neighborhood and near West side- 500% increase in Latino population

- Community Assets in those neighborhoods
 - Merrill Community Center
 - Stateline Literacy Council
 - Grinnell Hall
 - Eclipse Center
 - Caritas may move
 - Library
 - Community Action
 - Veterans Affairs
- Strategic Opportunities in these areas
 - Networking Opportunities
 - Consolidating the resources and services
 - Neighborhood Groups- not as strong anymore
 - Merrill Revitalization Group (MRG)
 - PAWG
 - Near West Side
 - Poole Court Area

Anti- Poverty Strategy

- Jurisdiction goals, programs, and policies
 - Education and Training
 - Transportation
 - Childcare (2nd and 3rd shift especially)
 - Accessibility to programming
 - Need for evening hours- easier for people to find transportation
- Strategy
 - Bring groups/agencies together and modify business hours
 - Even one night per week
 - Coordinate service hours
 - Centralized intake model
 - System point of entry
 - Commonly shared intake form
 - Council of Agencies
 - Innovation centers
 - Business education summit

Prioritize Needs

- Youth center activities
- Transit services
- Driver's education
- Job skills, education, training that coordinates with available employment
- Satellite Job Center

Needs Assessment

NA-05 Overview

Needs Assessment Overview

The City of Beloit used the 2010 Census, the 2006-2010 ACS default needs assessment data, comments received during public meetings, and input from City employees, as well as local and regional agencies to identify the following housing, homeless, community development, and special needs for the next five years.

NA-10 Housing Needs Assessment - 24 CFR 91.205 (a,b,c)

Summary of Housing Needs

Demographics	Base Year: 2000	Most Recent Year: 2010	% Change
Population	35,775	37,020	3%
Households	13,424	14,143	5%
Median Income	\$36,414.00	\$37,102.00	2%

Table 5 - Housing Needs Assessment Demographics

Data Source: 2000 Census (Base Year), 2006-2010 ACS (Most Recent Year)

Number of Households Table

	0-30% HAMFI	>30-50% HAMFI	>50-80% HAMFI	>80-100% HAMFI	>100% HAMFI
Total Households *	2,565	2,075	2,555	1,865	5,080
Small Family Households *	1,070	580	975	635	2,965
Large Family Households *	200	235	220	200	450
Household contains at least one person 62-74 years of age	290	330	425	535	750
Household contains at least one person age 75 or older	250	490	570	155	185
Households with one or more children 6 years old or younger *	760	450	390	275	460
* the highest income category for these family types is >80% HAMFI					

Table 6 - Total Households Table

Data Source: 2006-2010 CHAS

Housing Needs Summary Tables

1. Housing Problems (Households with one of the listed needs)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Substandard Housing - Lacking complete plumbing or kitchen facilities	0	4	10	15	29	10	0	0	0	10
Severely Overcrowded - With >1.51 people per room (and complete kitchen and plumbing)	0	0	0	4	4	0	0	0	0	0
Overcrowded - With 1.01-1.5 people per room (and none of the above problems)	80	0	0	10	90	0	20	20	0	40
Housing cost burden greater than 50% of income (and none of the above problems)	1,125	255	20	0	1,400	645	210	250	55	1,160
Housing cost burden greater than 30% of income (and none of the above problems)	205	685	235	25	1,150	65	325	420	310	1,120

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
Zero/negative Income (and none of the above problems)	55	0	0	0	55	80	0	0	0	80

Table 7 – Housing Problems Table

Data 2006-2010 CHAS
Source:

2. Housing Problems 2 (Households with one or more Severe Housing Problems: Lacks kitchen or complete plumbing, severe overcrowding, severe cost burden)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Having 1 or more of four housing problems	1,200	260	30	35	1,525	655	230	270	55	1,210
Having none of four housing problems	480	910	790	460	2,640	95	670	1,465	1,320	3,550
Household has negative income, but none of the other housing problems	55	0	0	0	55	80	0	0	0	80

Table 8 – Housing Problems 2

Data 2006-2010 CHAS
Source:

3. Cost Burden > 30%

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	740	345	125	1,210	225	120	265	610
Large Related	110	140	4	254	60	90	30	180
Elderly	155	224	80	459	215	174	240	629
Other	375	235	45	655	220	150	145	515

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
Total need by income	1,380	944	254	2,578	720	534	680	1,934

Table 9 – Cost Burden > 30%

Data 2006-2010 CHAS
Source:

4. Cost Burden > 50%

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	740	90	20	850	215	15	50	280
Large Related	85	20	0	105	60	15	20	95
Elderly	110	100	0	210	180	79	115	374
Other	240	50	0	290	200	95	65	360
Total need by income	1,175	260	20	1,455	655	204	250	1,109

Table 10 – Cost Burden > 50%

Data 2006-2010 CHAS
Source:

5. Crowding (More than one person per room)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Single family households	80	0	0	4	84	0	20	20	0	40
Multiple, unrelated family households	0	0	0	10	10	0	0	0	0	0
Other, non-family households	0	0	0	0	0	0	0	0	0	0
Total need by income	80	0	0	14	94	0	20	20	0	40

Table 11 – Crowding Information – 1/2

Data 2006-2010 CHAS
Source:

	Renter				Owner			
	0-30% AMI	>30- 50% AMI	>50- 80% AMI	Total	0-30% AMI	>30- 50% AMI	>50- 80% AMI	Total
Households with Children Present								

Table 12 – Crowding Information – 2/2

Unable to find accurate resources in order to attain information.

Describe the number and type of single person households in need of housing assistance.

According to the Analysis of Impediments, created in 2012, approximately 299 households are single person male households (no children, no wife) and 728 are female single person households (no children, no husband. Of the male single person households, 38 (13%) are considered very low income and 72 (24%) are considered low income. Of the female single person households, 126 (17%) are considered very low income and 206 (28%) are considered low income. In total, there is an estimated 1,027 single person households that may be in need of housing assistance.

Estimate the number and type of families in need of housing assistance who are disabled or victims of domestic violence, dating violence, sexual assault and stalking.

According to the Beloit Housing Authority (BHA), approximately 25% of the people on the waiting list for public housing have at least 1 family member who is disabled. With about 700 people on the waiting list, this equates to 175 individuals or families who are disable and in need of housing assistance.

From June 2013 to June 2014, the City of Beloit Police Department made 334 arrests related to domestic violence, sexual assault, and stalking. Included in that number is 17 rape by force arrests. According to the National Coalition Against Domestic Violence (NCADV), only approximately ¼ of all physical assaults, 1/5 of all rapes, and ½ of all stalkings perpetrated against females by intimate partners are reported to the police. Even if only half of these assaults are under reported, it is estimated that from 2015-2019 there will be approximately 3,340 cases of domestic violence, sexual assault, and stalking in the City of Beloit. Using the NCADV estimate that only 1/5 of all rapes are reported, of these 3,340 cases of domestic violence, assault, or stalking, 425 will be forcible rape.

More housing assistance is needed for these victims of domestic violence. Lack of affordable housing and long waiting lists for assisted housing force victims to choose between abuse at home or being homeless. Victims are often financially isolated because there abuser controls all of their financial resources, making it harder to leave. Efforts to address this include more

shelters for victims of domestic abuse, increasing the supply of affordable housing, and providing victims with supportive services.

What are the most common housing problems?

The most common housing problem is cost burden. According to the 2006-2010 CHAS data, there are 4,512 or 31.91% of homeowners and renters with a housing cost burden greater than 30% of income and 2,564 or 18.13% of homeowners and renters with a housing cost burden greater than 50% of income.

Are any populations/household types more affected than others by these problems?

Homeowners and renters with 0-30% AMI are most affected by cost burden. Small related and single family households are also affected more with housing problems including cost burden and crowding.

Describe the characteristics and needs of Low-income individuals and families with children (especially extremely low-income) who are currently housed but are at imminent risk of either residing in shelters or becoming unsheltered 91.205(c)/91.305(c)). Also discuss the needs of formerly homeless families and individuals who are receiving rapid re-housing assistance and are nearing the termination of that assistance

Characteristics of low-income individuals and families who are currently housed, but are at imminent risk of either residing in shelters or becoming unsheltered often include lack of life skills, lack of financial planning, generational poverty, and trouble making a living wage. In the second steering committee meeting, it was expressed by several agency representatives that many low income and young families are one crisis away from becoming homeless and displaced. For example, if the family car breaks down, they are forced to choose whether to fix the car or pay rent. If they choose to pay rent, then they don't have a car to get to work. Many young individuals and families need education in money management. Many times if parents were bad financially, their children are the same way, creating a cycle of generational poverty.

There are no agencies in Beloit that are currently providing rapid re-housing assistance.

If a jurisdiction provides estimates of the at-risk population(s), it should also include a description of the operational definition of the at-risk group and the methodology used to generate the estimates:

The City of Beloit does not provide estimates of at-risk populations.

Specify particular housing characteristics that have been linked with instability and an increased risk of homelessness

Some characteristics that have been linked with instability and an increased risk of homelessness include substance abuse, mental illness, being a victim of domestic violence, having a criminal background, poor money management, prior evictions, unstable job history, disabilities, language barriers, discrimination, lack of credit history, and generational poverty.

NA-15 Disproportionately Greater Need: Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

Introduction

A disproportionately greater need exists when the percentage of persons in a category of need, who are members of a particular racial or ethnic group, is at least ten (10) percentage points higher than the percentage of persons as a whole.

Housing problems would involve one or more of the following issues: 1) *Lacks complete kitchen facilities*; 2) *Lacks complete plumbing facilities*; 3) *More than one person per room*; 4) *Cost burden greater than 30%*.

Of the 9,645 households that were reported in the 2006-2010 CHAS, 6,625 (68.69%) were White, 1,620 (16.80%) were Black/African American, 30 (0.003%) were Asian, 32 (0.003%) were American Indian or Alaskan Native, and 1,185 (12.29%) were Hispanic.

0%-30% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	2,155	325	135
White	1,200	250	90
Black / African American	540	75	35
Asian	0	0	0
American Indian, Alaska Native	4	0	0
Pacific Islander	0	0	0
Hispanic	390	0	10

Table 13 - Disproportionally Greater Need 0 - 30% AMI

Data Source: 2006-2010 CHAS

*The four housing problems are:

1. Lacks complete kitchen facilities,
2. Lacks complete plumbing facilities,
3. More than one person per room,
4. Cost Burden greater than 30%

30%-50% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	1,670	615	0
White	1,075	515	0
Black / African American	370	85	0
Asian	0	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	220	15	0

Table 14 - Disproportionally Greater Need 30 - 50% AMI

Data Source: 2006-2010 CHAS

*The four housing problems are:

1. Lacks complete kitchen facilities,
2. Lacks complete plumbing facilities,
3. More than one person per room,
4. Cost Burden greater than 30%

50%-80% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	1,095	2,145	0
White	785	1,570	0
Black / African American	165	185	0
Asian	0	20	0
American Indian, Alaska Native	10	8	0
Pacific Islander	0	0	0
Hispanic	110	355	0

Table 15 - Disproportionally Greater Need 50 - 80% AMI

Data Source: 2006-2010 CHAS

*The four housing problems are:

1. Lacks complete kitchen facilities,
2. Lacks complete plumbing facilities,
3. More than one person per room,
4. Cost Burden greater than 30%

80%-100% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	220	1,285	0
White	160	980	0
Black / African American	25	140	0
Asian	0	30	0
American Indian, Alaska Native	0	10	0
Pacific Islander	0	0	0
Hispanic	35	50	0

Table 16 - Disproportionally Greater Need 80 - 100% AMI

Data Source: 2006-2010 CHAS

*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

Discussion

American Indians or Alaska Natives (100%) and Hispanics (97.5%) making less than 30% of the area median income disproportionately experience one or more of the four housing problems, outlined previously in the introduction, when compared to the jurisdiction as a whole (82.41%).

Hispanics (93.62%) making 30-50% of the area median income disproportionately experience one or more of the four housing problems when compared to the jurisdiction as a whole (73.09%).

American Indians or Alaska Natives (55.56%) making 50-80% of the area median income disproportionately experience one or more of the four housing problems when compared to the jurisdiction as a whole (33.80%).

Hispanics (41.18%) making 80-100% of the area median income disproportionately experience one or more of the four housing problems when compared to the jurisdiction as a whole (14.62%).

American Indians or Alaska Natives and Hispanics are the most affected racial/ethnic groups in regards to housing problems when compared to households that make the same area median income. However, American Indians and Alaskan Natives only make up 0.003% of the total households within the City of Beloit.

NA-20 Disproportionately Greater Need: Severe Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

Introduction

A disproportionately greater need exists when the percentage of persons in a category of need, who are members of a particular racial or ethnic group, is at least ten (10) percentage points higher than the percentage of persons as a whole.

Severe Housing Problems would involve one or more of the following issues: 1) *Lacks complete kitchen facilities*; 2) *Lacks complete plumbing facilities*; 3) *More than 1.5 persons per rooms*; 4) *Cost Burden greater than 50%*.

Of the 9,645 households that were reported in the 2006-2010 CHAS, 6,625 (68.69%) were White, 1,620 (16.80%) were Black/African American, 30 (0.003%) were Asian, 32 (0.003%) were American Indian or Alaskan Native, and 1,185 (12.29%) were Hispanic.

0%-30% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	1,765	710	135
White	1,045	405	90
Black / African American	370	245	35
Asian	0	0	0
American Indian, Alaska Native	4	0	0
Pacific Islander	0	0	0
Hispanic	335	55	10

Table 17 – Severe Housing Problems 0 - 30% AMI

Data Source: 2006-2010 CHAS

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

30%-50% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	390	1,895	0
White	295	1,295	0
Black / African American	80	375	0
Asian	0	0	0
American Indian, Alaska Native	0	0	0
Pacific Islander	0	0	0
Hispanic	20	215	0

Table 18 – Severe Housing Problems 30 - 50% AMI

Data Source: 2006-2010 CHAS

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

50%-80% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	325	2,910	0
White	250	2,110	0
Black / African American	45	305	0
Asian	0	20	0
American Indian, Alaska Native	0	14	0
Pacific Islander	0	0	0
Hispanic	15	450	0

Table 19 – Severe Housing Problems 50 - 80% AMI

Data Source: 2006-2010 CHAS

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

80%-100% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	90	1,415	0
White	70	1,070	0
Black / African American	0	170	0
Asian	0	30	0
American Indian, Alaska Native	0	10	0
Pacific Islander	0	0	0
Hispanic	20	65	0

Table 20 – Severe Housing Problems 80 - 100% AMI

Data Source: 2006-2010 CHAS

*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

Discussion

American Indian or Alaska Natives (100%) and Hispanics (83.38%) making less than 30% of the area median income disproportionately experience one or more of the severe housing problems, outlined previously in the introduction, when compared to the jurisdiction as a whole (67.62%). However, American Indians and Alaskan Natives only make up 0.003% of the total households within the City of Beloit.

Hispanics (23.53%) making 80-100% of the area median income disproportionately experience severe housing problems when compared to the jurisdiction as a whole (5.98%).

All other racial or ethnic groups in the other income brackets (30-50% AMI and 50-80% AMI) experience severe housing problems proportionately. No disproportionate need exists for these income brackets in regards to severe housing problems.

NA-25 Disproportionately Greater Need: Housing Cost Burdens – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

Introduction:

Housing cost burdens exist when a household pays more than 30% of their income for housing. A severe housing cost burden exists when a household pays more than 50% of their income for housing. A disproportionately greater number of housing cost-burdened households are defined as when a racial or ethnic group at any income level experiences housing problems at a rate greater than ten (10) percentage points of the income level as a whole.

Of the 9,645 households that were reported in the 2006-2010 CHAS, 6,625 (68.69%) were White, 1,620 (16.80%) were Black/African American, 30 (0.003%) were Asian, 32 (0.003%) were American Indian or Alaskan Native, and 1,185 (12.29%) were Hispanic.

Housing Cost Burden

Housing Cost Burden	<=30%	30-50%	>50%	No / negative income (not computed)
Jurisdiction as a whole	8,835	2,844	2,450	160
White	7,235	1,760	1,605	115
Black / African American	695	695	490	35
Asian	120	0	0	0
American Indian, Alaska Native	24	10	4	0
Pacific Islander	0	0	0	0
Hispanic	655	375	320	10

Table 21 – Greater Need: Housing Cost Burdens AMI

Data Source: 2006-2010 CHAS

Discussion:

Within the <=30% area median income, Asians (100%), have a disproportionate need compared to the jurisdiction as a whole (61.83%). However, Asians only make up 0.003% of the total households within the City of Beloit. Within the 30-50% area median income, Black/African Americans (36.29%) have a disproportionately greater need compared to the jurisdiction as a whole (19.90%).

NA-30 Disproportionately Greater Need: Discussion – 91.205(b)(2)

Are there any Income categories in which a racial or ethnic group has disproportionately greater need than the needs of that income category as a whole?

In regards to housing problems and severe housing problems, American Indians or Alaska Natives in all income levels, except 30-50% AMI, show a disproportionately greater need than those in the same income levels. However, because American Indians or Alaska Natives make up only 0.003% of households in the City of Beloit, these numbers are skewed when compared to other racial/ethnic groups. Hispanics also show a disproportionately greater need in all income levels, except 50-80% AMI, than those in the same income levels.

In regards to housing cost burdens, Asians with income that is <30% AMI have a disproportionately greater need than those in the same income bracket. However, because Asians make up only 0.003% of households in the City of Beloit, these numbers are skewed when compared to other racial/ethnic groups. Black/African Americans with incomes that are 30-50% AMI also have a disproportionately greater need, in regards to housing cost burdens, as those in the same income levels.

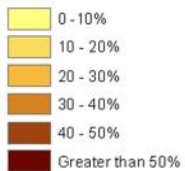
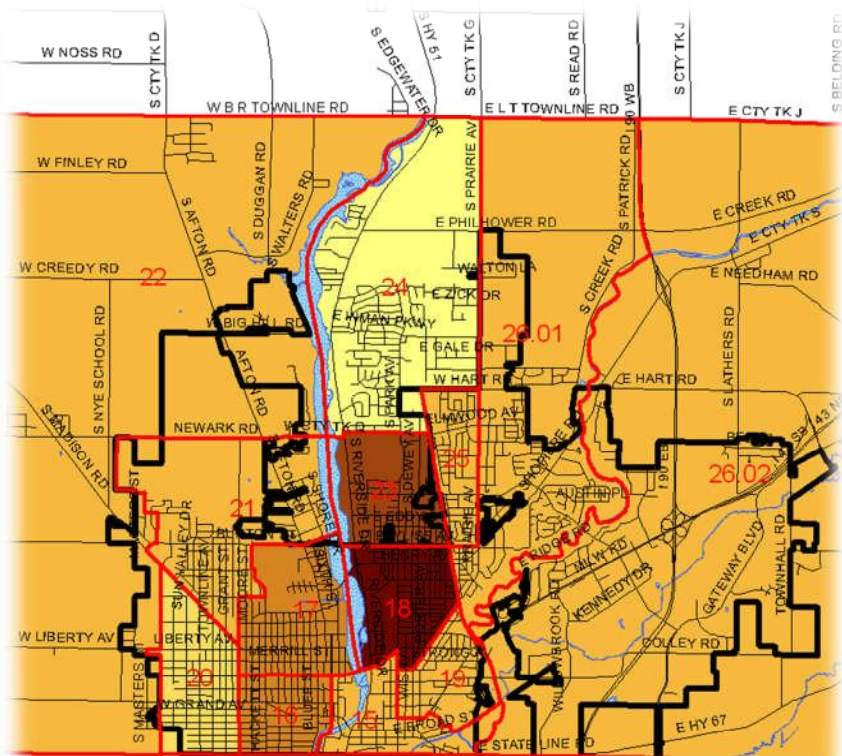
If they have needs not identified above, what are those needs?

No other needs were identified other than the ones above.

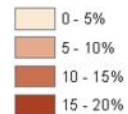
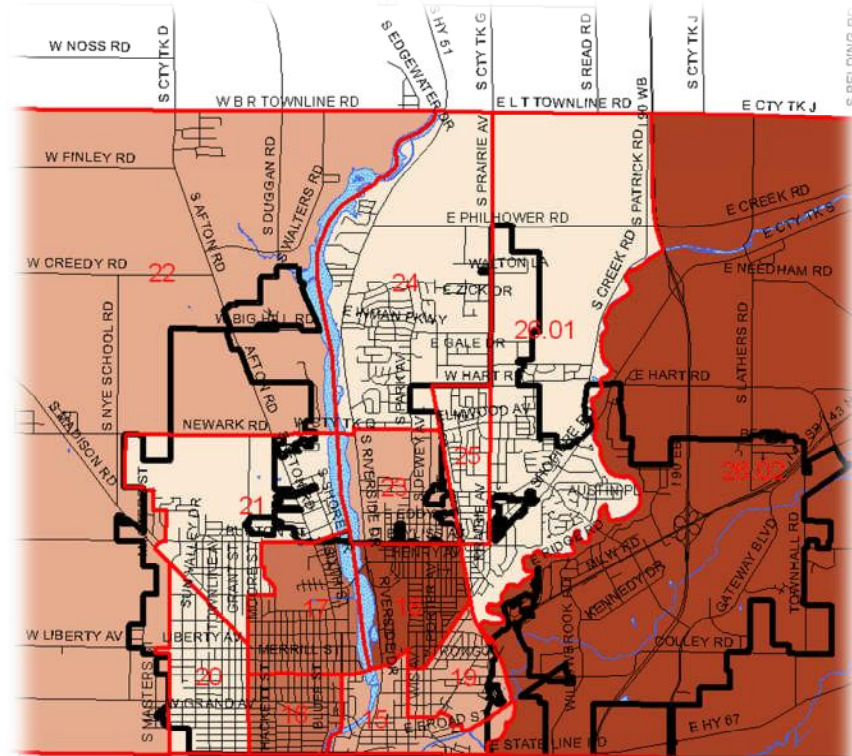
Are any of those racial or ethnic groups located in specific areas or neighborhoods in your community?

Areas of minority concentrations are census tracts where the percentage of racial minority population exceeds the overall percentage of racial minority population for the City of Beloit. According to our Analysis of Impediments, created in 2012, there are minority concentrations within census tracts 16, 17, 18, and 23. With the exception of census tract 16, the previously mentioned census tracts have been areas of minority concentration since 1990. The Analysis of Impediments also identified areas of Hispanic or Latino concentrations within census tracts 16, 17, 18, 19, and 23. Both minority concentrations and Hispanic or Latino concentrations tend to be in areas close to the center of the City, which is the oldest part of the City. Attached are maps from 2010 showing minority concentrations within the City of Beloit and Hispanic or Latino concentrations within the City of Beloit.

Areas of Minority Concentration 2010



Areas of Hispanic or Latino Concentration 2010



NA-35 Public Housing – 91.205(b)

Introduction

Totals in Use

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers			Special Purpose Voucher		
				Total	Project - based	Tenant - based	Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
# of units vouchers in use	0	0	93	593	0	588	0	0	0

Table 22 - Public Housing by Program Type

*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

Data Source: PIC (PIH Information Center)

Characteristics of Residents

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers			Special Purpose Voucher		
				Total	Project - based	Tenant - based	Veterans Affairs Supportive Housing	Family Unification Program	
Average Annual Income	0	0	10,241	10,593	0	10,547	0	0	
Average length of stay	0	0	3	6	0	6	0	0	
Average Household size	0	0	2	2	0	2	0	0	
# Homeless at admission	0	0	0	0	0	0	0	0	

	Program Type							
	Certificate	Mod-Rehab	Public Housing	Vouchers			Special Purpose Voucher	
				Total	Project - based	Tenant - based	Veterans Affairs Supportive Housing	Family Unification Program
# of Elderly Program Participants (>62)	0	0	13	85	0	85	0	0
# of Disabled Families	0	0	19	186	0	184	0	0
# of Families requesting accessibility features	0	0	93	593	0	588	0	0
# of HIV/AIDS program participants	0	0	0	0	0	0	0	0
# of DV victims	0	0	0	0	0	0	0	0

Table 23 – Characteristics of Public Housing Residents by Program Type

Data Source: PIC (PIH Information Center)

Race of Residents

Race	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers			Special Purpose Voucher		
				Total	Project - based	Tenant - based	Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
White	0	0	37	140	0	139	0	0	0
Black/African American	0	0	55	453	0	449	0	0	0
Asian	0	0	1	0	0	0	0	0	0
American Indian/Alaska Native	0	0	0	0	0	0	0	0	0

Program Type									
Race	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
Pacific Islander	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0

*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

Table 24 – Race of Public Housing Residents by Program Type

Data Source: PIC (PIH Information Center)

Ethnicity of Residents

Program Type									
Ethnicity	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
Hispanic	0	0	4	27	0	27	0	0	0
Not Hispanic	0	0	89	566	0	561	0	0	0

*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

Table 25 – Ethnicity of Public Housing Residents by Program Type

Data Source: PIC (PIH Information Center)

Section 504 Needs Assessment: Describe the needs of public housing tenants and applicants on the waiting list for accessible units:

The majority of tenants and applicants on the waiting list are low-income and for many, their only source of income is social security or supplemental security income (SSI). There is a great need for affordable housing.

Most immediate needs of residents of Public Housing and Housing Choice voucher holders

The most immediate need of residents of Public Housing and Housing Choice vouchers is education, job training, and resources such as child care. Increasing employability of these residents will increase self-sufficiency.

How do these needs compare to the housing needs of the population at large

The difference between the needs of residents of public housing and the population at large is that residents of public housing are low to moderate income individuals or families, often with very little opportunity for advancement and economic security. Public Housing residents often do not have the education or skills for higher paying jobs. Many times, the jobs that they do have provide inadequate benefits and no room for advancement. Both public housing residents and the population at large experience housing cost difficulties. Most people are on a fixed income and there is not enough affordable housing available in the City of Beloit. The 2006-2010 CHAS data shows that the most common housing problem is cost burden.

NA-40 Homeless Needs Assessment – 91.205(c)

Introduction:

Homeless needs are found in a variety of ways, including the Point in Time Count, regular meetings of the Homeless Intervention Task Force (HITF), which is Beloit’s Continuum of Care, and regular communication and discussion with local outreach workers, emergency shelters, and supportive and transitional housing programs.

If data is not available for the categories "number of persons becoming and exiting homelessness each year," and "number of days that persons experience homelessness," describe these categories for each homeless population type (including chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth):

Please see data below. These numbers are based off the July 2014 point in time count. All numbers are reflective of both Rock and Walworth counties.

Chronically Homeless	Total Clients
Yes	208
Mental Health Problem	Total Clients
Mental Health Problem (HUD 40118)	1,028
Chronic Substance Abuse	Total Clients
Alcohol Abuse (HUD 40118)	138
Both alcohol and drug abuse (HUD 40118)	54
Drug Abuse (HUD 40118)	94
Veterans	Total Clients
Yes (HUD)	248
HIV/AIDS	Total Clients
HIV/AIDS (HUD 40118)	7
Victims of Domestic Violence	Total Clients
Yes (HUD)	974
Unaccompanied Youth	
	34
Family Count	
	2,645
Count Adults in Families	
	4,763

Children in Families	
	3,866
Count Singles	
	2,235

The Homeless Intervention Task Force (HITF) does a point in time count twice a year to count how many homeless people are in Rock County. This count includes people who were found during the point in time count, as well as people currently in shelters. The Summer Homeless Count was held on July 30, 2014. 49 volunteers, including City staff, went out into the streets of Rock County from 11:30pm to 4:00am. 10 people were found out on the streets; we were only able to provide them with a care packages due to lack of motel room availability. 149 people were being housed in a motel voucher or emergency shelter program. 243 people were being housed in a transitional living program (all participants were homeless upon entry to program). Data is provided below.

Nature and Extent of Homelessness: (Optional)

Data below is based on the July 2014 point in time count. Numbers are reflective of both Rock and Walworth counties.

Race	All Clients	Ethnicity	All Clients
American Indian or Alaska Native (HUD)	139	Don't Know (HUD)	37
Asian (HUD)	66	Hispanic/Latino (HUD)	1,005
Black or African American (HUD)	2,040	Non-Hispanic/ Non-Latino (HUD)	8,931
Don't Know (HUD)	41	Refused (HUD)	4
Native Hawaiian or Other Islander (HUD)	10	Unknown	659
Other	167	Sum:	10,636
Other Multi-Racial	32		
Refused (HUD)	16		
Unknown	365		
White (HUD)	7,757		
Sum:	10,633		

NA-45 Non-Homeless Special Needs Assessment - 91.205 (b,d)

Introduction:

The special needs population in Beloit includes elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, and public housing residents.

Describe the characteristics of special needs populations in your community:

According to the U.S. Census Bureau, there is an estimated 5,663 persons of 62 years of age or older in the City of Beloit. Of these, approximately 2,149 are 75 years of age or older. While it is not true for all elderly, many of these residents need help with daily activities, such as cooking, cleaning, grocery shopping, and transportation to visit family or go to the doctor's office.

There is an estimated 5,884 disabled persons living in the City of Beloit. This is approximately 16% of the population. Many mentally and physically disabled persons struggle with finding transportation, employment, and housing. The Beloit Housing Authority does give preference to disabled persons and elderly, however, often disabled persons do not want to disclose that they have a disability.

What are the housing and supportive service needs of these populations and how are these needs determined?

According to the providers that attended the steering committee meetings, the following needs were identified for the non-homeless special needs population: transportation, systems navigation (to help individuals find resources that are available), financial and life skills, employment training, outpatient medical services, and programs that are more flexible in order to tailor assistance to individual's unique needs. Additional needs were determined specifically for elderly and frail elderly populations, including: assistance with daily chores and minor household repairs and upkeep and mental health services.

Discuss the size and characteristics of the population with HIV/AIDS and their families within the Eligible Metropolitan Statistical Area:

The AIDS Network of Wisconsin has an office located in Beloit which provides free testing for HIV/AIDS and HCV. They also provide care for those who have already tested positive. According to a spokesperson from the AIDS Network of Wisconsin, the fastest growing HIV/AIDS population is amongst Black/African American men. In Rock County, there are 74 confirmed cases of HIV and 87 confirmed cases of AIDS. The AIDS Network of Wisconsin also estimates at least 222 individuals in Beloit are unaware they have HIV. The AIDS Network

performs outreach in the community, as well as provides prevention services, such as free and anonymous testing for HIV/AIDS and other sexually transmitted diseases. Needle exchange, free condoms, and free educational information are also provided by the AIDs Network of Wisconsin. They have case managers on site to connect clients with services and resources. The AIDS Network also provides a food pantry for low income residents who test positive for HIV/AIDS.

NA-50 Non-Housing Community Development Needs – 91.215 (f)

Describe the jurisdiction’s need for Public Facilities:

The City of Beloit continues to improve its public facilities to the best of its abilities. These facilities may include parks, senior centers, youth centers, environmental centers, health facilities, as well as many others. The following public facility needs have been identified as a priority:

- Affordable or free activities for youth in middle or high school, as there is a gap in activities available to them.
- Providing driver’s education classes at a lower cost. Currently, driver’s education classes are private and expensive. Without a driver’s license, youth are inhibited to participate in extra-curricular activities.
- Creating a satellite location for the Rock County Job Center. Currently, the Job Center is located in Janesville, WI. Many residents have a hard time getting to and from the Job Center to look for employment. If a satellite location was available, residents of Beloit would have much easier access to the resources they provide.

How were these needs determined?

These needs were determined through discussion with stakeholders and agency representatives during the third steering committee meeting.

Describe the jurisdiction’s need for Public Improvements:

The City of Beloit’s public improvement needs include adding sidewalks around some schools, creating more downtown public parking, and updating equipment in parks to make it more child-friendly and safe.

How were these needs determined?

These needs were determined through discussion with stakeholders and agency representatives during the third steering committee meeting.

In addition, the City’s Engineering Division along in consultation with other City Departments has a program of evaluating public improvement needs each year to upgrade the water system, parks, and other public facilities. In an average year, the City invests at least \$1.0 million in public improvements in our low-income areas. This investment is paid for out of the City’s CIP budget.

Describe the jurisdiction's need for Public Services:

Public Services needed in the City of Beloit include senior services, youth services, transportation services, services for victims of domestic violence, health services, substance abuse services, employment and job skill training, child care services, mental health services, fair housing counseling, and life skills/financial training services. Public services that the City of Beloit will focus on include: comprehensive case management strategies, neighborhood stabilization activities, education in financial budgeting and life skills, employment training that corresponds with local employment opportunities, code enforcement, housing rehabilitation, and economic development activities, with priority given to technical job training.

How were these needs determined?

These needs were determined through discussion with stakeholders and agency representatives at the third steering committee meeting, as well as discussion with City of Beloit employees.

Housing Market Analysis

MA-05 Overview

Housing Market Analysis Overview:

This section provides information on the condition and affordability of the housing market in the City of Beloit. The 2006-2010 American Community Survey (ACS) data shows that the City of Beloit has a total of 15,747 housing units, with the large majority (72%) being 1-unit detached structures.

According to the 2006-2010 CHAS data, the majority of housing units were built between 1950 and 1979; 6,188 units (43.75%). The second largest category of housing units was built before 1950; 5,263 units (37.21%). Housing units built between 1980 and 1999 total 1,615 (11.42%) and units built in 2000 or later total 1,077 (7.62%). This means that 81% of the available housing stock (owner and renter occupied) in the City of Beloit was built before 1980. With the majority of the housing stock built before 1980, 11,451 units, there is a great risk for lead-based paint hazards.

MA-10 Number of Housing Units – 91.210(a)&(b)(2)

Introduction

All residential properties by number of units

Property Type	Number	%
1-unit detached structure	11,338	72%
1-unit, attached structure	547	3%
2-4 units	1,727	11%
5-19 units	855	5%
20 or more units	1,138	7%
Mobile Home, boat, RV, van, etc	142	1%
Total	15,747	100%

Table 26 – Residential Properties by Unit Number

Data Source: 2006-2010 ACS

Unit Size by Tenure

	Owners		Renters	
	Number	%	Number	%
No bedroom	0	0%	114	2%
1 bedroom	268	3%	1,369	29%
2 bedrooms	2,210	24%	1,861	39%
3 or more bedrooms	6,868	73%	1,453	30%
Total	9,346	100%	4,797	100%

Table 27 – Unit Size by Tenure

Data Source: 2006-2010 ACS

Describe the number and targeting (income level/type of family served) of units assisted with federal, state, and local programs.

The residents that receive assistance with housing are in the low to moderate income level. Beloit Housing Authority (BHA) does give a preference to elderly and disabled persons. They also give a preference to people who live in the City of Beloit, work in the City of Beloit, or those who are in school or a job training program.

Provide an assessment of units expected to be lost from the affordable housing inventory for any reason, such as expiration of Section 8 contracts.

It is not expected that any units will be removed from the public housing inventory in the near future. Given the length of the waiting lists, we do not anticipate a decrease in the number of public housing units.

Does the availability of housing units meet the needs of the population?

There is a greater need for affordable housing for low to moderate income residents in the City of Beloit. Public Housing and Section 8 always have a very long waiting list, sometimes upwards of 700-800 people.

Describe the need for specific types of housing:

Large family sized units are needed to accommodate the families in Beloit. Currently many families in Beloit are doubling or tripling up on bedrooms because there is not enough large family sized units available and affordable to them.

MA-15 Housing Market Analysis: Cost of Housing - 91.210(a)

Introduction

Housing units are considered affordable if the household occupant pays no more than 30% of its income on housing costs. If the household spends more than 30% of its income on housing costs, the household is considered to be cost-burdened. Cost burdened households have less financial resources to meet other basic needs such as food, clothes, transportation, medical expenses, etc. Cost burdened households also have less financial means to properly maintain the housing structure. These households are at a greater risk of eviction, foreclosure, and code violations from the City's Code Enforcement Program.

Cost of Housing

	Base Year: 2000	Most Recent Year: 2010	% Change
Median Home Value	67,500	89,800	33%
Median Contract Rent	431	548	27%

Table 28 – Cost of Housing

Data Source: 2000 Census (Base Year), 2006-2010 ACS (Most Recent Year)

Rent Paid	Number	%
Less than \$500	1,703	35.5%
\$500-999	3,080	64.2%
\$1,000-1,499	11	0.2%
\$1,500-1,999	3	0.1%
\$2,000 or more	0	0.0%
Total	4,797	100.0%

Table 29 - Rent Paid

Data Source: 2006-2010 ACS

Housing Affordability

% Units affordable to Households earning	Renter	Owner
30% HAMFI	625	No Data
50% HAMFI	1,980	1,450
80% HAMFI	4,150	3,370
100% HAMFI	No Data	4,779
Total	6,755	9,599

Table 30 – Housing Affordability

Data Source: 2006-2010 CHAS

Monthly Rent

Monthly Rent (\$)	Efficiency (no bedroom)	1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom
Fair Market Rent	\$449	\$572	\$755	\$952	\$1,009
High HOME Rent	\$459	\$584	\$771	\$972	\$1,030
Low HOME Rent	\$459	\$584	\$736	\$850	\$948

Table 31 – Monthly Rent

Data Source: HUD FMR and HOME Rents

Is there sufficient housing for households at all income levels?

There is a great need for sufficient housing for those individuals in the low to moderate income level. There are upwards of 700-800 individuals on the waiting list for public housing and section 8. Data from the 2000 Census and the 2006-2010 ACS show that median home value in 2000 was \$67,500. Median home value in 2010 was \$89,800. While home values have gone up 33%, this makes it more difficult for people trying to purchase their first home. The vast majority of renters (64.2%) are paying \$500-\$999 monthly for rent. For rental units, only 625 (9.25%) are considered affordable for households earning 30% HAMFI.

How is affordability of housing likely to change considering changes to home values and/or rents?

From 2000 to 2010, median home values went up 33% and median contract rent went up 27%. With housing and rent values rising, more and more households are paying more than 30% of its income, creating more cost-burdened households.

How do HOME rents / Fair Market Rent compare to Area Median Rent? How might this impact your strategy to produce or preserve affordable housing?

According to the 2006-2010 ACS, the Area Median Rent (AMR) in Beloit was \$548/month in 2010. The average fair market rent was \$747/month, the average high HOME rent was \$763/month and the average low HOME rent was \$715/month. Given that the AMR in Beloit is lower, it appears that rent is affordable. However, when we look at incomes compared to rent, we see that housing is not affordable and cost burden is still the most common housing issue in the City. Based on this information, the City will continue to support programs that maintain our current housing stock. The City will also support programs that would increase income and financial management, such as education and training, utility assistance, and financial budget training.

MA-20 Housing Market Analysis: Condition of Housing – 91.210(a)

Introduction

The table below shows the number of housing units, by tenure, based on the number of conditions or characteristics the unit has. The table also includes the calculations for the percentage of total units that category represents.

Renter-occupied units have a higher percent of units with a substandard condition; however, almost all of those units have only one substandard condition.

Definitions

Selected conditions are similar to housing problems in the Needs Assessment and include (1) the lack of complete plumbing facilities, (2) the lack of complete kitchen facilities, (3) more than one person per room, and (4) cost burden greater than 30%.

Condition of Units

Condition of Units	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
With one selected Condition	2,724	29%	2,634	55%
With two selected Conditions	32	0%	50	1%
With three selected Conditions	0	0%	0	0%
With four selected Conditions	0	0%	0	0%
No selected Conditions	6,590	71%	2,113	44%
Total	9,346	100%	4,797	100%

Table 32 - Condition of Units

Data Source: 2006-2010 ACS

Year Unit Built

Year Unit Built	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
2000 or later	533	6%	544	11%
1980-1999	819	9%	796	17%
1950-1979	4,401	47%	1,787	37%
Before 1950	3,593	38%	1,670	35%
Total	9,346	100%	4,797	100%

Table 33 – Year Unit Built

Data Source: 2006-2010 CHAS

Risk of Lead-Based Paint Hazard

Risk of Lead-Based Paint Hazard	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
Total Number of Units Built Before 1980	7,994	86%	3,457	72%
Housing Units build before 1980 with children present	245	3%	4,200	88%

Table 34 – Risk of Lead-Based Paint

Data Source: 2006-2010 ACS (Total Units) 2006-2010 CHAS (Units with Children present)

Vacant Units

	Suitable for Rehabilitation	Not Suitable for Rehabilitation	Total
Vacant Units	Unknown	Unknown	557
Abandoned Vacant Units	Unknown	Unknown	Unknown
REO Properties	Unknown	Unknown	88
Abandoned REO Properties	Unknown	Unknown	Unknown

Table 35 - Vacant Units

By using water meter data, the City of Beloit estimates that approximately 557 units or (4%) of the housing stock in the City is vacant. This is the City’s best estimate; however, this number may not be accurate due to system deficiencies when defining an inactive property.

The City of Beloit does not have a listing of vacant properties; however the City is currently researching options to adopt a vacant property registration program. The City’s Code Enforcement staff has reported an increase in properties that are abandoned and have severe code violations. Many of these properties are in great need of rehabilitation and some require demolishing. We are looking to propose the Vacant Property Registration Program in the next two years.

Need for Owner and Rental Rehabilitation

The age of housing is commonly used by State and Federal housing programs as a factor to estimate the condition of housing stock. Typically, most homes begin to require major repairs and rehabilitation at around 30 years of age. Approximately 72% of homes in the City were 30 years or older as of 2010, according to the 2006-2010 CHAS data.

Estimated Number of Housing Units Occupied by Low or Moderate Income Families with LBP Hazards

The City of Beloit Housing Services Division estimates the percentage of homes that may be affected by lead-based paint to be 81% of the total housing stock. This equates to approximately 11,457 units. These numbers are estimated based off the 2006-2010 ACS and

the 2006-2010 CHAS which revealed that 81% of the units were built before 1980. It also showed that approximately 31.4 percent of the homes built before 1980 have children present. This equates to approximately 4,445 units with children present.

With approximately 11,457 units with lead based paint hazards, this equates to the following when translated by income:

- 2,078 extremely low income households or (18.14%) of extremely low income households have a lead-based paint hazard.
- 1,681 very low income households or (14.67%) of very low income households have a lead-based paint hazard.
- 2,070 low income households or (18.07%) of low income households have a lead-based paint hazard.
- 1,511 moderate income households or (13.19%) of moderate income households have a lead-based paint hazard.

These numbers were estimated based on the total number of households within the extremely low, very low, low, and moderate income levels multiplied by the 81% of housing stock built before 1980.

	0-30% HAMFI	>30-50% HAMFI	>50-80% HAMFI	>80-100% HAMFI	>100% HAMFI
Total Households *	2,565	2,075	2,555	1,865	5,080

MA-25 Public and Assisted Housing – 91.210(b)

Introduction

The Beloit Housing Authority (BHA) currently oversees 131 public housing units. There is a greater need for public housing in the City of Beloit and there are often very long waiting lists for public housing.

Totals Number of Units

	Program Type									
	Certificate	Mod-Rehab	Public Housing	Vouchers						
				Total	Project -based	Tenant -based	Special Purpose Voucher			
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *	
# of units vouchers available			131	598				0	0	0
# of accessible units										
*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition										

Table 36 – Total Number of Units by Program Type

Data Source: PIC (PIH Information Center)

Describe the supply of public housing developments:

The current supply of public housing includes 131 units. Of these units, 41 units are designated specifically for elderly and disabled persons. There are also 6 handicap accessible units. These units are comprised of apartments, townhouses, duplexes and single family houses.

Describe the number and physical condition of public housing units in the jurisdiction, including those that are participating in an approved Public Housing Agency Plan:

The physical condition of the public housing units is good. Within the last 5 years, the units were completely gutted and renovated. These renovations were through a Low-Income Housing Tax Credit project. Updates to public housing units included new roofing

and siding, flooring, mechanicals, lighting, appliances, and in some cases construction of additions and garages. Renovations also focused on energy efficiency.

Public Housing Condition

Public Housing Development	Average Inspection Score
All Public Housing Developments	88

Table 37 - Public Housing Condition

Describe the restoration and revitalization needs of public housing units in the jurisdiction:

Within the past three years, all public housing has undergone an extensive modernization through a Low-Income Housing Tax Credit project, including new construction of Parker Bluff; a 41-unit apartment building for senior and disabled individuals. Additional public housing updates included cosmetic and physical upgrades to the family housing sites. These upgrades included roofing and siding, flooring, mechanicals, lighting, appliances, and in some cases, construction of additions and garages.

Describe the public housing agency's strategy for improving the living environment of low- and moderate-income families residing in public housing:

The BHA has a full time Family Self-Sufficient Coordinator, whose primary duty is to identify the individual needs of the diverse population of Public Housing and Housing Choice Voucher participants, and directly link them to the appropriate services to address those needs. This is accomplished by the creation of partnerships with local and state agencies, who serve low to moderate-income families, the elderly, and persons with disabilities to provide services. In many cases, these agencies conduct programs on-site at the BHA, which enables more residents to have access to their services. A large focus of BHA's Family Self-Sufficiency program is to provide homeownership opportunities for program participants, allowing them to cycle off of public assistance programs so others can allow the BHA to serve additional low-income individuals and families.

MA-30 Homeless Facilities and Services – 91.210(c)

Introduction

The City of Beloit has several organizations that provide supportive services and housing opportunities to the area’s homeless populations. These organizations provide a wide variety of programs to assist homeless individuals and families attain the goal of permanent housing and self-sufficiency.

Facilities and Housing Targeted to Homeless Households

This data includes both Rock and Walworth County.

	Emergency Shelter Beds		Transitional Housing Beds	Permanent Supportive Housing Beds	
	Year Round Beds (Current & New)	Voucher / Seasonal / Overflow Beds	Current & New	Current & New	Under Development
Households with Adult(s) and Child(ren)	106	32	134	21	
Households with Only Adults	28		76	108	
Chronically Homeless Households					
Veterans					
Unaccompanied Youth	0	0	0	0	0

Table 38 - Facilities and Housing Targeted to Homeless Households

Describe mainstream services, such as health, mental health, and employment services to the extent those services are used to complement services targeted to homeless persons

Beloit Area Community Health Center is a medical facility that uses a sliding scale based on your annual income and family size. They provide dental care, health education, pregnancy testing, family planning, teen health and youth programs, child exams, school and sports exams and physicals, treatment for chronic illness, geriatric counseling and treatment, mental health counseling, AODA counseling, confidential STD/HIV testing, comprehensive care of HIV positive patients, and social service referrals.

HealthNet of Rock County is a non-profit, volunteer based health and dental clinic offering services free of charge to uninsured residents of Rock County that are at or below 185% of the federal poverty level. They provide general primary medical care and pediatrics, mental health care, dental care, vision care, and prescription medications.

Family Services also provides an array of services that focus on prevention, mental health counseling and advocacy, case management, advocacy for sexual assault victims and abused/neglected children, education, and therapy. This agency is accredited by the *Council on Accreditation*.

The Rock County Job Center, operated by the Wisconsin Department of Workforce Development and the Wisconsin Job Center System, is a Wisconsin-centered employment exchange linking employers in all parts of the state and communities with anyone looking for a job. The Rock County Job Center is located in Janesville, WI, but JobCenterofWisconsin.com is available at no cost to both employers and job seekers and is available 24-hours a day.

List and describe services and facilities that meet the needs of homeless persons, particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth. If the services and facilities are listed on screen SP-40 Institutional Delivery Structure or screen MA-35 Special Needs Facilities and Services, describe how these facilities and services specifically address the needs of these populations.

The needs of individuals and families that find themselves without shelter in Beloit are met by the following agencies. Many individuals are referred to these programs by other social service agencies in the area such as United Way's First Call or other social service agencies. In addition, many of these agencies have trained staff members who are responsible for assessing the needs of low-income individuals and other individuals with extensive social and housing needs in an effort to prevent persons from becoming homeless.

Hands of Faith provides a 30-day emergency shelter for homeless families by rotating a schedule of overnight accommodations and meals with 20 local churches that also provide volunteer services. The shelter can accommodate approximately 14 families at a time. Hands of Faith collaborated with Family Services to provide funding to families in order to secure housing.

Family Services utilized Homeless Prevention and Rapid Re-housing Program (HPRP) funding to assist these families and the City provided CDBG funding to assist with staff costs to provide case management and supportive services. These funding sources provided rental assistance to the families for up to 18 months in order to transition families out of homelessness and into permanent housing. HPRP funds are no longer available.

Family Services also operates the Beloit Domestic Violence Center. Clients secure their own living quarters and services are provided to these clients for a maximum of 18 months. In addition, Family Services operated The Key transitional living center until 2012. This facility could house four single women without children and could to stay at the center for a maximum of 12 months. The Key also had a food and clothing pantry.

The Sparrow's Nest is a 24 hour shelter for homeless, includes 22 beds for individuals. Users must seek employment during their stay and are limited to four weeks of continuous stay. They must wait 60 days before returning to The Sparrow's Nest.

Community Action of Rock and Walworth Counties provides scattered site Transitional Housing which is homeless individuals and families who reside in Rock and Walworth Counties with an emphasis on 18-21 year old parents in the City of Beloit. Participants receive rent assistance and direct assistance, intensive case management, employment workshops, educational support and life skills trainings. The program lasts 18 months.

NHS of Beloit provides foreclosure prevention counseling and grants in order to prevent homelessness. Voluntary Action Center and Senior Chore service provide a variety of personal and household services to the elderly and disabled in order to keep people in their homes.

Neighborhood Housing Services of Beloit operates the Britton House, a Single Room Occupancy (SRO) program which a project based Section-8 housing facility that provides 45 rooms for men.

Caritas operates a food and clothing pantry and provides services to individuals with HIV/AIDS.

Rock County Human Services provides Emergency Rental Assistance of \$200 per household member to individuals and families who receive an eviction notice for non-payment of rent, and emergency due to fire, flood, natural disaster, energy crisis, or homelessness.

The Salvation Army provides a hot lunch program, distributes surplus food items to those in need and offers emergency vouchers to homeless persons, giving them a place to stay for the night.

The American Red Cross offers motel vouchers to individuals and families who face a crisis such as fire, flood, or other natural disaster and several area churches sponsor free meal programs.

The City continues to participate in the Homeless Intervention Task Force and its subcommittees. This group works collaboratively on a countywide basis to address the needs of homeless individuals and families.

City staff also works with persons who are homeless due to housing that has been deemed unfit, condemned, or that has been damaged by flood, fire, or other disaster. Staff assists these residents in navigating the social service system to connect them with an appropriate agency that can serve their needs.

As a part of HITF and DART, the City was able to coordinate and organized response to two mass displacements in 2013. One was the result of a fire at a 31-unit multifamily residential building that houses elderly and disabled residents, in which all residents were displaced. The

City and DART met with residents nightly to identify needs, and coordinate a caseworker workshop which was set-up for two full days in a local church. Displaced residents were able to meet with caseworkers from the COC/HITF network and connected to resources and programs. The workshops enabled all tenants to be placed in either temporary housing with a program and/or case worker, or permanent housing.

A second mass displacement occurred in which a 54-unit building needed to be vacated as a result of the frigid cold temperature and pipes bursting. These events made the building's heating system inoperable, caused flooding, and caused ceilings to fall in. All residents were displaced from this building as well. The City and DART coordinated an organized response to this displacement by creating triage system in which residents could call a main number and speak to a case worker. The case worker would then meet with the tenant and connect them with emergency resources available throughout the COC/HITF network.

MA-35 Special Needs Facilities and Services – 91.210(d)

Introduction

Throughout the City of Beloit, there are various subpopulations that are not homeless, but have specific housing needs and may also require special attention due to their current or prospective service needs. The City of Beloit recognizes the following subpopulations as special needs: elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, public housing residents, and victims of domestic violence, dating violence, sexual assault, and stalking.

Including the elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, public housing residents and any other categories the jurisdiction may specify, and describe their supportive housing needs

The needs identified for special needs population in regards to supportive housing needs tend to be specific to their special need. For elderly, frail elderly, and persons with physical disabilities, we anticipate seeing a greater need for specialized housing, such as housing specifically for elderly, or handicap accessible housing. Many smoking bans in apartments have displaced people, especially seniors. The Center for Disease Control and Prevention estimates that 9% of those over 65 years of age and older smoke cigarettes on a daily basis. Persons with physical, mental, or developmental disabilities may have trouble maintaining housing due to behavioral issues, trouble finding employment, or being denied for disability. The appeal process on disability can take up to a year and many have trouble obtaining the proper documentation from doctors to apply for disability. Victims of domestic violence often become chronically homeless due to more police calls and uneducated landlords who blame the victim if they stay with their abuser. They also have a hard time getting subsidized housing with eviction/s on record. Many times, victims of domestic violence refuse to go to shelters because if they do, they are not allowed to call home. Service providers who attended the steering committee meetings indicated that those with criminal backgrounds have trouble finding housing because of background checks. Many people getting out of prison realize that they do not want to associate with previous acquaintances, however, if they cannot find anywhere else to go, they often return to those people and the chronic criminal cycle begins. The City of Beloit has recognized a need for services for those with criminal backgrounds to help them overcome obstacles in the way of housing. Those with alcohol and other drug addictions often need to participate in a 90 day inpatient care rehabilitation and prove they have tried to help themselves before public housing will work with them.

Describe programs for ensuring that persons returning from mental and physical health institutions receive appropriate supportive housing.

Community Action’s Shelter Plus Care program partners with [Rock County Human Services](#) to provide rental counseling and assistance to homeless, mentally ill households in Rock County. The program provides a rental subsidy to assist these households in accessing permanent housing, while the Rock County Community Support Program provides intensive case management to assist households in becoming stable.

Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. 91.315(e)

The City will continue to support programs for seniors, such as the Home Companion Registry and Senior Chore Service.

The City will provide deferred housing rehab loans to special needs populations.

The Beloit Housing Authority has 41 housing units for the elderly and disabled and has established a local preference for elderly and disabled residents.

The City will make special needs issues a priority when budgeting CDBG funds. The programs that the City of Beloit supports through CDBG are listed below:

List programs approved that relate to special needs

TBD – Insert programs that Council approved.

For entitlement/consortia grantees: Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. (91.220(2))

The programs listed above are the activities that the City of Beloit plans to undertake during the next year to address the housing and supportive service needs identified in accordance.

MA-40 Barriers to Affordable Housing – 91.210(e)

Negative Effects of Public Policies on Affordable Housing and Residential Investment

The City's zoning and development regulations are comprehensive and progressive and pose no barrier to affordable and fair housing goals for the City. In fact, the opposite is true. The progressive nature of these policies seems to have been designed to support the fair housing efforts of the City. The City's Future Land Use Map (2008) identifies most future residential growth areas as "Planned Neighborhood," which is a land use category that is intended to provide for a variety of housing choices and a mix of non-residential uses. Within Planned Neighborhood areas, the City's stated goal is to accommodate a mixture of housing types, costs, and densities. This will be accomplished through the use of Planned Unit Development (PUD) and Traditional Neighborhood Development (TND) zoning, as well as through conventional zoning districts. Within existing urbanized areas of the City, multi-family dwellings are permitted by-right in two residential zoning districts and above the ground floor in the central business district. Other factors that contribute to the availability of fair and affordable housing include low permit fees, small minimum lot sizes to keep lots affordable, and a zoning provision that allows single-family homeowners to rent up to two rooms to unrelated "roomers."

As stated above, the City strives to provide public policies that pose no barrier to affordable and fair housing for residents. The City's 2012 Analysis of Impediments to Fair Housing Report has concluded that the City has met and continues to meet the goals of affordable and fair housing.

The City's Equal Opportunity Commission (EOC) will solicit bids in 2015 for Fair Housing outreach and education to be done on a quarterly basis throughout the City of Beloit. The City will also be updating its Analysis of Impediments to Fair Housing in 2016.

MA-45 Non-Housing Community Development Assets – 91.215 (f)

Introduction

To provide long-term solutions for residents continuing to face economic downturn, the City must generate new opportunities for economic success and stability for families city-wide. The following information identifies economic sectors in the City of Beloit where job opportunities exist and identifies reasons why some employment sector positions are not being filled.

Economic Development Market Analysis

Business Activity

Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Agriculture, Mining, Oil & Gas Extraction	86	26	1	0	0
Arts, Entertainment, Accommodations	1,418	1,507	11	12	0
Construction	465	253	4	2	-2
Education and Health Care Services	2,061	2,709	17	21	5
Finance, Insurance, and Real Estate	580	541	5	4	0
Information	211	115	2	1	-1
Manufacturing	3,210	2,994	26	24	-2
Other Services	490	433	4	3	-1
Professional, Scientific, Management Services	627	1,181	5	9	4
Public Administration	80	26	1	0	0
Retail Trade	1,514	1,580	12	12	0
Transportation and Warehousing	393	226	3	2	-1
Wholesale Trade	569	644	5	5	0
Total	11,704	12,235	--	--	--

Table 39 - Business Activity

Data Source: 2006-2010 ACS (Workers), 2010 Longitudinal Employer-Household Dynamics (Jobs)

Labor Force

Total Population in the Civilian Labor Force	18,456
Civilian Employed Population 16 years and over	15,910
Unemployment Rate	13.79
Unemployment Rate for Ages 16-24	24.51
Unemployment Rate for Ages 25-65	10.30

Table 40 - Labor Force

Data Source: 2006-2010 ACS

Occupations by Sector	Number of People
Management, business and financial	2,168
Farming, fisheries and forestry occupations	459
Service	1,985
Sales and office	2,440
Construction, extraction, maintenance and repair	1,120
Production, transportation and material moving	1,642

Table 41 – Occupations by Sector

Data Source: 2006-2010 ACS

Travel Time

Travel Time	Number	Percentage
< 30 Minutes	11,660	77%
30-59 Minutes	2,774	18%
60 or More Minutes	651	4%
Total	15,085	100%

Table 42 - Travel Time

Data Source: 2006-2010 ACS

Education:

Educational Attainment by Employment Status (Population 16 and Older)

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	1,655	527	1,276
High school graduate (includes equivalency)	4,505	871	1,377
Some college or Associate's degree	3,602	344	884

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Bachelor's degree or higher	2,405	98	305

Table 43 - Educational Attainment by Employment Status

Data Source: 2006-2010 ACS

Educational Attainment by Age

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
Less than 9th grade	123	288	165	481	418
9th to 12th grade, no diploma	777	970	428	1,126	595
High school graduate, GED, or alternative	1,733	1,608	1,861	3,284	2,147
Some college, no degree	1,727	999	818	1,627	695
Associate's degree	139	310	465	611	117
Bachelor's degree	163	465	429	903	277
Graduate or professional degree	11	99	197	729	308

Table 44 - Educational Attainment by Age

Data Source: 2006-2010 ACS

Educational Attainment – Median Earnings in the Past 12 Months

Educational Attainment	Median Earnings in the Past 12 Months
Less than high school graduate	21,235
High school graduate (includes equivalency)	25,675
Some college or Associate's degree	28,773
Bachelor's degree	39,229
Graduate or professional degree	51,413

Table 45 – Median Earnings in the Past 12 Months

Data Source: 2006-2010 ACS

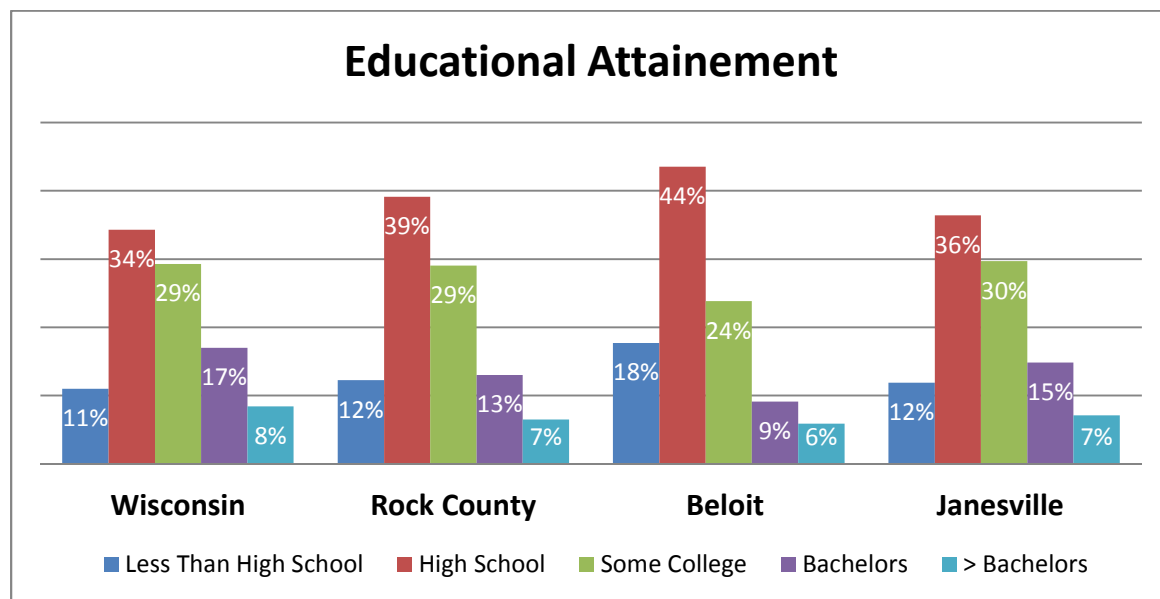
Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?

The largest employment sector within the City of Beloit is manufacturing at 26% share of workers. Education and health care services come in second with 17% share of workers. Retail trade and arts, entertainment, and accommodations come in third and fourth with 12% and 11% share of workers respectively.

Describe the workforce and infrastructure needs of the business community:

The City of Beloit is lacking in training programs that are specifically tailored to the jobs in our community. We have many skilled jobs, but not enough highly skilled individuals to fill those jobs. According to the *2009 On The Map* from the United States Census, of the 15,584 residents who live in Beloit and journey to work, only 33.5% work inside the City limits, while 66.5% of workers journey outside the City for employment.

Higher education is the most immediate need for the workforce and infrastructure needs of the business community in the City of Beloit. The chart below shows the educational attainment levels of individuals within the City of Beloit, Rock County, Janesville, and Wisconsin. The chart reveals that sixty-two percent (62%) of Beloit’s educated population has obtained an education level of high school or less. For other education attainment levels beyond high school, the City of Beloit has less representation at those attainment levels compared to other locations in the chart. In fact, only thirty-nine percent (39%) of Beloit’s educated population have obtained an education beyond high school. When this is compared to other listed places in the chart, the educated population for the City of Beloit lags behind. For example, forty-nine percent (49%) of the educated population for Rock County have obtained an education beyond high school, fifty-two percent (52%) for Janesville, and fifty-four percent (54%) for Wisconsin.



Source: U.S. Census Bureau; American Community Survey, 2005-2009

Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.

The City of Beloit has a number of private and public investments underway that will have an impact on economic development and will subsequently have a great effect on the city's workforce. Most of these projects require highly skilled or technically skilled employees. The I39/I90 expansion will require skilled labor, management personnel, and engineers. The North Start development will need to fill positions such as chemists, engineers, and scientists. And Acculynx, which is similar to Google, will need a workforce with high tech computer skills.

In addition, past developments such as the Kerry expansion and Fat Wallet required technically trained personnel. Kerry required personnel trained in chemistry and food science, while Fat Wallet needed a workforce with computer skills.

There is a great need for skills training and education that corresponds with present and future business development. There is a lack of connection between schools and training, with the employment opportunities local developers and businesses.

How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?

Currently, the skills and education of the current workforce do not correspond well to the employment opportunities available. According to a representative from the Downtown Beloit Association, the biggest complaint from businesses is that there is not a pool of skilled workers. Without a skilled workforce, the residents of Beloit are not meeting the needs of employers in the area, forcing companies to find employees elsewhere.

Although there are some resources in workforce training offered in the city, the type and level of training do not correspond with the type and level of employment opportunities. The educational institutions in the community include local high schools, Blackhawk Technical College, Beloit College, and the University of Wisconsin Rock County. The Community Development Steering Committee members discussed many concerns in regards to the training that is available and educational institutions, and how they relate to the needed workforce in the community.

High School students are getting some machining and industry trades education, but only when they choose these classes as an elective. Even then, the training is relatively general. The options for residents to obtain a Bachelor's Degree majors are very limited. Beloit College offers business degrees, but it is a private school with expensive tuition and scholarships are

very limited. Blackhawk Technical College offers some technical degrees, however they do not offer a four year Bachelor's degree. The University of Wisconsin Rock County offers courses in engineering, liberal arts, nursing, and criminal justice; however, in order to obtain a four year Bachelor's degree, a the student must collaborate with another UW school.

Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's Consolidated Plan.

A program that provides workforce training in the Beloit community is Community Action Inc. Community Action offers a Skills Enhancement Program with that focuses on facilitating training that will increase the participants' earned income. Participants work at least 20 hours per week and learn job skills in fields with growing demand and possibility for advancement. Community Action covers the cost of tuition, books, fees, and associated costs such as childcare or transportation. This program allows low-wage workers to secure training and supports their need to get out of dead-end-jobs, and instead enter fields that are growing in demand.

Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?

The City of Beloit does not participate in a Comprehensive Economic Development Strategy.

If so, what economic development initiatives are you undertaking that may be coordinated with the Consolidated Plan? If not, describe other local/regional plans or initiatives that impact economic growth.

Regional Economic Development activities/organizations that the City of Beloit is involved with include:

- Rock County Development Alliance
- Rock County 5.0
- MepREP (Madison Area Economic Development Partnership)
- Tri-State Alliance

Although the City of Beloit is involved with these partnerships, they are all private ventures and not government programs.

MA-50 Needs and Market Analysis Discussion

Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")

The most common housing problem is cost burden. According to the 2006-2010 CHAS data, there are 4,512 or 31.91% of homeowners and renters with a housing cost burden greater than 30% of income and 2,564 or 18.13% of homeowners and renters with a housing cost burden greater than 50% of income.

Homeowners and renters with 0-30% AMI are most affected by cost burden. Small related and single family households are also affected more with housing problems including cost burden and crowding.

According to the City of Beloit's Analysis of Impediments to Fair Housing, individuals with incomes below the poverty level were African-Americans and Hispanics at 36% and 34% respectively. American Indians or Alaskan Natives represented 14%, while whites represented 13% of individuals in this population. There were no Asian individuals living with incomes below the poverty level in the City of Beloit.

Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")

Areas of Minority Concentrations are census tracts where the percentage of the racial minority population exceeds the overall percentage of racial minority population for the City of Beloit. For example, the city's total non-white population in 2010 was 11,481 while the total population for the city in the same year was 36,966. To determine the city's racial minority, or non-white percentage, the total racial minority population for 2010 was divided by the total city population of the same year. This revealed that 31% of the city's population is racial minorities, or non-white. The 31% is the threshold used to measure concentrations of minorities for census tracts within the City of Beloit for 2010.

The table below indicates that four census tracts are areas of minority concentrations because they exceed the 31% threshold. Those census tracts are: 16, 17, 18, and 23. With the exception of census tract 16, the previously mentioned census tracts have been areas of minority concentration since 1990.

Number of Non-White Persons by Census Tract, 1990-2010									
Census Tract	Population			Number of Non-White			Percent Non-White		
	1990	2000	2010	1990	2000	2010	1990	2000	2010
15	541	2,114	2,326	139	572	649	26%	27%	28%
16	5,323	5,204	5,050	792	1,260	1,876	15%	24%	37%
17	5,399	5,531	5,344	1,098	1,464	1,798	20%	26%	34%
18	5,020	4,599	4,147	2,466	2,613	2,466	49%	57%	59%
19	4,575	2,759	2,669	779	661	775	17%	24%	29%
20	3,965	3,735	3,830	141	288	583	4%	8%	15%
21	3,816	3,097	3,328	228	294	715	6%	9%	21%
22	120	643	572	-	127	125	0%	20%	22%
23	49	29	34	16	8	15	33%	28%	44%
24	5	3	5	-	-	-	0%	0%	0%
25	2,581	2,392	2,595	288	368	643	11%	15%	25%
26.01	2,602	3,925	4,724	331	695	1,273	13%	18%	27%
26.02	1,577	1,744	2,342	191	391	563	12%	22%	24%
Total	35,573	35,775	36,966	6,469	8,741	11,481	18%	24%	31%

US Census, SF-1

As of 2010 Census Tract 18 remains the highest area of minority concentration with 59% of minority individuals living within this census tract. An observation of the chart above reveals that this census tract has historically had high percentages of minority concentration. It is located east of the Rock River, and is bounded by Riverside Drive to the West, Bayliss Avenue to the North, Sherman Avenue and Central Avenue to the East, and White Avenue and Woodward Avenue to the South. The Merrill Neighborhood is located within the census tract as well as, a significant portion of the Water Tower District.

Census Tract 23 also has a high percentage of minorities concentrated in an area; however, since the raw numbers for its population are relatively small compared to other census tracts the high percentage may be a bit misleading. It is also important to note that the small parts of the city's boundary extend into this census tract. This census tract includes a great portion of the Town of Beloit than it does with the City of Beloit.

Census Tract 16 has the third highest area of minority concentration with an estimated 37%. This Census Tract is bounded by Portland Avenue to the North, Mckinley Avenue to the West, Shirland Avenue to the South, and Fifth and Cross Street to the East. The Bluff Street Historic District and other Historic Landmarks are within this census tract. Historically, this census tract has not been an area with high minority concentration, yet as it has declined in overall population its minority population has grown significantly, specifically in the past decade.

Census Tract 17 is the last area with a high minority concentration, at 34%. This Census Tract is adjacent to Census Tract 18. It is bounded by the Rock River to the East, Burton Street and West Dawson Avenue to the North, More Street, Whipple Street, and McKinley Avenue to the West, and Portland Avenue to the South. Historically, since 1990, it has been an area with high minority concentration. Generally, it has only edged two to three percentage points above the City's overall racial minority population percentage.

In conclusion, the data has revealed a historical concentration of minorities into census tracts that are close to the heart and center of the city, while the majority of the white population has tended to concentrate in Census Tracts that are further away from the city's center.

What are the characteristics of the market in these areas/neighborhoods?

Are there any community assets in these areas/neighborhoods?

Assets in the Merrill Neighborhood, which is Census Tract 18, include the Merrill Community Center, the Eclipse Center, which includes the Beloit Public Library, Blackhawk Tech, and Community Action, Inc., and Veterans Affairs. On the west side, which includes Census Tracts 16 and 17, include the Stateline Literacy Council, Grinnell Hall, and the Transit Transfer Facility nearby.

Are there other strategic opportunities in any of these areas?

Strategic opportunities include consolidating resources, services, and networking opportunities instead of having silos of services. On the west side, the St. Johns building will house the Youth to Youth program, Youth offenders program, and Stateline Literacy Council.

Strategic Plan

SP-05 Overview

Strategic Plan Overview

The mission of the City of Beloit in administering the CDBG programs is to assist those at risk of becoming homeless, create new jobs, retain existing jobs, assist low to moderate income people, assist special needs populations, such as public housing residents, elderly, homeless, and victims of domestic violence, increase property values, and improve the quality of housing stock. Activities and programs will also serve to decrease the proportion of rental units and the unemployment rate and help stabilize neighborhoods by keeping people in their homes or helping people secure homes.

SP-10 Geographic Priorities – 91.215 (a)(1)

Geographic Area

Table 46 - Geographic Priority Areas

Geographically, Beloit has many of the same common needs throughout the entire city. Both Beloit Housing Authority and the Rock County ADRC expressed that they see somewhat similar needs throughout the community, with no specific geographic areas with extremely high need.

Although the City of Beloit will not be dedicating a certain percentage of funds to any particular area, there are minority concentrations within census tracts 16, 17, 18, and 23 that have a higher need than the City as a whole. All of these census tracts also have high concentrations of very low income households and may be given a high priority.

One area of these areas, in particular, that may be considered a higher need area would be the Merrill area. This area is considered one of the bad neighborhoods and tends to be dangerous to raise families in. Many homeowners in this area do not have the funds or resources to make even minor repairs to their homes. Many seniors and families located in this area are unable to leave because they would have to sell their homes at an enormous loss.

Another area of concern is outlying and rural areas around Beloit. Because people living in the areas are not within City jurisdiction, they are not qualified to receive many funds and resources that are available to residents within City limits.

General Allocation Priorities

Describe the basis for allocating investments geographically within the jurisdiction (or within the EMSA for HOPWA)

The City will not be dedicating a set amount of funds to any geographic area of the City. The majority of the programs funded are provided on a City-wide basis.

SP-25 Priority Needs - 91.215(a)(2)

Priority Needs

Table 47 – Priority Needs Summary

The City held three Steering Committee meetings with local agencies and community leaders to obtain input about the needs of the community and gaps in services. The following needs were identified in these meetings:

- Meeting 1: Housing and Homelessness
 - Need for rental assistance
 - Need for more case management and education in life skills and financial/budgeting
 - Need for activities that serve that comprehensively serve the neighborhood, not just the houses

- Meeting 2: Non-homeless Special Needs
 - Gap-in-service: Water and sewer bill assistance
 - Gap-in-service: Voluntary payee services
 - Great need for comprehensive/long-term case management for life-skills, budgeting education, and AODA issues
 - Great need for programs that concentrate on prevention instead of “fixing” problems after they occur.
 - Need for transportation

- Meeting 3: Community and Economic Development Needs
 - Gap in service: Programs for middle school and teenagers
 - Economic Development/Businesses: Lack of locally qualified workforce for very technical positions
 - Gap in service: Lack of training programs for very technical positions (chemicals, engineers, computers, etc.), which would qualify people for positions in newly developed and/or incoming companies/projects such as Kerry, NorthStar, Acculynx, and I-90/39 Expansion.
 - Need for programs that provide skills and education that correspond with employment opportunities in the community.
 - Need for local “job center”
 - Need for consolidating services instead of having numerous different “silo” locations to access assistance and resources
 - Need for transportation

HUD recommends that municipalities establish local funding priorities. However, in the past few years the Community Development Authority (CDA) has decided not to establish funding priorities.

Narrative (Optional)

Priority needs were identified through discussion with the Consolidated Plan Steering Committee, which was established including City staff and representatives of CDBG-funded and non-CDBG funded programs. This Committee met three times over a 6 week period to review the Plan in progress and discuss community needs. The representatives included a broad range of programs including, minority, homeless, redevelopment, elderly, youth, AODA, and Latino outreach programs. The public meetings were noticed in the Stateline News, available at no cost to all residents, as well as the Beloit Daily News. All public meetings and hearings were held in buildings that are handicapped accessible. A draft of the plan was also made available for review at City Hall, the Public Library, and the City's website. Staff was available to provide assistance to Spanish-speaking residents who were interested in the plan documents. The City has bi-lingual staff in the Department who can provide this assistance.

SP-30 Influence of Market Conditions – 91.215 (b)

Influence of Market Conditions

Affordable Housing Type	Market Characteristics that will influence the use of funds available for housing type
Tenant Based Rental Assistance (TBRA)	Expected to decrease
TBRA for Non-Homeless Special Needs	Expected to decrease
New Unit Production	Stagnant
Rehabilitation	Expected to increase
Acquisition, including preservation	Expected to increase

Table 48 – Influence of Market Conditions

SP-35 Anticipated Resources - 91.215(a)(4), 91.220(c)(1,2) TBD after budget approval

Introduction

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	Public Federal		\$560,000					

Table 49 - Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied.

There are no matching requirements for CDBG funds, but the City and local agencies will leverage CDBG with the following resources:

- Neighborhood Housing Services uses HOME, NSP, and NeighborWorks funding to provide down payment assistance to households in the City’s targeted neighborhoods.
- Community Action receives funding from a variety of state and federal sources for its Fresh Start program, including US Department of Labor Youthbuild; WI National & Community Service Board; The State of Wisconsin, Department of Commerce, Division of Community Development; American Recovery & Reinvestment Act; Community Service Block Grant; and the Wisconsin Employment & Training Assistance Program..
- Community Action of Rock and Walworth County also received CSBG, SHP, ESG, and private donations to help support their Fresh Start, Fatherhood Initiative, HUB Teen Connection, HUB Transitional Living, and Skills Enhancement programs.

- Community Action of Rock and Walworth Counties receives funding from United Way to continue the Fatherhood Initiative. This is a program which helps participants develop job skills to become gainfully employed while enhancing their parenting skills.
- The Merrill Housing Initiative has received HOME funds from the City and Rock County. This program also receives funds through YouthBuild and other private and government sources.
- The business community has helps raise money for organizations such as the Merrill Community Center, Community Action, and Stateline Literacy Council.
- The Stateline United Way funds many of the social service agencies that are served by the City's CDBG funds to meet critical needs.
- Local churches provide funding to some organizations which assist homeless individuals such as Hands of Faith and Caritas.
- Community Action receives ETH funding which assists in supportive services and emergency needs of participants.
- The City of Beloit received HOME, Lead Hazard Control Grant in conjunction with CDBG for its City Housing Rehabilitation Loans. This keeps rehabilitation expenses at an affordable level for our LMI households and LMI housing providers.
- The City of Beloit continued to use NSP1 and NSP3 grant and program income funding to purchase and rehabilitate foreclosed properties in LMI Census Tracts. Completed homes are then sold to LMI households.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

Discussion

SP-40 Institutional Delivery Structure – 91.215(k)

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
City of Beloit	Public	Grantee	City of Beloit
Others TBD			

Table 50 - Institutional Delivery Structure

Homelessness Prevention Services	Available in the Community	Targeted to Homeless	Targeted to People with HIV
Homelessness Prevention Services			
Counseling/Advocacy	X		X
Legal Assistance	X		
Mortgage Assistance			
Rental Assistance	X	X	
Utilities Assistance			
Street Outreach Services			
Law Enforcement	X		
Mobile Clinics			
Other Street Outreach Services			
Supportive Services			
Alcohol & Drug Abuse	X		
Child Care	X		
Education	X		
Employment and Employment Training	X		
Healthcare	X	X	X
HIV/AIDS	X		X
Life Skills	X	X	
Mental Health Counseling	X		X
Transportation	X		
Other			
Free Meal Programs	X	X	X

Table 51 - Homeless Prevention Services Summary

Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth).

The City of Beloit funds agencies that meet a variety of the needs listed above. The city's involvement with local non-profit agencies and the Homeless Intervention Task Force maintains communication between agencies so any agency in the HITF can assist and refer individuals to the agencies which meet their needs. One of the needs discussed during the Consolidated Plan Meetings, is the need for a "systems navigator" which is assist all agencies and individuals in coordinating a personalized response to an individual's unique needs.

Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above.

One of the key obstacles to meeting the underserved needs in Beloit is lack of adequate funding or other non-financial resources to adequately address a particular problem. Insufficient funding precludes the City from appropriately addressing every worthy project and often includes allocating funding at less than an optimal amount. The City does not fund programs which duplicate the work of other programs.

Non-financial resource limitations include insufficient numbers of trained volunteers or staff to provide expertise and support for programs and language barriers.

Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs.

The City will continue to partner with local non-profit service agencies and others to consolidate resources. The City is part of the Rock County Homeless Intervention Task Force which works to consolidate resources, financial and non-financial, to meet the needs of all of Rock County.

- The City will continue to support and strengthen the limited resources of agencies that provide services and facilities for homeless persons in the City of Beloit.
- The City will continue to support Family Services Association and Community Action, Inc. and their transitional housing programs.

- The City will continue to support non-profits such as NHS and Family Services Association that provide programs to prevent foreclosures such as credit counseling and foreclosure prevention grants.
- The City will support programs that provide a comprehensive strategy to address clients' needs including case management, supportive housing, and client advocacy.

The City is an active participant on several committees and boards including Neighborhood Housing Services of Beloit, African American Infant Mortality Coalition, Homeless Education Action Team, and the Homeless Intervention Task Force. Additionally, a City Council member is appointed to the Community Action Board. The City also has a good relationship with Rock County's Community Development and Health departments, and the City Manager meets with Rock County officials on a regular basis.

SP-45 Goals Summary – 91.215(a)(4) TBD - Budget approval will determine

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator

Table 52 – Goals Summary

Goal Descriptions

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)

SP-50 Public Housing Accessibility and Involvement – 91.215(c)

Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary Compliance Agreement)

The City of Beloit is not required by a Section 504 Voluntary Compliance Agreement to increase the number of accessible units.

Activities to Increase Resident Involvements

The BHA will encourage residents to participate in the management of BHA through opportunities to serve on a resident council or the governing board, the Community Development Authority (CDA).

Is the public housing agency designated as troubled under 24 CFR part 902?

The Beloit Housing Association (BHA) is not designated as troubled.

Plan to remove the ‘troubled’ designation

The BHA is not designated as troubled.

SP-55 Barriers to affordable housing – 91.215(h)

Barriers to Affordable Housing

The City updated its Analysis of Impediments to Fair Housing in January of 2012. The report concluded that the City has and continues to meet the goals of affordable and fair housing. The City's zoning and development regulations are comprehensive and progressive and pose no barrier to affordable or fair housing goals for the City.

SP-60 Homelessness Strategy – 91.215(d)

The City will provide funding through the CDBG program to programs that help chronically homeless individuals and families move into permanent housing and assist with any other issues they may have. Specifically, the City will support programs that provide:

- Outreach and assessment
- Supportive services
- Long-term case management and client advocacy
- Transitional housing
- Stabilization strategies to move homeless individuals into economic independence

The Beloit Housing Authority has established a local preference for individuals and families who are participants in the transitional living program for housing rental assistance and those who are victims of domestic violence.

A potential barrier to accomplishing these activities would be the financial viability of the agencies which provide homeless programs. For example, the Domestic Violence Center has struggled over the past several years financially, and continuing the transitional portion of the program, which provides the longer-term support and ensures that people stop the homeless cycle, is essential to achieving the goal of ending homelessness. Another barrier is the public support for these programs. If the public does not support these programs, the City Council could quit funding these programs with CDBG funds.

The City will continue to fund programs that provide financial assistance to individuals and families to prevent them from becoming homeless such as foreclosure prevention and emergency rental assistance identified through supportive case management.

The City will continue to support programs that provide rental assistance and supportive services to homeless persons or persons at risk of becoming homeless, such as Hands of Faith and Community Action.

The City will continue to support programs that provide credit counseling and foreclosure prevention programs.

The City will also continue serving on the Homeless Intervention Task Force Displacement Action Response Team, which provides a planned emergency response to mobilize resources in the event of a mass displacement of residents due to unfit conditions or condemnations.

SP-65 Lead based paint Hazards – 91.215(i)

Actions to address LBP hazards and increase access to housing without LBP hazards

How are the actions listed above related to the extent of lead poisoning and hazards?

How are the actions listed above integrated into housing policies and procedures?

The City of Beloit has funds dedicated to promote lead-safe and healthy homes. These funds provide lead hazard control and healthy homes intervention measures to mitigate lead hazards, lead paint poisoning and health hazards in households with children under the age of 6 and/or where children under the age of 6 are likely to reside.

Housing rehabilitation funds are used in conjunction with the lead funds to address other rehabilitation work needed to bring the home to code compliance. Housing Rehabilitation Programs will overlap with the Lead Grant Program and can be combined to provide a greater funding opportunity to address all lead hazards and healthy homes initiatives. A single application stream lines the process for the applicants.

A lead paint inspection and risk assessment is required of all properties to be funded with lead hazard control funds. Presumption of lead based paint based upon age of the property is insufficient. The inspection/assessment is performed by a certified lead risk inspector utilizing an X-Ray Fluorescence (XRF) tool, lead dust sampling, paint chip sampling, and soil testing. Testing is consistent with Chapters 5 and 7 of the HUD *Guidelines for Evaluation and Control of Lead-Based Paint Hazards in Housing*. The lead paint inspection is conducted in accordance with EPA and HUD Guidelines.

The Rock County Health Department utilizes their current Birth Certificate Program to identify newborns in housing built prior to 1950 and seek to enroll those households in the grant program. Children with identified lead poisoning and elevated blood lead levels are currently referred to health department for follow up and will also be candidates for referral.

The City of Beloit Code Enforcement and Systematic Rental Inspection Programs identify housing with deteriorating paint hazards. When violations are noted, the property owner is referred to the housing loan/lead grant programs for potential assistance to address hazard conditions.

To ensure the units assisted are maintained in a lead-safe manner, procedures to educate households to perform proper cleaning and maintenance of their properties, including providing written guidelines within the lead clearance report, continued case management by the health department with households. Follow-up visual assessments and post construction inspections are performed of each unit at six and eighteen months.

SP-70 Anti-Poverty Strategy – 91.215(j)

Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families:

How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan?

- The Beloit Housing Authority will continue its Family Self-Sufficient Program from 2015-2019.
- The City will support programs that provide assistance to persons to increase their job skills and marketability.
- The City will support non-profit organizations that provide assistance to low and moderate- income residents by providing CDBG funds throughout the planning period.
- The Beloit Housing Authority will continue to provide homeownership opportunities to Section 8 participants in cooperation with NHS from 2015-2019.
- The City will support non-profit organizations that provide comprehensive case management and advocacy to low and moderate- income residents.

SP-80 Monitoring – 91.230

Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements

CDBG Subgrantees are required to submit quarterly reports, which contain information on the number of people served, progress made toward meeting their objectives, and their financial status. Community Development staff monitor the Subgrantees on an annual basis to ensure compliance with HUD regulations. Their financial reports are also reviewed at this time. Following these visits, letters are sent to Subgrantees when any problems are identified. Monitoring summaries are shared with the CDA and the City Council when they review and approve the CDBG budget.

On an annual basis, the City reviews the Consolidated Plan and Annual Action Plan to determine the progress made toward the goals, objectives, and activities listed in the report.

Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2) TBD – Depending on Budget approval

Introduction

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		

Table 53 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

There are no matching requirements for CDBG funds, but the City and local agencies will leverage CDBG with the following resources:

- Neighborhood Housing Services uses HOME, NSP, and NeighborWorks funding to provide down payment assistance to households in the City’s targeted neighborhoods.
- Community Action receives funding from a variety of state and federal sources for its Fresh Start program, including US Department of Labor Youthbuild; WI National & Community Service Board; The State of Wisconsin, Department of Commerce, Division of Community Development; American Recovery & Reinvestment Act; Community Service Block Grant; and the Wisconsin Employment & Training Assistance Program..

- Community Action of Rock and Walworth County also received CSBG, SHP, ESG, and private donations to help support their Fresh Start, Fatherhood Initiative, HUB Teen Connection, HUB Transitional Living, and Skills Enhancement programs.
- Community Action of Rock and Walworth Counties receives funding from United Way to continue the Fatherhood Initiative. This is a program which helps participants develop job skills to become gainfully employed while enhancing their parenting skills.
- The Merrill Housing Initiative has received HOME funds from the City and Rock County. This program also receives funds through YouthBuild and other private and government sources.
- The business community has helps raise money for organizations such as the Merrill Community Center, Community Action, and Stateline Literacy Council.
- The Stateline United Way funds many of the social service agencies that are served by the City's CDBG funds to meet critical needs.
- Local churches provide funding to some organizations which assist homeless individuals such as Hands of Faith and Caritas.
- Community Action receives ETH funding which assists in supportive services and emergency needs of participants.
- The City of Beloit received HOME, Lead Hazard Control Grant in conjunction with CDBG for its City Housing Rehabilitation Loans. This keeps rehabilitation expenses at an affordable level for our LMI households and LMI housing providers.
- The City of Beloit continued to use NSP1 and NSP3 grant and program income funding to purchase and rehabilitate foreclosed properties in LMI Census Tracts. Completed homes are then sold to LMI households.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan.

None at this time.

Discussion

Annual Goals and Objectives

AP-20 Annual Goals and Objectives TBD – Depending on Budget approval

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator

Table 54 – Goals Summary

Goal Descriptions

Projects

AP-35 Projects – 91.220(d) TBD – Depending on Budget approval

Projects

2015 Community Development Block Grant Budget

		2015 Council Approved
Public Service: 15% cap = \$113,445		
1	Community Action - Fatherhood Initiative and Skills Enhancement	\$16,000
2	Family Services - Beloit Domestic Violence Center: Emergency Housing	\$ 8,000
3	Family Services - Home Companion Registry for Senior Personal Care	\$ 8,445
4	Hands of Faith - Emergency Shelter for Homeless Families	\$ 7,000
5	HealthNet: Primary Care - Medical, Dental, Vision Clinic	\$ 8,000
6	Merrill Community Center - Youth and Senior Programs	\$16,000
7	NHS - Homeownership: The Solution to Eliminating Blight in the City of Beloit	\$16,000
8	Salvation Army: Supportive Services	\$ 5,000
9	Salvation Army: Systems Navigator	\$ 8,000
10	Stateline Literacy Council - Hispanic Outreach for Comprehensive Literacy	\$16,000
11	Voluntary Action Center - Beloit Senior Chore Service	\$ 5,000
Total Public Services		\$113,445
Surplus/Deficit		
Planning and Program Administration: 20% cap = \$151,260		
12	Fair Housing Activities	\$10,000
13	Program Administration (No Application Needed)	\$ 135,000
Total Planning and Program Administration		\$145,000
Code Enforcement		
14	Community Development Dept. - Code Enforcement / Inspection Program	\$50,000
Total Code Enforcement		\$50,000
Housing Rehabilitation		
15	Community Development Dept. - Housing Rehabilitation Revolving Loan Program	\$171,555
Total Housing Rehabilitation		\$171,555
Economic Development		
16	Downtown Beloit Association: Storefront Improvements	\$30,000
17	Downtown Beloit Association: Upper Story Development	\$50,000
Total Economic Development		\$80,000
GRAND TOTAL		\$560,000
CDBG Funds Available		\$560,000
Surplus/Deficit		\$0
		2015 Program Income
Estimated Program Income		
18	Economic Development Revolving Loan Fund	\$31,800
19	Code Enforcement	\$75,000
20	Housing Rehabilitation Revolving Loan Fund	\$85,000
21	Neighborhood Housing Services	\$ 4,500
Total Estimated Program Income		\$196,300
Total CDBG Budget		\$756,300

Table 55 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs: **TBD after budget approval**

AP-38 Project Summary TBD - Depending on Budget approval

Project Summary Information

Name of Agency	Name of Project	Project Summary
Community Action, Inc. of Rock and Walworth Counties	Skills Enhancement and Fatherhood Initiative	The proposed project will address the supportive service needs of Community Action program participants involved in the Skills Enhancement and Fatherhood Initiative programs in Beloit. Some of these services include assistance to participants in low wage jobs in gaining education and training, and preparing participants through curriculum to gain and retain employment.
Family Services	Emergency Housing and Case Management Project for Homeless Victims of Domestic Violence	This program is dedicated to the purpose of assisting victims of domestic violence in moving toward housing stability through short-term emergency house and related services. The funding would be used to enhance the case management component of the services provided to improve success rates of families that have been displaced due to domestic violence.
Family Services	Home Companion-Senior Personal Care Coordination and Case Management	The registry provides supportive care and assistive care to the elderly, ill and disabled to enable them to remain independent. The registry provides cost-effective services to clients and registry-approved caregivers. This program also provides job training for personal care workers.
Hands of Faith	Emergency Shelter for Homeless Families	This is a 30-45 day emergency shelter for homeless families. Hands of Faith relies on local houses of worship to provide the meals and overnight accommodations for our homeless families. Case management and short-term rental assistance/security deposits are provided to assist participants in obtaining permanent housing.

HealthNet of Rock County, Inc.	Primary Care (Medical, Dental, and Vision Clinic)	This program provides free medical care to low-income and completely uninsured Rock County residents (~26% reside in the City of Beloit). With patient visit numbers continuing to increase, the funding would be used for clinic services, primarily direct staff wages, as well as direct assistance to clients that reside in the City of Beloit for labs, medical supplies, medication, etc.
Merrill Community Center	Youth and Senior Programs	This program provides case management and programming for participants of the After School and Summer Youth programs, as well as the Adult-Senior Programs. These programs are designed to help youth and seniors who live below poverty guidelines to be more self-sufficient by giving them opportunities to acquire tools and resources that they may need in order to be successful.
Neighborhood Housing Services of Beloit	Home Ownership: A Solution to Eliminating Blight in the City of Beloit	This project will allow NHS to provide pre-purchase homebuyer education counseling to prospective homebuyers and post-purchase education classes on topics such as home repair, safety, budgeting, taxes, and foreclosure programs.
The Salvation Army	Supportive Services	This project would provide assistance with payment on water bills, housing, and utilities for low-income individuals, particularly those struggling to connect with services or employment. This project would have the overall outcome of making City residents more financially secure and preventing evictions and disconnections.
The Salvation Army	System Navigator	This project would provide individuals and families assistance with navigating the complex web of resources available in the community. Services would include one-on-one appointments for connections to resources, workshops to educate the community about services available to them, and "open office hours" for individuals struggling to access services.

Stateline Literacy Council	Hispanic Outreach for Comprehensive Literacy	This project provides literacy services to English and non-English speaking adults with limited basic skills and limited proficiency in English. The students will gain at least the minimum education level to qualify for a job above minimum wage and/or to increase their job skills by increasing their community levels.
City of Beloit - Community Development	Fair Housing Activities	This program will provide fair housing outreach, education, investigation, and mediation in the City of Beloit in order to achieve equal opportunity for housing.
City of Beloit - Community Development	Code Enforcement / Inspection Program	This program was developed to help maintain and improve safety conditions, property values and quality of life in Beloit's neighborhoods. This funding would allow us to maintain the City-wide Code Enforcement that we currently provide.
City of Beloit - Community Development	Housing Rehabilitation Revolving Loan Program	This program helps low to moderate income families by offering financial solutions to make necessary repairs or improvements to their property.
Downtown Beloit Association- Economic Development	Downtown Beloit's Storefront Improvements	This program encourages Downtown Beloit property owners to make improvements and invest in their properties and businesses.
Downtown Beloit Association- Economic Development	Downtown Beloit's Upper Story Development	This program will encourage property owners to invest in their properties and create income producing spaces. The impact of creating these spaces will either produce more jobs Downtown or provide residential space for residents.

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

CDBG programming will be provided City-wide, with priority given to areas with minority or low-income concentrations. Areas of minority concentrations are census tracts where the percentage of racial minority population exceeds the overall percentage of racial minority population for the City of Beloit. According to our Analysis of Impediments, created in 2012, there are minority concentrations within census tracts 16, 17, 18, and 23. With the exception of census tract 16, the previously mentioned census tracts have been areas of minority concentration since 1990. The Analysis of Impediments also identified areas of Hispanic or Latino concentrations within census tracts 16, 17, 18, 19, and 23. Both minority concentrations and Hispanic or Latino concentrations tend to be in areas close to the center of the City, which is the oldest part of the City.

The 2005-2009 American Community Survey data shows low-income census tracts in the City of Beloit as 15, 16, 17, 18, and 21. All of these census tracts also have high concentrations of very-low income households. Roughly 26% of households in the City of Beloit are living at incomes at or below 30% of the County Median Income. However, the City will not be dedicating a set percentage of funds to any minority or low-income area.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

The City supports the development of affordable housing. The City currently provides funding to agencies such as Neighborhood Housing Services and Community Action that acquire and rehabilitate houses. Community Action offers some of these homes as rentals to low-moderate income households at Fair Market Rent. Both agencies sell these homes to low-moderate income households, which oftentimes results in mortgage payments that are less than current rents in the area.

One Year Goals for the Number of Households to be Supported	
Homeless	20
Non-Homeless	500
Special-Needs	50
Total	570

Table 56 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	800
The Production of New Units	0
Rehab of Existing Units	30
Acquisition of Existing Units	2
Total	832

Table 57 - One Year Goals for Affordable Housing by Support Type

Discussion

The City of Beloit will ensure that the affordable rental units are decent, safe and sanitary and meet local codes through its systematic rental inspection program.

The City of Beloit will provide financial resources for owner-occupants to maintain their homes, through the Housing Rehab Loan Program, and Beloit Senior Chore Service, and NHS's Homeownership Program.

The City of Beloit will provide financial resources for landlords to upgrade their rental units through the Housing Rehab Loan Program, and Lead Hazard Control Grant Program.

The City of Beloit will also support efforts by others to rehabilitate current tax credit projects or develop new tax credit projects.

AP-60 Public Housing – 91.220(h)

Introduction

The Beloit Housing Authority (BHA) will network with local agencies, departments, and businesses to inform the public of available services for extremely low-income, low-income, and moderate-income individuals.

Actions planned during the next year to address the needs to public housing

- The BHA will work with Neighborhood Housing Services (NHS) to provide homeownership opportunities for its resident.
- The BHA will work with community partners to provide volunteer opportunities for BHA residents and applicants, which exposes the extremely low-income, low-income, and moderate-income households to opportunities to increase their job training skills, people skills, and self-sufficiency.
- The BHA will market available programs through local newspapers and radio stations. BHA staff will attend area Senior, Health, and Family events.
- The BHA will encourage extremely low-income, low-income, and moderate-income families to utilize the least restrictive housing opportunities available to them. They have a choice of programs that include public housing, Section 8 rental assistance, Section 8 homeownership, and Family Self-Sufficiency.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

The BHA will encourage residents to participate in the management of BHA through opportunities to serve on a resident council or the governing board, the Community Development Authority (CDA). There is currently one Public Housing resident on the CDA.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

The BHA is not designated as troubled.

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

- The City will continue to support programs for seniors such as the Home Companion Registry, Senior Chore Service and Grinnell Hall.
- The City will provide deferred housing rehab loans to special needs populations.
- The Beloit Housing Authority has 41 housing units for the elderly and disabled, and has established a local preference for elderly and disabled residents.
- The City will make special needs issues a priority when budgeting CDBG funds. The Beloit Housing Authority will continue to use its funds to provide services and housing to these populations.
- The City will continue to fund programs that provide financial assistance to individuals and families to prevent them from becoming homeless such as foreclosure prevention and emergency rental assistance identified through supportive case management.
- The City will continue to support programs that provide rental assistance and supportive services to homeless persons or persons at risk of becoming homeless, such as Hands of Faith and Community Action.
- The City will continue to support programs that provide credit counseling and foreclosure prevention programs.
- The City will also continue serving on the Homeless Intervention Task Force Displacement Action Response Team, which provides a planned emergency response to mobilize resources in the event of a mass displacement of residents due to unfit conditions or condemnations.

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

Actions planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

Discussion:

The City updated its Analysis of Impediments to Fair Housing in January of 2012. The report concluded that the City has and continues to meet the goals of affordable and fair housing. City staff will continue enforcement activity in 2015. The City's zoning and development regulations are comprehensive and progressive and pose no barrier to affordable and fair housing goals for the City.

AP-85 Other Actions – 91.220(k)

Discussion:

No further actions than those listed previously in this report.

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed.	\$500,000**
**Please note that this amount will be updated as the year continues and funds are received and expended.	
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan	\$0
3. The amount of surplus funds from urban renewal settlements	\$0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan.	\$0
5. The amount of income from float-funded activities	\$0
Total Program Income	

Other CDBG Requirements

1. The amount of urgent need activities	0
---	---

Discussion:

ATTACHMENT A

2015 Community Development Block Grant Budget Spreadsheet

	2014 Award	2015 Request	2015 CDA Recommendation
Public Service: 15% cap =	\$113,445		
1 Community Action - Fatherhood Initiative and Skills Enhancement	\$ 25,956	\$ 30,000	\$ 16,000
2 Family Services - Beloit Domestic Violence Center: Emergency Housing	\$ 14,487	\$ 15,000	\$ 8,000
3 Family Services - Home Companion Registry for Senior Personal Care	\$ 18,109	\$ 16,140	\$ 8,445
4 Hands of Faith - Emergency Shelter for Homeless Families	\$ 11,469	\$ 11,500	\$ 7,000
5 HealthNet: Primary Care - Medical, Dental, Vision Clinic	\$ -	\$ 15,000	\$ 8,000
6 Merrill Community Center - Youth and Senior Programs	\$ 25,956	\$ 30,000	\$ 16,000
7 NHS - Homeownership: The Solution to Eliminating Blight in the City of Beloit	\$ 25,956	\$ 30,000	\$ 16,000
8 Salvation Army: Supportive Services	\$ -	\$ 10,000	\$ 5,000
9 Salvation Army: Systems Navigator	\$ -	\$ 15,000	\$ 8,000
10 Staseline Literacy Council - Hispanic Outreach for Comprehensive Literacy	\$ 25,956	\$ 30,000	\$ 16,000
11 Voluntary Action Center - Beloit Senior Chore Service	\$ 8,209	\$ 8,209	\$ 5,000
Services	\$ 156,098	\$ 210,849	\$ 113,445
Surplus/Deficit		\$ (97,404)	
Planning and Program Administration: 20% cap =	\$151,260		
12 Fair Housing Activities	\$ 5,000	\$ 10,000	\$ 10,000
13 Program Administration (No Application Needed)	\$ 125,000	\$ 135,000	\$ 135,000
Total Planning and Program Administration	\$ 130,000	\$ 145,000	\$ 145,000
Code Enforcement			
14 Community Development Dept. - Code Enforcement / Inspection Program	\$ 115,000	\$ 50,000	\$ 50,000
Total Code Enforcement	\$ 115,000	\$ 50,000	\$ 50,000
Housing Rehabilitation			
15 Community Development Dept. - Housing Rehabilitation Revolving Loan Program	\$ 171,242	\$ 160,000	\$ 171,555
Total Housing Rehabilitation	\$ 171,242	\$ 160,000	\$ 171,555
Economic Development			
16 Downtown Beloit Association: Storefront Improvements	\$ -	\$ 30,000	\$ 30,000
17 Downtown Beloit Association: Upper Story Development	\$ -	\$ 50,000	\$ 50,000
Total Economic Development	\$ -	\$ 80,000	\$ 80,000
GRAND TOTAL	\$ 572,340	\$ 645,849	\$ 560,000
Available	\$ 572,340	\$ 560,000	\$ 560,000
Surplus/Deficit	\$ -	\$ (85,849)	\$ -
			\$ -
Estimated Program Income	2014 Estimated Program Income	2014 Actual Program Income	2015 Program Income
18 Economic Development Revolving Loan Fund	\$31,800	\$ 31,800	\$ 31,800
19 Code Enforcement	\$75,000	\$ 75,000	\$ 75,000
20 Housing Rehabilitation Revolving Loan Fund	\$85,000	\$ 85,000	\$ 85,000
21 Neighborhood Housing Services	\$4,500	\$ 4,500	\$ 4,500
Total Estimated Program Income	\$196,300	\$ 196,300	\$ 196,300
Total CDBG Budget	\$768,640	\$ 756,300	\$ 756,300

Pub Service Cap = (2015 Grant + 2014 PD) x 15%	113,445
Planning Cap = (2015 Grant + 2015 PI) x 20%	151,260

Downing, Teri

Subject: FW: Rescheduled - Beloit CDA Meeting is Tomorrow (Friday)

From: Schirmer, Joseph M - DHS [<mailto:Joseph.Schirmer@dhs.wisconsin.gov>]

Sent: Monday, October 06, 2014 11:27 AM

To: Downing, Teri

Subject: RE: Rescheduled - Beloit CDA Meeting is Tomorrow (Friday)

Hello Ms. Downing, As one who has worked with the City of Beloit to successfully control lead hazards in housing, I appreciate the high quality commitment that the city has made to use the CDBG program to improve and maintain quality housing standards. Our work together on the lead hazard control program was greatly aided by Beloit's commitment to decent and affordable housing programs. I hope that the city will maintain this commitment to use cdbg funds for housing repair and renovation programs and, if possible, increase the city's support for housing programs since these have many benefits including preventing lead poisoning and ensuring children's success in school.

Sincerely, Joe Schirmer

Joseph Schirmer

e-mail: joseph.schirmer@wisconsin.gov

telephone: (608) 266-5885

fax: (608) 267-0402

website: <http://dhs.wisconsin.gov.lead>

**RESOLUTION
APPROVING THE 2015
HOME INVESTMENT PARTNERSHIP (HOME) BUDGET**

WHEREAS, the City of Beloit is expected to receive \$91,010 in HOME Investment Partnership (HOME) funds for City projects and \$71,850 in Community Housing Development Organization (CHDO) projects in 2015, and

WHEREAS, CHDO dollars are required to be expended on development activities and are recommended by the Community Development Authority to be used for acquisition-rehabilitation projects, and

WHEREAS, the City's owner-occupied housing rehabilitation loan program is an eligible HOME project and is recommended by the CDA, and

WHEREAS, the two recommended projects are consistent with the City's Consolidated Plan.

NOW THEREFORE BE IT RESOLVED, that the City Council of the City of Beloit, Rock County, Wisconsin, allocates the 2015 City HOME funds to the City's housing rehabilitation loan program for owner-occupied rehabilitation projects and the 2015 CHDO funds to a CHDO who will complete acquisition-rehabilitation project(s) in Beloit.

Adopted this 3rd day of November, 2014.

BELOIT CITY COUNCIL

Mark Spreitzer, Council President

ATTEST:

Rebecca Houseman LeMire, City Clerk

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL

Topic: Consideration of the 2015 HOME Investment Partnerships Proposed Budget

Date: November 3, 2014

Presenter(s): Julie Christensen

Department: Community Development Authority

Overview/Background Information:

In July 2001, the City of Beloit, Rock County and City of Janesville formed the Rock County HOME Consortium. This allows us to receive HOME funds directly from the Department of Housing and Urban Development (HUD) similar to CDBG.

Key Issues (maximum of 5):

1. According to HOME Investment Partnership Program guidelines, 15 percent of the HOME funds must be allocated to a Community Housing Development Organization (CHDO). In this HOME agreement, it was determined that this 15 percent would be allocated to a CHDO in Beloit. This agreement also established that the City of Beloit would receive 19 percent of the Consortium dollars awarded.
 2. For 2015, we are estimating that the Consortium will receive \$479,000. Based on that budget, the City of Beloit's share would be \$91,010, and the CHDO share would be \$71,850.
 3. On October 3, the Community Development Authority (CDA) recommended that the City's dollars be used to fund the City's Housing Rehabilitation Revolving Loan Fund for owner-occupied properties, and the CHDO dollars be used for acquisition-rehabilitation project(s) in Beloit.
-

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.):

- Consideration of this request supports Strategic Goal #5.
-

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels** – Not applicable
 - **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature** – Not Applicable
 - **Reduce dependence on activities that harm life sustaining eco-systems** – Not Applicable
 - **Meet the hierarchy of present and future human needs fairly and efficiently** – The CDA has proposed funding projects which meet the present and future housing needs of our community.
-

Action required/Recommendation:

CDA recommends approval of the proposed resolution

Fiscal Note/Budget Impact:

Not Applicable

Attachments:

Resolution

**RESOLUTION
APPROVING THE 2015 BUSINESS IMPROVEMENT DISTRICT
OPERATING PLAN AND BUDGET**

WHEREAS, the continued vitality of the Downtown Business District is necessary to retain existing business and attract new business to the City of Beloit; and

WHEREAS, declining public revenues emphasize the importance of assembling a viable public-private partnership to undertake revitalization of this district; and

WHEREAS, the continued management, promotion, and development of Downtown Beloit is necessary to insure continued success in the Downtown Revitalization program; and

WHEREAS, the Downtown Beloit Association has entered into its twenty-eighth year as a Main Street organization with Beloit designated as a Main Street community; and

WHEREAS, section 66.1109 of the Wisconsin Statutes authorizes cities, villages and towns to adopt an operation plan for the development, redevelopment, maintenance, operation, and promotion of a business improvement district; and

WHEREAS, the Downtown Beloit Association Board of Directors approved the 2015 Operating Plan and Budget on September 25, 2014; and

WHEREAS, the estimated 2014 Business Improvement District assessment is \$113,648.82.

NOW, THEREFORE, BE IT RESOLVED, that the 2015 Operating Plan and Budget be approved.

FURTHERMORE, BE IT RESOLVED, that the City Manager is authorized to sign a letter of agreement with the Wisconsin Economic Development Corporation in 2015 to continue Beloit's designation as a Wisconsin Main Street Community.

Dated at Beloit, Wisconsin this 3rd day of November 2014

By:

Mark Spreitzer, Council President

ATTEST:

Rebecca Houseman LeMire, City Clerk

CITY OF BELOIT

REPORTS AND PRESENTATIONS TO CITY COUNCIL

Topic: Resolution approving the 2015 Business Improvement District Operating Plan and Budget

Date: Monday, November 3, 2014

Presenter(s): Shauna El-Amin

Department(s): Economic Development

Overview/Background Information: In 1987, the Downtown Beloit Association (DBA) was formed. In 1988, the Business Improvement District (BID) was formed along with designating Downtown Beloit as a Main Street Community. The BID is an essential source of income for the DBA. The BID Assessment rate will remain the same at \$3.88/1000, where it has been since 2007. The BID boundaries will remain the same.

Key Issues (maximum of 5):

1. The estimated BID Assessment to be received in 2015 is \$113,648.82.
2. On September 25, 2014 the Downtown Beloit Association Board of Directors approved the Budget for 2015.

Conformance to Strategic Plan (List key goals this action would support and briefly discuss its impact on the City's mission.): This project clearly supports Goal #2 since it has the potential to create new jobs and will leverage new private investment. The project also supports Goal #4 as it supports community revitalization.

Sustainability (Briefly comment on the sustainable long term impact of this policy or program related to how it will impact both the built and natural environment utilizing the four following eco-municipality guidelines.):

- **Reduce dependence upon fossil fuels**
NA
- **Reduce dependence on chemicals and other manufacturing substances that accumulate in nature**
NA
- **Reduce dependence on activities that harm life sustaining eco-systems**
NA
- **Meet the hierarchy of present and future human needs fairly and efficiently**
The Business Improvement District is a powerful economic development tool used to leverage private investment and creation of good paying jobs. This organization invests in the historic core of our community and preserves the heritage and economic vitality of Downtown Beloit for generations to come.

If any of the four criteria are not applicable to your specific policy or program, an N/A should be entered in that space.

Action required/Recommendation: Staff recommends approval of the resolution.

Fiscal Note/Budget Impact: No impact on operating budget. Funded entirely through the BID.



DOWNTOWN
BELOIT

2015

**BUSINESS IMPROVEMENT DISTRICT
OPERATING PLAN**

STATEMENT OF PURPOSE

Wisconsin Act 184 allows a city, upon petition of property owner, to create a Business Improvement District (BID) that enables property owners within that district to access themselves in order to maintain and enhance business viability by providing services to its' members by engaging in activities that can protect investments and enhance property values. As a result of this pooled assessment, there is a cost-benefit to individual property owners that affect parts of, or the whole district. It affords property owners a very real role in directing those affairs within the district which influence their investment and their environment.

Wisconsin Act 184 is a financial tool created by the State legislature that allows a municipality to levy a special assessment on business to pay for the development management, operation, maintenance and promotion of a defined BID. This is a critical tool for business people in Downtown Beloit in that it allows them to establish a strong organization in order to encourage and promote business development. Just as good schools, good parks, and good roads are essential for a balanced community, a prosperous Downtown serves the community as the financial center, service center, and special events center. It is a feature which all sectors of the community can take pride in and share.

A BID is the best source of funds that will allow the business people themselves to coordinate promotion, management and maintenance programs for the Downtown area. An improved central business district will create a positive image for not only those businesses within the district, but for the community as a whole.

BID'S RELATIONSHIP TO THE BELOIT COMPREHENSIVE PLAN

The Downtown Redevelopment Plan adopted by the Beloit City Council March 3, 2008 was developed by Vandewalle & Associates under the guidance of the Downtown Beloit Association and a Downtown Planning Committee with funding through the City's Community Development Block Grant. The Plan provides a vision and an implementation framework to guide redevelopment activities to shape the future of Downtown Beloit. The Plan provides recommendations for land use, building preservation, redevelopment, urban design, public improvements, and Plan implementation. The Downtown Redevelopment Plan was undertaken concurrently with the Beloit Comprehensive Plan and consequently, in addition to being a stand-alone document, the Plan is also considered an element of the Comprehensive Plan.

It is intended that the BID will complement the 2008 Comprehensive Plan as former BID's complemented the 1981 and 1998 Comprehensive Plans.

The following are five key Downtown redevelopment opportunities presented in the Plan:

1. Urban Housing: Attracting more residents to Downtown is a critical part of enlivening Downtown activity. Beloit offers an affordable cost of living which should be promoted as part of the Downtown housing initiative.
2. Business Recruitment and Retention: The DBA and other strategic partners should continue to play an active role to facilitate business recruitment and retention. Downtown Beloit draws from a retail market area of 100,000 people within a 10-mile radius, and its proximity to major population centers creates significant opportunity for Downtown to continue to grow as a regional destination.
3. Strengthen Connections with Beloit College: The DBA should build upon their strong relationship with Beloit College by partnering with them to forward several initiatives, including promoting Downtown housing, retail to serve the campus community.

4. Increase Corporate Involvement: Much of Beloit's success to date in redeveloping Downtown is attributable to public-private partnerships. Beloit corporations should continue to be sought as long-term partners to advance Downtown initiatives that benefit both the participating businesses and the community as a whole.
5. Riverfront Redevelopment: Downtown redevelopment should be focused, particularly in the initial stages, on the river. Riverfront uses should capitalize on river views and access—retail, residential, and entertainment uses in particular should be targeted. The relocation of Kerry Americas presents an opportunity to redevelop two riverfront sites in particular.

These references, along with others, show how the continued existence of the BID in Downtown Beloit will help to implement many of the goals that have been outlined in the comprehensive plan.

PROGRAM BENEFICIARIES

The BID program has been designed so that it will provide some benefit to all business interests within the district. There are many diversified interests existing within Downtown Beloit, therefore, a program has been created which will provide an equal amount of benefit to all groups which do business Downtown. The BID plan has been developed so that it will provide benefits to the following interests:

RETAILERS: Money generated through the BID assessment will be used to develop programs which will increase business activity in the Downtown area. A comprehensive promotional program, which will reinforce the existing promotional programs such as ArtWalk, Farmers' Market, Celebrate Weekend and Street Dance, Grand Lighted Holiday Parade, Halloween Parade & Party, Holidazzle and Fridays in the Park. Retailers will benefit from such activities as these will generate traffic and a feeling of activity in the Downtown.

Money budgeted for design improvements will be used for projects which will improve the visual image Downtown. The Sign Grant Program, Facade Grant Program, and the Design Assistance Program will directly assist retailers. The continuation of Project Clean Sweep will insure that the public spaces will be kept clean and well maintained. Retailers will benefit from these programs because as the Downtown becomes more attractive so shall their business.

An established business recruitment and retention campaign will continue to aid retailers in Downtown as it will aid existing businesses to be more competitive and bring in new businesses that will complement existing retail uses. New business startups will also help increase traffic.

SERVICE PROVIDERS: Service providers will benefit from the proposed promotional activities as some of these events have been designed to enhance their industry as well. A quality calendar of promotional events helps to animate the environment and build foot traffic.

Design improvements will reflect a positive image on the service providers as well as an improved visual image Downtown will compliment the image of each private interest Downtown. As the public feels more confident and comfortable with the environment Downtown they will spend more time and more money there.

Service providers will benefit from the business recruitment program as new compatible retailers

and service providers are attracted to the Downtown. These new businesses will all be potential new customers and clients for the existing service providers.

INDUSTRIAL FIRMS: Industrial firms located Downtown will benefit from the BID promotional programs as these events will provide a source of recreation and entertainment for their employees. The additional improvements to the physical environment and the overall effect of creating an ambience Downtown will help make Downtown an attractive, clean and active business district which will reflect positively on a corporate image.

PROPERTY OWNERS: Property owners will also benefit from the BID activities. As the proposed promotional and design programs take effect, the vitality of the Downtown will increase and eventually this increased vitality will result in an increase in the value of property located Downtown. The property owner who is in possession of vacant property will benefit from the business recruitment program as it may provide that owner with the best opportunity to fill that space.

PROGRAM GOALS AND OBJECTIVES

In 1988 Beloit was officially designated as one of the State's first five Main Street communities. The Downtown Beloit Association will continue to follow the developmental model outlined by the Main Street four-point approach. The Downtown Beloit Association has developed a set of goals and objectives and has produced a comprehensive work plan that is updated regularly. The Board of Directors will be responsible for overseeing the implementation of the work plan and will ensure the Mission Statement, Goals and Objectives are carried out. The Board shall have all powers necessary or convenient to implement the operating plan, including the power to contract per State Statutes 66.608.

VISION STATEMENT:

Downtown Beloit is a culturally rich, vibrant, united neighborhood that promotes and reflects a balanced mix of businesses and an engaged community.

MISSION STATEMENT:

To attract and retain a business mix that cultivates economic and social prosperity.

OPERATIONS / EXECUTIVE COMMITTEE

GOAL: Partner, communicate and represent District members to advance the District.

OBJECTIVE: Strengthen Main Street Organization

OBJECTIVE: Diversify future funding

OBJECTIVE: Continue to refine parking policies

OBJECTIVE: Publish newsletter and/or broadcast communications to district

OBJECTIVE: Recognize projects and people who build and support Downtown Beloit

OBJECTIVE: Insure compliance with all federal, state, and local regulations

PROMOTIONS COMMITTEE

GOAL: Market Downtown Beloit as a place to live, work and play.

- OBJECTIVE: Plan, promote and implement Easter Eggstravaganza
- OBJECTIVE: Plan, promote and implement ArtWalk
- OBJECTIVE: Plan, promote and implement Farmers' Market
- OBJECTIVE: Plan, promote and implement Fridays in the Park
- OBJECTIVE: Plan, promote and implement Celebrate Weekend and Street Dance
- OBJECTIVE: Plan, promote and implement Halloween Costume Parade & Party
- OBJECTIVE: Plan, promote and implement Oktoberfest
- OBJECTIVE: Plan, promote and implement the Grand Lighted Holiday Parade
- OBJECTIVE: Manage and promote Merchant's Holiday Lighted Window Contest
- OBJECTIVE: Plan, promote and implement Holidazzle
- OBJECTIVE: Manage Showmobile

DESIGN COMMITTEE

GOAL: Continuously improve and preserve the appearance and character of the Downtown.

- OBJECTIVE: Provide design assistance
- OBJECTIVE: Develop programs that will improve the appearance of privately owned property
- OBJECTIVE: Maintain public areas
- OBJECTIVE: Manage Sign Grant program
- OBJECTIVE: Manage Façade Grant program
- OBJECTIVE: Nominate properties for local historic designation
- OBJECTIVE: Continue Hanging Baskets and Flower Urns program

ECONOMIC RESTRUCTURING COMMITTEE

GOAL: Strengthen and grow the District's economic base.

- OBJECTIVE: Continue business recruitment and retention programs
- OBJECTIVE: Implement marketing and business development projects
- OBJECTIVE: Publish online business directory
- OBJECTIVE: Develop Downtown marketing program

BOARD OF DIRECTORS

The Downtown Beloit Association will maintain a Board of Directors in conformance with the Wisconsin Act 184. This board will be responsible for the management of the BID. Responsibilities of the board include implementing the operating plan and preparing annual reports on the district. The board will also annually consider and make changes to the operating plan and submit the operating plan to the City Council for approval.

The day to day activities of the Board of Directors shall be governed by its By-Laws referred to in this plan.

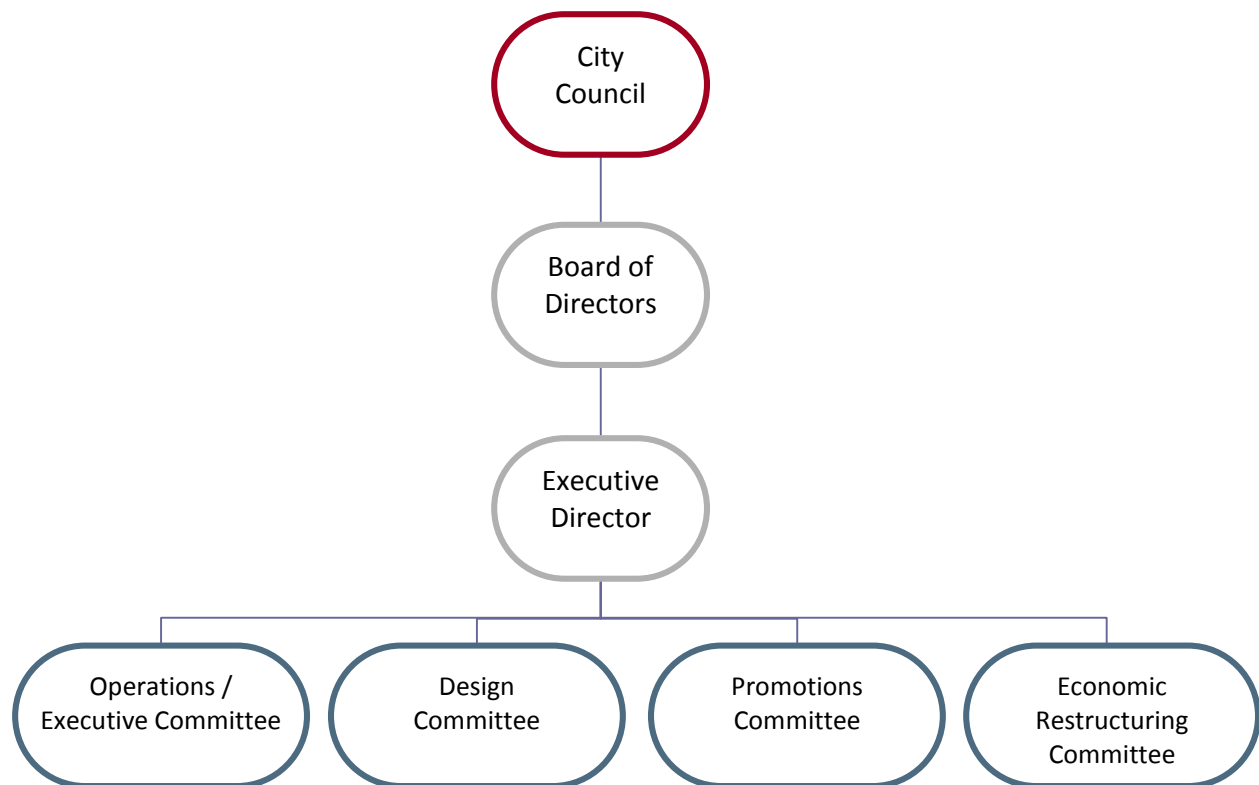
Furthermore, an Operations / Executive Committee will meet on a monthly basis to manage the day to day activities of the district. The Operations / Executive Committee will consist of the 4 (four) officers: Chairperson, Vice Chairperson, Secretary, and Treasurer. Other people on this committee will be the chair from each committee and the immediate Past Chairperson.

The board will consist of thirteen members, eight of which shall be property owners within the district. This board shall be appointed by City Council and shall serve staggered terms as designated by the City Council. The board should represent the following interest:

- Six (6) Owner Occupants
- Two (2) Non-Owner Occupants
- Two (2) Property Owners
- One (1) Resident Appointed at large
- One (1) Beloit College Representative
- One (1) Council Representative

In addition, board members should be representative of different areas within the district, as well as large and small business. The board will also conduct its affairs under the open meeting law and will keep minutes for public record.

STRUCTURE OF THE DOWNTOWN BELOIT ASSOCIATION



SPECIAL ASSESSMENT AND EXEMPTIONS

The projects proposed in the 2015 operating plan will be funded through a special assessment. Assessments to meet the BID budget will be levied against each property within the district based on its most recent equalized value. Properties used for commercial purposes and those used exclusively for manufacturing will be eligible for assessment. Real property used exclusively for residential purposes will not be assessed as required by Wisconsin Statute 66.608. Properties which are exempt from paying property taxes such as public utilities, non-profit organizations, religious institutions, and governmental bodies are also exempt from the special assessment.

The proposed assessment is \$3.88/1,000 of assessed valuation.

The only exception to this formula relates to the largest properties within the district with an assessed value of \$773,200 or more. In order to equalize the assessment as fairly as possible no property will be specially assessed over \$3,000. This policy has been adopted because these properties account for nearly 69% of the total valuation of the BID properties. By establishing a special assessment ceiling of \$3,000 the assessment is distributed more evenly between all the properties.

In accordance with the Downtown Beloit Association's By-laws, the fiscal year for this plan begins January 1, 2015. The City of Beloit will assess Downtown properties and distribute those assessments to the Downtown Beloit Association's BID Board of Directors.

Clerical costs involved with the administration of the assessment shall be provided by the City of Beloit.

PROPOSED 2015 BUDGET

Income		
General Income		
100 · Miscellaneous Income		\$ 12,000.00
121 · City of Beloit - Assessment		\$ 113,648.82
128 · Investment Income		\$ 650.00
145 · Non-Assessed Member		\$ 1,000.00
207 · Interest Income (MM)		\$ 100.00
177 · DBA T-shirts		\$ 300.00
209 · Carry Over		\$ 107,136.59
Total General Income		\$ 234,835.41
Economic Income		
--- · Grant Income		\$ -
Total Economic Income		\$ -
Design Income		
132 · Hanging Baskets		\$ 3,500.00
Total Design Income		\$ 3,500.00
Promotions Income		
103 · Annual Dinner		\$ 1,500.00
115 · Celebrate Downtown		\$ 36,000.00
117 · Holidazzle		\$ 3,000.00

	118 · Grand Lighted Holiday Parade	\$ 1,500.00
	126 · Showmobile	\$ 4,000.00
	133 · Farmers' Market	\$ 35,000.00
	136 · Fridays in the Park	\$ 11,000.00
	139 · ArtWalk	\$ 2,000.00
	148 · Halloween Parade	\$ 1,000.00
	155 · Easter Eggstravaganza	\$ 500.00
	156 · Oktoberfest	\$ 25,000.00
	Total Promotions Income	\$ 120,500.00
	Total Income	\$ 358,835.41
	Expense	
	300 · General Expenses	
	305 · Audit	\$ 5,000.00
	307 - Accounting Services	\$ 2,400.00
	309 · Conference/Training	\$ 3,000.00
	310 · Computer Replacement	\$ 500.00
	312 · Contingency	\$ -
	314 · DBA Director	\$ 59,000.00
	327 · Office Supplies	\$ 3,000.00
	330 · Postage	\$ 800.00
	336 · Rent/Utilities	\$ 12,000.00
	348 · Telephone	\$ 2,000.00
	355 · Vision Center	\$ 1,000.00
	Total 300 · General Expenses	\$ 88,700.00
	399 · Economic Expenses	
	324 · Newsletter	\$ 500.00
	400 · CID Project	\$ 500.00
	405 · Web Site	\$ 500.00
	406 · Business Directory	\$ 500.00
	415 · Business Recruitment	\$ 500.00
	416 · Development Plan	\$ -
	Total 399 · Economic Expenses	\$ 2,500.00
	499 · Design Expenses	
	343 · Service Charges - City	\$ 4,300.00
	354 · Truck Expense	\$ 700.00
	500 · Design - Façade Grants	\$ 4,500.00
	512 · Project Clean Sweep - Salaries	\$ 12,000.00
	515 · Project Clean Sweep - Supplies	\$ 1,500.00
	518 · Sign Grant	\$ 2,000.00
	520 · Downtown Maintenance	\$ 2,000.00
	522 · Hanging Baskets	\$ 13,000.00
	523 · Banner/Brackets	\$ 1,000.00
	Total 499 · Design Expenses	\$ 41,000.00
	599 · Promotions Expense	
	306 · Annual Meeting	\$ 2,500.00

333 · Promotions Coordinator	\$ 59,000.00
609 · Celebrate Weekend	\$ 14,000.00
611 · Grand Lighted Holiday Parade	\$ 3,000.00
612 · Holidazzle	\$ 4,000.00
618 · Farmers' Market	\$ 20,000.00
621 · Fridays in the Park	\$ 9,000.00
624 · Halloween	\$ 1,400.00
625 - Easter Eggstravaganza	\$ 1,500.00
626 · Oktoberfest	\$ 10,000.00
627 · Marketing Assistance	\$ 6,000.00
635 · Showmobile	\$ 2,000.00
649 · DBA T-shirts	\$ 1,000.00
650 · Volunteer Recognition	\$ 300.00
651 · Co-op Advertising	\$ 6,000.00
652 · ArtWalk	\$ 3,000.00
Total 599 · Promotions Expense	\$ 142,700.00
Total Expense	\$ 274,900.00
Less Carry Over	
Net Income	\$ 83,935.41

CALCULATING THE ASSESSMENT

TOTAL BUDGET

Credits		
	Expected Income	\$ 138,050.00
	Balance Forward	<u>107,136.59</u>
Total Credits		\$ 245,186.59
Net Assessment @ \$3.88/1000		113,648.82
TOTAL		\$ 358,835.41

1989 Assessment was	\$3.21/1,000
1990-1992 Assessment was	\$3.04/1,000
1993-1995 Assessment was	\$3.25/1,000
1996-2003 Assessment was	\$3.58/1,000
2004-2006 Assessment was	\$3.73/1,000
2007-2014 Assessment was	\$3.88/1,000

2015 Assessment is \$3.88/1,000



DOWNTOWN BELOIT ASSOCIATION

2015

WORK PLAN

VISION

Downtown Beloit is a culturally rich, vibrant, united neighborhood that promotes and reflects a balanced mix of businesses and an engaged community.

MISSION

To attract and retain a business mix that cultivates economic and social prosperity.

PRIORITY

Each objective is given a priority based on how important the objective is.

- 1= This would be an objective that the DBA relies heavily on for survival of the district.
- 2= This would be an objective that the DBA relies on, but will not make or break the district.
- 3= This would be an objective that the DBA does, but is a district benefit only.

**2015
OPERATIONS / EXECUTIVE COMMITTEE**

GOAL: Partner, communicate and represent District members to advance the District.

President: Peter Fronk, Turtle Creek Bookstore, 444 E. Grand Ave., 363-2375
Vice President: Renee' Kellogg, BMO Harris Bank, 500 E. Grand Ave., 364-3832
Secretary/Treasurer: Elaine Ribarich, First National Bank, 345 East Grand Avenue, 363-8021
Promotions Chair: Malinda Obershaw, Beloit Daily News, 149 State Street, 365-9208
Design Chair: Betsy Schmeichen, The Villager, 429 E. Grand Avenue, 365-6007
Economic Rest. Chair: Jason Braun, Brunton's Car Quest, 510 Broad Street, 365-0104

Meetings are typically held the third Thursday of the month at 8:30 am.

OBJECTIVE: Strengthen Main Street Organization				PRIORITY: 1
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Recruit volunteers	More Volunteers 5% by December	<ul style="list-style-type: none"> • Promotions Committee • Board • Executive Committee 	Ongoing	
Continue speakers program	Presentations lead to community knowledge and support	<ul style="list-style-type: none"> • Executive Director • Chairman of the Board 	Ongoing	
Manage seasonal volunteer clean up days	Good image builder and a more attractive, cleaner downtown	<ul style="list-style-type: none"> • Staff • Executive Committee 	May-October	
Sustain a strong board and working committees	Strong revitalization program	<ul style="list-style-type: none"> • Executive Director • Board 	Ongoing	
Develop a strong working arrangement with City	Strong private/public commitment shared goals and objectives	<ul style="list-style-type: none"> • Executive Director • Chairman of the Board • Executive Committee 	Ongoing	
Plan and implement annual meeting	Meeting is well attended by a broad cross-section of the downtown	<ul style="list-style-type: none"> • Executive Director • Board • Promotions Committee 	November-March	
Implement a monthly Board Chairs' meeting with other development agencies	Better cooperation and communication between Beloit Development agencies	<ul style="list-style-type: none"> • Executive Director • Board Chair 	Ongoing	

OBJECTIVE: Diversify Future Funding				PRIORITY: 1
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Develop 2013 BID Plan and budget	Good plan and acceptable budget	<ul style="list-style-type: none"> • Executive Committee • Board 	Fall	
Explore other funding sources	Additional or subsidized BID budget	<ul style="list-style-type: none"> • Promotions Committee • Executive Committee • Board 	Ongoing	
If necessary, lobby state legislature for continued funding for Main Street graduate communities	Beloit continues to receive Technical Assistance from State Main Street	<ul style="list-style-type: none"> • Executive Director • Board 	As needed	

OBJECTIVE: Insure Compliance With All Federal, State and Local Regulations				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Conduct BID Audit	Audit completed	<ul style="list-style-type: none"> • Board • Treasurer • Executive Director 	Winter-Spring	
Develop annual report	Report completed	<ul style="list-style-type: none"> • Executive Committee • Executive Director 	Winter	

OBJECTIVE: Publish Newsletter and/or Broadcast Communications to District				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Broadcast Communications to District	Improved community and business understanding of DBA program	<ul style="list-style-type: none"> • Executive Director • Promo Coordinator 	Ongoing	

OBJECTIVE: Recognize Projects and People Who Build and Support Downtown Beloit				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Consider initiating a volunteer recognition program	Volunteers recognized for good customer service	<ul style="list-style-type: none"> • Promotions Committee 	January-December	
Continue annual awards program	Award presented	<ul style="list-style-type: none"> • Executive Director / Staff • Executive Committee • Promotions Committee 	November-March	
Consider a Volunteer thank you event	Recognize everyone who was a DBA volunteer through the year	<ul style="list-style-type: none"> • Promotions Committee • Executive Director • Executive Committee 	November-March	

OBJECTIVE: Continue to Refine Parking Policies				PRIORITY: 3
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Monitor parking trends and amend parking policies as necessary	Parking policies that reflect the usage needs of Downtown	Executive Committee	As Needed	

**2015
PROMOTIONS COMMITTEE**

GOAL: Market Downtown Beloit as a place to live, work and play.

Chair: Malinda Obershaw, Beloit Daily News, 149 State Street, 364-9208
Peter Fronk, Turtle Creek Bookstore, 444 E. Grand Avenue, 363-2375
Kim Brehmer, Stateline News, 1555 Willowbrook Road, 365-1663
Mary Widder, Visit Beloit, I-90 Welcome Center, 728-4567
Dave Knutson, retired from Beloit College
Tiffany Warren, Beloit College, 700 College Street, 363-2242
Renee' Kellogg, BMO Harris Bank, 500 E. Grand Avenue, 364-3832
Danielle Clifton, 641 Church Street, 361-1014

Meetings are typically held the 2nd Tuesday of each month at 9 am.

OBJECTIVE: Plan, promote and implement Farmers' Market				PRIORITY: 1
FINAL DEADLINE: May through October				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	Well organized season	Staff	January-May	
<ul style="list-style-type: none"> • Set rules and dates • Recruit new vendors • Farmer/Vendor Orientation • Activities • Plan and implement special events 	<ul style="list-style-type: none"> • Market grows with quality vendors • Market full to capacity • Well-attended event and high season sign up rate • Added entertainment and interest to event promoting higher attendance 	<ul style="list-style-type: none"> • Staff • Promotions Committee 	January-October	
<ul style="list-style-type: none"> • Public Relations • Marketing 	<ul style="list-style-type: none"> • Appropriate allocation of budget to best promote the market to the public • Write releases • Secure advertising 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	May-October	
Survey market vendors	Was it a success? Determine what worked this year and what needs to be done next year	<ul style="list-style-type: none"> • Promotions Committee • Staff 	November	

OBJECTIVE: Plan, promote and implement Farmers' Market				PRIORITY: 1
FINAL DEADLINE: May through October				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
<ul style="list-style-type: none"> • Weekly set-up and on-site management of vendors • Secure Entertainment • Events layered in to enhance visitor experience 	<ul style="list-style-type: none"> • Event runs smoothly • Live music adds animation to event • Well-run and attended mini-events during market season 	<ul style="list-style-type: none"> • Staff/Market Manager • Promotions Committee 	March-October	

OBJECTIVE: Plan, promote and implement Celebrate Weekend and Street Dance				PRIORITY: 1
FINAL DEADLINE: August				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	Well organized weekend event	Staff	March-August	
<ul style="list-style-type: none"> • Scout for new bands • Set time and select entertainment • Recruit local restaurants to sell food • Recruit Businesses and Vendors to participate in Sidewalk Sale 	<ul style="list-style-type: none"> • Funk R&B regional/national high quality bands • Event booked with quality live music, contracts signed • Quality dinners served • Activities and Shopping fill the street during the day 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	January-August	

OBJECTIVE: Plan, promote and implement Celebrate Weekend and Street Dance		PRIORITY: 1		
FINAL DEADLINE: August				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Public Relations / Marketing	<ul style="list-style-type: none"> • Appropriate allocation of budget to best promote the market to the public • Secure advertising 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	June-August	
<ul style="list-style-type: none"> • Set-up and on-site management of vendors and musicians • Volunteers on-site to set-up, manage gates, sell beer, manage money, clean up, manage ReCap workers 	<ul style="list-style-type: none"> • Event runs smoothly • Email blasts delivered • DBA volunteer presence on-site during event 	<ul style="list-style-type: none"> • Staff • Promotions Committee 	August	
Evaluate	<ul style="list-style-type: none"> • Was it a success? • Did we make money? • Determine what worked this year and what needs to be done next year 	<ul style="list-style-type: none"> • Promotions Committee • Executive Committee 	August	

OBJECTIVE: Plan, promote and implement Oktoberfest				PRIORITY: 1
FINAL DEADLINE: September / October				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	Well organized event	Staff	April-October	
<ul style="list-style-type: none"> • Scout for new bands • Set time and select entertainment • Recruit local restaurants to sell food • Recruit Businesses and Vendors to participate in Sidewalk Sale 	<ul style="list-style-type: none"> • High quality bands • Event booked with quality live music, contracts signed • Quality dinners served 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	April-October	
Public Relations / Marketing	<ul style="list-style-type: none"> • Appropriate allocation of budget to best promote the market to the public • Secure advertising 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	April-October	
<ul style="list-style-type: none"> • Set-up and on-site management of vendors and musicians • Volunteers on-site to set-up, manage gates, pour beer, manage money, clean up, manage ReCap workers 	<ul style="list-style-type: none"> • Event runs smoothly • Email blasts delivered • DBA volunteer presence on-site during event 	<ul style="list-style-type: none"> • Staff • Promotions Committee 	October	

OBJECTIVE: Plan, promote and implement Oktoberfest				PRIORITY: 1
FINAL DEADLINE: September / October				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Evaluate	<ul style="list-style-type: none"> • Was it a success? • Did we make money? • Determine what worked this year and what needs to be done next year 	<ul style="list-style-type: none"> • Promotions Committee • Executive Committee 	October	

OBJECTIVE: Plan, promote and implement Easter Eggstravaganza				PRIORITY: 2
FINAL DEADLINE: Easter Weekend				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	Well-Run and Attended Successful Event	<ul style="list-style-type: none"> • Staff • Promotions Committee 	February-April	
<ul style="list-style-type: none"> • Communications with Businesses • Gather Prizes and Giveaways 	Business Participation	<ul style="list-style-type: none"> • Promotions Committee • Downtown Businesses • Staff 	February-April	
Promote	Help Coordinate media announcement, Map of Businesses, Advertising	<ul style="list-style-type: none"> • Staff • Promotions Committee 	March-April	
Secure Event Games	Event runs smoothly	<ul style="list-style-type: none"> • Staff • Promotions Committee 	February-April	

OBJECTIVE: Plan, promote and implement Easter Eggstravaganza				PRIORITY: 2
FINAL DEADLINE: Easter Weekend				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Evaluate	Was it a success?	<ul style="list-style-type: none"> • Promotions Committee • Executive Committee 	May	

OBJECTIVE: Plan, promote and implement ArtWalk				PRIORITY: 2
FINAL DEADLINE: May				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	Well-Run and Attended Successful Event	<ul style="list-style-type: none"> • Staff • Promotions Committee 	February-May	
<ul style="list-style-type: none"> • Communications with Businesses and Artists • Cultivating Artist List • Matching Businesses with Artists 	Business and Artist Participation	<ul style="list-style-type: none"> • Promotions Committee • Downtown Businesses • Staff 	February-May	
Promote	Help Coordinate media announcement, Map of Businesses, Advertising	<ul style="list-style-type: none"> • Staff • Promotions Committee 	March-May	
<ul style="list-style-type: none"> • Secure Trolley • Plan Trolley Route • Secure Entertainment 	Event runs smoothly	<ul style="list-style-type: none"> • Staff • Promotions Committee 	February-May	

OBJECTIVE: Plan, promote and implement ArtWalk				PRIORITY: 2
FINAL DEADLINE: May				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Evaluate	Was it a success?	<ul style="list-style-type: none"> Promotions Committee Executive Committee 	June	

OBJECTIVE: Plan, promote and implement Fridays in the Park				PRIORITY: 2
FINAL DEADLINE: May through August				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	<ul style="list-style-type: none"> Well organized season Get calendars / posters out 	Staff	January-May	
<ul style="list-style-type: none"> Scout for new bands Set dates and select entertainment Recruit local restaurants to sell food for lunch 	<ul style="list-style-type: none"> Eclectic mix of musical styles and high quality bands Full season booked with quality live music, contracts signed Quality lunches served 	<ul style="list-style-type: none"> Promotions Committee Staff 	January-April	
Public Relations Marketing	<ul style="list-style-type: none"> Appropriate allocation of budget to best promote the market to the public write press releases secure advertising 	<ul style="list-style-type: none"> Promotions Committee Staff 	May-August	

OBJECTIVE: Plan, promote and implement Fridays in the Park				PRIORITY: 2
FINAL DEADLINE: May through August				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
<ul style="list-style-type: none"> Weekly set-up and on-site management of vendors and musicians Secure Entertainment 	<ul style="list-style-type: none"> Event runs smoothly Email blasts delivered weekly Live music adds animation to event 	<ul style="list-style-type: none"> Staff Promotions Committee 	February-August	
Evaluate	<ul style="list-style-type: none"> Was it a success? Determine what worked this year and what needs to be done next year 	<ul style="list-style-type: none"> Promotions Committee Executive Committee 	September	

OBJECTIVE: Plan, promote and implement Holidazzle				PRIORITY: 2
FINAL DEADLINE: December				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Planning and Management of Event	Well-Run and Attended Successful Event	<ul style="list-style-type: none"> Staff Promotions Committee 	August-December	
<ul style="list-style-type: none"> Communications with Businesses and Artists Cultivating Artist List Matching Businesses with Artists 	Business and Artist Participation	<ul style="list-style-type: none"> Promotions Committee Downtown Businesses Staff 	August-December	

Promote	Help Coordinate media announcement, Map of Businesses, Advertising	<ul style="list-style-type: none"> • Staff • Promotions Committee 	October-December	
<ul style="list-style-type: none"> • Secure Trolley • Plan Trolley Route • Secure Entertainment 	Event runs smoothly	<ul style="list-style-type: none"> • Staff • Promotions Committee 		
Evaluate	Was it a success?	<ul style="list-style-type: none"> • Promotions Committee • Executive Committee 	December	

OBJECTIVE: Plan, promote and implement Halloween Costume Parade & Party			PRIORITY: 3	
FINAL DEADLINE: October				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Manage Event	Well organized & well attended event	<ul style="list-style-type: none"> • Promotions Committee • Staff 	January-October	
<ul style="list-style-type: none"> • Costume parade • Trick or treat • Sponsors/Partners and Event Details • Secure Entertainment 	<ul style="list-style-type: none"> • Children & Families attending • Business Participation • Well-planned mini-events and support materials & financing 	<ul style="list-style-type: none"> • Promotions Committee • Downtown Businesses 	August-October	

OBJECTIVE: Plan, promote and implement Halloween Costume Parade & Party				PRIORITY: 3
FINAL DEADLINE: October				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
<ul style="list-style-type: none"> • Set-up and on-site management of families with children, activities and musicians • Ambassadors on-site to welcome visitors and secure crosswalks 	<ul style="list-style-type: none"> • Event runs smoothly • Email blasts delivered • Live music adds animation to event • DBA volunteer presence on-site during parade and at Farmers market 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	September-October	
Promote	Coordinate media announcement and advertising	<ul style="list-style-type: none"> • Promotions Committee • Staff 	September-October	
Evaluate	Was it a success?	<ul style="list-style-type: none"> • Promotions Committee • Staff 	November	

OBJECTIVE: Plan, promote and implement Grand Lighted Holiday Parade				PRIORITY: 3
FINAL DEADLINE: November				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Manage Event	Well organized & well attended event	<ul style="list-style-type: none"> • Promotions Committee • Staff 	January-October	

OBJECTIVE: Plan, promote and implement Grand Lighted Holiday Parade				PRIORITY: 3
FINAL DEADLINE: November				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
<ul style="list-style-type: none"> • Staging & Parade Route • Promote Float Participation • Sponsors/Partners and Event Details • Secure Entertainment 	<ul style="list-style-type: none"> • Volunteers and Logistics in place and parade runs smoothly • Businesses, Organizations, Churches and Families attending • Well-planned surrounding events and support materials & financing 	Promotions Committee	August-October	
Promote	Coordinate media announcement and advertising	<ul style="list-style-type: none"> • Promotions Committee • Staff 	September-October	
<ul style="list-style-type: none"> • Set-up and on-site management of event, activities and parade • Ambassadors on-site to welcome visitors and secure crosswalks 	<ul style="list-style-type: none"> • Event runs smoothly • Email blasts delivered • DBA volunteer presence on-site during parade and at Farmers market 	<ul style="list-style-type: none"> • Promotions Committee • Staff 	September-October	
Evaluate	Was it a success?	<ul style="list-style-type: none"> • Promotions Committee • Staff 	November	

OBJECTIVE: Manage and promote Merchant's Holiday Lighted Window Contest				PRIORITY: 3
FINAL DEADLINE: November				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Communicate to District	Windows Lighted and Decorated by Thanksgiving	<ul style="list-style-type: none"> • Promotions Committee • Staff 	October-November	
Promote	Coordinate media announcement promoting winners	<ul style="list-style-type: none"> • Promotions Committee • Staff 	November	

OBJECTIVE: Manage Showmobile				PRIORITY: 3
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Establish usage guidelines	Well managed system	<ul style="list-style-type: none"> • DBA Staff • Finnegan's RV 	Ongoing	
Maintenance	Repair & upgrade as needed	<ul style="list-style-type: none"> • DBA Staff • Finnegan's RV 	Ongoing	
Promote availability for rental	Amount of use	<ul style="list-style-type: none"> • DBA Staff • Promotions Committee 	Ongoing	
Delivery & Retrieval	Response	<ul style="list-style-type: none"> • DBA Staff • Finnegan's RV 	Ongoing	
Evaluation	Community response and satisfaction	DBA Board	Ongoing	

**2015
DESIGN COMMITTEE**

GOAL: Continuously improve and preserve the appearance and character of the downtown.

Chair: Betsy Schmeichen, The Villager, 429 E. Grand Avenue, 365-6007
 Tim McKearn, 2815 Riverside Dr., cell 295-0291
 Dick Hulburt, Century 21 Affiliated, 120 W. Grand Avenue, 365-1481
 Rick McGrath, Landmarks Commission Chair, 1747 Sherwood Drive SW, 299-3677
 Stephanie Hummel, City of Beloit Planner, 100 State Street, 364-6708
 Jody Wittnebel, Hourglass Media, 501 Prospect Street, 346-3114
 Marie Strombeck, First National Bank, 345 E. Grand Avenue, 363-8068
 Susan Beck, The Villager, 429 E. Grand Avenue, 365-6007

Meetings are typically held the 3rd Wednesday of each month at 3:30 pm, as necessary.

OBJECTIVE: Provide Design Assistance				PRIORITY: 1
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Provide local services	Better quality design in improvements	Executive Director	Ongoing	
Provide design services from State Main Street Program	Better Quality design in improvements	<ul style="list-style-type: none"> • Executive Director • Main Street Design Specialist 	Ongoing	

OBJECTIVE: Develop Programs That Will Improve The Appearance of Privately Owned Property				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Educate property owners about design quality	Improved design awareness	Design Committee	Ongoing	
Promote all design improvements	Improved image downtown	Design Committee	Ongoing	
Distribute and promote design guidelines	Improved design awareness	Design Committee	Ongoing	
Distribute and promote design incentives brochure	Awareness of design programs	<ul style="list-style-type: none"> • Design Committee • Executive Director 	Ongoing	
Encourage investment in quality design projects	Building and facade renovations	<ul style="list-style-type: none"> • Executive Director • Design Committee 	Ongoing	

OBJECTIVE: Maintain Public Areas				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Upkeep of planters	Cleaner, more attractive downtown	<ul style="list-style-type: none"> • Staff • Design Committee 	Spring-Fall	
Direct "Project Clean Sweep"	Well directed and managed program	<ul style="list-style-type: none"> • Staff • Design Committee 	Spring-Fall	

OBJECTIVE: Nominate Properties for Local Historic Designation				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Identify properties	Nominate properties	Design Committee	Ongoing	

OBJECTIVE: Continue Hanging Baskets and Urns Program (includes Holiday)				PRIORITY: 2
FINAL DEADLINE: Spring and Fall				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Formulate implementation and maintenance plan	Plan established	Design Committee	January-March	
Select and order baskets/urns and planting materials	<ul style="list-style-type: none"> • Materials chosen • Use RFP Process as necessary 	Design Committee	March	
Plant baskets/urns	Baskets/urns ready to be installed	Design Committee	March-May	
Hang baskets/Set urns	Public recognition	Design Committee	June	
Maintain baskets/urns	Baskets/urns remain attractive throughout the season	Design Committee	June-October	
Fundraise for Program	Program is Funded	Fundraising Committee	January-April	

OBJECTIVE: Manage Sign Grant Program				PRIORITY: 3
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Promote program	Awareness of availability	Design Committee	Ongoing	
Administer program	Grants awarded	Design Committee	Ongoing	
Promote projects	Public awareness	Design Committee	Ongoing	

OBJECTIVE: Manage Façade Grant Program				PRIORITY: 3
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Promote program	Awareness of availability	Design Committee	Ongoing	
Administer program	Grants awarded	Design Committee	Ongoing	
Promote Projects	Public awareness	Design Committee	Ongoing	

2015
ECONOMIC RESTRUCTURING COMMITTEE

GOAL: Strengthen and grow the District's economic base.

Chair: Jason Braun, Brunton's Car Quest, 510 Broad Street, 365-0104
Andrew Janke, City of Beloit, 100 State St., 364-6748
Britney McKay, Rock River Philharmonic, 444 E. Grand Avenue, Ste 100, 313-1200
Karen McKee, BMO Harris Bank, 500 E. Grand Avenue, 364-3803

Meetings are typically held the 2nd Wednesday of each month at 3:30 pm.

OBJECTIVE: Continue Business Recruitment and Retention Programs				PRIORITY: 1
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Redevelopment Plan Implementation	Projects Initiated Awareness	<ul style="list-style-type: none"> • Economic Rest. Committee • Executive Director 	Ongoing	
Maintain Website	Up to date information	<ul style="list-style-type: none"> • Executive Director • Staff • Promotions Committee • Economic Rest. Committee 	Ongoing	
Recruit/Retain Look at Farmers' Market vendors for possible storefronts	Recruitment and Retention started	Economic Rest. Committee	Ongoing	
Track availability of buildings	Inventory of available space	<ul style="list-style-type: none"> • Economic Rest. Committee • Executive Director • Staff 	Ongoing	

OBJECTIVE: Implement Marketing and Business Development Projects				PRIORITY: 1
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Marketing and business development	Identify potential opportunities for use and development, packaging results to proactively market the property to a quality tenant, and develop an initial cash flow analysis (pro-forma).	Economic Rest. Committee	Ongoing	

OBJECTIVE: Encourage Investment in Upper Floor Housing				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Provide resource options for property owners	Present options and resources to property owners with regards to financing, contractors and other support services	Economic Rest. Committee	Ongoing	

OBJECTIVE: Publish Online Business Executive Directory				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Constantly update business changes in Downtown	Executive Directory remains current	<ul style="list-style-type: none"> • Staff • Economic Rest. Committee 	Ongoing	

OBJECTIVE: Develop Downtown Marketing Program				PRIORITY: 2
FINAL DEADLINE: Ongoing				
ACTIVITY	INDICATOR	RESPONSIBILITY	START-FINISH	INCOME/EXPENSE
Assemble committee members & brainstorm	Campaign concept developed	<ul style="list-style-type: none"> • Staff • Economic Rest. Committee 	Winter	
Develop and implement program	Advertising product / program in the market	<ul style="list-style-type: none"> • Staff • Economic Rest. Committee 	Ongoing	
<ul style="list-style-type: none"> • Collaborate with Rock County 5.0* • Conduct business visits utilizing Rock County 5.0 questionnaire 	<ul style="list-style-type: none"> • Visits conducted; data collected and evaluated. • Presented to the board 	<ul style="list-style-type: none"> • Executive Director • Economic Rest. Committee 	Ongoing	
Evaluate	Was it a success	<ul style="list-style-type: none"> • Staff • Economic Rest. Committee 	End of Year	

*This collaboration is contingent upon funding from Rock County 5.0

**RESOLUTION
AUTHORIZING CHANGES TO THE 2015 SCHEDULE OF FEES,
CHARGES, AND RATES FOR THE CITY OF БЕЛОIT, WISCONSIN**

WHEREAS, the City of Beloit has the authority to establish reasonable fees for services provided or costs incurred in the administration of government, and;

WHEREAS, the Municipal Code provides that fees shall be established by City Council resolution, and;

WHEREAS, the City as part of the budget preparation process annually reviews municipal fees, charges, and rates related to costs and services provided by the various departments of the City, and;

WHEREAS, the City manages numerous enterprise operations which are either fully or primarily supported through the establishment of user fees necessary to cover related costs for those services, and;

WHEREAS, the proposed 2015 budget, including proposed fee adjustments was the subject of a public hearing held on October 20, 2014, wherein citizen comments were encouraged and heard, and;

WHEREAS, the City Council has determined that all of the recommended changes to the schedule of fees, charges, and rates set forth hereinafter are reasonable, equitable and necessary to cover the cost of various services included in the 2015 budget.

NOW, THEREFORE, BE IT RESOLVED that the City Council adopts and approves the recommended changes to the schedule of fees, charges, and rates as outlined in the following fee schedules, effective January 1, 2015.

SECTION 1. THE 2015 CHANGES TO SCHEDULE OF FEES, CHARGES, AND RATES FOR SERVICES PROVIDED BY THE DEPARTMENT OF PUBLIC WORKS DIVISION OF PARKS AND LEISURE SERVICES.

A. SCHEDULE OF FEE CHANGES FOR KRUEGER-HASKELL GOLF COURSE

1.		<u>2014 Rate</u>	<u>2015 Rate</u>
	Seasonal Pass Single (Prior to March 1)	\$550.00	\$575.00
	Seasonal Pass Single (After March 1)	\$575.00	\$595.00
	Seasonal Pass Senior Single 62+ (Prior to March 1)	\$495.00	\$525.00
	Seasonal Pass Senior Single 62+ (After March 1)	\$525.00	\$545.00
	Seasonal Pass Family (2 Members) (Prior to March 1)	\$1,010.00	\$1,040.00
	Seasonal Pass Family (2 Members) (After March 1)	\$1,040.00	\$1,090.00
	Junior (17 & Under) (Prior to March 1)	\$205.00	\$215.00
	Junior (17 & Under) (After to March 1)	\$215.00	\$225.00
	Junior (Summer Only : Memorial Day – Labor Day) (Prior to March 1)	\$185.00	\$190.00
	Junior (Summer Only : Memorial Day – Labor Day) (After to March 1)	\$190.00	\$195.00
	Twilight (Daily after 3:00 p.m.) (Prior to March 1)	\$295.00	\$305.00
	Twilight (Daily after 3:00 p.m.) (After to March 1)	\$305.00	\$315.00

2.	Cart Rentals	<u>2014 Rate</u>	<u>2015 Rate</u>
	9 Holes	\$10.00	\$12.00
	18 holes per person	\$13.00	\$15.00
	Hand Carts	\$3.00	\$5.00
	Senior Before 10 a.m. Weekday 9 holes	\$8.00	\$10.00
	Senior Before 10 a.m. Weekday 18 holes	\$11.00	\$13.00
3.	Other Fees	<u>2014 Rate</u>	<u>2015 Rate</u>
	Club Storage	\$23.25	\$20.00

B. SCHEDULE OF FEE CHANGES FOR CEMETERIES

1.	Sale of Cemetery Spaces	<u>2014 Rate</u>	<u>2015 Rate</u>
	Grave Spaces	\$800.00	\$825.00
	Infant Space	\$225.00	\$230.00
	Veteran Space	\$585.00	\$600.00
	Second Burial in Grave Space	\$400.00	\$415.00
2.	Cemetery Grave Openings	<u>2014 Rate</u>	<u>2015 Rate</u>
	Weekday Burial	\$800.00	\$825.00
	Saturday Burial	\$1,010.00	\$1,040.00
	Holiday/Sunday Burial	\$1,215.00	\$1,250.00
	Infant Weekday Burial	\$255.00	\$260.00
	Infant Saturday Burial	\$370.00	\$380.00
	Infant Holiday/Sunday Burial	\$400.00	\$405.00
	Cremains Weekday Burial	\$300.00	\$310.00
	Cremains Saturday Burial	\$415.00	\$425.00
	Cremains Holiday/Sunday	\$525.00	\$540.00
	Disinterment Full Body	\$1,400.00	\$1,440.00
	Disinterment – Cremains & Infants	\$700.00	\$720.00
3.	Marker Settings	<u>2014 Rate</u>	<u>2015 Rate</u>
	Single Markers	\$200.00	\$205.00
	Double Markers	\$260.00	\$270.00
	Reset Markers	\$200.00	\$205.00
	Monument Foundations	\$540.00	\$555.00
	Contractor's Setting	\$35.00	\$36.00
	Memorial Bronze/Granite	\$155.00	\$160.00
	Granite Pieces (Under Singles)	\$210.00	\$215.00
4.	Other Fees	<u>2014 Rate</u>	<u>2015 Rate</u>
	Perpetual Care on Non PC Spaces	\$500.00	\$515.00
	Winter Surcharge (Nov 15 – April 15)	\$150.00	\$155.00
	Weekday OT Surcharge after 4:00 p.m.	\$175.00	\$180.00
	Grave Transfer	\$40.00	\$41.00

C. SCHEDULE OF FEE CHANGES FOR EDWARDS ICE ARENA

	<u>2014 Rate</u>	<u>2015 Rate</u>
1. Figure Skating - Resident	\$65.00	\$40.00
2. Skate Rentals – Senior (55+)	\$4.00	\$3.00
3. Public Skating – Senior (55+)	\$5.00	\$3.00

D. SCHEDULE OF FEE CHANGES FOR LEISURE SERVICES

	<u>2014 Rate</u>	<u>2015 Rate</u>
1. Baggo with Picnic Kit Rental	\$30.00	\$40.00
2. Adult Volleyball - Teams	\$185.00	\$190.00
3. Camps and Clinics – Wacky Wednesday	\$2.00	\$20.00

E. SCHEDULE OF FEE CHANGES FOR KRUEGER POOL

A. Age Range Change – Open Swim Daily	<u>2014 Rate</u>	<u>2015 Rate</u>
1. 5-10 yrs – Resident : Now (5-17 yrs) Resident	\$2.75	\$3.00
2. 5-10 yrs – Non-Resident : Now (5-17 yrs) Non-Resident	\$4.25	\$4.00
3. 11-17 yrs – Resident : Now (5-17 yrs) Resident	\$3.75	\$3.00
4. 11-17 yrs – Non-Resident : Now (5-17 yrs) Non-Resident	\$5.50	\$4.00
5. Adult +18 yrs Resident	\$4.75	\$5.00
B. Age Range Change – Open Swim Season	<u>2014 Rate</u>	<u>2015 Rate</u>
1. 5-10 yrs – Resident : Now (5-17 yrs) Resident	\$46.50	\$46.50
2. 5-10 yrs – Non-Resident : Now (5-17 yrs) Non-Resident	\$56.50	\$56.50
3. 11-17 yrs – Resident : Now (5-17 yrs) Resident	\$56.50	\$46.50
4. 11-17 yrs – Non-Resident : Now (5-17 yrs) Non-Resident	\$67.00	\$56.50
C. Age Range Change – Pool Sessions	<u>2014 Rate</u>	<u>2015 Rate</u>
1. 5-10 yrs – Resident : Now (5-17 yrs) Resident	\$26.00	\$26.00
2. 5-10 yrs – Non-Resident : Now (5-17 yrs) Non-Resident	\$31.00	\$31.00
3. 11-17 yrs – Resident : Now (5-17 yrs) Resident	\$31.00	\$26.00
4. 11-17 yrs – Non-Resident : Now (5-17 yrs) Non-Resident	\$36.00	\$31.00

F. SCHEDULE OF FEE CHANGES FOR GRINNELL SENIOR CENTER

	<u>2014 Rate</u>	<u>2015 Rate</u>
1. Membership Individual	\$26.00	\$25.00
2. Couples Membership	\$36.00	\$40.00
3. Premiere Membership	N/A	\$50.00

SECTION 2. THE 2015 SCHEDULE OF FEES, CHARGES AND RATES FOR SERVICES PROVIDED BY DEPARTMENT OF PUBLIC WORKS OPERATIONS.

A. FEES FOR SOLID WASTE

	<u>2014 Rate</u>	<u>2015 Rate</u>
1. High Volume Fee per container (6 or more per collection day)	\$1.00	\$1.50
2. Bulky Materials	\$15.00	\$20.00
3. White Goods	\$20.00	\$20.00

SECTION 3. THE 2015 SCHEDULE OF FEES, CHARGES AND RATES FOR SERVICES PROVIDED BY WATER RESOURCES.

A. WATER RESOURCES LAB FEES

	<u>2014 Rate</u>	<u>2015 Rate</u>
1. Drinking Water Testing – Nitrates	\$20.00	\$25.00
2. Drinking Water Testing - Bacterial	\$20.00	\$25.00

Dated at Beloit, Wisconsin this 3rd day of November 2014.

BELOIT CITY COUNCIL

Mark Spreitzer, President

ATTEST:

Rebecca Houseman LeMire, City Clerk

RESOLUTION

Approving the Operating Budgets, Appropriating Funds, and Levying Property Taxes Necessary for the Operation and Administration of the City of Beloit for the Year 2015 including the 2015 Capital Improvement Budget; the Beloit Public Library Budget; and further authorizing the City Treasurer to spread the City Property Tax along with the Apportionments Certified for Other Jurisdictions upon the Current Tax Roll of the City

WHEREAS, the City Manager prepared the annual operating and capital improvement budgets for the City, which provide for the appropriation of funds necessary for all projected City operations and capital improvement needs for the fiscal year beginning January 1, 2015, and ending December 31, 2015; and

WHEREAS, the City also levies a property tax on all real and personal property located in the City to support the appropriations necessary to provide for City operations; and

WHEREAS, preparation for the 2015 budget began on June 16th of this year at a workshop where preliminary expenditure and revenue projections along with various budget assumptions were discussed with Councilors; and

WHEREAS, following that workshop the proposed operating and capital improvements budgets were completed and submitted to the Council on October 6, 2014, at which time a budget presentation was made that included proposed appropriation requests, revenue projections, a capital improvement program, and a proposed property tax levy, for Council review and consideration; and

WHEREAS, on October 13, 2014, a budget workshop was held with the Councilors where departments presented their budgets for each fund and operating division as well as the capital improvements budget; and

WHEREAS, on October 20, 2014, as is required by Wisconsin Statutes, Chapter 65, a Public Hearing was held on the proposed operating and capital improvements budgets where all interested parties were provided an opportunity to ask questions, make comments, and otherwise be heard regarding the proposed operating and capital improvements budgets for the year 2015; and

WHEREAS, the Council has now concluded its review of the proposed 2015 operating and capital improvements budgets, along with the proposed property tax levy, and finds it to be in the best interest for the health, safety, and welfare of the residents of the City of Beloit to adopt this resolution providing for the appropriations herein authorized and levying property taxes net of other revenue sources sufficient to cover the cost of those appropriations in the 2015 budget year.

NOW, THEREFORE, BE IT RESOLVED that there is hereby appropriated out of the General Government Funds of the City of Beloit for the year 2015, including those monies received from the General Property Tax Levy to the funds indicated and for the purposes stated herein the following amounts:

General Fund Expenditures

City Council	\$49,341
City Manager	341,145
City Attorney	447,947
Economic Development	251,603
Finance & Administrative Services	3,354,899
Police Department	11,706,524
Fire Department	7,560,742
Community Development	1,194,625
Department of Public Works	6,101,539
Total Expenditures	<u><u>\$31,008,365</u></u>

General Fund Revenues

Mobile Home Tax	\$15,000
Motel-Hotel Room Tax	65,000
Payments "In Lieu of" Tax	915,000
Other Taxes	524,000
Licenses and Permits	801,331
Fines and Forfeitures	1,180,600
State Aids – Transportation	2,102,000
State Shared Aidable Revenue	16,176,491
Expenditure Restraint Program	655,728
Other State Aids	77,656
Computer Exemption	65,000
Use of Money – Property	422,514
Departmental Earnings	720,626
Other General Revenue	87,100
Other Financing Sources (Use of fund balance)	300,000
Total Non-Property Tax General Fund Revenue	\$24,108,046
General Fund Property – Tax Levy	6,900,319
Total Revenues	<u><u>\$31,008,365</u></u>

Debt Service Fund Expenditures

Debt Service	<u>\$6,326,891</u>
Total Expenditures	<u><u>\$6,326,891</u></u>

Debt Service Fund Revenues

Departmental Earnings – Library Donations	\$186,500
Other Financing Sources	<u>1,340,391</u>
Total Non-Property Tax Revenue	\$1,526,891
Debt-Service Property Tax Revenue	<u>4,800,000</u>
Total Revenues	<u><u>\$6,326,891</u></u>

Capital Fund Expenditures

CIP Engineering	\$529,000
Equipment Replacement	1,152,950
Computer Replacement	45,915
Total Expenditures	<u><u>\$1,727,865</u></u>

Capital Fund Revenues

Cash & Property	\$124,600
Departmental Earnings	1,447,315
Other Financing Sources	155,950
Total Revenues	<u><u>\$1,727,865</u></u>

Enterprise Fund Expenditures

Golf Course	\$500,615
Cemeteries	326,107
Water Utility	6,154,872
Water Pollution Control	7,033,379
Storm Water Utility	1,068,070
Ambulance Fund	1,230,135
Transit	2,078,871
Total Expenditures	<u><u>\$18,392,049</u></u>

Enterprise Fund Revenues

Fines & Forfeitures	\$394,850
Licenses & Permits	1,000
Intergovernmental Aids & Grants	1,152,375
Cash & Property Income	303,723
Departmental Earnings	15,063,357
Other Revenue	11,590
Other Financing Sources	802,321
Non-Property Tax Revenue	\$17,729,216
Property Tax Levy	662,833
Total Revenues	<u><u>\$18,392,049</u></u>

Special Revenue Funds Expenditures

Police Grants	\$554,900
SAFER Grant	227,185
Community Development Block Grant	756,300
HOME Program	197,860
MPO Traffic Engineering	278,000
TID #5 – Downtown Overlay	1,186,242
TID #6 – Beloit 2000 Riverfront	1,010,407
TID #8 – Industrial Park	161,764
TID #9 – Beloit Mall	179,660
TID #10 – Gateway Ind. Park	4,492,323

Special Revenue Funds Expenditures (Continued)

TID #11 – Industrial Park	233,260
TID #12 – Frito Lay	145,848
TID #13 – Milwaukee Road	795,653
TID #14 – 4 th Street Corridor	60,360
Solid Waste Collection	2,532,318
Library Operations	<u>2,251,962</u>
Total Expenditures	<u><u>\$15,064,042</u></u>

Special Revenue Funds Revenues

Fines & Forfeitures	\$84,000
Intergovernmental Aids & Grants	2,385,296
Cash & Property Income	107,783
Departmental Earnings	2,593,968
Other Revenues	180,346
Other Financing Sources	<u>651,128</u>
Total Non-Property Revenues	<u>\$6,002,521</u>
TID Tax Increment	\$7,124,644
Property Tax Levy – Grants	156,000
Property Tax Levy – Library	<u>1,780,877</u>
Total Revenues	<u><u>\$15,064,042</u></u>

Internal Service Fund Expenditures

Liability Insurance	\$1,536,182
Health and Dental Plan	9,107,010
Equipment Operation & Maintenance	<u>1,465,477</u>
Total Expenditures	<u><u>\$12,108,669</u></u>

Internal Service Fund Revenues

Departmental Earnings	\$11,950,730
Other Revenues	141,579
Other Financing Sources	<u>16,360</u>
Total Revenues	<u><u>\$12,108,669</u></u>

2015 Operating Budget Summary

General Fund	\$31,008,365
Debt Service	6,326,891
Non-CIP Capital Funds	1,727,865
Enterprise Funds	18,392,049
Special Funds	15,064,042
Internal Service Funds	<u>12,108,669</u>
Total Budget before Capital Improvement Plan	<u><u>\$84,627,881</u></u>

BE IT FURTHER RESOLVED that the 2015 CIP and Capital Improvement Budget containing capital projects necessary for the betterment of the community, is hereby approved and appropriations, which shall remain in effect until completion of the project, are authorized for the total amount of \$6,267,452 funded as follows:

Capital Improvement Budget Revenues

GO Debt	\$3,425,287
TID Financing	642,375
Fund Balance	206,000
Equipment Fund	280,000
State/Fed. Grants	98,160
Special Assessments	195,000
Operating Budget	1,174,500
Other Financing Sources	<u>246,130</u>
Total Capital Improvement Revenues	<u><u>\$6,267,452</u></u>

Capital Improvement Budget Expenditures

Infrastructure Improvements	\$3,618,000
Development & Redevelopment	952,145
Buildings & Grounds	688,988
Capital Equipment	853,400
Financing of Issue	<u>154,919</u>
Total Capital Improvement Expenditures	<u><u>\$6,267,452</u></u>

BE IT FURTHER RESOLVED that there is hereby levied a property tax totaling the sum of \$14,300,029 from all the taxable properties in the City of Beloit as returned by the City Assessor in the year 2014 for the use and purpose as set forth in the budget above; which, once collected, shall be distributed to the funds as stipulated below:

General Fund	\$6,900,319
Debt Service Fund	4,800,000
Transit Fund	584,719
Cemetery Operations Fund	28,114
Golf Course Fund	50,000
Beloit Public Library Fund	1,780,877
Police – OJA Beat Patrol Grant	40,000
Police – School Resources Grant	90,000
MPO Traffic Engineering Grant	<u>26,000</u>
Total Property Tax Levy	<u><u>\$14,300,029</u></u>

BE IT FURTHER RESOLVED that there is levied upon the following taxing districts, for purposes of financing the projects and expenditures of Tax Incremental Financing Districts Nos. 5, 6, 8, 9, 10, 11, 12, 13, and 14 the following estimated amounts. The final amounts will be determined once the apportionments are received from the other taxing districts.

TIF District No. 5	\$938,676
TIF District No. 6	902,707
TIF District No. 8	128,741
TIF District No. 9	137,622
TIF District No. 10	4,305,652
TIF District No. 11	229,151
TIF District No. 12	38,163
TIF District No. 13	389,064
TIF District No. 14	54,868
Total	<u><u>\$7,124,644</u></u>

BE IT FURTHER RESOLVED that the City Treasurer is hereby authorized and directed to spread the City Property Tax upon the current tax roll of the City of Beloit with the actual apportionments certified by other taxing districts.

BE IT FURTHER RESOLVED that a 1.0% cost of living salary and wage increase shall be effective January 1, 2015, for all non-represented employees.

Dated at Beloit, Wisconsin, this 3rd day of November 2014.

BELOIT CITY COUNCIL

Mark Spreitzer, President

ATTEST:

Rebecca Houseman LeMire, City Clerk