



THE BELOIT REPORT

CONTINUING ITS RESURGENCE AS THE GEM OF THE ROCK RIVER VALLEY

CURRENT EVENTS AND ACTIVITIES

**NOVEMBER 7,
2014**

*A weekly publication
from the Office of the
City Manager*

Larry N. Arft
City Manager
City of Beloit
100 State Street
Beloit, WI 53511

608-364-6614
608-364-6756 (Fax)

arftl@beloitwi.gov
www.beloitwi.gov

Special points of interest:

- **Community Events**
(page 4)

FALL YARD WASTE PROGRAM BEGAN THIS WEEK—CONTINUES UNTIL FRIDAY, NOVEMBER 21, 2014

The City's free collection of yard waste containers for yard, garden and leaf waste began this past Monday, November 3 and will run through Friday, November 21, 2014. This is the same program the City runs each year to allow residents to clean out their gardens and/or rake their leaves and containerize them in the appropriate paper, biodegradable, or clean trash container for free collection by the City. As always, containerize your leaves and garden waste and set them at the curb on your regular collection date during any one of the three weeks noted above. Once again, there is no charge for this service; however, if residents do tree or brush trimming and create brush or limb bundles to set at the curb for City collection, each bundle must have the regular yard waste sticker attached. For more information, please click [here](#).

COUNCIL NOMINATION PROCESS IS UNDERWAY

The City Clerk's office has notified the community that nomination papers for the office of Beloit City Councilor are available. The [attached](#) press release contains more information for anyone interested in picking up nomination papers to serve on the Beloit City Council. All nomination papers and petitions must be complete and returned to the Clerk's office no later than 5:00 p.m. on Tuesday, January 6, 2015.

THE HOLIDAY SEASON BEGINS IN BELOIT

33rd Annual Wonderfest

The Beloit Junior Woman's Club will again hold their Wonderfest Arts and Crafts Expo this Sunday, November 9, 2014 from 9:00 a.m.—3:00 p.m. The location will be at Beloit Memorial High School, 1225 Fourth Street. This is the first large scale holiday shopping opportunity in the community, and if you're looking for an arts and crafts oriented special or unique gift, this will be your first opportunity. See [attached](#) flyer for more information.

Grand Lighted Holiday Parade

The Downtown Beloit Association, in conjunction with their sponsors, will be holding the 22nd Annual Grand Lighted Holiday Parade on Friday, November 28, 2014, with activities running from 5:00—8:00 p.m. Live music, the arrival of Santa, and lighting of the traditional Christmas tree will precede the lighted parade running along Grand Avenue from Third Street to Horace White Park. Santa will also visit the Turtle Creek Bookstore, 444 E. Grand Ave. and be available for photos. The [attached](#) flyer has additional information.

Holidazzle

Downtown Beloit's 11th Annual Holidazzle shopping experience, is scheduled for Friday, December 5, 2014 from 5:00—9:00 p.m. Once again this year, local businesses will be open downtown, featuring artists and specialty crafts with one-of-a-kind gifts and unique pieces of art on display. This year, crafters and artists will display in over 30 locations. Please see the [attached](#) flyer for more information.

TEEN DROP-IN CENTER TASK FORCE—UPDATE

A large delegation from the planning Task Force will travel to Milwaukee to visit an operational youth drop-in program this coming Monday, November 10, 2014. The full Task Force will meet the following Wednesday, November 12, 2014 at 4:30 p.m. in the Boys and Girls Club, 1851 Moore Street, to continue their discussions and deliberations.

2015 BUDGET PREPARATION

The 2015 budget preparation process is nearing conclusion, with Council's approval of the Capital and Operating Budget for 2015, along with several other resolutions approving various components of the budget process. Staff is assembling the final adopted budget document, including redrafting the budget transmittal letter and incorporating changes made to the proposed budget during the October budget deliberations. Notice will be given to the community when those changes are made and the actual adopted budget for 2015 is posted to the City's website. Remember, all key documents related to City's finances (from the budget to the annual Comprehensive Annual Financial Report) going back several years, are available for review on the website. If you go into the Document Center under "Finance" you will find these documents, along with bond rating letters issued by Standard and Poors, and related financial documents which provide a full, clear picture of the City's financial standing.

CITY CENTER COMMITTEE REVIEWS PROGRESS IMPLEMENTING THE CITY CENTER VISION FIRST ADOPTED IN 2005

The City Center Committee met on Thursday, November 6, 2014 and reviewed progress made on implementing the *Vision for the City Center* plan, which was sponsored by Beloit 2020 and adopted in 2005. I made a PowerPoint presentation, which was previously given to several local and statewide organizations. A subsequent PowerPoint will be developed outlining the City Center redevelopment process and will be available for viewing within a matter of weeks, hopefully before the end of this calendar year.

CITIZEN SERVICE REQUEST SOFTWARE UNDER REVIEW

A good part of the management team met this past week to hear a presentation regarding a citizen service request software package, which interfaces with our current work order software used by the Public Works Department. This software will allow residents, City Councilors or City officials to use an application on their smart phones or the City's website for the purpose of reporting maintenance needs or forwarding service requests. The addition of this citizen service request to the City's e-government services has been a long term goal of the City. Unfortunately, earlier efforts did not produce a finished product, due in part to staff turnover at critical times, and the lack of a comprehensive work order system for the Public Works Department, which would have made it awkward to use such an inquiry system effectively. Those two issues have now been resolved and we are working on a timeline to get this software installed and operational as soon as possible. Obviously, the system will be tested in-house, so that all the bugs are worked out and we are sure the information flow is going to the appropriate office for response before the system is rolled out to the public. Hopefully this will all be completed early next calendar year.

BRANDING PROGRAM

The City, along with the four Vision partners (Chamber of Commerce, Greater Beloit Economic Development Corporation, Convention & Visitors Bureau, Downtown Beloit Association) have jointly embarked upon a new marketing study to rebrand the City with a focus on promoting Beloit as an old grey metal industrial City that successfully transformed itself into a high quality urban place, rebuilding much of its local economy in the process. The branding strategy, along with the new logo to represent that brand has already been adopted by several of the Vision partners, and will be presented to the full City Council during the regular City Council meeting on Monday, November 17, 2014. It is unknown whether or not Council will take any official action at that meeting; however, we want to present the status of the branding effort so that it can receive feedback from Councilors as we move forward with the next step in implementing this new brand strategy.

BELOIT COLLEGE UNVEILS NEW PLANS TO CONVERT THE BLACKHAWK POWER GENERATING STATION TO THE POWERHOUSE, HOLDING A HEALTH CLUB, INDOOR ATHLETIC PRACTICE FACILITY, ALONG WITH RELATED CLASS ROOMS, MEETING ROOMS AND STUDENT UNION SPACE

Beloit is the platinum standard for repurposing and reusing old buildings, and this is one of the most innovative and creative building repurposing projects that has ever been proposed. The unveiling was held in the atrium of the Science Building on campus and I had the honor of speaking about the community's excitement over this plan as part of the program. The planning and design phases have reached the point where there are detailed floor plans for each level of the facility, including the addition on the north side of a large scale outdoor practice facility for the College's athletic teams. This facility will also be available for community use, and would be an excellent venue for holding some of our summer programs when the weather turns inclement, and may even result in the ability to extend the season for some of our outdoor activities. We certainly wish the College well as they embark upon the fund raising phase of the process which will be necessary to finance improvements of this magnitude. Obviously, the City is very excited about the prospect of finding a viable reuse for this structure and helping to strengthen the College's facility offerings at the same time.

VETS ROLL ACTIVITIES PLANNED FOR NEXT WEEK

Next Tuesday, November 11, 2014, is Veteran's Day, and there are a number of veterans activities scheduled in the Greater Beloit Area. I will be participating in the annual Vets Roll memorial service at Culvers on Cranston Road. The event begins at 2:00 p.m.

CITY MEETING CALENDAR— NOVEMBER 10—14, 2014

Monday, November 10	10:00 a.m.	Stateline Area Transportation Study/Metropolitan Planning Organization Meeting , Rotary River Center (R. Hendrix)
Monday, November 10	4:30 p.m.	Appointment Review Committee , City Manager's Conf. Room (M. Spreitzer and C. Haynes)
Tues., November 11	Cancelled	Alcohol Beverage License Control Committee , Forum (A. Kelly)
Tues., November 11	Cancelled	Board of Appeals
Wed., November 12	4:30 p.m.	Teen Drop-In Center Committee, Boys & Girls Club (S. De Forest)
Wed., November 12	6:30 p.m.	Park, Recreation & Conservation Advisory Comm. , 2351 Springbrook Ct. (S. De Forest)

UPCOMING COMMUNITY EVENTS

This is just a sample of events coming up in Beloit. A more complete listing is available on the Visit Beloit website: www.visitbeloit.com

Beloit Public Library offers many events for youth, teens and adults. Please click [\[here\]](#) for more information.

October 18—December 1		Warming Tree at Beloit Public Library. The Library is collecting new home-made or purchased mittens, scarves, hats or socks for children ages birth to 18 years to be distributed to local families in need. Please drop off your donations during library hours.
Sunday, November 9	9:00—3:00 p.m.	Wonderfest Arts and Crafts Expo , Beloit Memorial High School, 1225 Fourth Street., Admission \$2. Sponsored by Beloit Junior Woman's Club. Bake Shoppe, over 75 crafters and vendors, food and more!
Friday, November 21	7:00-9:00 p.m.	Turkey Trot Special Skate , Edwards Ice Arena, 2101 Cranston Road. Bring a non-perishable food item and receive a free skate rental. Music, games and more!
Friday, November 28		Grand Lighted Holiday Parade , Downtown Beloit
	5:00 p.m.	Live Music at First National Bank Plaza
	6:00 p.m.	Santa Arrives and tree lighting begins at First National Bank Plaza
	6:15 p.m.	Lighted parade along Grand Ave. from Third St. to Horace White Park
	7:00 p.m.	Santa visits the Turtle Creek Bookstore, 444 E. Grand Ave.



City Clerk's Office, City Hall
100 State Street
Beloit, WI 53511
www.beloitwi.gov

FOR IMMEDIATE RELEASE

For more information, contact:
Rebecca Houseman LeMire, City Clerk
(608) 364-6680

2015 City Council Nomination Information

October 21, 2014 – Beloit, WI: Any City of Beloit resident interested in running for a two-year term on the Beloit City Council may pick up a packet of information including nomination papers beginning **Monday, October 27, 2014**. The packets are available in the office of the City Clerk on the second floor of City Hall during normal business hours: Monday through Friday, 8:00 a.m. to 5:00 p.m.

- The Spring Election will be held on **Tuesday, April 7, 2015**.
- There are seven members on the Council and three seats will be on the ballot.
- Candidates must file required forms with the City Clerk before forming a committee and/or raising funds.
- The first day to circulate nomination papers is **Monday, December 1, 2014**.
- A minimum of 200 valid signatures of City of Beloit residents must be submitted. Staff recommends that between 200 and 400 signatures be submitted to ensure ballot access.
- Nomination papers and all forms must be completed and filed with the City Clerk by 5:00 p.m. on **Tuesday, January 6, 2015**.
- An informational session may be held in January for candidates who have gained ballot access.
- Newly-elected Councilors will take office on Tuesday, April 21, 2015.

Nomination papers and forms will also be available on the City's website: www.beloitwi.gov in the Document Center starting on October 27th. If you have any questions or require additional information, please contact the City of Beloit City Clerk's office at (608) 364-6680 or by email at lemirer@beloitwi.gov.

[Return to page 1](#)



33rd Annual WONDERFEST Arts and Crafts Expo

Sunday, November 9th, 2014

9:00 a.m. — 3:00 p.m.

LOCATION :

***Beloit Memorial High School
1225 Fourth Street
Beloit, WI 53511***

Bake Shoppe featuring holiday sugar cookies handmade by the Beloit Junior Woman's Club. Funds raised by our club are donated back to the Beloit Community.

Shop for handmade crafts for the holidays, home décor and more! Over 75 crafters and vendors include wood crafts, jewelry, florals, holiday items, food and more! Food and Bake Shoppe On Site!

Admission: \$2.00

For further information contact: Karen Thorson, (608) 364-0349

Sponsored by: Beloit Junior Woman's Club

22nd Annual GRAND LIGHTED

HOLIDAY PARADE

Downtown Beloit

Friday, November 28th, 2014 | 5 - 8pm

- 5:00 PM LIVE MUSIC STARTS AT FIRST NATIONAL BANK PLAZA
- 6:00 PM SANTA ARRIVES & TREE LIGHTING BEGINS AT FIRST NATIONAL BANK PLAZA
- 6:15 PM LIGHTED PARADE ALONG GRAND AVE. FROM 3RD STREET TO HORACE WHITE PARK
- 7:00 PM SANTA VISITS THE TURTLE CREEK BOOKSTORE AT 444 E. GRAND AVE.
PHOTOS WITH SANTA & MRS. CLAUS!

*All times are approximate

Check out these other great activities!

- HEAR TIM BREMEL LIVE ON 1230AM DURING THE PARADE
- FREE HOT CHOCOLATE FROM THE SALVATION ARMY AT FIRST NATIONAL BANK PLAZA
- "CHILI & HOT CHOCOLATE" FUNDRAISER FOR THE STATELINE BOYS & GIRLS CLUB FROM 4-8PM AT SUDS O'HANAHAN'S

Cash prizes will be awarded for the best floats!

Thank you to our sponsors!

[Return to page 1](#)



Participating Sponsors: Bucciferro Family McDonald's, Visit Beloit
Downtown Beloit • 500 Public Avenue • 608.365.0150 • downtownbeloit.com

Downtown Beloit's 11th Annual

HOLIDAZZLE

Friday, December 5th, 2014 | 5:00 - 9:00 PM

Featuring artists and specialty craftspeople as they display one-of-a-kind gifts and unique pieces of art in over 30 locations!

Live music, children's events, & holiday treats!

- Take the FREE trolley to all locations!
- Enjoy the photo booth at 500 Public Ave., sponsored by Visit Beloit
- Have your picture taken with Santa & Mrs. Claus at Turtle Creek Bookstore (444 E. Grand Ave.)
- Hear Tim Bremel live on 1230 AM during the event
- Visit St. Paul Episcopal Church's Holidazzle Sweet Shoppe

Bring your stamped Holidazzle Passport to 500 Public Avenue on Friday to win prizes and gift certificates! (Passports are available at each location.)

Thank you to our sponsors!

[Return to page 2](#)



Participating Sponsors: Liberty Tax Services/Barb Bartlett, Wisconsin Distributors, Jones Travel
Downtown Beloit • 500 Public Avenue • 608.365.0150 • downtownbeloit.com

MEETING AGENDA
Joint Policy & Technical Advisory Committee Meetings
Stateline Area Transportation Study
Monday, November 10, 2014 at 10:00 A.M
Rotary River Center, 1160 Riverside Drive (U.S.H. 51)
Beloit, Wisconsin

1. Roll Call
2. Citizen Participation
3. Approval of the minutes of the October 20, 2014 Joint Policy and Technical Advisory Committee Meetings. *Action Required by Technical and Policy Committees*
4. Review and Approval of the Final 2015-2018 Transportation Improvement Program. *Action Required by Technical and Policy Committees*
5. Review and Approval of the Final SLATS 2015 Unified Planning Work Program. *Action Required by Technical and Policy Committees*
6. Technical Advisory Committee Agency Reports. *Informational Only. No Action Required by Technical and Policy Committees*

Voting Members

City of Beloit Engineering
Town of Beloit Engineering
City of Beloit Public Works
Beloit Transit System
Federal Highway Administration-Illinois
Federal Highway Administration-Wisconsin
IDOT, District 2
Rock County Planning, Economic & Community Dev. Agency
Rock County Highway Division
Village of Rockton Public Works
City of South Beloit Engineering
Stateline Mass Transit District
Town of Turtle Engineering
Winnebago Highway Department
Winnebago County Planning
WisDOT Central Office
WisDOT Southwest Region

Non-Voting Agencies

FTA Region V-Chicago
IDOT Bureau of Urban Program Planning
Janesville MPO
Rockford Metropolitan Agency for Planning (RMAP)
Village of Roscoe Engineering

8. Scheduling of Future Meetings of the Policy and Technical Committees
9. Adjournment

This meeting is accessible to disabled individuals. Persons planning to attend this meeting who will need a sign language interpreter or other similar accommodations should notify, either by telephone or letter or e-mail, to T.J. Nee, MPO Coordinator, Engineering Division, 2400 Springbrook Court, Beloit, WI 53511, telephone 608-364-6702, e-mail neet@ci.beloit.wi.us or the MPO Executive Secretary 608-364-6690 at least five days prior to the meeting so that reasonable accommodation can be made. Please make sure you get a positive response from someone and your request does not get left on message waiting or in an e-mail mailbox. Thank you for your cooperation. We want to assure we are responsive to people's needs.

Para más información o si usted está interesado en participar en el planeamiento del proceso de transporte en su comunidad y si usted necesita asistencia con el idioma, por favor comuníquese al teléfono 608-364-6724.

[Return to page 4](#)



**APPOINTMENT REVIEW COMMITTEE
NOTICE AND AGENDA
REGULAR MEETING
Monday, November 10, 2014 at 4:30 p.m.
City Manager's Conference Room
4th Floor, City Hall**

1. Roll Call
2. Minutes – Regular meeting September 8, 2014
3. Consideration and review of existing and upcoming vacancies (November and December, 2014)
4. Review of City Council appointments September 15, 2014
5. Review of applicants for the following vacancies with recommendations to City Council:

Alcohol Beverage License Control Committee

1 resident (Metter) – term to expire June 30, 2017

Board of Appeals

1 resident, 2nd Alternate – term to expire May 31, 2015

Board of Ethics

1 resident (Brown) – term to expire December 31, 2016

1 resident (Murry) – term to expire December 31, 2014

1 former City Councilor – term to expire December 31, 2016

Board of Review

1 resident, Alternate (Daskam) – term to expire December 31, 2014

1 resident, Alternate (Borgogni) – term to expire December 31, 2014

Community Development Authority

1 resident (Adama) – term to expire December 31, 2016

Equal Opportunities Commission

1 resident (Finnegan) – term to expire June 30, 2016

1 resident (Valdez) – term to expire June 30, 2016

Landmarks Commission

1 resident (Joyce) – term to expire October 31, 2017

1 resident (McGrath) – term to expire October 31, 2017

Municipal Golf Committee

1 Men's Golf Club Representative (Madison) – ex-officio

Park, Recreation & Conservation Advisory Commission

1 Youth (Charles) – term to expire September 30, 2015

1 resident (Geistwalker) – term to expire September 30, 2015

Police and Fire Commission

1 resident (Gard) – term to expire April 30, 2015

Traffic Review Committee

1 resident (Cole) – term to expire September 30, 2015

1 resident (Walsh) – term to expire September 30, 2014

1 resident (Dowd) – term to expire September 30, 2014

6. Member Participation
7. Citizen Participation
8. Adjournment

[Return to page 4](#)

Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Manager's Office at 364-6614, 100 State St., Beloit, WI 53511.



**NOTICE OF MEETING CANCELLATION
ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE**

Beloit City Hall - The Forum
100 State Street, Beloit, WI
November 5, 2014
4:00 p.m.

The Tuesday, November 11, 2014 meeting of the Alcohol Beverage License Control Committee has been cancelled due to a lack of agenda items.

The next regularly scheduled meeting will be held on Tuesday, December 9, 2014

November 5, 2014

[Return to page 4](#)

Rebecca Houseman LeMire
City of Beloit City Clerk



CITY HALL • 100 STATE STREET • BELOIT, WI 53511
Office: 608/364-6700 • Fax: 608/364-6609
www.beloitwi.gov
Equal Opportunity Employer

MEMORANDUM

TO: Board of Appeals Members

FROM: Drew Pennington, AICP, Director of Planning & Building Services

DATE: November 3, 2014

SUBJECT: Cancellation of Board of Appeals Meeting

Since no applications have been submitted, the regularly scheduled **November 11, 2014** meeting of the Board of Appeals has been cancelled. The next Board of Appeals meeting is scheduled for Tuesday, December 9, 2014.

Please contact me at (608) 364-6711 or penningtond@beloitwi.gov if you have any questions or require more information.

[Return to page 4](#)

cc: City Clerk's Office
City Manager's Office
Media

PUBLIC MEETING

PARKS, RECREATION, AND CONSERVATION ADVISORY COMMISSION

REGULAR MEETING

WEDNESDAY, NOVEMBER 12, 2014

6:30PM

DPW OPERATIONS CENTER

2351 SPRINGBROOK COURT, BELOIT, WI

AGENDA

- 1.) Call to Order
- 2.) Review Minutes of: October 8, 2014
- 3.) Citizens Participation

- 4.) Old Business
 - a.) Review and consideration of a Remembrance Garden in Horace White Park.
 - b.) Review and discussion regarding Parking Lots and curbing regulations.
 (Pennington)

- 5.) New Business - None

- 6.) Director's Report
- 7.) Committee Members Comments
- 8.) Adjournment

SPECIAL CONSIDERATIONS:

- * *Commissioners unable to attend are encouraged to contact Brian Ramsey @ 608/364-2919 or the Parks Administrative Secretary @ 608/364- 2929 prior to the meeting.*
- ** *Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services.*
- *** *For additional information or to request this service, please contact the Parks & Leisure Services Division located at 2351 Springbrook Court, Beloit, WI 53511 or by calling 608/364-2929.*

[Return to page 4](#)