



**Department of Public Works, Engineering Division**

**2400 Springbrook \* Beloit, WI 53511**

**Office: 608/364-6690 \* Fax: 608/364-2879**

***www.beloitwi.gov***

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**For More Information Contact:  
Greg Boysen, Public Works Director  
2400 Springbrook Court  
(608) 364-6690**

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## **CITY OF BELOIT INTRODUCES NEW CITIZEN ENGAGEMENT TOOL**

**“Beloit Services” will allow users to submit service requests via the city web site or smart phone**

Beloit, WI – Earlier today, the City of Beloit went live with a new citizen engagement tool, aptly named, “Beloit Services.” This technology will allow the public to easily report real-time neighborhood concerns such as graffiti, litter and potholes to the appropriate municipal department in a snap. The public will be able to access “Beloit Services” from the main page of the City of Beloit website or by downloading a free app for your smart phone. Users can send a photo of the problem area or simply a description of the issue, which will then alert city staff who can respond accordingly.

City Manager, Larry Arft, stated, “We have been evaluating citizen engagement technology options to better serve the public for some time. We are delighted to now be able to provide a way for citizens to easily send requests for service using the city website or from a smart phone to efficiently and effectively communicate with city staff.”

The city web site, [www.beloitwi.gov](http://www.beloitwi.gov), provides instructions on how to download “Beloit Services” in the App Store for Apple products, such as the iPhone or iPad, or Google Play for Android devices.

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