



**PROCEEDINGS OF THE BELOIT CITY COUNCIL**  
**100 State Street, Beloit WI 53511**  
**City Hall Forum – 7:00 p.m.**  
**Tuesday, September 8, 2015**

Presiding: Charles M. Haynes  
Present: Ana Kelly, Chuck Kincaid, David F. Luebke, Marilyn Sloniker  
Absent: Sheila De Forest, Regina Hendrix

1. President Haynes called the meeting to order at 7:10 p.m. in the Forum at Beloit City Hall.
2. PLEDGE OF ALLEGIANCE
3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS
  - a. Councilor Luebke presented a proclamation recognizing September as **Library Card Sign-Up Month** to Library Director Dimassis. File 7148
  - b. Debbie Fischer, Director of Youth 2 Youth of Rock County, and Emily White of the American Cancer Society presented a short **informational presentation** on the dangers of e-cigarettes.
4. PUBLIC HEARINGS
  - Community Development Director, Julie Christensen, presented a proposed Ordinance to repeal and recreate Section 5-400 of the Zoning Ordinance, Chapter 19 of the Code of General Ordinances for the City of Beloit relating to **Floodplain Zoning**. The key issues include:
    - Floodplain zoning regulations are a critical element of comprehensive floodplain management system.
    - The FIRM is what is commonly known as the floodplain map, which delineates the floodway and floodplain. FEMA organizes FIRMs into individual panels, and the panels for of the City of Beloit are attached to this report. The panels will be available in hard copy at the public hearings. Notable changes include:
      - Map No. 0318E: The Rotary River Center and Rock Bar & Grill will be removed from the floodplain. The floodplain along Fourth Street will be smaller. Part of Ironworks will be added to the floodway.
      - Map No. 0319E: The floodway and floodplain will be larger along Turtle Creek, particularly in the Bootmaker/Moccasin neighborhood. A larger portion of the Feitag parcel will be added to the floodway.
      - Map No. 0431E: The Riverbend site will be removed from the floodplain.
      - Map No. 0432E: Many properties north of Broad Street will be added to the Turtle Creek floodplain.
  - WDNR Model Floodplain Ordinance: WDNR has notified Planning staff of the need to adopt their updated (2012) model floodplain ordinance into the City's Zoning Ordinance. Therefore, the attached Ordinance will repeal & recreate the entire floodplain zoning ordinance, including the references to the updated FIS and FIRMs. The 2012 model floodplain ordinance upon which the attached ordinance is based includes primarily clarifying language with some limited substantive changes. The most substantive change includes a lengthy section on hydraulic and hydrologic studies that may be required if a proposed project will obstruct or change flood flow.
  - Public notification steps have been taken during the preparation and adoption of the revised floodplain maps and ordinance.
  - The floodplain zoning districts will continue to function as overlay districts, and will continue to be administered by Planning staff during the course of regular Zoning Ordinance Administration. No additional staff time is required.

- The Plan Commission reviewed this item on August 19, 2015 and voted unanimously (4-0) to recommend approval.

Due to a timing issue with pending deadlines, staff is asking council to suspend the rules of a 2<sup>nd</sup> reading and take action. President Haynes opened and closed the public hearing. Councilors Kincaid and Luebke made a motion to suspend the rules. Motion carried. Councilors Luebke and Kelly made a motion to adopt the ordinance. Motion carried. File 3477 Ordinance 3557

## 5. CITIZEN PARTICIPATION

- Julie Lewis, 2129 East Ridge Road, addressed the Council on bike paths and safety where bike paths are lacking. Ms. Lewis asked the Council to consider in the strategic plan to expand and replace areas of the bike paths and bike lanes where they are unsafe, endure heavy traffic and are generally not bike friendly. An area of particular concern for her is on White Avenue in traveling to Beloit Memorial High School. Due to heavy traffic, utilizing the sidewalk is often necessary which results in other hazards like glass and dog encounters. The other area of concern is on Cranston Road at Collingswood and Shopiere where the sidewalks abruptly ends and signage for alternate path options are non-existent. She said that encountering bikers riding on Cranston where there is no bike lane is quite dangerous for the rider and the cars.

## 6. CONSENT AGENDA

Councilors Sloniker and Kincaid made a motion to adopt the consent Agenda, which consist of items 6.a through 6.d. Motion carried, voice vote 5-0.

- The Minutes of the regular meeting of August 17, 2015 were approved.
- The Application for a **Class "A" Beer License** for Park Avenue Mart Inc., d/b/a Park Avenue Mart, located at 1771 Park Avenue, Harjinder Samra, Agent was referred to ABLCC. File 8688
- The resolution rejecting all Bids for Project **C15-20, Cranston at Gateway Intersection Modification** was approved. File 8649
- The Proposed **Sale of Right-of-Way** to the State of Wisconsin related to the Interstate Expansion Project was referred to Plan Commission. File 8525

## 7. LICENSES

- The resolution **Setting Return Date and Authorizing the Issuance of a Summons** for an Alcohol License Sanction Hearing for HRNS V Entertainment, d/b/a Adiktion, Edgardo Garrido, Agent, located at 1310 Cranston Road was removed from the agenda and will be reconsidered at the September 21<sup>st</sup> meeting. File 8688

## 8. ORDINANCES

- Community Development Director, Julie Christensen, presented a proposed Ordinance amending the City of Beloit **Zoning District Map** to change the zoning district classification of the property located at 2460 Milwaukee Road from C-1, Office District and M-2, General Manufacturing District to PLI, Public Lands and Institutions District. This is a second reading and adoption. Councilors Luebke and Sloniker made a motion to adopt the ordinance. Motion carried, voice vote 5-0. File 8107 Ordinance 3558
- City Attorney, Beth Krueger, presented a proposed Ordinance to create section 16.08(3)(b)3 of the Code of General Ordinances of the City of Beloit pertaining to Smoking Outside City-Owned Buildings. This is the first reading and uniformly bans smoking within 30 feet of any entrance to a city-owned building. Attorney Krueger said that the request came from the Library Board as a result of patron concerns. Councilor Luebke said that he is very much in favor of this addition and it addresses some longstanding concerns. Councilors Kincaid and Sloniker made a motion to lay over to the September 21<sup>st</sup> meeting. Motion carried, voice vote 5-0. File 8253

## 9. APPOINTMENTS – none

## 10. COUNCILOR ACTIVITIES AND UPCOMING EVENTS

- Councilor Sloniker said that she attended the EOC meeting and enjoyed the Labor Day event at Rock River Threshere in Edgerton.
- Councilor Kelly had nothing to report other than life is very busy right now.
- Councilor Luebke echoed the concerns that Julie Lewis shared during citizen comment on bike and pedestrian safety in the areas she addressed. He agrees that at the very least, connecting the paths where it ends abruptly would be the first step to improving safety. He said that he attended the event at Beloit College and the Business event at the Garden Inn and was pleased with both the Superintendent and City Managers talk. He also attended the listening session for the proposed Kolak building and found it interesting.
- Councilor Kincaid said he only wanted to reiterate the problem on Cranston and would really like to see this item resolved in a timely manner.
- President Haynes said that bike safety is a primary issue for him and he shares these concerns too.

## 11. CITY MANAGER'S PRESENTATION – none

## 12. REPORTS FROM BOARDS AND CITY OFFICERS

- a. Director of Operations, Chris Walsh presented a resolution authorizing the City Manager to submit the **Urban Forestry Catastrophic Storm Grant**. The Wisconsin Department of Natural Resources (WDNR) has an Urban Forestry Catastrophic Grant Program, for municipalities that have experienced damage to an urban forest as a direct result of a catastrophic storm event which the Governor has declared a State of Emergency. WDNR requires that municipalities pass a resolution pre-event, annually to qualify for this grant.

Key issues include:

1. For this particular DNR grant program, no local share is required.
2. Eligible costs are limited to damaged tree repair, removal or replacement within the City of Beloit as a direct result of a Governor declared State of Emergency.
3. This Resolution needs to be updated annually for it to remain active.  
The City may request 50% advance payment of estimated project costs following a declaration.

City Manager Lori Luther applauded Director Walsh for seeking these grant dollars before they are needed and being proactive where possible. Councilors Luebke and Sloniker made a motion to approve the resolution. Motion carried. File 8322

- b. City Manager, Lori Luther presented a resolution adopting the **City of Beloit Strategic Plan for 2016**. She explained that the recommended Strategic Plan has incorporated several language changes that were discussed during the City Council Strategic Plan Workshop. She responded to the comments made earlier on bike safety, said that there is language in the Strategic Plan that includes being a bike friendly community. She said the specific components and the funding attached to those would be incorporated into the 2016 budget and she will review this with the City Engineer and Public Works staff and report back to the council on those specific items.

City Manager Luther pointed out that the most significant changes to the Strategic Plan are included in the plan for the Police Department. The purpose of these goals in a general sense are to reduce crime, fear and disorder in our community through a neighborhood based problem oriented and intelligence led approach, and includes specific components to achieving success in this department. Ms. Luther explained that she anticipates additional meetings with the council and staff to review any other changes for next year and use this time to perhaps refresh the standing vision, mission and values since we have this opportunity to explore across the employment base to look at these items to make certain we are current. Ms. Luther said that an addition was made to reflect that our overall mission is to serve the public with courtesy and respect.


Councilors Luebke and Kincaid made a motion to adopt the resolution as presented. Councilor Luebke commended City Manager Luther and the interim Police Chief Zibolski for proactive approaches and used the Roll Call program for those on probation and parole as one example of

creating solutions that builds trust, communication and cooperation across the board. Motion carried, 5-0. File 8695

- c. Director of Operations, Chris Walsh presented a resolution authorizing the City Manager to execute a **Purchase Order for Solid Waste Collection Vehicles**. The City is expected to move to the automated collection of solid waste in 2016. The purchase of the necessary collection vehicles needed for the transition needs to be done this fall. The City is requesting approval to sign a purchase order committing to purchasing the collection vehicles, to be funded in the 2016 budget. Transitioning from manual collection to automated collection supports and focuses on sustainable stewardship. The program promotes recycling while at the same time emphasizes waste reduction throughout the community. Furthermore, reducing fuel usage reduces our carbon footprint. The key issues are:
1. Over the last several years, workers compensation claims have been significantly increasing for solid waste collectors. Moving to an automated collection system is expected to greatly reduce workers compensation claims as well as the City's rate with its insurance carrier.
  2. The new collection system will reduce the existing fleet from 11 side-loading vehicles to 7 automated vehicles reducing fuel usage, maintenance and replacement costs.
  3. Staff expects to see an increase in recycling. Comparable cities have realized a 20% increase with the implementation of automated collection system.
  4. Staff expects to see a reduction in trash. Currently, a resident can set out 195 gallons in trash curbside each week and automation will limit set outs to 96 gallons.
  5. The cart system for automation will make the curbside of the city more aesthetically pleasing, no piles of trash.
  6. No proposed fee increase, program helps to stabilize the solid waste fund

Councilors Kincaid and Sloniker made a motion to approve the resolution as presented. President Haynes explained that this was a resolution specifically to commit to the purchase of the vehicles and that the approval of the funds for this system will be included in the budget proposal that will come before them in a few weeks. He also mentioned that this automation will also include a comprehensive review of the existing solid waste ordinances and details surrounding storage of the containers and other matters can be discussed at that time. Councilor Kelly asked about whether this new system could accommodate additional pickup of yard waste. City Manager Luther explained that the Purchase Order is necessary to meet a commitment deadline to prepare the trucks, but the City will not take possession until 2016. She also explained that the funds to purchase these trucks are included in the proposed budget and \$1.3 million dollars is coming out of the fleet replacement fund, and that there is no borrowing necessary to move forward. Councilor Kincaid said that he thinks this program is one that moves the City forward and thanked Ms. Walsh and her staff for their effort. Motion carried 5-0. File 8696

13. Councilors Sloniker and Kelly made a motion to adjourn the meeting at 8:00 p.m. Motion carried.

  
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Lorena Rae Stottler, City Clerk

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Date approved by City Council: September 21, 2015