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POPS ON THE ROCK, JULY 4TH CELEBRATION PLANNED

June 30, 2016 – The Pops on The Rock, July 4th Planning Committee is pleased to announce that the Annual Concert and Fireworks will be held in honor of celebrating our country's Independence Day on Monday, July 4th in Beloit's Riverside Park.

For the past 24 years, our community has come together on Beloit's beautiful riverfront to enjoy the most patriotic of nights. Families, friends, and visitors gather to celebrate our nation's independence with a concert beginning at 7:30 p.m. performed by the Beloit Janesville Symphony Orchestra conducted by Rob Tomaro, with special appearance by Grammy-nominated electric violinist Susan Aquila. The concert features a sparkling rendition of the 1812 Overture and will be followed by a spectacular fireworks show at dusk (approx. 9:15 p.m.) by Melrose Pyrotechnics, Inc.

The 4th of July Celebration is made possible only by our community's generous contributions to the fireworks fund. The fireworks are underwritten solely by corporate and citizen support. If you haven't donated in the past, but are interested, donations are still being accepted; please send your tax deductible contribution to the Stateline Community Foundation, 690 3rd Street, #110, Beloit, WI 53511. Please indicate that your check is for the "Fireworks Fund."

Due to the high volume of spectators anticipated at this annual concert and fireworks show, parking often becomes a hot-commodity on July 4th. Public parking is available at the following locations:

- Rotary River Center parking lot in Riverside Park
- Mid-Lawn/Tennis Court parking lot in Riverside Park
- North-End parking lot in Riverside Park
- ABC public parking lot off of ABC Parkway
- Eclipse Center parking lot
- Wootton Park

The general public is encouraged to bring lawn chairs and blankets and set up in the big lawn area at the Harry Moore Pavilion in Riverside Park to view the concert and fireworks. Food and concessions will be available for purchase from Otha's Ribs; Gonzales Taco; Wepa; and at the lower level concessions of the Moore Pavilion where you will also find rest room facilities.

For further information, please call the City of Beloit Parks & Leisure Services Office at 608/364-2890.

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