



MEDIA ALERT

July 12, 2016

Media Contact: Sonya Baden

badens@beloitwi.gov

Phone: 608-364-6801 Ext. 3

Cell: 608-289-2126



City of Beloit, Parks & Leisure Services Announces the 2nd Annual Beloit Dirty Dash for Kids Saturday, August 20, 2016 at Big Hill Park

Beloit, WI – Leisure Services is proudly announcing the details of the 2nd Annual Beloit Dirty Dash.

The Beloit Dirty Dash for Kids will take place on Saturday, August 20, 2016 at Big Hill Park (2101 Big Hill Road, Beloit, WI 53511). Pre-registration is encouraged in person, by mail or online. Same day registration will begin at 7:30 am.

The event will begin at 9:00 am for ages 14 to 18 (Jackrabbit Track) with roughly a 2 mile loop (including obstacles).

Ages 10 to 13 will begin at 9:45 am (Hare Rush) with roughly a mile and a half loop (including obstacles).

Ages 7 to 9 will begin at 10:30 am (Cotton Trail) with nearly a mile (including obstacles).

Ages 4 to 6 will begin at 11:15 am (Bunny Loop) with under a ½ mile (including obstacles).

All groups are guaranteed to encounter mud pits, nature trails and are guaranteed to get dirty! Costumes and groups are encouraged! The Dirty Dash will be held rain or shine! Wear comfortable clothing and shoes you won't mind getting dirty. Rinse station available.

Each participant receives a Dirty Dash t-shirt, adventure bandana, one free concession coupon for a brat or hot dog, a free paddle boat ride at Riverside Park, and a Beloit Snapper's general admission ticket.

The Dirty Dash will have a severe weather date of Sunday, August 21. There will be no refunds if severe weather persists and event must be cancelled.

Registration: In person or mail in registration: City of Beloit Leisure Services Office (1003 Pleasant Street, Beloit WI 53511, the pump house building on White/Riverside) or online <https://beloitdirtydash2016.eventbrite.com>. Family discount: First child pays regular fee, \$5 off each additional. Entry fee prior to June 30 for just \$20.00; July 1 to 31 for \$25.00; and August 1 to 22 for \$30.00.

For questions about registration, call Sonya Baden, (608) 364-2890 x3



First Community Credit Union is the Proud Platinum Sponsor of the Beloit Dirty Dash!