

MINUTES
MUNICIPAL GOLF COMMITTEE
WEDNESDAY, MARCH 15TH, 2017 @ 7 A.M.
KRUEGER HASKELL GOLF COURSE CLUBHOUSE

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on March 15th, 2017 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:03 a.m.

Members Present: Ed Armstrong, Gary Gard, Harry Wiersgalla, William Maze Jr,

Members Absent: Ida, Lenz, Chris Moxley

Staff: Brian Ramsey, Director of Parks & Leisure Services
Mark Young, Golf Course Supervisor

Guests:

1. Approve Minutes from November 16th, 2016 Meeting

Unanimous motion to approve the minutes from November's meeting. Gary Gard made a motion, seconded by Bill Maze.

2. Citizen Participation- None

3. Club Reports

- Men's – No changes to the fees, forms will be out by April 1, 2017. Rock Cut will be back and Par 3 event.
- Women's – Nothing to report.
- Seniors – The active number of seniors is 40-65. They see 2 new senior members a year. Every Friday for seniors.

4. Manager of Golf Operations Report-

- **Financial Report** – Current year revenue – historical data report is not available due to audit. We had \$5,000 daily fees pre-season ahead of last year of \$3500. We had 200 golfers in February just walking, \$108,700 year to date revenue. Off to a good start for 2017. Mark presented end of year golf report highlighting that we ended in black with \$158,649 daily fees.

- Mark highlighted the 2016 Season Summary Report :
 - Rounds were about the same as 2015.
 - Daily play was slightly up.
 - Season passes slightly down.
 - Season singles were down.
 - Junior passes were slightly up.
 - More players are taking advantage of Golf Now specials than buying single passes.
 - We need to boost up the average rounds per day in 2017.
 - Ed Armstrong stated a need to have an article about the 90th Anniversary of Krueger Haskell Golf Course.
 - **Marketing-** Will continue to work with Golf Now with advertising. We use Twitter, Facebook and Instagram. 2017 is 90th Anniversary of the golf course. We will do a press release and possible article in the Beloit Daily News. Committee five (5) days to make comments for the 90th Anniversary Article. Due by email to Mark on Monday, March 20, 2017. This will give Ida and Chris time to respond also.
 - **Special Projects-** Nothing slated in 2017. Bunker 14 is fixed. 65 trees were removed off the course. Have another 45 to remove. Stumps have all been ground down. We will be doing an asphalt overlay of the floor in the cart shed.
5. **Director's Report-** The new concessionaire will be Suds O'Hanahan's from Beloit, WI. Tom Haskin will be in charge. At the request of the City Manager, staff presented a 2017 Fee Comparison for Resident and Non-resident Report that provides a discount for residents. Based upon the Committee's recommendation, Brian will revise the report and will share the new information with the City Manager, along with the Committee's suggestion that they are in favor of everyone living within the 53511 zip code should be eligible to pay the resident rate, not just those living within the city limits. The Committee would welcome an opportunity to meet with the City Manager for further clarification.
6. **Concessionaire Report** – No report.
7. **Comments by committee members**
- Harry Wiersgalla** – How is the geese problem? Mark indicated the geese weren't that bad last year. Mating season will be upon us soon and we have not had them nesting here yet. Last year there were no geese nests. The Geese Police have retired and there is no one to take over their business. Are the ponds still leaking? Mark Young – yes they are still leaking and there is no longer any funds available from Engineering to fix them.

William Maze Jr – Nothing.

Gary Guard – Suggested that we inspect the windshields on golf carts at the end of the year and have repairs done as they are under warranty. Are we putting decals on the carts for the 90th anniversary? Yes, we are looking into cards for the cart holder for the 90th anniversary. The Men's group is looking into fixing and replacing the Tee Box signs. The person who used to fix the Tee Box Signs passed away last year and the company has gone out of business. The Men's Club is in the process of looking for another company to fix the signs.

Ed Armstrong- The sign board on 10 green (9 Tee) will it be replaced with Suds O'Hanahan's information? Yes, already doing so at the maintenance garage. Score Cards, will they be changed with the 90th Anniversary? Mark is working on that. Is Suds O'Hanahan's on it also? Yes Suds O'Hanahan's information will be on it. Will there be an advantage with the new indoor golf range with the Beloit Club? Will there is a discount for members? Mark Young will need to talk with Milt at the Beloit Club.

Unanimous motion for adjournment at 9:00 am.

Minutes prepared by Anne Hill