
CITY MANAGER

FOR IMMEDIATE RELEASE

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City of Beloit Hosting Open Streets, Open Doors Event

Aug. 22, 2018 - Check out downtown Beloit in a way you never have before. The City of Beloit announces the inaugural Open Streets, Open Doors event in downtown Beloit. Select streets will be closed to traffic during this free event, which will feature fun, behind-the-scenes look at businesses and organizations in the downtown area.

Open Streets, Open Doors will be from 10 a.m. to 2 p.m. Saturday, Aug. 25 in Beloit. Attendees will get to see downtown Beloit from a new perspective, and experience some of our exciting new shops, restaurants, vendors, and public spaces.

“The goal of this family-friendly event is to build community, to showcase downtown Beloit, and to encourage non-motorized transportation and healthy living,” said Drew Pennington, director of planning and building services for the City of Beloit.

Open Streets, Open Doors is brought to you by the City of Beloit, Downtown Beloit Association, Visit Beloit, the Greater Beloit Chamber of Commerce, and the Stateline Spinners. The event was started by city employees who are looking at ways to increase sustainability in the community. Event attendees are encouraged to walk, bike, and use other non-motorized forms of transportation to explore Beloit during this event.

Attendees will be able to use three different bridges to complete various loops around the downtown area. Parking will be available in all municipal parking lots. Public restrooms are available in the Mill Street parking lot behind Bushel & Peck’s.

The following roads will be open for pedestrians only: Third Street, Grand Avenue from Third Street to Pleasant Street, and State Street from Broad Street to First National Bank and Trust (the drive-through at the bank will be open).

The following activities will be happening during the Open Streets, Open Doors event:

- **Angel Museum, 656 Pleasant St.:** \$1 Tent Sale - Get a piece of Angel Museum history, which is celebrating 20 years and closing its doors on Sept. 29.
- **Beloit Farmers’ Market:** With over 12,000 visitors each week, the Beloit Farmers’ Market is the second largest market in Wisconsin. Check out the vendors, find fresh produce, and support local farmers at this weekly event.

- **The Castle at 501 Prospect, 501 Prospect St.:** Stop by for live music in front of The Castle. Tours of the music school will be available for anyone who is interested.
- **DeCori Design:** Learn more about the work that goes into graphic design and event planning. Some of the items will be for sale on the Grand Avenue bridge.
- **Gallery ABBA and Beloit College CELEB, 437 E. Grand Ave.:** Stop in to see all the artwork and items for sale made by Beloit College students.
- **Stateline Family YMCA Ironworks Branch, 501 Third St.:** Zumba in the Y's main parking lot, bring a friend for free from 10 a.m. to 2 p.m. (all children ages 15 and younger must be accompanied by an adult at all times), community swim (limited to the first 50 people) from 11 a.m. to 2 p.m., Growing Tree Daycare open house from 10 a.m. to noon, and a bounce house.
- **WM DaySpa Salon, 604 Pleasant St.:** Stop by for tours, samples, brochure and a raffle drawing for complimentary services.

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