

**NOVEMBER 9,
2018**

*A weekly publication
from the Office of
the City Manager*

Lori S. Curtis Luther
City Manager
City of Beloit
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**Special points of
interest:**

- City Events (page 3)

CURRENT EVENTS AND ACTIVITIES

CITY MANAGER'S ACTIVITIES

- It has been an exceptionally productive week! The City Council adopted the 2019 budget at the Council meeting on November 5th. A link to the finalized budget will be available on the City's website soon.
- Congratulations again to retired US Army Major General Marcia Anderson on her selection as the sponsor of the USS Beloit.
- At the November 5th City Council meeting, the Council adopted a resolution designating the Portland Avenue Bridge with the Honorary name of Walter R. Knight Bridge. We offer our congratulations to Mr. Knight on this public recognition of his exceptional accomplishments and community contributions as a long-time resident of Beloit.
- Spoke at the Rising Professionals Breakfast.
- Held Department Head and one-on-one meetings with direct reports.
- Met with Councilor Beth Jacobsen.
- Attended the YWCA Racial Justice Conference with Council President Leavy, Councilors Jacobsen and Blakeley. Councilor Anderson also attended the conference in his employment capacity.
- Provided a greeting at the Veteran's Day ceremony at Grinnell Hall Senior Center and will participate in the Veteran's Day Observance at Culver's on November 11th at 2:00 p.m.

CASINO PROJECT UPDATE

The Ho-Chunk Nation issued the [attached](#) press release today with an update on the Beloit Casino Project. City Manager Lori Luther and the Beloit City Council commented, "The City of Beloit is thrilled that the casino project is advancing forward at the federal level. We're hopeful



Aerial View

that it can now move more quickly through the final approval process to provide 1,500 jobs and to bring countless visitors to the Greater Beloit area. This casino, hotel, convention center, and waterpark will surely be an asset to our great community. The Ho-Chunk Nation has an excellent reputation for running high-quality properties, and we look forward to continuing our relationship with the tribe throughout the duration of this project."

CRANSTON ROAD CORRIDOR STUDY PUBLIC INVOLVEMENT MEETING

The public is invited to attend a Public Involvement Meeting for the Cranston Road Corridor Study. The corridor study will cover approximately 1-mile on Cranston Road between Shopiere Road and Milwaukee Road. The meeting will be held on **Monday, November 12, 2018 from 4:00 to 6:00 p.m. with a brief presentation around 5:15 p.m.** at the Department of Public Works Utilities and Engineering Facility, 2400 Springbrook Court. Please see [attached](#) for more information.

GRINNELL HALL HOLIDAY BAZAAR

Grinnell Hall Senior Center, 631 Bluff Street, will hold a Holiday Bazaar and bake sale the week of Monday, **November 12 - Friday, November 16, 2018**. The bazaar will feature handmade crafts and gifts created and donated by members and visitors to Grinnell Hall. Donated items include aprons, crocheted hats, table runners, small quilts, cards, Christmas wreaths, crafts, and more. The bazaar is open to the public. Grinnell Hall only accepts cash and checks; it does not accept credit or debit cards.

26TH ANNUAL GRAND LIGHTED HOLIDAY PARADE

Downtown Beloit is getting ready for the lighted holiday parade to be held on **Friday, November 23, 2018**. The lighted holiday decorations should start appearing on the downtown streets in the next week or so. Volunteers have checked every lightbulb, replacing broken and burned out bulbs to ensure a sparkly welcome to the downtown area. Mark your calendar, you won't want to miss this traditional kick-off to the holiday season! If you are interested in having a float in the parade, please contact the Downtown Beloit Association at 608-365-0150 or fill out and return the [attached](#) parade entry form by November 16, 2018.

Schedule of Events:

- 5:00 p.m. Live music starts at First National Bank Plaza
- 6:00 p.m. Santa arrives and tree lighting begins at the Plaza
- 6:15 p.m. Lighted parade begins along Grand Avenue (from 3rd Street to Horace White Park)
- 7:00 p.m. Santa visits the Hendricks Center for the Arts (409 Pleasant St.)

CITY MEETING CALENDAR — NOVEMBER 12 - 16, 2018

Monday, Nov. 12	10:00 a.m.	Turtle Creek Park Planning Meeting , 2400 Springbrook Court (All Councilors, Landmarks Commission and Park, Recreation & Conservation Advisory Commission members invited)
Monday, Nov. 12	4:00 p.m.	Cranston Road Corridor Study Public Involvement Meeting , Department of Public Works, Utilities and Engineering Facility, 2400 Springbrook Court. There will be a brief presentation around 5:15 p.m.
Monday, Nov. 12	4:30 p.m.	Appointment Review Committee , City Manager's Conf. Room (K. Leavy and R. Dunkin)
Tuesday, Nov. 13	Cancelled	Alcohol Beverage License Control Committee (C. Anderson)
Tuesday, Nov. 13	Cancelled	Board of Appeals
Wednesday, Nov. 14	6:30 p.m.	Park, Recreation & Conservation Advisory Commission , 2351 Springbrook Ct. (B. Jacobsen)
Thursday, Nov. 15	8:30 a.m.	Downtown Beloit Association Board of Directors , 400 E. Grand Ave., Suite 420 (B. Jacobsen)

UPCOMING COMMUNITY EVENTS

This is just a sample of events coming up in Beloit. A more complete listing is available on the Visit Beloit website: www.visitbeloit.com

November 11	2:00 p.m.	Veterans Day Observance at Culver's in Beloit, 2676 Cranston Road
November 23		26th Annual Grand Lighted Holiday Parade , Downtown Beloit. Free hot chocolate, courtesy of Salvation Army, live radio broadcast, photos with Santa and Mrs. Claus!
	5:00 p.m.	Live music starts at First National Bank Plaza
	6:00 p.m.	Santa arrives and tree lighting begins at the Plaza
	6:15 p.m.	Lighted parade begins along Grand Avenue (from 3rd Street to Horace White Park)
	7:00 p.m.	Santa visits the Hendricks Center for the Arts (409 Pleasant St.)



For Immediate Release

November 9, 2018

Media Contact: Collin Price, Public Relations Officer

Email: collin.price@ho-chunk.com

Phone: (608) 772-8848

Ho-Chunk Nation's Beloit Casino moves forward in federal approval process

(Black River Falls, WI)- The Bureau of Indian Affairs has published a Notice of Availability of a Draft Environmental Impact Statement for the Ho-Chunk Nation Fee-to-Trust and Casino Project.

This step moves the Beloit Casino forward in the final approval process. For many years, the City of Beloit, Rock County, community members, and the Ho-Chunk Nation have been extremely supportive of the project.

"We feel energized as this is the farthest this project has ever been. We look forward to working with our local partners through this approval process that creates thousands of construction jobs and 1,500 full time jobs for Wisconsin," said Ho-Chunk Nation President Wilfrid Cleveland.

The next step is a public hearing in the City of Beloit at a site and date yet to be determined.

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[Return to page 1](#)

**Cranston Road Corridor Study
Public Involvement Meeting
Monday, November 12, 2018, from 4:00 to 6:00 p.m. (brief presentation around 5:15 p.m.)
City of Beloit Department of Public Works, Utilities and Engineering Facility
2400 Springbrook Court, Beloit, Wisconsin**

You are invited to attend a Public Involvement Meeting (PIM) for the Cranston Road Corridor Study. The corridor study will cover approximately 1-mile on Cranston Road between Shopiere Road and Milwaukee Road.

The purpose of this study is to develop a long-range plan that will balance current and future traffic safety and traffic mobility (i.e. traffic flow) needs along Cranston Road. The study will involve evaluating existing roadway conditions, analyzing conceptual roadway improvements for safety and mobility, identifying existing and future-year deficiencies and concerns, and investigating opportunities to improve bicycle and pedestrian accommodations. This study will provide a Traffic Impact Study (TIS) report that will document traffic volumes, roadway features, crash data, evaluate operational deficiencies, and identify conceptual improvements to mitigate potential deficiencies.

Any recommended access modifications, construction projects and/or right of way needs will be evaluated at a future date. The next steps are to review public feedback from the PIM and develop/submit a TIS report in early 2019.

If you are unable to attend the meeting but have questions or comments, please contact City of Beloit-Engineering Division at 2400 Springbrook Court, Beloit, WI 53511, e-mail: cranston@beloitwi.gov, phone (608) 364-6690. E-mail will be active until 5:00 PM on Friday, November 30th.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número (608) 364-6690.

[Return to page 1](#)



For Office Use Only

Date Rcvd: _____
Added to:
Database: _____
Participant Lists: _____

**26th Annual Grand Lighted Holiday Parade Entry Form
Friday, November 23rd, 2018**

Name of Organization/Business: _____

Float Theme Name: _____

Please note if no entry theme name is indicated, your theme name will automatically default to
"Happy Holidays from (name of your organization)"

Contact Name: _____

Contact Phone #: _____

Business Mailing Address: _____

Email Address: _____

Circle Category: Non-Profit or Commercial/Business
 (10 canned goods or \$10) (15 canned goods or \$15)

Please indicate who the check should be written out to if your organization/business wins best float?

Circle all that apply: (1) Floats (2) Equestrian (3) Vehicle (4) Walking/Marching (5) Band
(6) School Drill Team (7) Children's Entertainment Group (8) Police & Fire Departments.

Description of Float: _____

Remember: All entries must be lighted

By signing below, I certify that I have read, understand and comply with all rules and regulations of the Grand Lighted Holiday Parade as well as all laws, codes, and regulations that apply to doing business with the Downtown Beloit Association. I agree to hold harmless the Downtown Beloit Association, the City of Beloit, and all their officers, employees, representatives, directors or agents from and against all liability claims, suits, damages, levies, costs, losses and fees including attorney fees arising out of, or related to, my activities or actions during the Downtown Beloit Association's Grand Lighted Holiday Parade.

Representative Signature: _____ Date: _____

Please sign & date and return this agreement by November 16th 2018 by email or mail to:

Downtown Beloit Association
Attn: Crystal Cribbs
400 E. Grand Avenue, Suite 300
Beloit, WI 53511

26th Grand Lighted Holiday Parade

—presented by—

Downtown Beloit Association

We cordially invite you to mark your calendars and plan to join us in the Grand Lighted Holiday Parade to be held on **Friday, November 23rd, 2018**

PLEASE REVIEW THESE GUIDELINES & RULES AND SIGN THE ENCLOSED AGREEMENT!

EVENT DETAILS:

Friday, November 23rd, 2018

- 5 pm Holiday music at First National Bank Plaza, 345 E. Grand Ave., Beloit
- 6 pm Santa arrives & Tree Lighting at First National Bank Plaza, 345 E. Grand Ave., Beloit
- 6:15 p.m. p.m. Lighted Parade, see **Parade Route**)
- 7-8 pm Santa & Mrs. Claus Meet & Greet/Photos—Location TBD.

PARADE OBJECTIVE:

This is a family-orientated parade and the intent is for entries to be “float” orientated. Please note that children of all ages will be attending the parade, therefore, any elements that tend to frighten children will be prohibited. If you have questions about what is acceptable please email or call us.

ENTRIES:

The following are considered acceptable entries: (1) Floats (2) Equestrian (3) Vehicle (4) Walking/Marching (5) School Drill Team (6) Band (7) Children’s Entertainment Group (8) Police and Fire Departments. There must be identification of your group/club/organization/business on all float and non-float entries. **ALL ENTRIES ARE REQUIRED TO ABIDE BY ALL RULES AND MUST BE LIGHTED!**

SANTA/MRS. CLAUS:

Replicas or persons dressed as Santa or Mrs. Claus will **not** be allowed in the parade. The only entry that is allowed to have a live Mr. or Mrs. Claus will be the “Official Santa Float” managed by the Downtown Beloit Association—the very last entry in the parade. Any group failing to adhere to this will be removed from the lineup (it can be quite disturbing to small children when they see more than one Santa and Mrs. Claus).

ENTRY FEE:

An entry fee is required and will be collected in the staging area by Caritas. Food banks have the resources needed to stretch your cash donation further. It’s estimated that food banks pay about 10 cents a pound for the same food

that costs shoppers about \$2 per pound. Although we strongly encourage cash donations, canned goods are still very much appreciated and will still be collected.

Non-Profits: 10 non-perishable items or \$10 cash donation

Commercial/businesses: 15 non-perishable items or \$15 cash donation. Please note that dented or expired cans will not be accepted!!

- CATEGORY LIST:** Non-Profit or Commercial/Business
- DEADLINE:** Applications will be accepted until November 16th at 4:30 pm.
- STAGING AREA:** The staging area will be located along Third St. All floats will be lined up on both sides of the street. Please enter onto Third St. from Fourth St. **only**. The Third Street parking lot will only be accessible off of Fourth Street.
- FLOAT ARRIVAL:** All entries are encouraged to be at the staging area starting at 5:00 pm. However, all entries **MUST** be ready to go by 6 pm as the parade will start promptly at 6:15 pm.
- PARADE NUMBER:** A number will be assigned to your organization prior to the parade that will be used for float identification purposes only. Please note the number will not determine when/where you will be in the parade line-up. When you arrive, you will receive a magnetic number which will need to be placed on the passenger side of your float. Please remember to turn in your magnetic number to a parade volunteer at the end of the parade at Horace White Park.
- PARADE LINEUP:** Line-up will be based on first come, first served.
- PARADE SPACING:** To keep the parade running smoothly, please stay at a consistent pace. No stopping is permitted along the parade route.
- PARADE ROUTE:** The parade will begin at the intersection of Third Street & West Grand Avenue and end at Horace White Park. All units **MUST** complete the entire Parade route (see enclosed **Parade Route** map).
- CANDY/FAVORS:** **ABSOLUTELY NO CANDY OR FAVORS ARE TO BE THROWN FROM FLOATS OR VEHICLES.** This creates a very dangerous situation for children running into the middle of the parade route with motorized vehicles. All items must be **handed** out to children.
- JUDGING/PRIZES:** **Floats** will be judged on originality, effort, creativity, and overall effect. Please consider your use of theme, animation, lighting, and music as a guide. Judges will conduct all judging at the intersection of State & Grand. Decisions of the

judges are final. First, second, and third place winners will be chosen from both categories (non-profits and commercial/business). 1st place winners will receive \$100; 2nd place winners will receive \$50, and 3rd place winners will receive \$25. Winners will be contacted by telephone the Monday following the Parade. Winners will also be announced in the Beloit Daily News and the Stateline News up to one week following the parade. **Prizes are awarded to floats only.**

WEATHER:

Should there be questionable weather (blizzard conditions or a heavy downpour) and we need to cancel/delay the event, notification will be sent by email to the email indicated on the registration form, posted on the Downtown Beloit Association's Facebook page or you may listen to your local radio stations; WCLO 1230 AM and WGEZ 1490 AM.

ADDITIONAL INFO:

The Fire Prevention Code requires a motorized float or the float tow vehicle to have a 2A10BC Fire Extinguisher available to the operator on the float or tow vehicle.

MAILING ADDRESS:

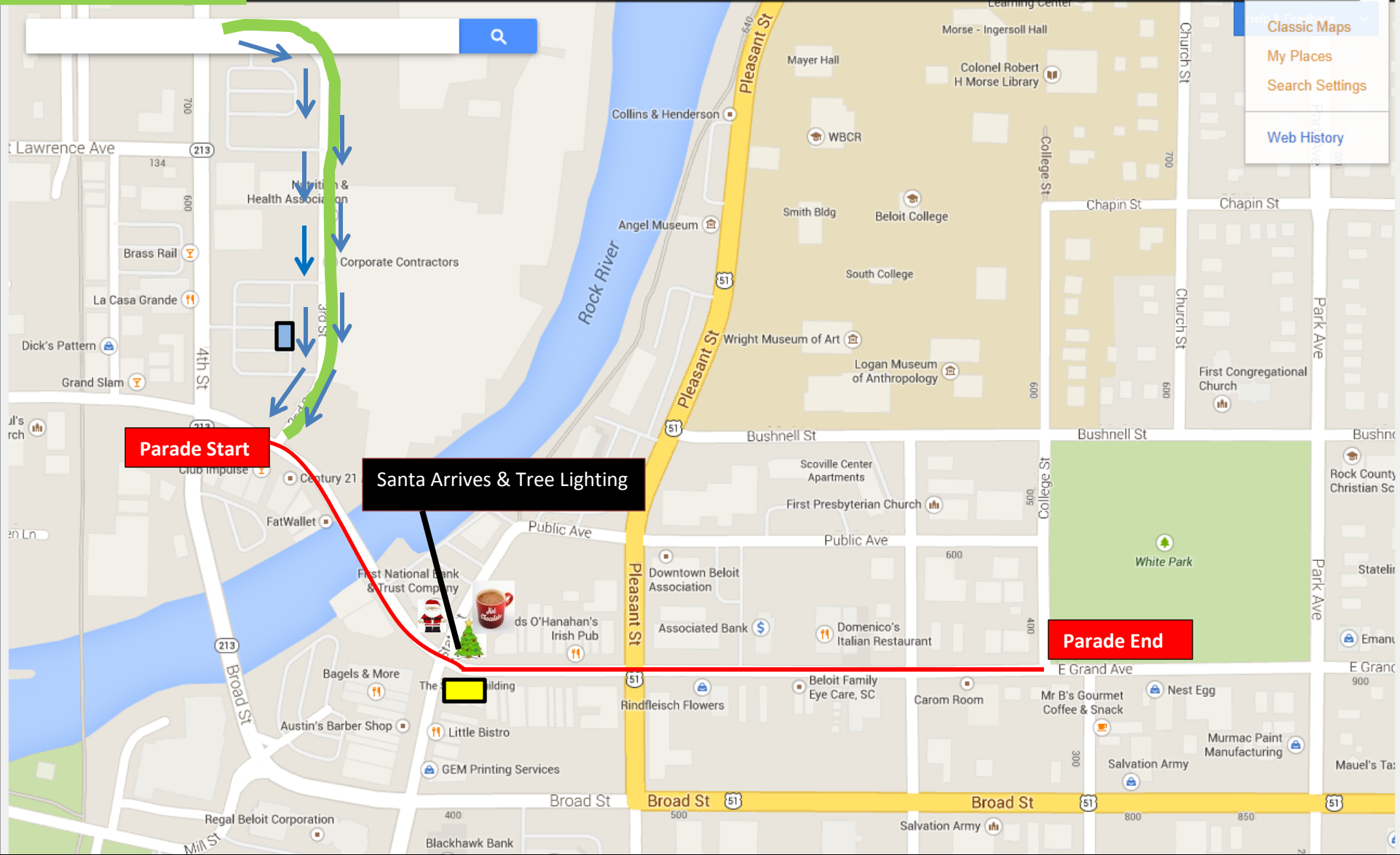
Downtown Beloit Association
ATTN: Crystal Cribbs
400 E. Grand Avenue, Suite 300
Beloit, WI 53511

QUESTIONS:

Contact Crystal Cribbs, Promotions Coordinator, by calling 608-365-0150 or email crystal@downtownbeloit.com.

ALL Floats will need to enter the staging area on Third St. from Fourth St.

- Classic Maps
- My Places
- Search Settings
- Web History



Staging Area	Parade Route	Hot chocolate stand	Port-a-potty	Tree Lighting	Santa arrives	Judging Stage



**PUBLIC NOTICE & AGENDA
PUBLIC NOTICE**

10:00 AM

Monday, November 12, 2018

*

The City of Beloit is holding a Turtle Creek Park Planning meeting on Monday, November 12, 2018, from 10:00 -11:30 a.m. at the City of Beloit Utilities and Engineering Facility located 2400 Springbrook Court, Beloit WI 53511. The purpose of the meeting is to finalize the Master Plan to renovate Turtle Creek Park and recommendations for 2019's Phase 1 Project. There will be a quorum of City Councilors, Landmarks Commission, and Park Recreation & Conservation Advisory Commission members present.

Lori S. Curtis Luther, City Manager

Dated: November 7, 2018
Lorena Rae Stottler
City Clerk-Treasurer
www.beloitwi.gov

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.



**PUBLIC NOTICE & AGENDA
PUBLIC NOTICE**

4:00 PM

Monday, November 12, 2018

*

City of Beloit Engineering Division will hold a Public Involvement Meeting on Monday, November 12, 2018, from 4:00 to 6:00 p.m. (brief presentation around 5:15 p.m.) at City of Beloit Department of Public Works, Utilities and Engineering Facility, located at 2400 Springbrook Court, Beloit WI 53511. The purpose of the meeting is to provide an update and public involvement on the Cranston Road Corridor Study. The corridor study will cover approximately 1-mile on Cranston Road between Shopiere Road and Milwaukee Road. The Beloit City Council has been invited, and a quorum may be present.

Lori S. Curtis Luther, City Manager

Dated: November 7, 2018
Lorena Rae Stottler
City Clerk-Treasurer
www.beloitwi.gov

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[Return to page 3](#)

**APPOINTMENT REVIEW COMMITTEE
NOTICE AND AGENDA
REGULAR MEETING
Monday, November 12, 2018 at 4:30 p.m.
City Manager's Conference Room
4th Floor, City Hall**

1. Roll Call
2. Minutes – Regular meeting October 8, 2018
3. Consideration and review of existing and upcoming vacancies (November and December, 2018)
4. Review of City Council appointments October 15, 2018
5. Review of applicants for the following vacancies with recommendations to City Council:

Landmarks Commission
1 resident (R. Vater) – regular term to expire October 31, 2021
6. Member Participation
7. Citizen Participation
8. Adjournment

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**PUBLIC NOTICE & AGENDA
ALCOHOL BEVERAGE LICENSE CONTROL COMMITTEE
City Hall Forum - 100 State Street, Beloit, WI 53511
4:00 PM
Tuesday, November 13, 2018**

*

MEETING CANCELLATION

The regular meeting of the Alcohol Beverage License Control Committee scheduled for Tuesday, November 13, 2018 at 4:00 p.m. has been canceled due to lack of business items.

John Metter, Chairperson
Alcohol Beverage License Control Committee

Dated: November 7, 2018
By: Lorena Rae Stottler, City Clerk-Treasurer

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MEMORANDUM

TO: Board of Appeals Members

FROM: Drew Pennington, AICP, Director of Planning & Building Services

DATE: November 6, 2018

SUBJECT: Cancellation of Board of Appeals Meeting

Since no applications have been submitted, the regularly scheduled **November 13, 2018** meeting of the Board of Appeals has been cancelled. The next Board of Appeals meeting is scheduled for Tuesday, December 11, 2018.

Please contact me at (608) 364-6711 or penningtond@beloitwi.gov if you have any questions or require more information.

cc: City Clerk's Office
City Manager's Office
Media

[Return to page 3](#)

PUBLIC MEETING

**PARKS, RECREATION, AND CONSERVATION ADVISORY COMMISSION
REGULAR MEETING**

WEDNESDAY, November 14, 2018

6:30PM

**OPERATIONS & PARKS FACILITY
2351 SPRINGBROOK COURT, BELOIT, WI**

AGENDA

- Call to Order
- Review Minutes of: October 10, 2018
- Citizens Participation
- Unfinished Business
- New Business
- a.) Big Hill Park – Update regarding Welty Projects
- Directors Report
- Committee Members Comments
- Adjournment

SPECIAL CONSIDERATIONS:

- * *Commissioners unable to attend are encouraged to contact Mark Edwards @ 608/364- 2919 prior to the meeting.*
- ** *Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services.*
- *** *For additional information or to request this service, please contact the Park/Recreation located at 2351 Springbrook Court, Beloit, WI 53511 or by calling 608/364-2929.*



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, November 15, 2018 at 8:30 am

at DBA Office Conference Room,
400 E. Grand Avenue, 4th Floor, Suite 420
Beloit, WI 53511.

THURSDAY, NOVEMBER 15, 2018

- 1. Call to Order and Roll Call**
- 2. Review and Approval of October 25, 2018 Meeting Minutes**
- 3. Review and Approval of October Financials**
- 4. Updates**
 - a. Promotions**
 - i. Farmers' Market Recap**
 - ii. Halloween Costume Parade & Party Recap**
 - iii. Ornament Contest**
 - iv. Grand Lighted Holiday Parade**
 - v. Holidazzle**
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting**
 - ii. Business Updates**
 - c. Design**
 - i. Grants**
- 5. Executive Director's Report**
- 6. Adjourn**

Attachments:

Minutes

Financials

[Return to page 3](#)

26th Annual Grand Lighted

Holiday Parade

Friday, November 23rd | 5-8 pm
Downtown Beloit

Cash Prizes
Awarded for
Best Floats!

SCHEDULE OF EVENTS

All times are approximate

5:00 pm Live music starts at First National Bank Plaza

6:00 pm Santa arrives & tree lighting begins at the Plaza

6:15 pm Lighted parade begins along Grand Avenue
(from 3rd Street to Horace White Park)

7:00 pm Santa visits the Hendricks Center for the Arts
(409 Pleasant St.)

PHOTOS WITH SANTA & MRS. CLAUS!

FREE HOT CHOCOLATE

Courtesy of Salvation Army

LIVE RADIO BROADCAST

Tim Bremmel live during parade on 1230AM



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DOWNTOWN BELOIT ASSOCIATION | 608.365.0150 | DOWNTOWNBELOIT.COM

[Return to page 3](#)