



The Beloit Report

“To Become a Place Anyone Could Proudly Call Home for a Lifetime”

CURRENT EVENTS AND ACTIVITIES

**October 18,
2019**

*A weekly publication
from the Office of
the City Manager*

**Lori S. Curtis Luther
City Manager
City of Beloit
100 State Street
Beloit, WI 53511**

**608-364-6614
608-364-6756 (Fax)**

lutherl@beloitwi.gov
www.beloitwi.gov

[Follow us on Facebook](#)

Special points of interest:

- City Council Meeting Agenda (page 3)
- City Meetings and events (page 5)

CITY MANAGER’S ACTIVITIES

- Conducted the 2020 Budget and CIP Workshop with City Councilors and staff
- Met with City Council Vice President Clinton Anderson
- Met with City Councilor Mark Preuschl
- Met with Department Directors as a group and direct reports on an individual basis
- Met with Rick Barder to talk about the multi-use bike path
- Participated in economic development meetings
- Attended the GBEDC Strategic Planning Workshop

GRINNELL HALL ATTAINS RE-ACCREDITATION

Grinnell Hall Senior Center recently attained re-accreditation from the Wisconsin Association of Senior Centers (WASC) on June 11, 2019 and was presented its award at the WASC conference on October 3rd.

Grinnell Hall completed the initial accreditation in December 2012. WASC accreditation process brings clarity to Grinnell Hall operations, provides direction for current and future services and programs, identifies areas to be expanded or strengthened, and promotes efficiency and organization. The self-assessment accreditation process takes place every five years and ensures the senior center program is operating at the highest of standards.

Debbie Kraus, senior center manager, thanked the committee for spending over 250 hours on the re-accreditation process. Committee members included: Linda Smith, Bob Norder, Linda Kinder, Opal Vance, and Curt Pizza. Congratulations!

LEAF VACUUM SUBSCRIPTION SERVICE

Subscriber’s rake or blow leaves to the terrace (do not contain them in cans or bags). The City will vacuum your leaves on a scheduled basis several times for an annual fee of \$100.

2019 vacuum service program dates: Monday, November 4 - Friday, November 22.

The City of Beloit is not responsible for the timeliness in which leaves fall from the trees or weather related cancellation of the Leaf Vacuum Program. No refunds will be issued on this program and no spring service will be offered. For more information contact the City of Beloit Public Works at 608-364-2929 or click here for the registration form:

<https://beloitsolidwaste.com/wp-content/uploads/2019/09/Leaf-Vac-Service-Pack.pdf>

BELOIT AREA TRUNK OR TREAT

The Police, Transit, Water Resources and Solid Waste employees are participating in Beloit Area Community Health Center’s Trunk or Treat event on **Thursday, October 24th from 4:00 - 7:00 p.m.** at 74 Eclipse Center. There will be food trucks, music, mascots and safe trunk or treating. Free admission!

2019 TRICK OR TREAT HOURS AND HALLOWEEN SAFETY REMINDERS

City of Beloit trick or treat hours have been set for 5 p.m. to 7 p.m. on Thursday, October 31, 2019. The Beloit Police Department offers the following safety reminders:

- Wear light colored clothing, short enough to prevent tripping, and add reflectors.
- Give children flashlights and glow sticks to help them see and be seen by drivers.
- Make sure costumes are flame retardant.
- Make sure children can see well through face masks or head coverings.
- Accompany your children and go only to homes with outside lights on.
- Stay within the neighborhood and only visit homes where you know the residents.
- Walk on the sidewalk. Children should not take shortcuts through backyards or alleys.
- Only give or accept wrapped or packaged candy and treats. Examine candy before allowing children to eat it.
- Watch for traffic. Cross only at corners and never dart out between parked cars.
- Drive slowly, yield to young pedestrians, and watch out for trick or treaters darting into the street.

CITY COUNCIL MEETING – MONDAY, OCTOBER 21, 2019

The Beloit City Council will hold a Workshop at 6:30 p.m. in the breakroom located at the Engineering and Utilities Building, 2400 Springbrook Court. The purpose of the workshop is to review the agenda of the regular 7:00 p.m. City Council meeting. **Note the temporary location of the City Council meeting in the large conference room at 2400 Springbrook Court.** Please click <https://tinyurl.com/y27uhlmm> to view the agendas and regular Council meeting packet.

3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS

- a. Introducing newly hired and promoted employees

4. PUBLIC HEARINGS

- a. Consideration of Resolution 2019-139 approving an amendment to a Planned Unit Development (PUD) Master Land Use Plan for the property located at 1920 Whipple Street. Plan Commission recommendation for approval 6-0. The applicant would like to add an additional duplex on the property in lieu of storm water detention. As a condition of approving the PUD - Master Land Use Plan, the Planning staff has recommended eight conditions and restrictions, deemed necessary for the public interest.
- b. Consideration of Resolution 2019-140 approving a Conditional Use Permit to allow an outdoor seating area in the CBD-1, Central Business District Core for the property located at 414 Pleasant Street. Plan Commission recommendation for approval 6-0. The applicant has proposed the construction of a 44-foot by 26-foot enclosed outdoor seating area behind the building. The outdoor area would serve as seating for patrons. The Plan Commission unanimously recommends approval of the Conditional Use Permit subject to eight conditions.
- c. 2020-2024 Consolidated Plan, 2020 Annual Plan, 2020-2024 Neighborhood Revitalization Strategy Area, and 2020 Community Development Block Grant (CDBG) Proposed Budget. A 30-day review period is required for the plans and the budget, which began October 1 and will end October 30, 2019. Once the required 30-day public review period is completed, the City Council will act on the Plans and budget during the first City Council meeting in November. Both plans will be submitted to HUD for their review and approval on November 15.
- d. 2020 Home Investment Partnerships Program (HOME) Budget. The City is a member of the Rock County HOME Consortium. As a result, the City receives an annual allocation of Home Investment Partnership Program (HOME) funds. The Consortium Agreement was amended in 2016 to allocate additional dollars to the City of Beloit. Starting in 2017, the City of Beloit receives 28 percent of the project funds. In addition, the City also receives funds for administrative activities, which includes staff time to operate the program. Staff is proposing using up to \$160,000 of these funds for owner-occupied rehab loans with the remaining balance to be used for acquisition-rehab or new construction.
- e. 2020 Operating, Library, and Capital Improvements Proposed Budgets. (Proposed Budget available for review at <https://www.beloitwi.gov>)

6. CONSENT AGENDA

All items listed under the Consent Agenda are considered routine and will be enacted by one motion. There will be no separate discussion of these items unless a Council member so requests, in which event the item will be removed from the General Order of Business and considered at this point on the agenda.

- a. Consider approval of regular minutes of October 7, 2019
- b. Consideration of Resolution 2019-150 authorizing the City Manager of the City of Beloit to submit applications to the Wisconsin Department of Transportation (WisDOT) for 2020-2021 Multimodal Local Supplement (MLS) funding. The Wisconsin 2019-21 biennial budget provides \$75 million to local and tribal governments in one-time general purpose revenue funding (GPR). The funds are available through the Multimodal Local Supplement (MLS) program and may be

used for multimodal transportation projects on the local system. The staff recommends a project to connect bike/ pedestrian facilities along Park Avenue between Broad Street and Bayliss Avenue. This will connect the City with South Beloit and the Town of Beloit.

- c. Consideration of Resolution 2019-151 authorizing submittal of a Grant Application to the Wisconsin Department of Transportation (WisDOT) for 2020-2021 Local Roads Improvement Program (LRIP) - Discretionary Funding. Established in 1991, the LRIP assists local governments in improving seriously deteriorating county highways, town roads, and city and village streets. LRIP is a reimbursement program, which pays up to 50% of total eligible costs with local governments providing the balance. The deadline for submittal is November 1, 2019.

7. LICENSES

- a. Consideration of Resolution 2019-145 approving applicants for an Alcohol Beverage Operator's (Bartender's) License for years 2019-2021. All 14 applicants are recommended for approval.

8. ORDINANCES

- a. Consideration of Ordinance No. 3665 amending the Zoning District Map of the City of Beloit for 511 Public Avenue from R-4, Moderate-Density Multifamily Residential, to PUD, Planned Unit Development. Plan Commission recommendation for approval 7-0. Second Reading. The PUD District is a special-purpose zoning district that permits greater flexibility in land planning and design standards than conventional zoning districts. The proposed PUD will allow development of an underutilized site served by existing public utilities.
- b. Consideration of Ordinance No 3666 amending the Zoning District Map of the City of Beloit for 200 W. Grand Avenue and 525 Cross Street from CBD-1, Central Business District - Core, to PUD, Planned Unit Development. Plan Commission recommendation for approval 7-0. Second Reading. This is for the phased mixed use redevelopment of the former Kerry production site located at 200 W. Grand Ave. and 525 Cross Street into three buildings totaling up to 174 dwelling units, limited first floor commercial uses, and an off-street parking lot. The subject properties will need to be consolidated into one zoning lot for this project. In addition, existing sewer mains that conflict with the proposed building location will need to be relocated.
- c. Consideration of Ordinance No. 3664 to create 18.02 (15)(q) of the Code of General Ordinances of the City of Beloit authorizing outdoor vending for an annual hockey event sponsored by Beloit Blue Line Club of Beloit, Inc. Second Reading. The 28th annual alumni hockey game at the Edwards Sports and Activity Center is scheduled for December 21, 2019. Event organizers wish to have vending available at the event. The event is free and open to the public. Proceeds are used to fund future alumni games. Staff recommends approval.

9. APPOINTMENTS

The individuals named below have been nominated for a seat on a city board, committee or commission. Each nomination is subject to confirmation by the City Council, approval of appointment will be accomplished by one motion unless a council member requests to take up a nomination separately, in which event the nomination will be removed from the General Order of Business and considered at this point on the agenda.

- a. Appointments

Alcohol Beverage License Control Committee:

Jeffrey W. Klett (as the Beloit School District's Representative) to a term ending June 30, 2022

Landmarks Commission

Incumbent Joy Beckman to a term ending October 31, 2022

Municipal Golf Committee

Nicholas E. Hagen (replacing William K. Maze, Jr.) to a term ending December 31, 2019

13. ADJOURNMENT

CITY MEETING CALENDAR – OCTOBER 21 - 25, 2019

- Monday, Oct. 21 6:30 p.m. [Council Workshop](#), 2400 Springbrook (All City Councilors)
- Monday, Oct. 21 7:00 p.m. [City Council Meeting](#), 2400 Springbrook Ct. (All City Councilors)
- Tuesday, Oct. 22 8:30 a.m. [Downtown Beloit Association Board Meeting](#), 400 E. Grand Ave., 4th Floor, Suite 420 (B. Jacobsen)
- Wednesday, Oct. 23 4:30 p.m. [Community Development Authority](#), 220 Portland Ave. (K. Leavy & N. Forbeck)
- Wednesday, Oct. 23 7:00 p.m. [Plan Commission](#), 2400 Springbrook Ct. (M. Preuschl)

UPCOMING COMMUNITY EVENTS

This is just a sample of events coming up in Beloit. A more complete listing is available on the Visit Beloit website: www.visitbeloit.com

- May 4 - October 26 8 am - 1 pm **Downtown Beloit Farmers' Market**, State Street, Grand Avenue and Mill Street Parking Lot. Produce, eggs, cheese, honey, live music and more! SNAP Benefits accepted.
- Saturday, Oct. 19 7:00 - 11:00 p.m. **4th Annual Reel Deal Casino Night 2019** at Beloit Public Library, 605 Eclipse Blvd. Tickets are \$40/person or \$75/couple. For more information: <https://beloitfilmfest.org/casino2019/>
- Thursday, Oct. 24 4:00 - 7:00 p.m. **Beloit Area Trunk or Treat**, Beloit Area Community Health Center, 74 Eclipse Center. Food trucks, music, mascots and safe trunk-or-treating. Free admission!
- Thursday, Oct. 24 6:00 p.m. **NAACP 100th Anniversary and Annual Freedom Fund Banquet**, Holiday Inn Express Conference Center, 3100 Wellington Place, Janesville. For more information call 608-362-1103 (All Councilors Invited)
- Saturday, October 26 10:00 a.m. - 1:00 p.m. **30th Annual Halloween Parade and Party**, meet at Horace White Park (College and Grand) at 9:45 a.m. Bring the kids in their favorite costume for a parade and trick-or-treating with businesses and Farmers' Market vendors. Pets not allowed in Farmers' Market area. See [attached](#) for more information.
- Sunday, Oct. 27 1:00 - 2:00 p.m. **Pumpkins in the Park**, Horace White Park. Join us for a scavenger hunt geared towards families with children 12 and under. Participants will turn in the Scavenger Hunt sheet to receive a prize and treat (while supplies last). Costumes are encouraged!



**PUBLIC NOTICE & AGENDA
COUNCIL WORKSHOP AND/OR SPECIAL MEETING
Breakroom-Engineering and Utilities Building
2400 Springbrook Court, Beloit WI 53511
6:30 PM
Monday, October 21, 2019**

*

The Beloit City Council will hold a Workshop on Monday, October 21, 2019 at 6:30 p.m., in the Breakroom - Engineering and Utilities Building, 2400 Springbrook Court, Beloit WI 53511. The purpose of the workshop is to review the agenda of the regular 7:00 p.m. City Council meeting.

Lori S. Curtis Luther, City Manager

Dated: October 16, 2019
Lorena Rae Stottler
City Clerk-Treasurer
www.beloitwi.gov

[Return to page 5](#)

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.



AGENDA
BELOIT CITY COUNCIL
Large Conference Room- Engineering and Utilities Building
2400 Springbrook Court, Beloit WI 53511
7:00 PM
Monday, October 21, 2019

1. CALL TO ORDER AND ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS
 - 3.a. Introducing newly hired and promoted employees
4. PUBLIC HEARINGS
 - 4.a. Consideration of Resolution 2019-139 approving an amendment to a Planned Unit Development (PUD) Master Land Use Plan for the property located at 1920 Whipple Street (Christensen) Plan Commission recommendation for approval 6-0
[Attachment](#)
 - 4.b. Consideration of Resolution 2019-140 approving a Conditional Use Permit to allow an outdoor seating area in the CBD-1, Central Business District Core for the property located at 414 Pleasant Street (Christensen) Plan Commission recommendation for approval 6-0
[Attachment](#)
 - 4.c. 2020-2024 Consolidated Plan, 2020 Annual Plan, 2020-2024 Neighborhood Revitalization Strategy Area, and 2020 Community Development Block Grant (CDBG) Proposed Budget (Christensen)
[Attachment](#)
 - 4.d. 2020 Home Investment Partnerships Program (HOME) Budget (Christensen)
[Attachment](#)
 - 4.e. 2020 Operating, Library, and Capital Improvements Proposed Budgets (Miller) (Budget available for review at www.beloitwi.gov)
5. PUBLIC COMMENTS
6. CONSENT AGENDA

All items listed under the Consent Agenda are considered routine and will be enacted by one motion. There will be no separate discussion of these items unless a Council member so requests, in which event the item will be removed from the General Order of Business and considered at this point on the agenda.

- 6.a. Consider approval of regular minutes of October 7, 2019 (Stottler)
[Attachment](#)
- 6.b. Consideration of Resolution 2019-150 authorizing the City Manager of the City of Beloit to submit applications to the Wisconsin Department of Transportation (WisDOT) for 2020-2021 Multimodal Local Supplement (MLS) funding
[Attachment](#)
- 6.c. Consideration of Resolution 2019-151 authorizing submittal of a Grant Application to the Wisconsin Department of Transportation (WisDOT) for 2020-2021 Local Roads Improvement Program (LRIP)-Discretionary Funding.
[Attachment](#)

7. LICENSES

- 7.a. Consideration of Resolution 2019-145 approving applicants for an Alcohol Beverage Operator's (Bartender's License for years 2019-2021 (Stottler)
[Attachment](#)

8. ORDINANCES

- 8.a. Consideration of Ordinance No. 3665 amending the Zoning District Map of the City of Beloit for 511 Public Avenue from R-4, Moderate-Density Multifamily Residential, to PUD, Planned Unit Development (Christensen) Plan Commission recommendation for approval 7-0 Second Reading
[Attachment](#)
- 8.b. Consideration of Ordinance No. 3666 amending the Zoning District Map of the City of Beloit for 200 W Grand Avenue and 525 Cross Street from CBD-1, Central Business District-Core, to PUD, Planned Unit Development (Christensen) Plan Commission recommendation for approval 7-0 Second Reading
[Attachment](#)
- 8.c. Consideration of Ordinance No. 3664 to create 18.02 (15)(q) of the Code of General Ordinances of City of Beloit authorizing outdoor vending for an annual hockey event sponsored by Beloit Blue Line Club of Beloit, Inc. (Williamson) Second Reading
[Attachment](#)

9. APPOINTMENTS

The individuals named below have been nominated for a seat on a city board, committee or commission. Each nomination is subject to confirmation by the City Council, approval of appointment will be accomplished by one motion unless a council member requests to take up a nomination separately, in which event the nomination will be removed from the General Order of Business and considered at this point on the agenda.

- 9.a. Appointments
[Attachment](#)

10. COUNCILOR ACTIVITIES AND UPCOMING EVENTS

11. CITY MANAGER'S PRESENTATION

12. REPORTS FROM BOARDS AND CITY OFFICERS

13. ADJOURNMENT

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.

Lorena Rae Stottler
City of Beloit Clerk-Treasurer
www.beloitwi.gov

City Council meetings occur on the first and third Mondays of the month. Meetings are televised on Charter Cable Access digital channel 992 and are live streamed via the Beloit Access Television (BATV) YouTube Channel. Council meetings are rebroadcast on Charter Cable Access digital channel 992 and are archived on the BATV YouTube Channel for viewing at your leisure.

[Return to page 5](#)



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Tuesday, October 22, 2019 at 8:30 am
at Historic Strong Building Conference Room,
400 E. Grand Avenue, 4th Floor, Suite 420
Beloit, WI 53511.

TUESDAY, OCTOBER 22, 2019

- 1. Call to Order and Roll Call**
- 2. Review and Approval of September 26, 2019 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Review and Approval of Bylaws**
- 5. Review and Approval of 2020 Budget**
- 6. Updates**
 - a. Promotions**
 - i. ArtWalk**
 - ii. Fall Wine Walk Recap**
 - iii. Farmers Market** (Ends October 26)
 - iv. Halloween Costume Parade & Party** (Saturday, October 26)
 - v. Grand Lighted Holiday Parade** (Friday, November 29th)
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting**
 - ii. Business Updates**
 - c. Design**
 - i. Grants**
- 7. Executive Director's Report**
- 8. Adjourn**

Attachments:

Minutes

Financials

Draft Bylaw Changes

Draft Budget

[Return to page 5](#)



**PUBLIC NOTICE & AGENDA
PLAN COMMISSION
2400 Springbrook Court, Beloit, WI 53511
7:00 PM
Wednesday, October 23, 2019**

1. CALL TO ORDER AND ROLL CALL
2. MINUTES
 - 2.a. Consideration of the October 9, 2019 Plan Commission minutes
[Attachment](#)
3. REPORTS
 - 3.a. Consideration of a Resolution approving a one-lot Certified Survey Map (CSM) for the properties located at 1600-1682 Park Avenue
[Attachment](#)
4. STATUS REPORT ON PRIOR PLAN COMMISSION ITEMS
5. ADJOURNMENT

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.

[Return to page 5](#)



**PUBLIC NOTICE & AGENDA
PUBLIC NOTICE**

6:00 PM

Thursday, October 24, 2019

*

The Beloit Branch #3251 NAACP is hosting the 100th Anniversary and Annual Freedom Fund Banquet on Thursday, October 24, 2019 at 6:00 p.m., at the Holiday Inn Express Conference Center, located at 3100 Wellington Place, Janesville WI 53546. The Beloit City Council has been invited, and a quorum may be present.

Lori S. Curtis Luther, City Manager

Dated: October 17, 2019
Lorena Rae Stottler
City Clerk-Treasurer
www.beloitwi.gov

[Return to page 5](#)

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.



SATURDAY, OCTOBER 26 10AM-1PM

30th Annual

HALLOWEEN

Parade & Party



Meet at Horace White Park (College & Grand) at 9:45 am

Pets not allowed in Farmers' Market Area

Bring the kids in their favorite costume for a parade and trick-or-treating with businesses and Farmers' Market vendors.

Look for the orange flags!

AFTER THE PARADE, STAY FOR THE PARTY!

TRICK-OR-TREATING & PARADE BEGINS AT 10 AM

free of charge

Balloon fun with Mr. Steve starting at 10:45 am at First National Bank Plaza!

Free pumpkins from Brad & Cindi Paulson! (while supplies last)

Spooky Stories at Turtle Creek Bookstore 11-1 pm!

family-friendly fee

Face painting with Pickles the Clown!

Have pictures taken by Photography by April-\$5!

FUN ZONE with games and more at the corner of State & Grand with prizes provided by Frito Lay! Starts at 10 am.

[Return to page 5](#)



McGivra Electric | First National Bank & Trust Co. | Stateline Mental Health Services

DOWNTOWN BELOIT ASSOCIATION | 608.365.0150 | DOWNTOWNBELOIT.COM



**AMENDED
PUBLIC NOTICE & AGENDA
COMMUNITY DEVELOPMENT AUTHORITY
Parker Bluff - 220 Portland Avenue, Beloit, WI 53511
4:30 PM
Wednesday, October 23, 2019**

1. CALL TO ORDER AND ROLL CALL
2. PUBLIC COMMENT
3. MINUTES
 - 3.a. Consideration of the minutes of the September 25, 2019 Community Development Authority regular meeting and the October 9, 2019 special meeting
[Attachment](#)
4. BELOIT HOUSING AUTHORITY
 - 4.a. Presentation of the September Activity Report (Cole)
[Attachment](#)
 - 4.b. Presentation of the August Financial Report (Cole)
[Attachment](#)
 - 4.c. Review and consideration of Resolution 2019-27, Authorizing the Beloit Housing Authority to apply for a Family Self-Sufficiency (FSS) Program Grant (Cole)
[Attachment](#)
 - 4.d. Review and Consideration of Resolution 2019-28, Approving Revision to Beloit Housing Authority's Capitalization Policy
[Attachment](#)
5. COMMUNITY DEVELOPMENT
 - 5.a. Consideration of a Lease Agreement among the Community Development Authority and William T Mansfield, Jr. Revocable Trust and Hendricks Commercial Properties, LLC and consideration of an Access Easement Agreement and acquisition and sale of minor parcels of land located on or near the Broad Street Parking Lot (Christensen)
6. ADJOURNMENT

[Return to page 5](#)

** Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's Office at 364-6680, 100 State Street, Beloit, WI 53511.