
COMMUNITY DEVELOPMENT DEPARTMENT

NOTICE TO THE PUBLIC

November 5, 2019

To Whom It May Concern:

City of Beloit staff has drafted an Ordinance to amend three sections of the City's Sign Ordinance, Chapter 30 of the Code of General Ordinances. The proposed amendments will allow zero-setback buildings to have projecting address signs up to ten square feet in area, subject to certain dimensional standards. The proposed Ordinance is available on the City's website at www.beloitwi.gov under Document Center > Public Notices > 2019.

The following public hearings will be held regarding this proposed Ordinance:

City Plan Commission: Wednesday, November 20, 2019, at 7:00 PM, or as soon thereafter as the matter can be heard in the Engineering & Utilities Building, 2400 Springbrook Court.

City Council: Monday, December 2, 2019, at 7:00 PM, or as soon thereafter as the matter can be heard in the Engineering & Utilities Building, 2400 Springbrook Court.

THE PUBLIC IS INVITED TO ATTEND THESE HEARINGS.

We are interested in your opinion.

Anyone bringing handouts to the Plan Commission meeting must bring ten (10) copies and submit them to the Recording Secretary before the meeting begins. Staff is unable to leave the meeting area to make copies.

For additional information, please contact Drew Pennington, AICP in the Planning & Building Services Division at (608) 364-6711 or penningtond@beloitwi.gov. Comments will be accepted via telephone, email, and U.S. Mail.

ORDINANCE NO. _____

AN ORDINANCE TO AMEND SECTIONS 30.11(2)(c), (f), and (i) OF THE OUTDOOR SIGN REGULATIONS, CHAPTER 30 OF THE CODE OF GENERAL ORDINANCES OF THE CITY OF БЕЛОIT RELATING TO ADDRESS SIGNS

The City Council of the City of Beloit, Rock County, Wisconsin do ordain as follows:

Section 1. Section 30.11(2)(c) of the Code of General Ordinances of the City of Beloit, is hereby amended as follows:

“(c) Not exceed 2 ten (10) square feet in area. No “on-premises, sign area bonus” applies to address signs.”

Section 2. Section 30.11(2)(f) of the Code of General Ordinances of the City of Beloit, is hereby amended as follows:

“(f) Not be subject to setback requirements, except that address signs may project from a zero-setback building, provided that it shall be at least ten (10) feet above any sidewalk beneath, no higher than the roofline of the building, and shall project no further than five (5) feet horizontally from the wall of the building while maintaining a setback of at least two (2) feet from the curb line.

Section 3. Section 30.11(2)(i) of the Code of General Ordinances of the City of Beloit, is hereby amended as follows:

“(i) Not be counted as a primary or secondary, on-premises sign, or a Projecting Sign.”

Section 4. This ordinance shall take effect and be in force upon its passage and publication.

Adopted this _____ day of November 2019.

CITY COUNCIL FOR THE CITY OF БЕЛОIT

By: _____
Regina Dunkin, Council President

ATTEST:

By: _____
Lorena Rae Stottler, City Clerk-Treasurer

PUBLISHED: _____
EFFECTIVE DATE: _____
01-611100-5231- _____