

## DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

## AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

## Thursday, July 23, 2020 at 8:30 am

at Beloit Public Library, Conference Room, 605 Eclipse Blvd, Beloit, WI 53511.

THURSDAY, JULY 23, 2020

- 1. Call to Order and Roll Call
- 2. Review and Approval of June 25, 2020 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
  - a. Promotions
    - i. Downtown Spring Wine Walk
    - ii. Beloit Farmers' Market (started June 6, 2020, 9:00 am-12:00 pm)
    - iii. Fridays in the Park (started Friday, May 22<sup>nd</sup>, 11:30 am-1:30 pm)
    - iv. Street Dance- cancelled
  - b. Economic Vitality
    - i. Business/Property Owner Meeting
    - ii. Business Updates
    - iii. SEO
  - c. Design
    - i. Grants
- 5. Fundraising Presentation by Amanda White Consulting
- 6. Executive Director's Report
  - a. New Space
  - b. Al Fresco
  - c. WEDC Grant
- 7. Adjourn

<u>Attachments:</u> Minutes Financials

<sup>\*\*</sup> Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.