

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, November 19, 2020 at 8:30 am

Members of the media or the public may participate in this meeting by calling +1 (224) 501-3412 Access Code: 455-937-733. All participants' phones will be muted.

THURSDAY, NOVEMBER 19, 2020

- 1. Call to Order and Roll Call
- 2. Review and Approval of October 22, 2020 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. Recap Beloit Farmers' Market
 - ii. Beloit Winter Farmers' Market (Saturdays, November 7th-April 24th)
 - iii. Downtown Beloit Winter Story Stroll (November 21st-December 31st)
 - iv. Business Window Decorating Contest (November 23-December 4th)
 - v. Grand Lighted Holiday Parade (Friday, November 27th, 6-8 pm)
 - vi. Small Business Saturday (Saturday, November 28th)
 - vii. Holidazzle (Friday, December 4th, 5-9 pm)
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design
 - i. Grants
- 5. Executive Director's Report
- 6. Adjourn

Attachments Minutes Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.