



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, December 17, 2020 at 8:30 am

Via Phone Conference

<https://global.gotomeeting.com/join/410904389>

You can also dial in using your phone.

United States: +1 (571) 317-3122

Access Code: 410-904-389

THURSDAY, DECEMBER 17, 2020

- 1. Call to Order and Roll Call**
- 2. Review and Approval of November 19, 2020 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Reappointment and Appointment of Board of Directors**
- 5. Reappointment and Appointment of Officers**
- 6. Updates**
 - a. Promotions**
 - i. Business Window Decorating Contest Recap
 - ii. Grand Lighted Holiday Parade Recap
 - iii. Small Business Saturday Recap
 - iv. Holidazzle Recap
 - v. Beloit Winter Farmers' Market (Saturdays, November 7th-April 24th)
 - vi. Downtown Beloit Winter Story Stroll (November 21st-December 31st)
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Grants
- 7. Executive Director's Report**
- 8. Adjourn**

Attachments

Minutes

Financials