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City of Beloit, GBEDC Introduce New Economic Development Leader

January 8, 2021 - Jennifer Hall will begin as the City of Beloit's Economic Development Director and Greater Beloit Economic Development Corporation's President/CEO on Monday, January 11.

Hall has a significant background in developing relationships between elected officials, the public sector and the private sector. Her leadership experience has delivered significant projects on time and under budget through her collaboration with local leaders.

"Beloit has a reputation for quickly responding to developers and community leaders looking to grow in the region," Hall said. "I look forward to expanding on the solid foundation already here in Beloit. Job creation and economic growth will be a significant priority as the City of Beloit and GBEDC collaborate together."

The City of Beloit's economic development director has traditionally held a dual-role in also leading the GBEDC. Hall will be tasked with overseeing economic development efforts in the region, including in the Gateway Business Park and downtown Beloit. Beloit has seen increased economic development and construction over the past few years, a trend that is expected to continue.

"Hall has experience with a wide breadth of economic development initiatives from small business start-up financial planning assistance to large corporation multi-faceted investments," said Beloit City Manager Lori Curtis Luther.

The GBEDC is an investor-based public/private organizations comprised of small and large employers, professional services and retail businesses, community organizations, and private

individuals in the Greater Beloit Area. One of GBEDC's most important roles is to facilitate economic development in the Greater Beloit area by connecting businesses with resources and incentives, and by bringing the right people to the table to attract and retain jobs and talent.

"Our organization is unique in that our focus is on the entire Greater Beloit area and working with existing and prospective businesses to help them find a home here by bringing the right people to the table. Jennifer has a demonstrated track record of getting people to the table," said GBEDC Board President Frank McKearn. "We look forward to her implementing our strategic goals of helping the GBEDC collaborate with all municipalities in our region, establish new housing initiatives and achieve high performing school districts. We look forward to a successful transition of leadership for our organization and the City of Beloit."

Current Beloit Economic Development Director Andrew Janke is retiring on Friday, January 15, 2021, after a long career serving the Beloit community. The Beloit City Council has declared the day to be "Andrew Janke Day."

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