

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, February 25, 2021 at 8:30 am

Via Phone Conference

Public Call In

United States: <u>+1 (408) 650-3123</u> Access Code: 998-154-893

THURSDAY, FEBRUARY 25, 2021

- 1. Call to Order and Roll Call
- 2. Review and Approval of January 28, 2021 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. Beloit Winter Farmers' Market
 - ii. Annual Luncheon
 - iii. Easter Eggstravaganza
 - iv. Spring Wine Walk
 - v. Beloit Farmers' Market
 - vi. Fridays in the Park
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report
- 6. Adjourn

Attachments Minutes

Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.