



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, March 25, 2021 at 8:30 am

Via Phone Conference

(Public Call-In)

1 (872) 240-3212

Access Code: 392-542-373

THURSDAY, MARCH 25, 2021

- 1. Call to Order and Roll Call**
- 2. Review and Approval of February 25, 2021 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 5. Reconvene in Open Session**
- 6. Review and Approval of Executive Director's Performance Evaluation**
- 7. Updates**
 - a. Promotions**
 - i. Beloit Winter Farmers' Market
 - ii. Spring Wine Walk
 - iii. Beloit Farmers' Market
 - iv. Fridays in the Park
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications
- 8. Executive Director's Report**
- 9. Adjourn**

Attachments

Minutes

Financials