

## DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

## **AGENDA**

A meeting of the Downtown Beloit Association's Board of Directors will be held

## Thursday, April 22, 2021 at 8:30 am

Via Phone Conference (Public Call-In)

United States: +1 (872) 240-3412 Access Code: 741-723-533

THURSDAY, APRIL 22, 2021

- 1. Call to Order and Roll Call
- 2. WI Main Street Assessment Guest Errin Welty
- 3. Review and Approval of February 25, 2021 Meeting Minutes
- 4. Review and Approval of Financials
- 5. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.
- 6. Reconvene in Open Session
- 7. Review and Approval of Executive Director's Performance Evaluation
- 8. Updates
  - a. Promotions
    - i. Beloit Winter Farmers' Market
    - ii. Spring Wine Walk
    - iii. Beloit Farmers' Market
    - iv. Fridays in the Park
  - b. Economic Vitality
    - i. Business/Property Owner Meeting
    - ii. Business Updates
    - iii. SEO
  - c. Design
    - i. Façade & Sign Grants
    - ii. City Applications
- 9. Executive Director's Report
- 10. Adjourn

Attachments
Minutes
Financials

<sup>\*\*</sup> Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.