



2045 Long Range Transportation Plan Update

Joint Policy & Technical Advisory Committee Workshop

May 27, 2021

AECOM

Agenda

1. Key Findings
 - Technical Evaluation
 - Public Survey
 - Online Mapping
 - Stakeholder Engagement
2. Five Key LRTP Themes
 - Discussion / Brainstorming
3. LRTP Planning and Evaluation Framework
4. Next Steps



2045 Long Range Transportation Plan Update

Key Findings

Technical Evaluation

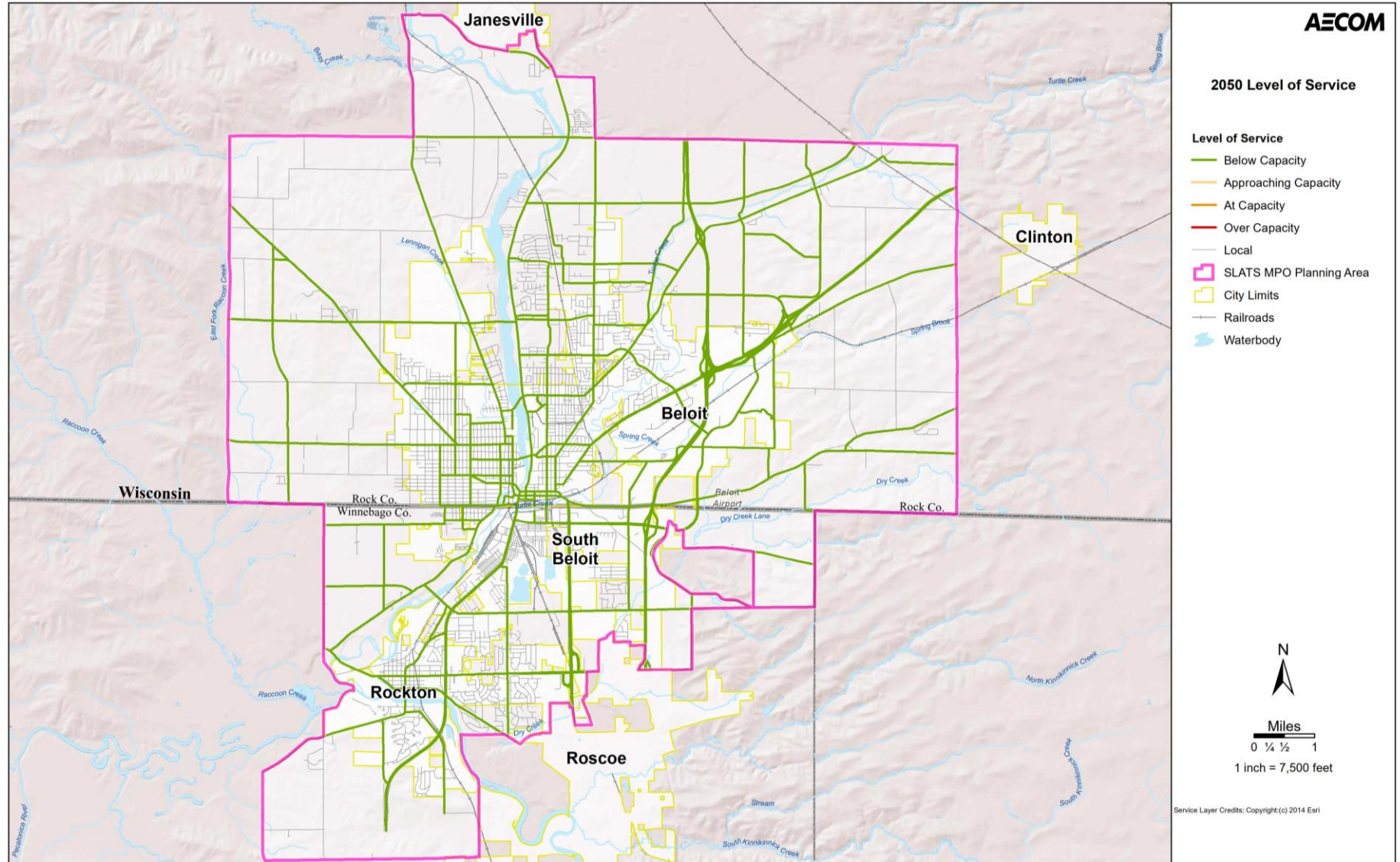
Public Survey

Online Mapping

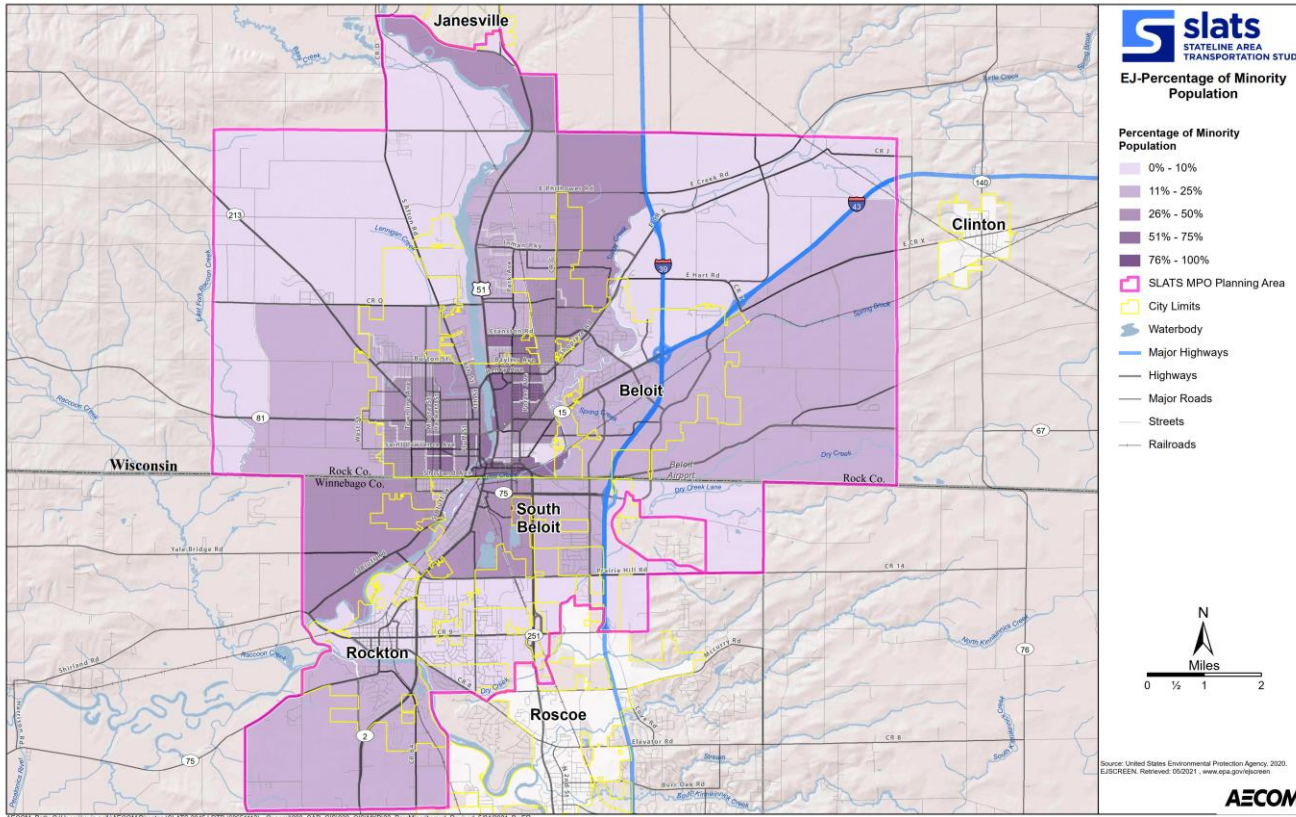
Stakeholder Engagement

Technical Evaluation (Travel Demand Modeling)

2050 E+C
Model
Results

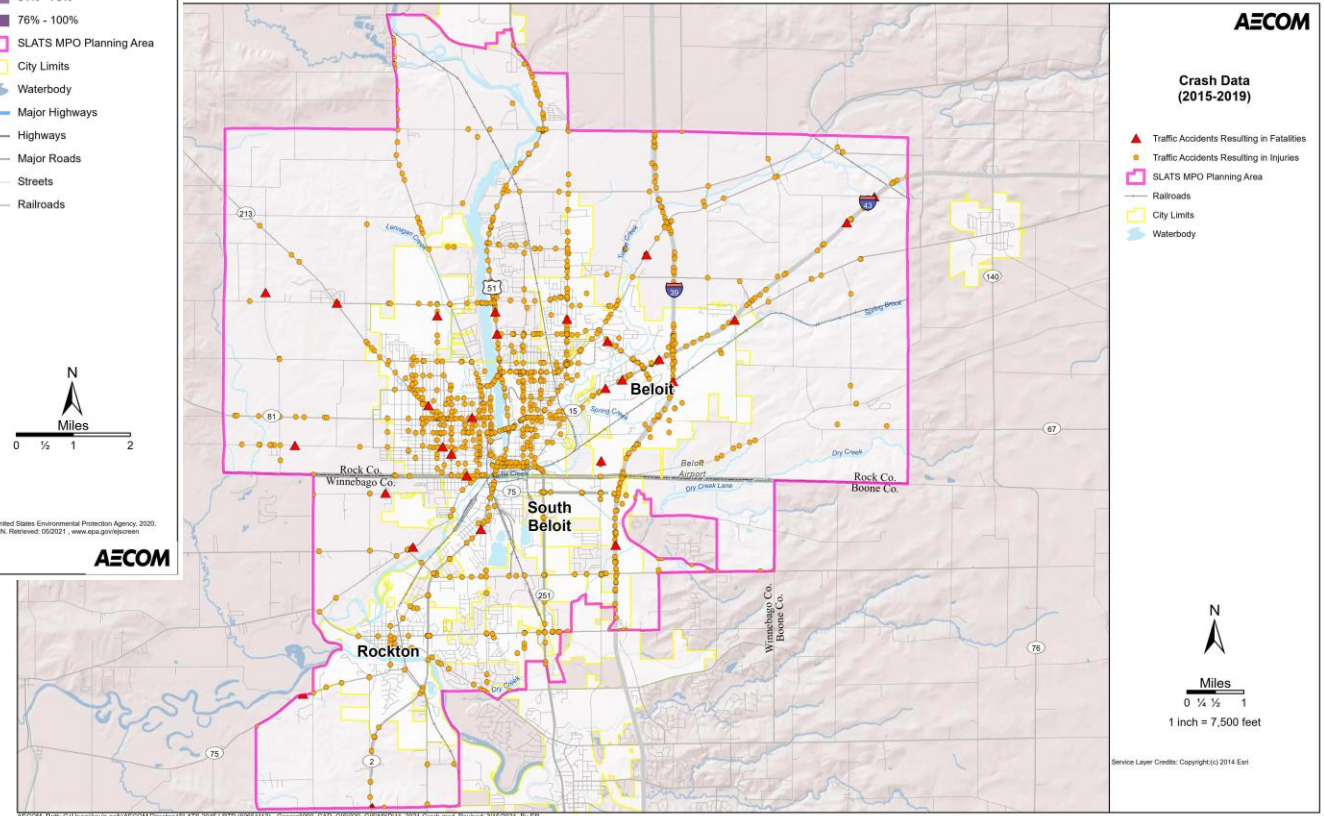


Technical Evaluation and Data Analysis (Equity and Safety)



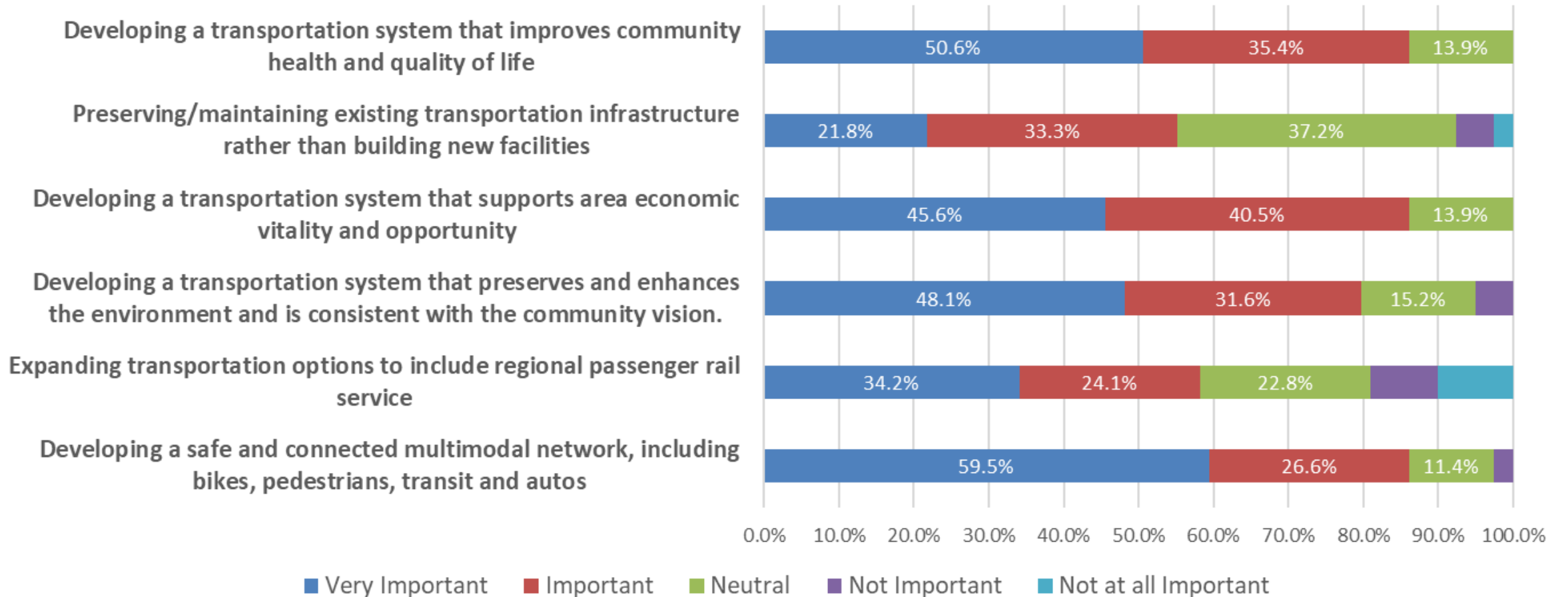
Mapping of Minority Population

Crash Locations (Fatalities and Serious Injuries)



Public Survey Results

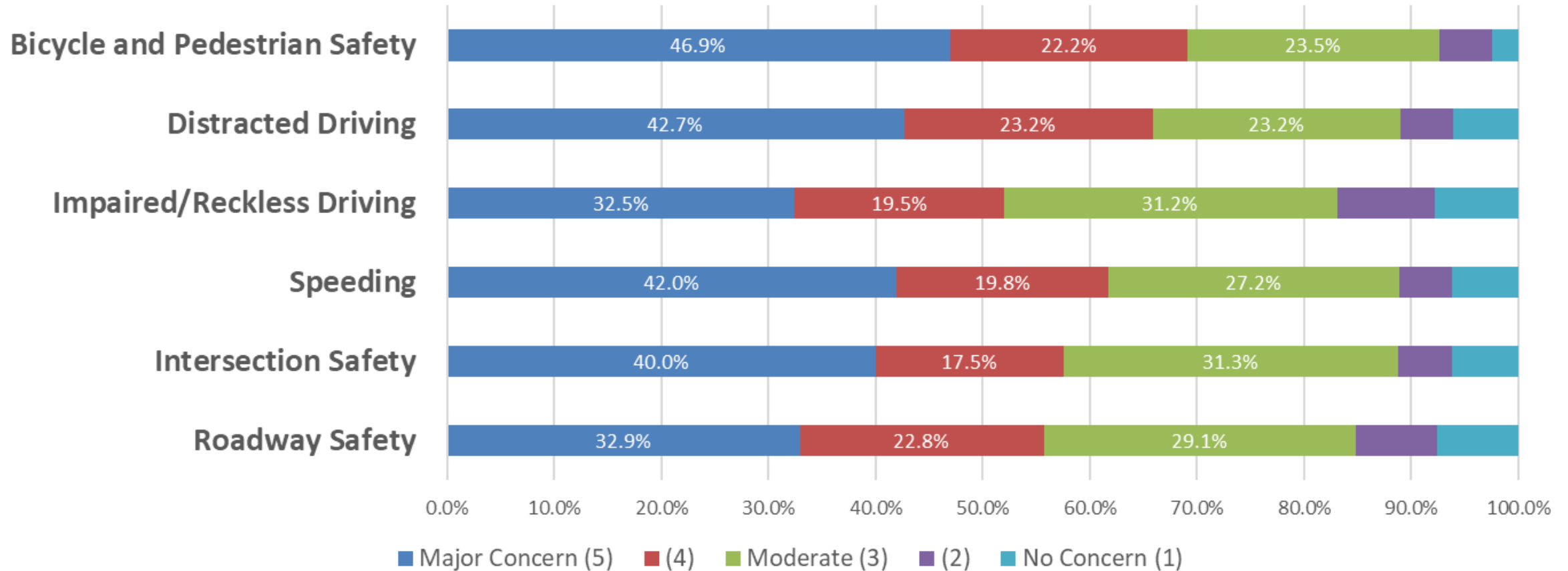
Key Themes of the LRTP Vision



Public Survey Results

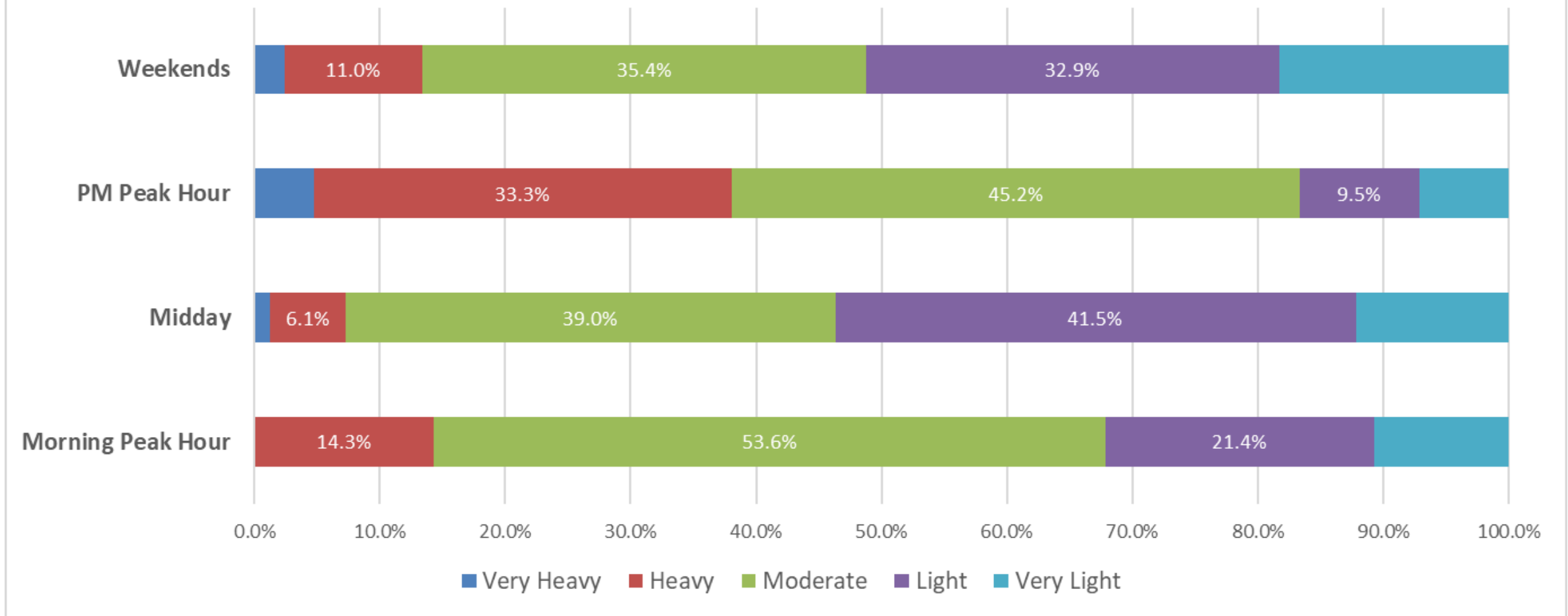
Safety Concerns in the SLATS Region

Scale: Major Concern (5) to Not Much of a Concern (1)








Public Survey Results

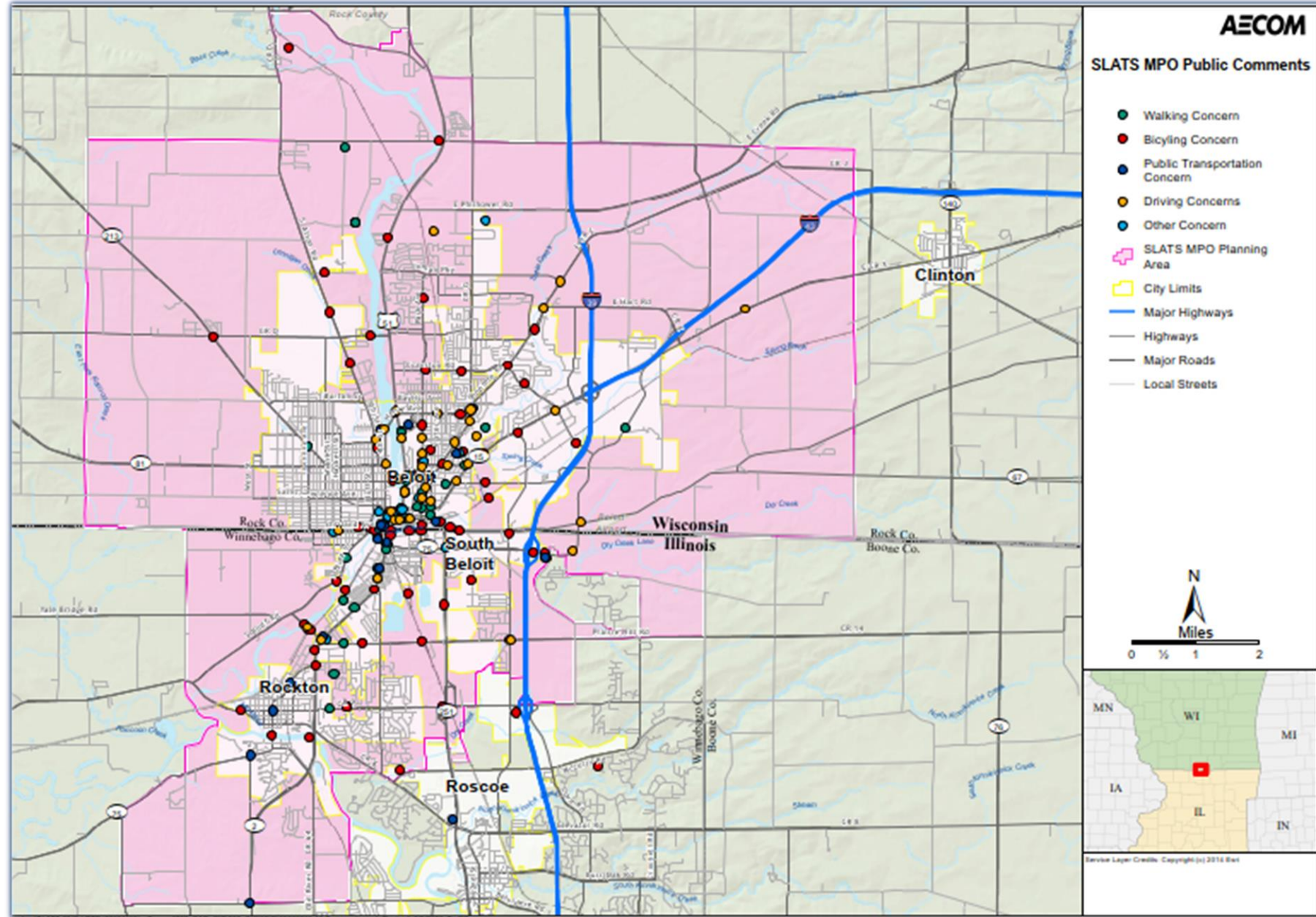
Perception of Traffic Congestion



Online Mapping Results

• 205 Markers

-  Driving (39)
-  Public Transportation (27)
-  Bicycling (76)
-  Walking (44)
-  Other (19)



Stakeholder Engagement Findings

- Safety issues mirror data analysis
- Private automobile travel will remain the backbone of the region's transportation system, but crave options:
 - Safer and more connected biking and walking
 - Transit that serves jobs and schools with higher levels of service
 - Active transportation devised for healthier neighborhoods and family activities
- It's time to prepare for future mobility initiatives
- Regional transit links are critical for some people, particularly those with limited access to a private vehicle to Janesville (county services), the Gateway (employment) and Rockford (employment)
- Slower streets mean safer streets in many cases, with room for other activities
- Bike, transit, and walking connections to Big Hill Park are highly desired
- More locations for crossing the river are highly desired



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Five Key LRTP Themes (Discussion / Brainstorming)

Putting the Pieces Together

- Five Themes have emerged, correlated to the LRTP goals
 - Advance Complete Streets (CS), and CS principles
 - Anticipate/Accommodate New Mobility
 - Implement Regional Transit (*make it happen*)
 - Meaningful Investments to Advance Transportation Equity
 - Support Economic Development
- Assemble a LRTP framework that includes policy recommendations as well as projects

Theme 1: Advance Complete Streets (CS), and CS principles

- Little to no congestion presents an opportunity to modify some streets
- Improve facilities for walking, biking, streetscaping without sacrificing operations
- Enhance safety for all transportation users
- Create economic development appeal by improving public realm
- Prepare for future mobility/technology initiatives
- Not a one-size-fits-all system, but a commitment to appropriately accommodating all travelers
- Develop local Complete Streets policies (comp planning)

Q: What is the first step to make “more complete” streets in the SLATS planning area?

Theme 2: Anticipate/Accommodate New Mobility

- Transportation technologies are rapidly evolving, and developing a vision for accommodating them may reduce future conflicts
- Small investments and policy decisions now may have large impacts in the future
- Can learn from experience of other cities
- Items to consider:
 - Electric vehicle infrastructure
 - Providing safe infrastructure for micromobility initiatives such as motorized scooters and bikeshare
 - Managing curbspace with increased rideshare and truck deliveries
 - Alleviating conflicts at the urban edge between ATVs on town roads and city traffic

Q: What technologies have the greatest potential to be implemented in the SLATS planning area? How should we prepare?

Theme 3: Implement Regional Transit (*make it happen*)

- The Stateline Region identified coordinating regional transit systems years ago; stakeholders are very concerned with the complexity of using transit in the bistate context
- The region functions as a single economic unit, but variation in funding, fare structures, system continuity, and state restrictions create a complex set of issues to be resolved
- Travel demands from investments in the new casino and ballpark can in part be addressed through coordinated transit investments
- Future passenger rail service may create opportunities in the long term for the SLATS region to be better connected to Madison and Rockford, with connections to Milwaukee and Chicago
- Demand for good connections to Janesville to access county services is strong
- Recovery Act funding may provide an opportunity to explore a framework for cooperation
- A regional transit app is a priority for riders

Q: What is the greatest barrier to developing a regional transit presence in the SLATS planning area? What is the first step to overcoming that barrier?

Theme 4: Meaningful Investments to Advance Transportation Equity

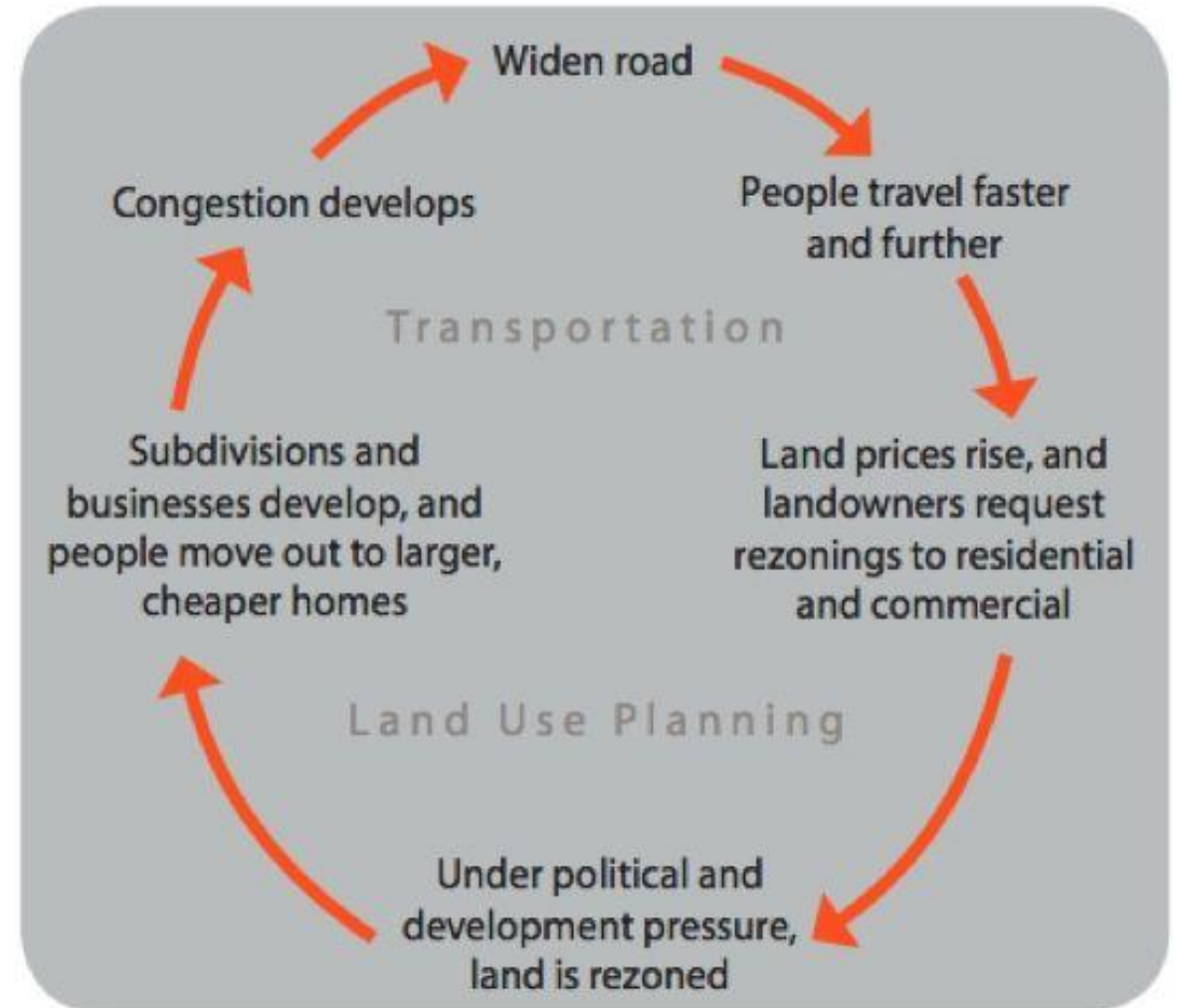
- The cost burdens of transportation inefficiencies fall more heavily on minority and low-income households: for example, many households – both rural and urban – must own and operate numerous vehicles or be shut out of reaching some locations
- Elderly and disabled residents can be homebound due to lack of transportation facilities
- Lack of options exacerbates economic and linguistic isolation
- Without a car, it can be difficult to access parks and open space, leading to health disparities
- Access to social services is difficult for many low income and minority residents
- Coming Federal transportation funding will focus on Environmental Justice and alleviating historical discrepancies in project development

Q: How should we prioritize projects and policies that have the greatest positive impact on the region's minority and low-income populations? Think both urban and rural.

Theme 5: Support Economic Development

- Land use decision making supported by transportation decision making
- Job sprawl shuts out some potential workers – especially late shift job opportunities
- Integrating long-term planning for efficient transit
- Building public-private partnerships to support access
 - Guaranteed ride home
 - Transit extension subsidies
 - Private circulators

Q: How do we best incorporate sound economic development principles into transportation project evaluation?




























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L RTP Planning and Evaluation Framework

Relating Key Themes to Goals

<i>Themes Goals</i>	Complete Streets	New Mobility	Regional Transit	Transportation Equity	Economic Development
Economic Vitality					
System Preservation					
Mobility and Access					
Safety and Security					
Environment					
Healthy Neighborhoods					
Land Use Integration					
Equity					



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Next Steps

Help us Increase our Outreach!

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Stateline Area Transportation Study (SLATS)
Metropolitan Planning Organization



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