



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, November 18, 2021 at 8:30 am

557 E. Grand Avenue
Beloit, WI 53511

THURSDAY, NOVEMBER 18, 2021

- 1. Call to Order and Roll Call**
- 2. Review and Approval of October 28, 2021 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Re-Appointment of Board of Directors**
- 5. Updates**
 - a. Promotions**
 - i. Beloit Farmers' Market Recap
 - ii. Halloween Parade & Party Recap
 - iii. Winter Farmers' Market
 - iv. Grand Lighted Holiday Parade
 - v. Holidazzle
 - vi. Winterfest
 - b. Economic Vitality**
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design**
 - i. Façade & Sign Grants
 - ii. City Applications

6. Executive Director's Report

7. Adjourn

Attachments

Minutes

Financials