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PUBLIC WORKS DEPARTMENT

FOR IMMEDIATE RELEASE

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**Cranston Road Corridor Improvements Begin Monday, Nov. 29**

**Nov. 18, 2021** - The City of Beloit is holding a public information meeting to share plans about the Cranston Road corridor improvement project. The project will begin Monday, November 29.

The open house-style meeting will be held from 4:30-5:30 p.m. Monday, November 22, at 2400 Springbrook Court. All attendees will be required to wear a face covering while at the meeting.

Cranston Road will be open to traffic while the project is being completed. There may be minor closures at side roads; those traffic impacts will be announced on the City of Beloit Public Works' Facebook page.

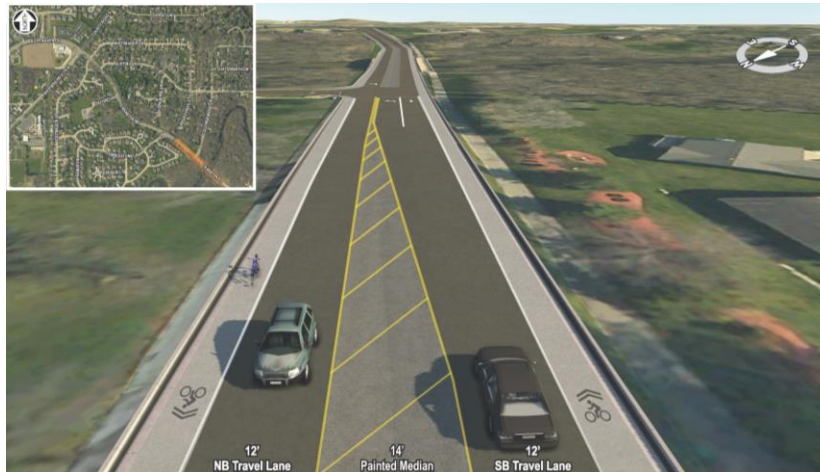
Cranston Road improvements are being made to address safety concerns between Milwaukee and Shopiere roads. The Stateline Area Transportation Study Metropolitan Planning Organization commissioned a study of the Cranston Road corridor due to its history of accidents and speeding complaints. The recommendations for the improvements were made following two public involvement meetings seeking resident, business, and community input.

The changes are designed to slow down traffic and reduce accidents throughout the area. The project is expected to be concluded by the end of 2021, weather permitting.

This project includes restriping Cranston north of Fuller to switch from four lanes of traffic to two lanes of traffic with a painted median and bicycle lanes. There will also be raised medians installed at Bootmaker Drive to eliminate left turns. Painted medians will also be striped at the Walmart entrance north of Culver's, the driveway entrance between Culver's and First National Bank, and the driveway entrance south of Little Caesars to eliminate left turns. The frontage road between Walmart and the Speedway gas station will have a painted median restricting left turns on to Cranston.

The changes are as follows:

## Convert Cranston Road to a 3-Lane Cross-Section



- Controls travel speeds along Cranston Road
- Provides left-turn lanes in painted median
- Provides multi-modal (bike lanes) accommodations

## Shopiere/Cranston Intersection Improvements



- Converts northbound, southbound and eastbound approaches to provide right-turn lanes
- Removes “No Turn on Red” sign for northbound Shopiere Road
- Adds left-turn arrows for Shopiere Road approaches

## Bootmaker Drive Intersection Improvements



- Converts Bootmaker Drive to right-in, right-out access
- Reduces number of conflict points along Cranston Road near Shopiere Road
- Allows for emergency vehicles to access Bootmaker Drive

## Cobblestone Lane Intersection Improvements



- Keeps side-street stop signs along Cobblestone Lane
- Reduces Cranston to one travel lane in each direction to improve driver's readiness to respond predictably and successfully to situations, events, and information
- Reduces rear-end crash potential with left-turn lane on Cranston Road

## Commercial Access Improvements Near Milwaukee Road



- Restricts movements on Walmart's access drives
- Reduces amount of conflict points in busy stretch of Cranston Road

If residents are unable to attend the meeting or have questions, contact Scot Prindiville at the City of Beloit Engineering Division, 2400 Springbrook Court, Beloit, WI 53511, email: [prindivilles@beloitwi.gov](mailto:prindivilles@beloitwi.gov), phone (608) 364-6696.

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