

CITY HALL • 100 STATE STREET • BELOIT, WI 53511 Office: 608/364-6700 • Fax: 608/364-6609

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NOTICE TO THE PUBLIC

January 12, 2021

To Whom It May Concern:

Jessica Milan has filed an application for a Conditional Use Permit to allow alcohol sales for a nightclub & special event use in a C-2, Neighborhood Commercial District at:

1757 Prairie Avenue

The following public hearings will be held regarding this proposed Conditional Use Permit:

<u>City Plan Commission:</u> Wednesday, January 19, 2022, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

<u>City Council:</u> Monday, February 21, 2022, at 7:00 PM, or as soon thereafter as the matter can be heard in The Forum, Beloit City Hall, 100 State Street.

THE PUBLIC IS INVITED TO ATTEND THESE HEARINGS.

We are interested in your opinion.*

*Due to the COVID-19 crisis, members of the public are highly encouraged to provide oral or written comments to the Commission and City Council via alternative means. You may mail your comments to the attention of Hilary Rottmann at 100 State Street or via email to rottmannh@beloitwi.gov. You may also call (608) 364-6708. Public comments and public input for the public hearing will be required, in writing, by noon on the day of the meeting. In-person attendance at Commission and Council meetings will be limited.

8. ALL THE PROPOSED USE(S) FOR THIS PROPERTY WILL BE:

PRINCIPAL USE: During the weekdays (Monday – Thursday) the property will be used as a bar that will prepare and serve alcoholic beverages, such as beer, wine, liquor, cocktails, and other beverages such as mineral water and soft drinks; for consumption on the premise. The establishment will provide stools or chairs that will be placed at tables or counters for the patrons. Also, the establishment will have bouncers to ensure that patrons are of legal age, to eject drunk or belligerent patrons. Alcoholic beverages will be prepared and served at the bar by certified bartenders to help increase customer safety by reducing incidents of "over-serving." Beloit does not have a safe and nice place to go after work to relax and have a good time.

<u>SECONDARY USE:</u> During the weekend (Friday & Saturday) the property will be used as a nightclub for entertainment purposes in the form of dancing or live or recorded music. The establishment will have one or two temporary area(s) set aside for the purpose of dancing by the patrons. One of the main priorities in the nightclub is the safety of employees and customers. A well-trained security staff will maintain the safest environment possible to avoid incidents of theft or violence within the establishment. The purpose is to provide a very socially rewarding experience for outgoing, entertainment-minded people.

ACCESORY USE: On Sundays, the establishment will be available as a multipurpose hall to accommodate a wide variety of events or activities. The establishment is located in an easily accessible location with ample parking space with the capacity to provide numerous top-notch services within any budget. Equally important features are safety measures like fire safety, power backup, and well-trained security staff. Needless to say, the premise would be elegant and aesthetically pleasing as well.

