

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, February 24, 2022 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, FEBRUARY 24, 2022

- 1. Call to Order and Roll Call
- 2. Review and Approval of January 27, 2022 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. Winter Farmers' Market
 - ii. Winterfest Recap
 - iii. Annual Dinner Recap
 - iv. Easter Eggstravaganza (April 16)
 - v. Spring Wine Walk (April 30)
 - vi. Fridays in the Park (May 27 Sept. 16)
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report
- 6. Adjourn

Attachments Minutes

Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.