

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, March 24, 2022 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, MARCH 24, 2022

- 1. Call to Order and Roll Call
- 2. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.
- 3. Reconvene in Open Session
- 4. Review and Approval of Executive Director's Performance Evaluation
- 5. Review and Approval of February 24, 2022 Meeting Minutes
- 6. Review and Approval of Financials
- 7. Updates
 - a. Promotions
 - i. Winter Farmers' Market
 - ii. Easter Eggstravaganza (April 16)
 - iii. Spring Wine Walk (April 30)
 - iv. Fridays in the Park (May 27 Sept. 16)
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. Business Walk / Survey
 - iii. Business Updates
 - iv. SEO
 - c. Design
 - i. Façade & Sign Grants
 - ii. City Applications
- 8. Executive Director's Report
- 9. Adjourn

Attachments Minutes Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.