

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, April 28, 2022 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, APRIL 28, 2022

- 1. Call to Order and Roll Call
- 2. Review and Approval of March 24, 2022 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. Winter Farmers' Market
 - ii. Easter Eggstravaganza Recap
 - iii. Spring Wine Walk (April 30)
 - iv. Fridays in the Park (May 27 Sept. 16)
 - v. Street Dance & Oktoberfest Band Selection
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. Business Walk / Survey
 - iii. Business Updates
 - iv. SEO
 - c. Design
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report
- 6. Adjourn

Attachments Minutes

Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.