

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, November 17, 2022 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, NOVEMBER 17, 2022

- 1. Call to Order and Roll Call
- 2. Review and Approval of October 27, 2022 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. Beloit Farmers' Market Recap
 - ii. Halloween Parade & Party Recap
 - iii. Winter Crafter & Farmers' Market
 - iv. Grand Lighted Holiday Parade (November 25)
 - v. Holidazzle (December 2)
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. SEO
 - iii. Business Updates
 - c. Design
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Executive Director's Report
- 6. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.
- 7. Reconvene in Open Session
- 8. Review and Approval of Executive Director's Performance Evaluation
- 9. Adjourn

Attachments Minutes Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.