

Figure 16:

PRAIRIE AVENUE

PLANNED MIXED USE DISTRICT
CONCEPT PLAN

CITY OF BELOIT



Key Recommendations

1. Convert stand alone commercial uses into mixed-use developments.
2. Adopt corridor design standards across city/town based on Prairie architecture and landscape themes.



3. Consider a corridor facade improvement program for existing neighborhood commercial buildings.

Roadway Improvements

- Pedestrian crossings
- Curb and gutter
- Sidewalks

Mixed Use Redevelopment

- Convert stand alone commercial buildings into mixed use developments
- Retail uses on ground levels
- Buildings oriented towards Prairie Avenue
- Office or residential on upper floors
- Parking to the rear or side of buildings
- Incorporate existing businesses into new developments

Mixed Use Infill Sites

- Infill commercial parking lots with mixed-use projects
- Retail on the ground level
- Office or residential on upper levels

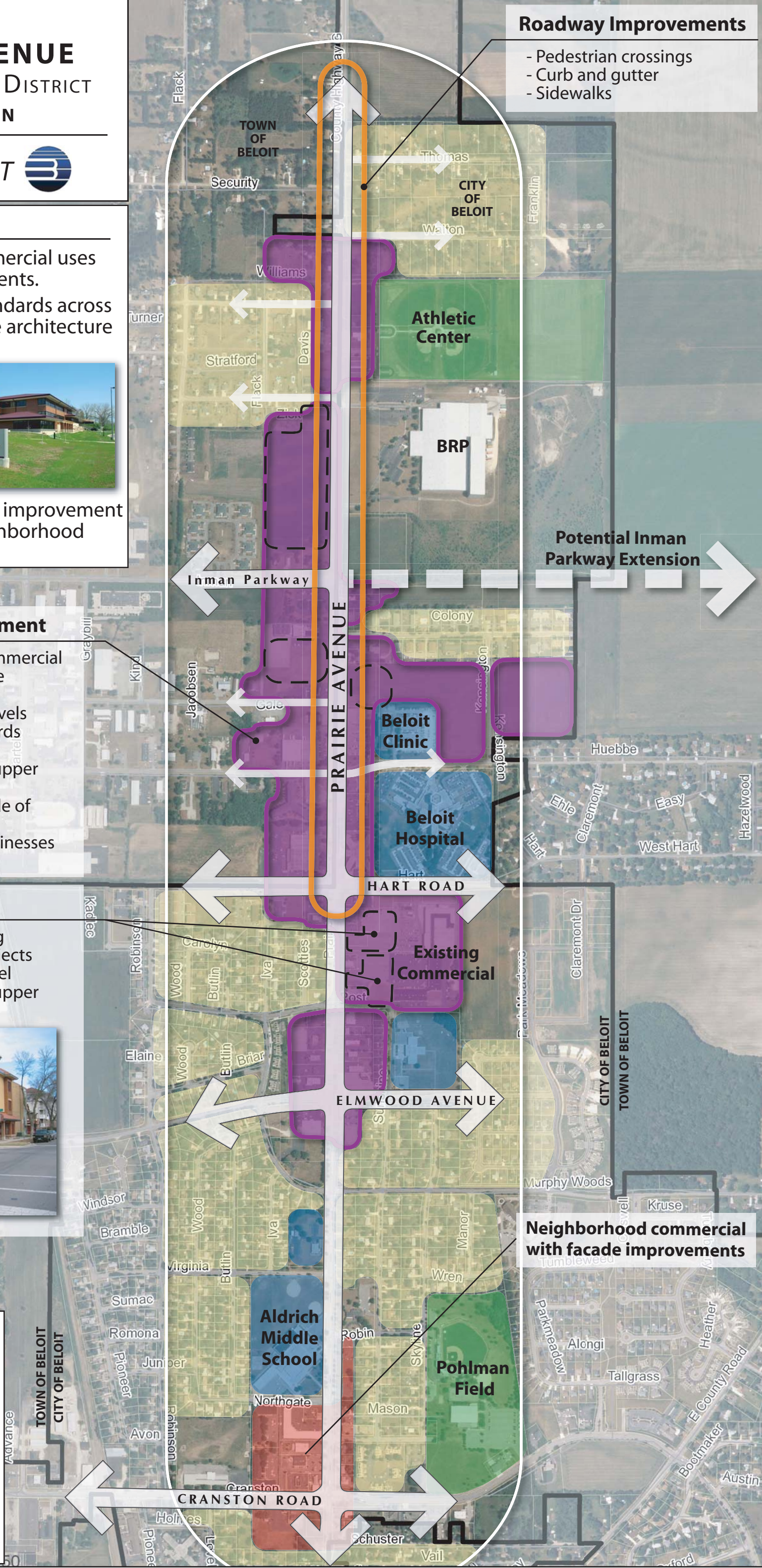


Map Legend

- Mixed Use Redevelopment
- Mixed Use Infill Sites

Existing Uses

- Neighborhood Commercial
- Institutional
- Parks and Open Space
- Residential



Potential Inman Parkway Extension

Neighborhood commercial with facade improvements