

City Council President City Hall 100 State Street Beloit, Wisconsin 53511 608-364-6614 (Office) 608-364-6756 (Fax) beloitwi.gov *Equal Opportunity Employer*

CITY COUNCIL

FOR IMMEDIATE RELEASE

For more information, contact: Julie Christensen, Community Development Director <u>Christensenj@beloitwi.gov</u> or 608-364-6703

Beloit City Council Introduces 'No Mow May'

April 18, 2023 -- The Beloit City Council is introducing "No May May" for 2023 to help provide a pollinator-friendly habitat in our community.

The City Council listened to feedback from community members who encouraged the City Council to create an exemption in the city's long grasses and weeds section of the ordinance to promote this sustainability initiative.

During the month of May, the City of Beloit "long grass" ordinance was relaxed to allow City residents to delay or reduce lawn cutting as a way to promote pollinator-friendly habitat early in the growing season. No Mow May is a voluntary program for City residents. Participants are asked to register online or in-person and display their Cityissued "No Mow May" yard sign in their front yard for the duration of the program. Inperson registration and signs are available at the Community Development Department at 100 State Street, Beloit, WI. No Mow May signs are anticipated to be available soon. All signs are to be returned by June 16, 2023 to the Community Development Department at City Hall. City Hall is open Monday through Friday 8:00 AM to 4:30 PM.

Interested in participating? Please call the Community Development Department to register at (608) 364-6650 or send an email to <u>permits@beloitwi.gov</u>.

Learn more about this initiative at www.beloitwi.gov/nowmowmay.

###