

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, April 27, 2023 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, APRIL 27, 2023

- 1. Call to Order and Roll Call
- 2. Review and Approval of March 23, 2023 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. Winter Crafter & Farmers' Market
 - ii. Easter Eggstravaganza Recap
 - iii. Spring Wine Walk Recap
 - iv. Beloit Farmers Market
 - v. Fridays in the Park (starts May 26)
 - b. Economic Vitality
 - i. Business/Property Owner Meeting
 - ii. Business Updates
 - iii. SEO
 - c. Design
 - i. Façade & Sign Grants
 - ii. City Applications
- 5. Review and Approval of Transformation Strategy
- 6. Executive Director's Report
- 7. Adjourn

Attachments Minutes Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.