

For Immediate Release

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Back By Popular Demand: Pops on the Rock Returns to Riverside Park on July 4

June 2, 2023 – The City of Beloit and Beloit Janesville Symphony Orchestra are proud to announce that Pops on the Rock, the annual patriotic concert and fireworks show, will return to Riverside Park for 2023!

The concert will start at 7:30 p.m. Tuesday, July 4, 2023, with the fireworks starting at dusk. The concert will be held at the Harry Moore Pavilion, 1160 Riverside Drive, in the park. Information about parking and temporary road closures will be announced at a later date.

Pops on the Rock last occurred at Riverside Park in 2019. The concert and fireworks were cancelled in 2020 and moved to various locations throughout the city for logistical and funding reasons. However, based on tremendous community feedback, the event has returned to Riverside Park.

The Greater Beloit Economic Development Corporation is leading the fundraising efforts to fund the fireworks show this year. Donations can be made to the Stateline Community Foundation's Fourth of July Fireworks Fund here: https://statelinecf.fcsuite.com/erp/donate/create/fund?funit_id=1129.

The City of Beloit sincerely thanks the Beloit SkyCarp for funding and hosting the fireworks show in 2021 and 2022.

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