

## DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

## **AGENDA**

A meeting of the Downtown Beloit Association's Board of Directors will be held

## Thursday, January 25, 2024 at 10 am

557 E. Grand Ave. Beloit, WI 53511

## THURSDAY, JANUARY 25, 2024

- 1. Call to Order and Roll Call
- 2. Review and Approval of November 16, 2023 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Review and Approval of Board of Directors
  - a. Reappointment of Board of Directors Jessica Fox-Wilson
  - b. Appointment of Board of Directors Christopher Wolfgramm
- 5. Review and Approval of 2024-2029 Strategic Plan
- 6. Updates
  - a. Promotions
    - i. WINTER Crafter & Farmers' Market (Nov. Apr.)
    - ii. Coupon Book
    - iii. Grand Lighted Holiday Parade Recap
    - iv. Business Window Decorating Contest Recap
    - v. Small Business Saturday Recap
    - vi. Holidazzle Recap
    - vii. Annual Dinner (Feb. 29)
  - b. Economic Vitality
    - i. Business Updates
    - ii. Business Spotlight
    - iii. After Hours Spotlight
  - c. Design
    - i. Façade & Sign Grants
    - ii. City Applications
- 7. Executive Director's Report
  - a. Strategic Plan
- 8. Adjourn

**Attachments** 

Minutes

**Financials** 

<sup>\*\*</sup> Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.