

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, April 25, 2024 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, APRIL 25, 2024

- 1. Call to Order and Roll Call
- 2. Review and Approval of March 28, 2024 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Updates
 - a. Promotions
 - i. WINTER Crafter & Farmers' Market (Nov.-Apr.)
 - ii. Coupon Book
 - iii. Easter Eggstravaganza Recap
 - iv. Spring Wine Walk Recap
 - v. Remake Learning Days Recap
 - vi. Beloit Farmers' Market (May 4)
 - vii. Fridays in the Park (May 24)
 - viii. Street Dance & Oktoberfest Bands
 - b. Economic Vitality
 - i. Business Updates
 - ii. After Hours Spotlight Recap
 - iii. GBCC Iginite Summit
 - iv. Small Biz Academy
 - v. Downtown Business Survey
 - c. Design
 - i. Façade & Sign Grants
 - 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report
 - a. Impact Beloit Intern
 - b. Sponsorships
 - c. Kayak Kiosk
 - d. Banners
 - e. Kiosk
- 6. Adjourn

Attachments Minutes Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.