



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, July 25, 2024 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, JULY 25, 2024

- 1. Call to Order and Roll Call**
- 2. Review and Approval of June 27, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Coupon Book
 - ii. Beloit Farmers' Market (May 4)
 - iii. Fridays in the Park (May 24)
 - iv. Street Dance (August 2)
 - v. Fall Wine Walk (October 12)
 - b. Economic Vitality**
 - i. Business Updates
 - ii. GBCC Iginite Summit
 - iii. Downtown Business Survey
 - c. Design**
 - i. Façade & Sign Grants
 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
 - a. Ambulance**
 - b. Kayak Kiosk**
 - c. Banners**
 - d. Kiosk**
 - e. WDAC 2025**

6. Adjourn

Attachments

Minutes

Financials