



**DOWNTOWN BELOIT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**AGENDA**

A meeting of the Downtown Beloit Association's  
Board of Directors will be held

**Thursday, August 22, 2024 at 10 am**

557 E. Grand Ave.  
Beloit, WI 53511

**THURSDAY, AUGUST 22, 2024**

- 1. Call to Order and Roll Call**
- 2. Review and Approval of July 25, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
  - a. Promotions**
    - i. Coupon Book
    - ii. Beloit Farmers' Market (May 4)
    - iii. Fridays in the Park (May 24)
    - iv. Street Dance Recap
    - v. Oktoberfest (September 21)
    - vi. Fall Wine Walk (October 12)
  - b. Economic Vitality**
    - i. Business Updates
    - ii. GBCC Iginite Summit
    - iii. Downtown Business Survey
  - c. Design**
    - i. Façade & Sign Grants
      1. Mural Art Project
    - ii. City Applications
    - iii. Upper Floor Housing Grants
    - iv. Electrical Box Art Project
- 5. Executive Director's Report**
  - a. Kayak Kiosk**
  - b. Banners**
  - c. Kiosk**
- 6. Adjourn**

Attachments

Minutes

Financials