



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, November 21, 2024 at 10 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, NOVEMBER 21, 2024

- 1. Call to Order and Roll Call**
- 2. Review and Approval of October 24, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Coupon Book
 - ii. Beloit Farmers' Market Recap
 - iii. Halloween Parade & Party Recap
 - iv. Winter Crafter & Farmers' Market (started Nov 2)
 - v. Grand Lighted Holiday Parade (Nov 29)
 - vi. Holidazzle (Dec 6)
 - b. Economic Vitality**
 - i. Business Updates
 - ii. Downtown Business Survey
 - c. Design**
 - i. Façade & Sign Grants
 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
- 6. Adjourn**

Attachments

Minutes
Financials