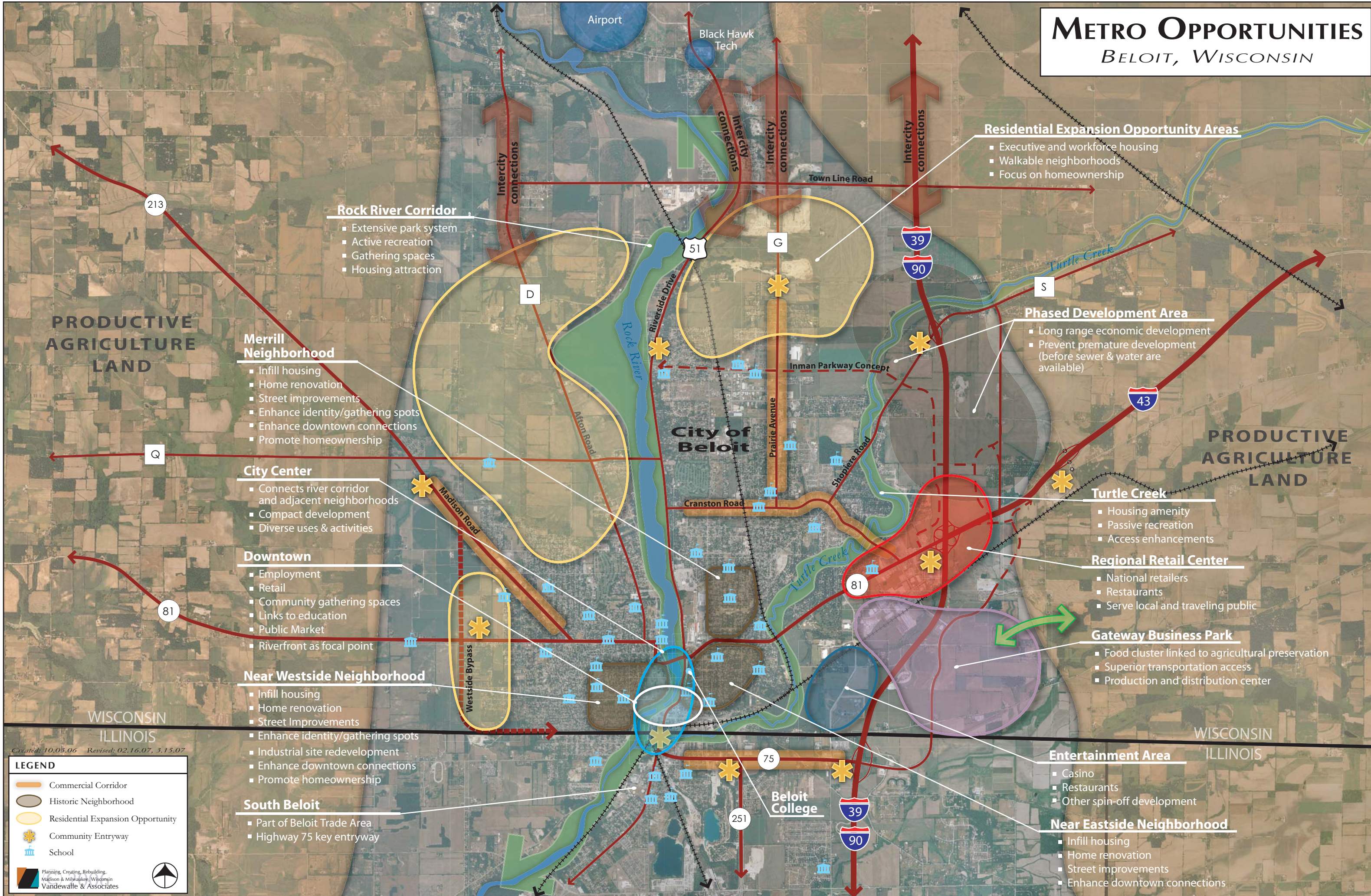


# METRO OPPORTUNITIES

## BELOIT, WISCONSIN



### Rock River Corridor

- Extensive park system
- Active recreation
- Gathering spaces
- Housing attraction

### Merrill Neighborhood

- Infill housing
- Home renovation
- Street improvements
- Enhance identity/gathering spots
- Enhance downtown connections
- Promote homeownership

### City Center

- Connects river corridor and adjacent neighborhoods
- Compact development
- Diverse uses & activities

### Downtown

- Employment
- Retail
- Community gathering spaces
- Links to education
- Public Market
- Riverfront as focal point

### Near Westside Neighborhood

- Infill housing
- Home renovation
- Street Improvements
- Enhance identity/gathering spots
- Industrial site redevelopment
- Enhance downtown connections
- Promote homeownership

### South Beloit

- Part of Beloit Trade Area
- Highway 75 key entryway

### Residential Expansion Opportunity Areas

- Executive and workforce housing
- Walkable neighborhoods
- Focus on homeownership

### Phased Development Area

- Long range economic development
- Prevent premature development (before sewer & water are available)

### Turtle Creek

- Housing amenity
- Passive recreation
- Access enhancements

### Regional Retail Center

- National retailers
- Restaurants
- Serve local and traveling public

### Gateway Business Park

- Food cluster linked to agricultural preservation
- Superior transportation access
- Production and distribution center

### Entertainment Area

- Casino
- Restaurants
- Other spin-off development

### Near Eastside Neighborhood

- Infill housing
- Home renovation
- Street improvements
- Enhance downtown connections

**LEGEND**

- Commercial Corridor
- Historic Neighborhood
- Residential Expansion Opportunity
- Community Entryway
- School

Planning, Creating, Rebuilding  
Madison & Milwaukee, Wisconsin  
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