

DOWNTOWN BELOIT ASSOCIATION BOARD OF DIRECTORS MEETING

AGENDA

A meeting of the Downtown Beloit Association's Board of Directors will be held

Thursday, December 19, 2024 at 10 am

557 E. Grand Ave. Beloit, WI 53511

THURSDAY, DECEMBER 19, 2024

- 1. Call to Order and Roll Call
- 2. Review and Approval of November 21, 2024 Meeting Minutes
- 3. Review and Approval of Financials
- 4. Review and Approval of Board of Directors
 - a. Reappointment of Board of Directors Kelly Eickstead
 - b. Reappointment of Board of Directors Courtney Prentice
 - c. Reappointment of Board of Directors Dennis Senz
 - d. Board Opening Owner Occupant
- 5. Review and Approval of Officers
- 6. Updates
 - a. Promotions
 - i. Coupon Book
 - ii. Winter Crafter & Farmers' Market (started Nov 2)
 - iii. Grand Lighted Holiday Parade Recap
 - 0. Tree Walk Recap
 - iv. Holidazzle Recap
 - v. Annual Dinner (Feb 27)
 - b. Economic Vitality
 - i. Business Updates
 - ii. Downtown Business Survey
 - c. Design
 - i. Façade & Sign Grants
 - 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 7. Executive Director's Report
- 8. Adjourn

Attachments

Minutes

Financials

^{**} Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information to request this service, please contact the Downtown Beloit Association at 365-0150.