



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, January 23, 2025 at 9 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, JANUARY 23, 2025

- 1. Call to Order and Roll Call**
- 2. Review and Approval of December 19, 2024 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Winter Crafter & Farmers' Market (started Nov 2)
 - ii. Annual Dinner (Feb 27)
 - iii. Beloit Farmers Market (May 4)
 - iv. Crafter Rule Wording
 - v. Street Dance & Fall Festival Bands
 - b. Economic Vitality**
 - i. Business Updates
 - c. Design**
 - i. Façade & Sign Grants
 1. Mural Art Project
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
- 6. Adjourn**

Attachments

Minutes

Financials