



**DOWNTOWN BELOIT ASSOCIATION
BOARD OF DIRECTORS MEETING**

AGENDA

A meeting of the Downtown Beloit Association's
Board of Directors will be held

Thursday, March 27, 2025 at 9 am

557 E. Grand Ave.
Beloit, WI 53511

THURSDAY, MARCH 27, 2025

- 1. Call to Order and Roll Call**
- 2. Review and Approval of February 27, 2025 Meeting Minutes**
- 3. Review and Approval of Financials**
- 4. Updates**
 - a. Promotions**
 - i. Winter Crafter & Farmers' Market (started Nov 2)
 - ii. Annual Dinner Recap
 - iii. Easter Eggstravaganza (April 19)
 - iv. Spring Wine Walk (April 26)
 - v. Beloit Farmers Market (May 4)
 - Crafter Rule Wording
 - Welcome Back Meeting
 - vi. Fridays in the Park
 - vii. Thursday Nights
 - viii. Street Dance & Fall Festival Bands
 - b. Economic Vitality**
 - i. Business Updates
 - c. Design**
 - i. Façade & Sign Grants
 - Mural Art Project
 - Increased Award Amounts
 - ii. City Applications
 - iii. Upper Floor Housing Grants
 - iv. Electrical Box Art Project
- 5. Executive Director's Report**
- 6. Convene in Closed Session Pursuant to WI Statute 19.85 (1)(c); Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.**
- 7. Reconvene in Open Session**
- 8. Review and Approval of Executive Director's Performance Evaluation**
- 9. Adjourn**

Attachments

Minutes
Financials