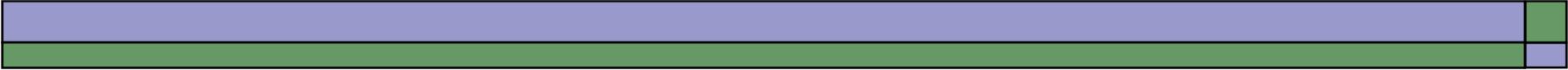


The City Manager's Annual Report to the Community



City of
BELOIT, Wisconsin

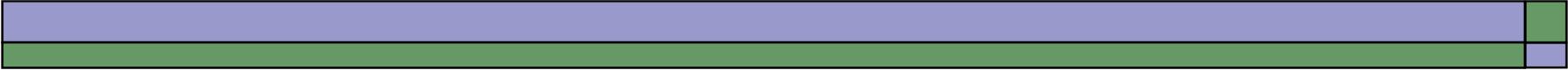
By: Larry N. Arft
City Manager
February, 2010



The City Continues its “Urban Renaissance”

Sustainable Public Policy formalized in the 2010 Strategic Plan continues to guide the City’s transition to a high quality community, competitive in the 21st century world

- Decisions based upon quality and value, not just cost
- Decisions that enhance and protect both the built and natural environment
- Decisions that will benefit both current and future generations



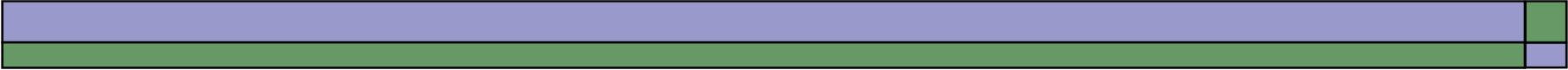
The City's Strategic Plan Supports this Initiative

VISION STATEMENT:

- Beloit – The gem of the Rock River Valley, embracing sustainable public policy, service delivery and development in ways that protect the natural and built environment, maintain economic competitiveness and create a high quality living experience for current and future generations.

MISSION STATEMENT:

- The City of Beloit celebrates its proud heritage, diverse culture, entrepreneurial spirit and stewardship of a high quality of life; employing sustainable practices to continue its resurgence as the gem of the Rock River Valley.



Five Key Goals

1. As an eco-municipality, focus on the sustainable stewardship of City resources, services and infrastructure; to protect both our built and natural environment and enhance the quality of life for current and future generations.
2. Continue competitive and sustainable economic development focused on workforce development, retention, and recruitment to fully serve the business and entrepreneurial community resulting in private investment and job creation.
3. Proactively partner with individuals and businesses to promote a safe and healthy community, minimize personal injury, prevent loss of life and protect property and natural resources.
4. Apply sound, sustainable practices to promote a high quality community through historic preservation, community revitalization and successful new development.
5. Communicate and partner with other jurisdictions and organizations to coordinate effective and efficient service delivery and stimulate regional prosperity.

New Public Facilities, Infrastructure Upgrades and Economic Development Opportunities Continue to Redefine Beloit



Public Facilities

Beloit Public Library

- Dedicated April 25, 2009



Former Beloit Mall is being redeveloped
for office, educational and institutional
facilities

Turtle Island Redevelopment

Theme is “Discovery and Exploration”



Island Inhabitants –
Cast animal and other
exotic sculptures



Custom Structures
such as Skeletons,
Hollow logs, Lookout,
etc.



Climbing, exploration,
suspension bridge,
slide, etc.

South Riverside Park Promenade

- This marks substantial completion of Riverside Park, although more improvements are planned.



Transit Transfer Facility

- The Transit Transfer Facility accompanies Water Street reconstruction (Mill Street relocation) and other “Riverbend” improvements
- Facility should be completed by April 2010



Behr Property (Lernor Salvage Yard)

□ Remediation:

- Partnership between City of Beloit, City of South Beloit and the Behr Recycling Company
- Prairie Preserve/Turtle Creek Greenway
- Brownfield Cleanup - Soil cap in place 2009
- Landscaping/parking lot completion Spring of 2010

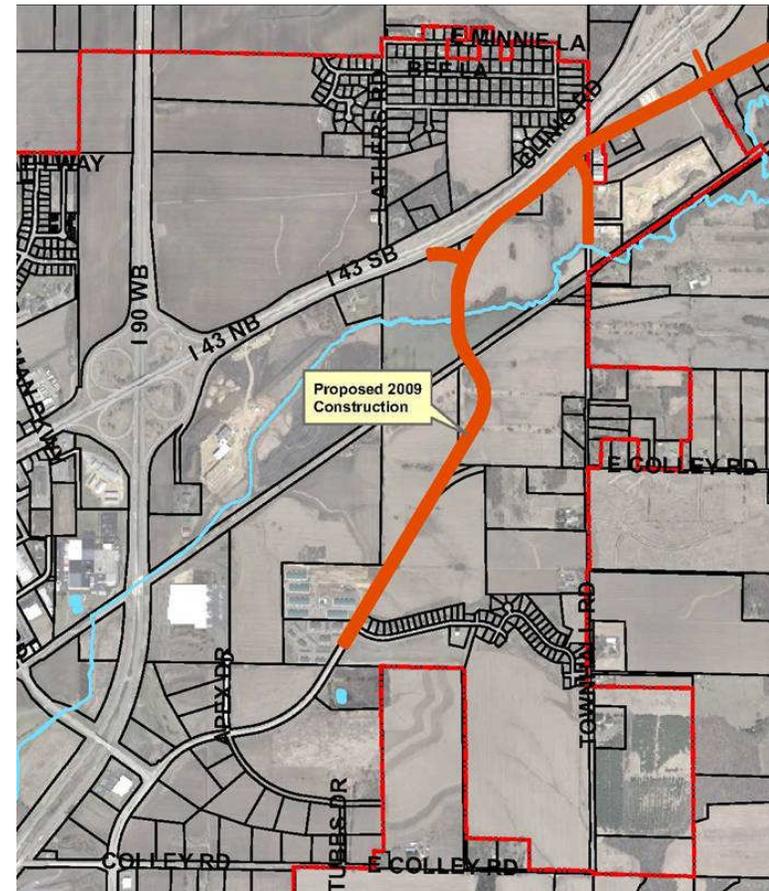


Public Infrastructure

Gateway Boulevard

The Gateway Boulevard Extension

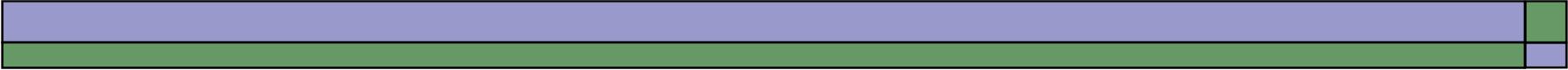
- Further enhances the commercial potential of the Gateway Business Park
- Provides I-43 Interchange improvements
- Modern access to the important Kerry Campus



Harvey Street Reconstruction

- The Harvey Street reconstruction supported IPM Foods reuse of the Adams Corn Curl building.





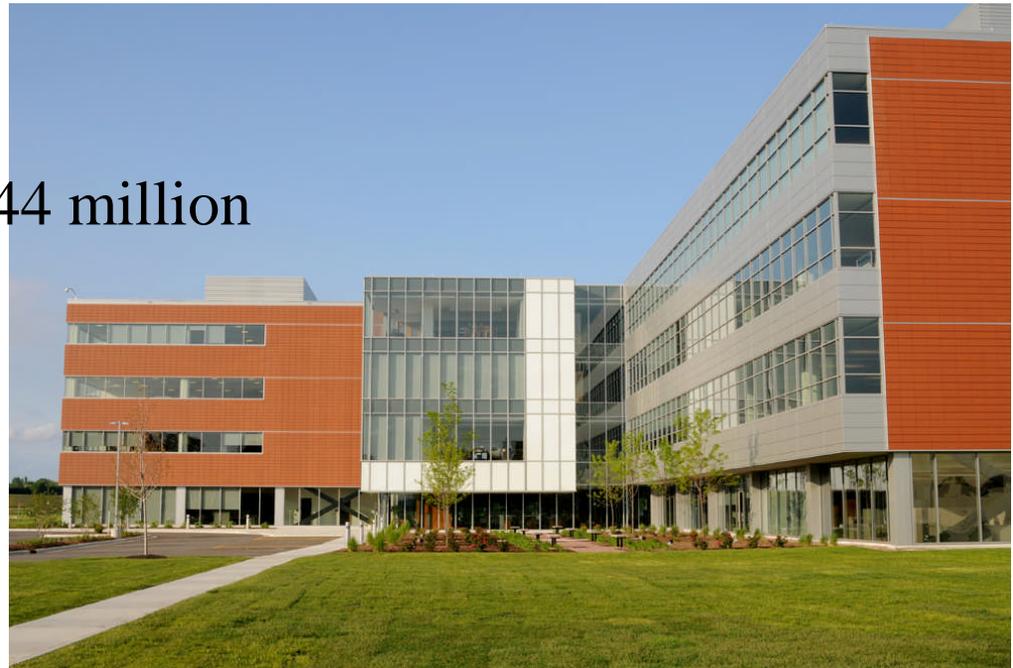
Street Reconstruction and Resurfacing

- Rachel Terrace Shopiere Rd intersection (*complete*)
- Cranston Road Shopiere Rd - Collingswood Dr (*complete*)
- Central Avenue Keeler Ave - Prairie Ave (*complete*)
- Harrison Avenue Woodward Ave - Keeler Ave (*complete*)
- Hackett Street Shirland Ave - Vernon Ave (*complete*)
- Sixth Street Portland Ave - Liberty Ave (*complete*)
- Olympian Boulevard Hackett St - Sixth St (*complete*)
- McKinley Avenue Whipple St - Newark Rd (*complete*)
- House Street Sun Valley Dr - Cleveland Ave (*complete*)
- Sun Valley Drive House St - North Termini near Townview Rd (*complete*)
- Fairview Drive West termini - Sun Valley Dr (*complete*)
- Townline Road Burton St - Fairview Dr (*complete*)
- Tara Court Oak Lane - Termini (*complete*)
- Finn Road Oak Ln - Minnie Ln (*complete*)
- Oak Lane Lathers Rd - Finn Dr (*complete*)
- I-90 Industrial Park-
East of Cranston Concrete street repairs (*completed phase*)

Economic Development

Kerry Corporate Campus

- ❑ 124 acres (phased development)
- ❑ 200,000 sq. foot Quality Center of Excellence
- ❑ 50,000 sq. foot administrative/Kerry Americas headquarters
- ❑ Retained 350 jobs
- ❑ Create 250 new jobs
- ❑ Capital Investment: \$44 million



Hampton Inn and Suites

- ❑ New construction on Milwaukee Road
- ❑ 150,000 square feet
- ❑ Project currently on hold, awaiting financing



College Science Center Received Platinum LEED Certification

- ❑ 117,000 square feet
- ❑ \$36,500,000 investment
- ❑ Green, vegetated roof



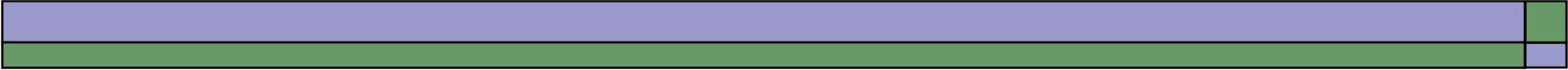
Frito Lay

- \$28.5 million production expansion and modernization project, resulting in the addition of new technology to improve production capacity and preserve existing jobs





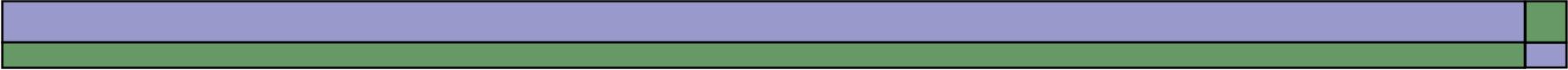
Beloit Responds to Economic Hardship



The Housing Market Remains Weak

Permit Activity New Construction

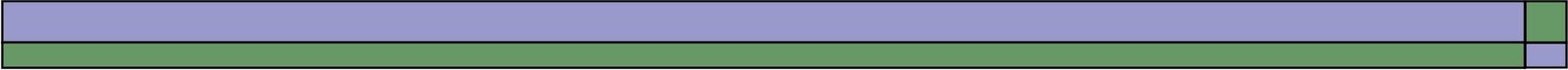
	<u>2007</u>	<u>2008</u>	<u>2009</u>
Single Family	16 permits = 16 DU's	9 permits = 9 DU's	4 permits = 4 DU's
Two-Unit Condos	1 permit = 2 DU's	0 permits	0 permits
Multi-Family	2 permits = 12 DU's	0 permits	1 permit = 12 DU's
Totals	19 permits = 30 DU's	9 permits = 9 DU's	5 permit = 16 DU's



Remodeling/Alteration Permits

2007	554 Permits	Value of work completed: \$8,725,209
2008	534 Permits	Value of work completed: \$12,203,587
2009	575 Permits	Value of work completed: \$5,622,405

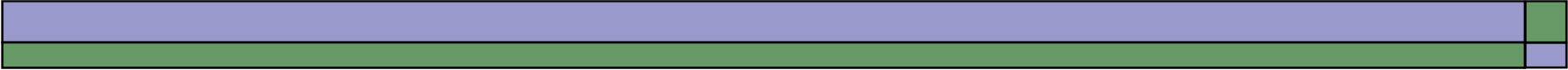
The number of permits increased in 2009 but the value of work completed was down.



Unemployment for the City of Beloit Remains High

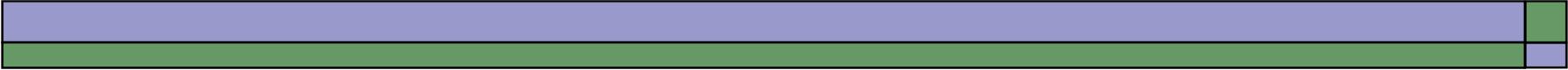
<u>Month/Year</u>	<u>Rate</u>	<u>Rank</u>
January 2009	15.1%	1
February 2009	16.9%	1
March 2009	17.7%	1
April 2009	17.4%	1
May 2009	18.1%	1
June 2009	18.6%	1
July 2009	17.7%	1
August 2009	17.5%	1
September 2009	16.0%	1
October 2009	16.2%	1
November 2009	16.2%	1
December 2009	16.0%	1

Source: Wisconsin Department of Workforce Development, Bureau of Workforce Training – Labor Market Information Section



Municipal Budget Offers Significant Challenges

- ❑ Staff had to find ways to deal with a \$2.6 million shortfall in the City's General Fund
- ❑ The shortfall came about as a result of cuts in State Shared Revenue, reductions in other revenue sources due to the economy, mandatory increases in State fees, and employer health care cost increases.
- ❑ The deficit was resolved through a series of spending reductions and revenue enhancements.
- ❑ Approved tax rate for 2009 payable 2010 property taxes is \$8.83 per \$1,000 of assessed value. This is an increase of \$0.75 per \$1,000 of assessed value from the 2008/2009 tax rate.



Municipal Budget Challenges – Cont.

- ❑ City employee wages were frozen at 2009 levels for both 2010 and most of 2011, saving the City an estimated \$632,000 in 2010.
- ❑ An early retirement incentive program was offered to 11 eligible employees; 8 accepted and retired by December 31, 2009. This will save the City \$90,000 in 2010.
- ❑ Over \$1.5 million was ultimately cut from the General Fund budget
- ❑ Solid Waste monthly fees were raised from \$11.50 to \$13/month.
- ❑ User fees and charges for services have been reviewed and adjusted where appropriate.
- ❑ The Capital Improvements budget for 2010 is \$10.7 million, a decrease of \$14 million from 2009 Revised CIP budget.

2010 Budget Summary

	2009 Adopted Budget	2010 Adopted Budget	Change Amount	Percent Change
General Fund	\$ 29,649,656	\$ 29,692,398	\$ 42,742	0.14%
Debt Service Fund	\$ 5,345,532	\$ 6,496,752	\$ 1,151,220	21.54%
Special Revenue Funds	\$ 12,895,947	\$ 14,721,893	\$ 1,825,946	14.16%
Enterprise Funds	\$ 18,044,480	\$ 17,045,276	\$ (999,204)	-5.54%
Total Operating Budget	\$ 65,935,615	\$ 67,956,319	\$ 2,020,704	3.06%
Internal Service Funds	\$ 9,901,596	\$ 10,775,707	\$ 874,111	8.83%
Total Budget with Internal Service Fund	\$ 75,837,211	\$ 78,732,026	\$ 2,894,815	3.82%
Capital Improvements Budget	\$ 27,987,311	\$ 13,308,229	\$ (14,679,082)	-52.45%
Grand Total Budget	\$ 103,824,522	\$ 92,040,255	\$ (11,784,267)	-11.35%

What's Coming in 2010?



Downtown Farmers Market

Riverside Park

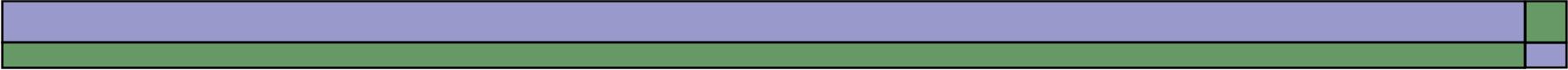


Festivals

Photos courtesy of Mark Preuschl

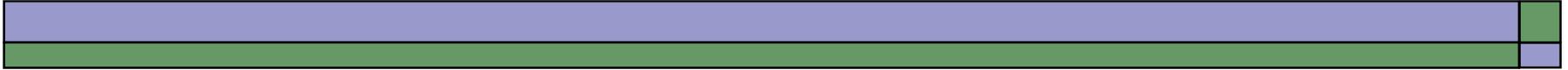


Vision Beloit-City Center



2009 Projects To Be Completed

- Gateway Blvd. Extension
- Behr Property (Lernor Scrapyard) Restoration
- Water Street Construction/Riverbend Enhancements
- Transit Transfer Facility



New Construction Projects Will Include:

□ **STREET CONSTRUCTION**

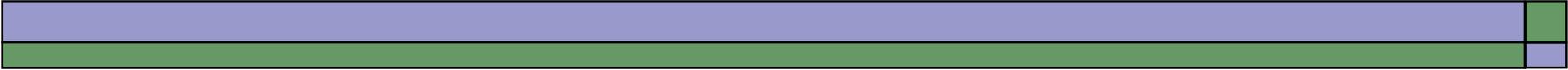
- East Side Neighborhood Initiative Streets (Chapin and Central)
- McKinley Reconstruction from Grand Ave to St. Lawrence Ave.
- Riverside Drive Reconstruction (Emerson to Henry)
- Public Avenue (Pleasant to College)

□ **STREET RESURFACING**

- Cranston Road resurfacing (Prairie Ave to Shopiere Road)
- Intermittent resurfacing program of various streets

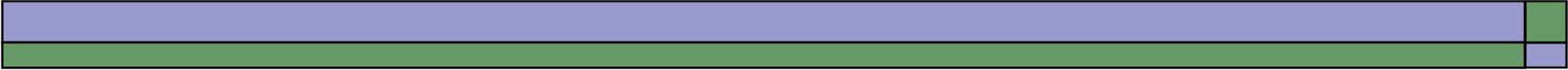
□ **DESIGN**

- Henry Avenue Bridge replacement (Engineering)
- Division Street reconstruction (Engineering)
- Sixth Street realignment (preliminary design)
- Emerson Street from Park Ave. to Church St. (design)
- Hackett Street rehabilitation from Liberty to North



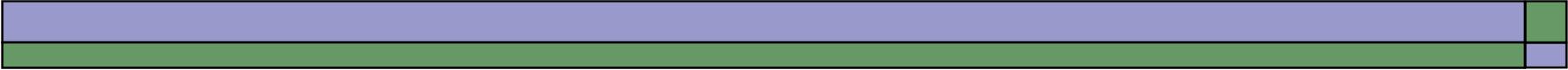
Utility System Improvements

- ❑ Wastewater Treatment Plant sludge dewatering/odor control
- ❑ Construction of new water system well (#14) and blending reservoir
- ❑ Construction of storm water settlement pond (located in Krueger-Haskell Golf Course)



Park Enhancements System-wide

- Recreation facility improvements
- Horace White Park historic restoration
- Shoreline restoration – East bank of Rock River

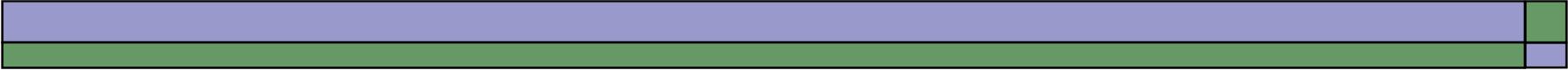


TIF District Improvements

- ❑ Downtown Façade Program
- ❑ Upper Floor Housing Initiative
- ❑ Fourth Street Parking Lot reconstruction
- ❑ Townhall Road Culvert Replacement
- ❑ Eagles Ridge Park (Phase 1)
- ❑ Industrial Park concrete street repairs

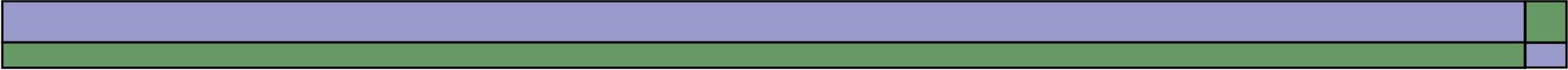
Downtown Façade Renovations





Continue Sustainability (Energy Efficiency) Program

- First Energy Efficiency Block Grant funding will be available
- Engineering study to investigate more energy efficient heating/cooling options for City owned facilities



Neighborhood Stabilization Program

- The City of Beloit has purchased the following properties:
 - 1157 Elm Street (To be rehabilitated and sold to a low/moderate income family)
 - 932 Ninth Street (To be rehabilitated and sold to a low/moderate income family)
 - 615 McKinley (To be rehabilitated and sold to a low/moderate income family)
 - 820 Parker Ct. (To be demolished and the land sold to NHS for an in-fill project as part of a redevelopment plan for the area)
 - 1204 Prairie Ave. (To be demolished and the land sold, hopefully to a neighboring property owner)

Neighborhood Stabilization Program – Cont.



*1157 Elm Street – one of the homes
the City will rehabilitate*

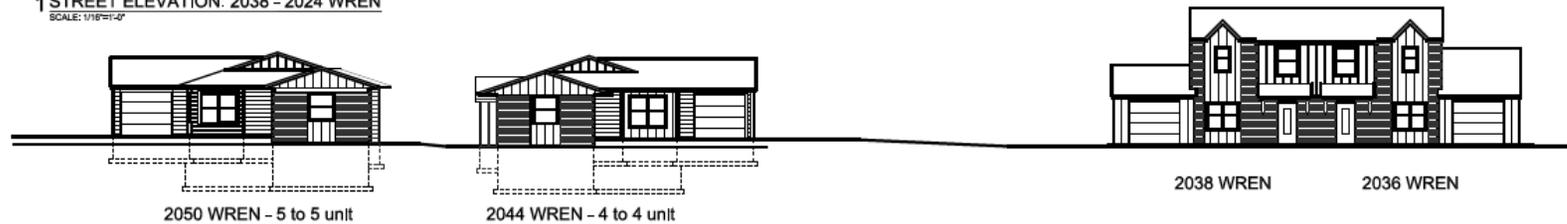
- The City of Beloit still anticipates acquiring an additional six properties under this phase of the program.
- NHS has purchased two foreclosed properties for rehabilitation and resale.

Public Housing Remodeling and Energy Efficiency Projects Will Begin

Actual remodeling and energy efficiency upgrades will begin on the City's Public Housing units

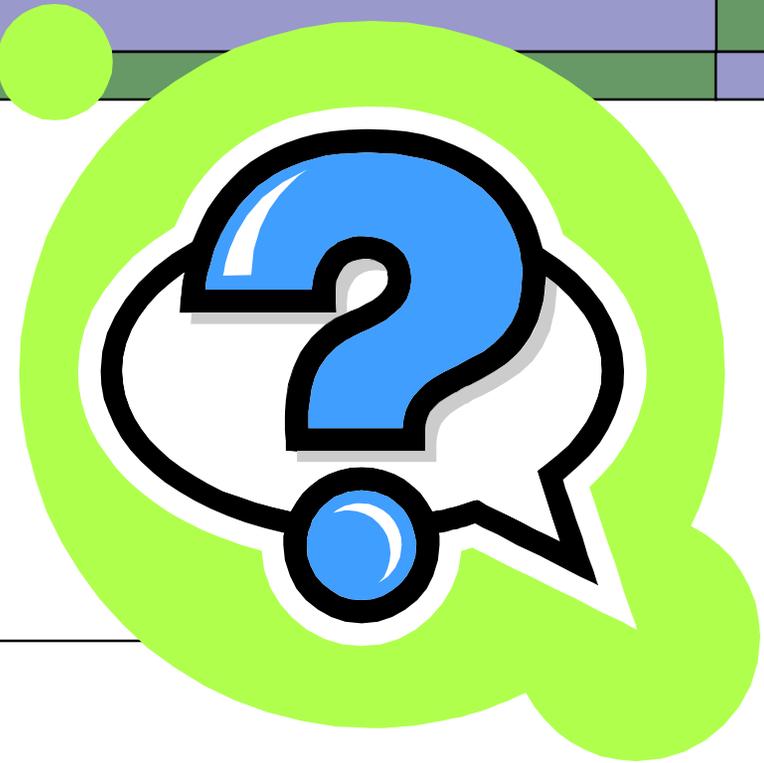


1 STREET ELEVATION: 2038 - 2024 WREN
SCALE: 1/16"=1'-0"



2 STREET ELEVATION: 2050 - 2036 WREN
SCALE: 1/16"=1'-0"

Questions
or
Comments



Thank you!