



BELOIT POLICE DEPARTMENT



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PRESS RELEASE

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Beloit Police Department will step up safety belt and drunken driving enforcement during St. Patrick's Day holiday period

To combat drunken driving and increase safety belt use, the Beloit Police Department will intensify its traffic safety enforcement from March 4th through March 20th which includes the St. Patrick's Day weekend.

The increased enforcement is part of a \$35,000 grant that Beloit Police Department received from the Wisconsin Department of Transportation Bureau of Transportation Safety.

"During the St. Patrick's Day mobilization and throughout the year, we are striving to prevent motorists from killing and injuring themselves and others on our roadways. Although we're trying to increase voluntarily compliance with traffic laws—not to write more tickets or make more arrests—we will take enforcement action if voluntary compliance fails," says Sgt Daniel Molland "We are serious about traffic safety enforcement because far too many needless deaths and serious injuries are due to drunken driving and not wearing safety belts. Our goal is to reduce preventable traffic deaths to zero in Wisconsin because even one preventable traffic fatality is one too many."