

MINUTES
MUNICIPAL GOLF COMMITTEE
WEDNESDAY, APRIL 17, 2013 @ 4 P.M.
KRUEGER HASKELL GOLF COURSE CLUBHOUSE

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on April 17, 2013 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 4:00p.m.

Members Present: Bess Davies, Gary Gard, Bill Howard, Gary Sherer, Harry Wiersgalla

Members Absent: Ed Armstrong, Ida Lenz

Staff: Mark Young, Golf Course Supervisor
Brian Ramsey, Director of Parks & Leisure Services
Dennis Quinn, Golf Course Concessionaire
Kim Waite, City Staff

1. Approve Minutes from March 20, 2013 Meeting

Turner's baseball team is selling cards with discounts and the golf course has buy one get one deal on it. This information was added to Other Items. Bess Davies made a motion to approve the minutes seconded by Harry Wiersgalla. Motion passed unanimously.

2. Citizen Participation – None

3. Club Reports

- Men's – Still haven't met yet. Will be bringing in a new member this year. There will also be a new incentive at the bar. Other than that, things will stay the same as last year.
- Women's – Had a pre-season meeting on Tuesday. Compared to last year we have about 25 members. Numbers are continuing to decline and we are thinking about putting an ad in the paper for locals.
- Seniors – None

4. Tee Sign Advertising- Jim Schauer

- **Account update-** Has been doing this for about 16-17 years. Gets new ads to buy things for the golf course as well as takes pictures. Currently there are about 17 advertisers. He purchased \$800 in rakes last year. There has been about \$30,000 to \$40,000 worth of improvements done over 16 years. TV's have been purchased as well as a copy machine, benches, water coolers, tee disc markers, and flowers.
- **Check presentation-** Mark Young was presented with a check for \$3000 to use for whatever he would like and there will be more this year. Jim has the time and enjoys doing this so he will continue as long as he can.

5. Marketing

- **Pass Holder Appreciation Days-** Has been about the same. Mark is taking any ideas for new things to do. We've done Snappers tickets, cart rentals, and rounds of golf. Something different would be nice.
- **Golf Now-** There hasn't been a lot to do because of the weather. We may be switching from EZ Links to Golf now because they are local and can come here. If it happens, it will be next year.
- **Other Items-** None

6. Manager of Golf Operations Report-

- **March Revenue-** The weather hasn't cooperated. We have made \$473 this year so far. Season pass sells are picking up as well as cart passes. The end of April isn't looking good. There has been about \$20,000 spent on equipment and maintenance, not very much so far.
- **Golf Course Inspection-** We will continue to work on cleaning for the next couple of weeks. The main focus will be on sticks, landscaping, yard markers, fairways, and stump grinding. With the help of the seasonal workers, we have got a lot done. We lost Craig Krenz and may have to look into replacing Dick Kinzer who has been having health problems.

7. **Director's Report-** Brian thanks Jim for the work he's always done. It is greatly appreciated. We will start to look at preparing the 2014 CAP Plan. A new roof is needed at the maintenance shop and we will be proposing that within our capital plan. It's been a slim (conservative) year for us. On #17 there is a new goose prevention light that functions day and night. It's been working and the geese don't stay very long. However if we need the Geese Police, we will use them.

8. **Concessionaire report – Dennis Quinn-** Is excited about the upcoming year. He has a special card that you can get for \$20 and you can have last year's prices. There is a promotion right now with the ladies and men's clubs and also a new menu to choose from which is larger. There has been a sign about Friday Fish Fry's placed near the road. There were 59 people at the Fish Fry last week.

9. **Comments by Committee Members**

Gary S.- none

Bill H.- Would like to know the conditions of the pond. Mark stated that there is still a leak in front of #1 and #3.

Harry W.- none

Bess Davies- none

Gary G.- Asked about putting golf nets behind #18. Mark stated that he has been looking into that.

Gary Sherer made a motion for adjournment, seconded by Bill Howard. Motion passed unanimously. Meeting was adjourned at 4:30 p.m.

Minutes prepared by Travia Vance