

**MINUTES**  
**MUNICIPAL GOLF COMMITTEE**  
**WEDNESDAY, MAY 15, 2013 @ 7 A.M.**  
**KRUEGER HASKELL GOLF COURSE CLUBHOUSE**

The regular meeting of the Municipal Golf Committee of the City of Beloit, WI was held on May 15, 2013 at the Krueger Haskell Golf Course Clubhouse. The meeting was called to order at 7:00 a.m.

Members Present: Gary Gard, Bill Howard, Ida Lenz, Gary Sherer, Harry Wiersgalla

Members Absent: Bess Davies

Staff: Mark Young, Golf Course Supervisor  
Brian Ramsey, Director of Parks & Leisure Services  
Dennis Quinn, Golf Course Concessionaire  
Kim Waite, City Staff

**1. Approve Minutes from April 17, 2013 Meeting**

There were no minutes in the packet so minutes from the meeting in April will be approved at the next meeting.

**2. Citizen Participation – None**

**3. Club Reports**

- Men's – We have picked up some new members but are about the same as we were last year. There hasn't been a meeting as of yet because of the weather but we plan to meet tomorrow.
- Women's – The membership is up by four members and there has been good participation.
- Seniors – Only played once last week. We are looking into playing this Friday and upcoming Monday as well. There will be a vote on Friday so that we will be able to equalize teams better and we will be able to play competitively.

#### 4. **Course Projects Update**

- **#17 Green-** We've continued mowing with the walking mower and have seen big improvements. The green has filled in and the bare areas are growing in. There haven't been as many complaints as their used to be.
- **#5 and # 4 tees-** We will be sodding or seeding within the next week or two.
- **#8 Tee-** Within the first week of June we will finish up with #8. The late spring has had a lot to do with the about of work we can do.
- **Other Items-** The concentration has been on getting everything mowed. The grass is growing. Overall the course is good. There will be 2 more seasonal workers will start after Memorial Day. With the late spring we have been playing catch up.

#### 5. **Marketing**

Mark handed out a breakdown of everything that we have going on. We have print, radio, and social media. There are periodic ads in the Beloit Daily News, Beloit Shopper and Rockford Register Star. Also there are ads in the athletic programs at Beloit and South Beloit High Schools. We are using ESPN Radio again as well as WREX TV which will start in June and run through August. We have our mainstreet deal again with Charter TV where we get free ads in exchange for rounds of golf.

#### 6. **Manager of Golf Operations Report-**

- **April Revenue-** April wasn't a very nice month. Compared to last year we took a big hit on daily fees and cart rentals. May has been off to a good start and there will be a playday on Saturday with 34 teams. We are doing well on season and cart passes. We haven't been open long enough for cart rental to be very high. We need good weather to get people out to play.
- **Golf Course Inspection-** Inspection has been done and 44 items were found and some of the yardage posts need repairing. To save on money instead of red mulch, spraying may be used this year instead. We will be getting the port-a-john behind #1 delivered soon. Steven Ferger has been volunteering and doing various projects for the golf course.
- **2012 Annual Report-** Mark passed out the 2012 Annual Report which has a table of contents that lists everything contained inside. Brian is pleased with the senior level of unrestricted passes but we need to get the single pass sales back up.

7. **Director's Report-** Brian stated that the Annual Report is used to build the budget for the next year. We always look back at the previous years to get a more accurate reflection. The main challenge is not to operate in deficit.

8. **Concessionaire report – Dennis Quinn-** Dennis is grateful for the weather and says that the fish fry is going great and there is a new table top fryer. There will be four new girls starting soon. There was a sandwich give away for passes that were sold in April.

9. **Comments by Committee Members**

**Gary Gard-** none

**Bill H.-** none

**Ida Lenz.-** none

**Gary Sherer-** none

**Harry Wiersgalla-** none

Bill Howard made a motion for adjournment, seconded by Gary Sherer. Motion passed unanimously. Meeting was adjourned at 7:50 a.m.

Minutes prepared by Travia Vance