



PROCEEDINGS OF THE BELOIT CITY COUNCIL
100 State Street, Beloit WI 53511
Monday, April 21, 2014

Presiding: Mark Spreitzer
Present: Sheila De Forest, Ana Kelly, Chuck Kincaid, Kevin Leavy, and David F. Luebke
Absent: Charles M. Haynes

1. The meeting was called to order at 7:04 p.m. in the Forum at Beloit City Hall.
2. PLEDGE OF ALLEGIANCE
3. SPECIAL ORDERS OF THE DAY/ANNOUNCEMENTS
 - a. Councilor Luebke presented a proclamation declaring April 25, 2014 as **Arbor Day** to Mike Ferger, City of Beloit Forestry Supervisor. Mr. Ferger thanked the Council for the proclamation and said that this is the City's 26th year of being designated as a Tree City USA. He invited the Council and the public to attend an Arbor Day Celebration in Horace White Park on Friday, April 25th at 10:00 a.m. File 7148
4. PUBLIC HEARINGS
 - a. Community Development Director Julie Christensen presented a resolution authorizing an amended **Planned Unit Development (PUD) Master Land Use Plan** for the property located at 1877 Madison Road (Woodman's Food Market). It was noted that the Plan Commission recommended approval 5-0. Councilor Spreitzer opened and closed the public hearing without participation. Councilor Leavy made a motion to adopt the resolution, and Councilor De Forest seconded. Councilor Kincaid asked if the City Council and the Plan Commission would review the building elevations. Philip Weightman, representing Building Systems General Corp. and Woodman's, presented building elevations for the proposed project. Councilor Kincaid asked about the additional truck bays and if there has been a traffic analysis. Ms. Christensen said that the Engineering Division has reviewed the site plans with regard to truck traffic and storm water detention. Ms. Christensen said that truck access was originally proposed from Woodman Lane but proved unworkable and was removed. The motion carried 6-0. File 7614
5. CITIZENS PARTICIPATION
 - Rachel Patete, 1514 Kenwood Avenue, spoke on behalf of Jeremy Toubl, Jagger Bay Tanning Company, to request a change to an ordinance to allow Jagger Bay to host two outdoor vending events without requiring that each vendor obtain an Outdoor Vendor's Permit.
6. CONSENT AGENDA

Councilor Leavy made a motion to adopt the Consent Agenda, which consists of items 6.a. through 6.j. Councilor Kincaid seconded, and the motion that carried that the Consent Agenda be accepted, approved, adopted, or referred and acted upon as required by state and local codes by a vote of 6-0.

 - a. The **Minutes** of the Regular Meeting of April 7, 2014, the Special Meeting of April 10, 2014, and the Organizational Meeting of April 15, 2014 were approved.
 - b. The report of the **Municipal Board of Canvassers** from the April 1, 2014 Spring Election was accepted. File 6384

- c. The resolution approving a **Class "A" Beer License** for Casey's Marketing Company, d/b/a Casey's General Store #3316, located at 2350 Cranston Road, Nancy Gollmer, Agent, was adopted. File 8590
- d. The resolution approving a **Change of Agent** for Walgreen Co., d/b/a Walgreens #06096, located at 1901 Prairie Avenue, from Jessica Reavis to Jacqueline Shaffer, was adopted. File 8590
- e. The resolution approving a **Change of Agent** for Beloit Professional Baseball Association, Inc., d/b/a Beloit Snappers, located at 2301 Skyline Drive, from Matthew R.C. Bosen to Seth E. Flolid, was adopted. File 8590
- f. The resolution approving a **Change of Agent** for Board of Trustees of Beloit College, d/b/a Beloit College – Pearsons Hall, located at 700 College Street, from Peter J. Kraemer to John F. Winkelmann III, was adopted. File 8590
- g. The resolution approving a **Change of Agent** for CVS Pharmacy, LLC, d/b/a CVS Pharmacy #8534, located at 1063 Fourth Street, from Judy A. Thomas to Nancy Klatt, was adopted. File 8590
- h. The application for a **Class "B" Beer and "Class C" Wine License** for Royal Enterprizes, LLC, d/b/a Mama Lou's Shrimp & BBQ Smokehouse, located at 315 State Street, James Bennett, Agent, was referred to the ABLCC. File 8645
- i. The application for a **Zoning Map Amendment** to change the zoning district classification of the property located at 1601 Gateway Boulevard from R-1A, Single-family Residential District, to PLI, Public Lands and Institutions District, and the property located at 1801 Gateway Boulevard from R-1A, Single-family Residential District, to C-1, Office District, was referred to the Plan Commission. File 8642
- j. The application for a **Zoning Map Amendment** to change the zoning district classification of a portion of the property located at 312 West Grand Avenue from R-1B, Single-family Residential District, to C-1, Office District, was referred to the Plan Commission. File 8643

7. ORDINANCES

- a. Assistant to the City Manager Beth Jacobsen presented a proposed ordinance to repeal and recreate Section 18.02(15) of the Code of General Ordinances of the City of Beloit authorizing **Outdoor Vending for Certain Events in City Parks**. Ms. Jacobsen said that the ordinance change is to allow a Summer Gospel Jam annually in Riverside Park starting in the summer of 2015. She said that this is a new event that will feature outdoor vending. Councilor Luebke made a motion to suspend the rules and offer a second reading of the ordinance. Councilor De Forest seconded, and the motion carried 6-0. On the merits of the ordinance, Councilor De Forest made a motion to enact, and Councilor Luebke seconded. The motion carried 6-0. File 3505 Ordinance 3531

8. APPOINTMENTS

- a. President Spreitzer presented the following City Council **Committee/Board/Commission Appointments**:
 - Alcohol Beverage License Control Committee – Councilor Kincaid
 - Appointment Review Committee – Councilors Spreitzer and Haynes
 - Business Improvement District (Downtown Beloit Association) – Councilor Luebke
 - Community Action, Inc. of Rock and Walworth Counties – Councilor Spreitzer
 - Community Development Authority – Councilors Leavy and Kelly
 - Convention and Visitors Bureau Board of Directors – Councilor Spreitzer
 - Equal Opportunities Commission – Councilor De Forest
 - Landmarks Commission – Councilor Haynes
 - Metropolitan Planning Organization – Councilor Kelly
 - Park, Recreation & Conservation Advisory Commission – Councilor De Forest
 - Plan Commission – Councilor Kincaid
 - Traffic Review Committee – Councilor Luebke
- b. President Spreitzer announced the openings and submitted the following appointments to the City Committees, Boards, and Commissions for approval. Councilor Leavy made a motion to approve the appointments, and Councilor Luebke seconded. The motion carried 6-0.

- **Board of Ethics:** Philip R. Shields for a term ending December 31, 2015. File 6049
- **Municipal Golf Committee:** Noah Scharmer to fill the position of "Youth Representative" for a term ending December 31, 2014. File 7382
- **Plan Commission:** James Faragher for a term ending April 30, 2017; Matthew L. Finnegan for a term ending April 30, 2016; and Donald J. Tinder for a term ending April 30, 2015. File 6064
- **Police and Fire Commission:** Craig W. Zastrow for a term ending April 30, 2019. File 6114

9. COUNCILOR ACTIVITIES AND UPCOMING EVENTS

- Councilor De Forest said that she is excited to attend the Arbor Day Celebration on Friday and the Earth Day Festival, El Dia De Nino, and the Beloit Public Library Fundraiser on Saturday. She welcomed newly-elected Councilor Ana Kelly to the Council.
- Councilor Kelly noted that several of her family members have recently purchased homes in Beloit. She encouraged the public to attend and participate in the Adult Spelling Bee at La Casa Grande at 6:00 p.m. on Wednesday to support the Beloit Public Library.
- Councilor Leavy welcomed Councilor Kelly to the Council and congratulated Councilor Spreitzer on his election to President.
- Councilor Kincaid said that he is pleased to attend a Rock County Youth to Youth event and to be appointed as the Council representative to the Alcohol Beverage License Control Committee.
- Councilor Spreitzer said that he is looking forward to attending the upcoming Rock County Youth to Youth Community Forum.

10. CITY MANAGER'S PRESENTATION – none

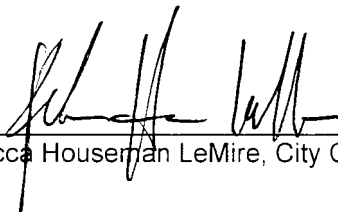
11. REPORTS FROM BOARD AND CITY OFFICERS

- a. City Manager Larry Arft presented a resolution awarding the sale of \$1,120,000 **General Obligation Promissory Notes, Series 2014A**. Dawn Gunderson, Ehlers, presented information regarding the sale of the promissory notes and the bonds. Councilor Luebke made a motion to adopt the resolution, and Councilor De Forest seconded. The motion carried 6-0 by roll call vote. File 8618
- b. Mr. Arft presented a resolution awarding the sale of \$8,165,000 **General Obligation Corporate Purpose Bonds, Series 2014B**. Ms. Gunderson noted that these bonds represent borrowing for projects that have a longer life expectancy and that the bulk of the borrowing is for refinancing debt from 2007 at a better interest rate for significant savings. Councilor Kincaid made a motion to adopt the resolution, and Councilor De Forest seconded. The motion carried 6-0 by roll call vote. File 8618
- c. Ms. Christensen presented a resolution approving Visit Beloit's request to **Display Public Works of Art** on Fourteen (14) City-Owned Properties. It was noted that the Plan Commission recommended approval 5-0 and the Parks, Recreation & Conservation Advisory Commission recommended approval 6-0. Ms. Christensen stated that this project is part of the "Come and Knock on Our Doors" campaign through Visit Beloit. Monica Krysztopa, Visit Beloit, said that this campaign features 43 artists who are painting doors, which will be displayed on public and private property throughout the City. She said that Hendricks Commercial Properties and CCI donated the doors and that RH Batterman & Co. donated the expertise to develop a mounting system to ensure safety. Ms. Krysztopa said that Beloit College, Beloit Memorial High School, and the Middle Schools have contributed to the project as well. Councilor De Forest expressed concerns about the safety of the doors, and Ms. Krysztopa said that Visit Beloit is working with RH Batterman & Co. and City Engineering staff to develop a system to safely install the doors. Councilor De Forest also noted that all mountings should be removed at the same time as the doors when the campaign is over. She also asked what will be done if the doors are vandalized. Ms. Krysztopa said that the artist would be contacted to see if the door could be saved and that if the door was vandalized beyond saving, it would be removed. She indicated that Visit Beloit has a marketing and social media plan in place for the campaign that will foster Visit Beloit's goals of "heads in beds." Councilor Leavy asked how or if the door will be used after the campaign, and Ms. Krysztopa said that the doors will be stored and that there may be another organization

interested in re-purposing the doors in the future. Councilor De Forest thanked Ms. Kryzstopa for bringing creative and refreshing ideas to the City. Councilor Leavy made a motion to adopt the resolution, and Councilor Luebke seconded. The motion carried 6-0. File 8635

- d. Public Works Director Greg Boysen presented a resolution supporting Beloit Gateways to Opportunity **Tiger 2014 Grant Application**. Mr. Boysen indicated that the City is applying for a grant for the same project as in 2013, which includes infrastructure improvements to Willowbrook Road, Colley Road, and Milwaukee Road associated with the proposed Ho Chunk Nation casino project. He said that staff has made enhancements to the grant application and that there is a greater chance that the City may receive funding for the project this year. Councilor Kincaid made a motion to adopt the resolution, and Councilor Kelly seconded. The motion carried 6-0. File 8525
- e. Ms. Jacobsen presented a resolution approving the Melrose Pyrotechnics, Inc. Agreement for **July 4, 2014 Fireworks Display**. She indicated that Visit Beloit has signed the contract in the past but does not fund the display. Ms. Jacobsen said that the City will go back to administering the contract but that Visit Beloit will continue to be involved in fundraising efforts and in promoting the event. Councilor De Forest asked if the City is responsible for paying for any portion of the contract that is not raised through fundraising efforts, and Ms. Jacobsen said that the City will have to pay any difference but that has not happened in many years. Councilors De Forest and Leavy requested that this contract be bid through a Request for Proposals in the future to offer other companies and opportunity to bid and to avoid possible cost creep. Councilor Luebke made a motion to adopt the resolution, and Councilor Kelly seconded. The motion carried. 6-0. File 8644

- 12. At 8:00 p.m., Councilor Kelly made a motion to adjourn the meeting, and Councilor De Forest seconded. The motion carried 6-0.



Rebecca Houserman LeMire, City Clerk

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Date approved by Council: May 5, 2014